

PROF. MADYA DR. AINULASHIKIN BINTI MARZUKI

PENSYARAH UNIVERSITI DS14

CONTACT

PHONE
06-798864

E-MAIL
ainulashikin@usim.edu.my

FACULTY
Fakulti Ekonomi Dan Muamalat

SUPERVISION

	COMPLETED	ONGOING
PhD	0	3
Master	2	0

AREAS OF EXPERTISE

- Environmental Social And Governance (esg) Investing
- Islamic Corporate Governance
- Corporate Social Responsibility And Sustainability Reporting In Accounting

ACADEMIC QUALIFICATION

- 2013 **PhD** - Islamic Finance
- 2005 **Master** - Pentadbiran Perniagaan
- 1999 **Bachelor** - Perakaunan
- 1996 **Diploma** - Perakaunan

RESEARCH

1. **A MAQASID AL-SHARIAH FRAMEWORK FOR SUSTAINABILITY REPORTING IN MALAYSIAN PUBLIC SECTOR ORGANIZATIONS TO ENHANCE TRANSPARENCY AND ACCOUNTABILITY IN ACHIEVING SUSTAINABILITY DEVELOPMENT GOALS AGENDA**
   2025 | GERAN KPT | ON GOING | MAIN RESEARCHER

2. **DEVELOPING A HOLISTIC DISCLOSURE INDEX FOR TAKAFUL CORPORATE GOVERNANCE AND SHARIAH GOVERNANCE IN STRENGTHENING MALAYSIA AS INTERNATIONAL ISLAMIC FINANCE HUB**
   2021 | GERAN KPT | COMPLETED | MAIN RESEARCHER

3. **MODELLING THE MEDIATING EFFECT OF CORPORATE FINANCNG DECISION (CFD) ON THE RELATIONSHIP BETWEEN CORPORATE SOCIAL RESPONSIBILTY PERFOMANCE (CSP) AND CORPORATE FINANCIAL PERFOMANCE (CFP) : EVIDENCE FROM SHARIAH COMPLIANT COMPANIES**
   2018 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | MAIN RESEARCHER

4. **MICRO FINANCING FOR WOMEN ENTREPRENEURS - THE CASE OF SANAS USAHA NIAGA ENTERPRISE**
   2016 | GERAN KPT | COMPLETED | MAIN RESEARCHER

5. **"IS BAI BI THAMIN AJIL" (BBA) OPPRESIVE**
   2014 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | MAIN RESEARCHER

RESEARCH

6. DETERMINANTS OF MONEY FLOW INTO ISLAMIC MANAGED FUNDS

2013 | GERAN PENYELIDIKAN JANGKA PENDEK | COMPLETED | MAIN RESEARCHER

7. A STUDY ON THE RELATIONSHIP BETWEEN KNOWLEDGE OF CONSUMER CREDIT AND DEBT BURDEN : AN EXPLORATORY ST

2007 | GERAN PENYELIDIKAN FUNDAMENTAL | COMPLETED | MAIN RESEARCHER

PUBLICATION

1. COMPARATIVE ANALYSIS OF SUKUK STRUCTURES, RATINGS AND YIELDS: EVIDENCE FROM MALAYSIA AND INDONESIA

THE 11TH INTERNATIONAL ISLAMIC ECONOMICS SYSTEM CONFERENCE(I-IECONS) 2025

2025 | PROCEEDING | NON-INDEX | MAIN AUTHOR

2. ISLAMIC FINTECH IN MALAYSIA

AN INTRODUCTION TO FINTECH FOR A NEW GENERATION

2025 | CHAPTER IN BOOK | MAIN AUTHOR

3. POST CORPORATE RESTRUCTURING ANALYSIS: THE CASE OF MALAYSIAN RESOURCES CORPORATION BERHAD (MRCB)

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 | JOURNAL | ERA | MAIN AUTHOR

4. CHARACTERISTICS OF BOARD AND SHARIAH BOARD ON RISK-TAKING AND PERFORMANCE: EVIDENCE FROM TAKAFUL OPERATORS IN MALAYSIA

JURNAL PENGURUSAN

2024 | JOURNAL | SCOPUS | MAIN AUTHOR

5. DO BOARD OF DIRECTORS AND SHARIAH SUPERVISORY BOARD CHARACTERISTICS AFFECT PERFORMANCE

ASIAN JOURNAL OF ACCOUNTING AND GOVERNANCE JOURNAL

2024 | JOURNAL | INDEXED BY WOS | MAIN AUTHOR

6. APPLICATION OF MAQASID AL-SHARIAH IN RESPONSIBLE INVESTMENT (MSRI) AND PRACTICES TOWARDS ESG

JOURNAL OF INFRASTRUCTURE, POLICY AND DEVELOPMENT

2024 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

7. DEVELOPING PRESERVATION OF HUMAN LIFE (HIFZ AL-NAFS) FRAMEWORK FOR SOCIAL IMPACT MEASUREMENT

THE 11TH INTERNATIONAL CONFERENCE ON SOCIAL RESPONSIBILITY. ETHICS, AND SUSTAINABLE BUSINESS

2024 | PROCEEDING | NON-INDEX | MAIN AUTHOR

8. THE INFLUENCE OF ESG, SRI, ETHICAL, AND IMPACT INVESTING ACTIVITIES ON PORTFOLIO AND FINANCIAL PERFORMANCE? BIBLIOMETRIC ANALYSIS/MAPPING AND CLUSTERING ANALYSIS

JOURNAL OF RISK AND FINANCIAL MANAGEMENT

2023 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

PUBLICATION

9. CORPORATE GOVERNANCE AND SHARIAH GOVERNANCE: ASSESSING FROM TAKAFUL OPERATORS IN MALAYSIA

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN ACCOUNTING, FINANCES AND MANAGEMENT AND SCIENCES

2023 JOURNAL OTHER DATABASE MAIN AUTHOR

10. BOARD OF DIRECTORS, SHARIAH SUPERVISORY BOARD CHARACTERISTICS AND PERFORMANCE OF TAKAFUL OPERATORS IN MALAYSIA AND INDONESIA

4 TH INTERNATIONAL CONFERENCES ON ?SLAM?C F?NANCE AND ACCOUNT?NG

2023 PROCEEDING NON-INDEX MAIN AUTHOR

11. THE MODERATING ROLE OF RISK MANAGEMENT COMMITTEE ON THE RELATIONSHIP BETWEEN CORPORATE GOVERNANCE MECHANISMS AND TAKAFUL PERFORMANCE

4TH INTERNATIONAL ISLAMIC FINANCE AND ACCOUNTING CONFERENCE

2023 PROCEEDING NON-INDEX MAIN AUTHOR

12. THE INFLUENCE OF INSTITUTIONAL SHAREHOLDERS ON THE RELATIONSHIP BETWEEN ESG AND FIRM PERFORMANCE PRELIMINARY ANALYSIS

SEMINAR ANTARABANGSA ISLAM DAN SAINS Z(SAIS)

2023 PROCEEDING NON-INDEX MAIN AUTHOR

13. DEVELOPMENT OF AN INTEGRATED SOCIAL BANKING FRAMEWORK: A MAQASIDIC APPROACH

10TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE 2023 (I-IECONS 2023)

2023 PROCEEDING NON-INDEX MAIN AUTHOR

14. RESEARCH TREND IN TAKAFUL: A META ANALYSIS

10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE CONFERENCE (IBAF) 2022

2022 PROCEEDING NON-INDEX MAIN AUTHOR

15. THE MEDIATING EFFECT OF LEVERAGE BETWEEN THE RELATIONSHIP OF CORPORATE SOCIAL RESPONSIBILITY AND FINANCIAL PERFORMANCE: MALAYSIAN EVIDENCE

ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE?THE 9 TH IBAF 2020

2020 PROCEEDING NON-INDEX MAIN AUTHOR

16. MUTUAL FUND FAMILIES IN SAUDI ARABIA, MALAYSIA, INDONESIA AND PAKISTAN: HOW PERSIST THEIR PERFORMANCE ARE?

SEMINAR ANTARABANGSA ISLAM DAN SAINS

2020 PROCEEDING NON-INDEX MAIN AUTHOR

17. SELECTIVITY AND MARKET TIMING ABILITY OF FUND FAMILY: EVIDENCE FROM EMERGING MARKETS

4TH INTERNATIONAL RESEARCH CONFERENCE ON ECONOMICS, BUSINESS AND SOCIAL SCIENCES - MY CHAPTER

2019 PROCEEDING NON-INDEX MAIN AUTHOR

18. A COMPARATIVE ANALYSIS OF THE SMART MONEY EFFECT IN MALAYSIAN ISLAMIC AND CONVENTIONAL EQUITY FUNDS

JOURNAL OF THE ASIA PACIFIC ECONOMY

2017 JOURNAL SCOPUS MAIN AUTHOR

PUBLICATION

19. A REVIEW OF PERFORMANCE, SCREENING AND FLOWS IN SCREENED MUTUAL FUNDS

MUTUAL FUNDS PERFORMANCE, TYPES AND IMPACTS ON STOCK RETURNS

2017 | CHAPTER IN BOOK | MAIN AUTHOR

20. SOCIAL RESPONSIBILITY IN ISLAMIC FINANCE

ROUTLEDGE HANDBOOK OF SOCIAL AND SUSTAINABLE FINANCE

2016 | CHAPTER IN BOOK | MAIN AUTHOR

21. COMPARATIVE PERFORMANCE-RELATED FUND FLOWS FOR MALAYSIAN ISLAMIC AND CONVENTIONAL EQUITY FUNDS

INTERNATIONAL JOURNAL OF ISLAMIC AND MIDDLE EASTERN FINANCE AND MANAGEMENT

2015 | JOURNAL | ERA | MAIN AUTHOR

22. FINANCIAL LITERACY EDUCATION PROGRAMME IN MALAYSIA

ISLAMIC ECONOMICS SYSTEM (IECONS2015)

2015 | PROCEEDING | NON-INDEX | MAIN AUTHOR

23. SOCIAL RESPONSIBILITY IN ISLAMIC FINANCE

2015 SSFII CONFERENCE

2015 | PROCEEDING | NON-INDEX | MAIN AUTHOR

24. SHARIAH SCREENING INTENSITY IN MALAYSIAN ISLAMIC MUTUAL FUNDS

STATE OF ISLAMIC FINANCE: A RETROSPECTIVE ASSESSMENT AND LOOKING FORWARD

2015 | CHAPTER IN BOOK | MAIN AUTHOR

25. MUTUAL FUND

THE SAGE ENCYCLOPEDIA OF ECONOMICS AND SOCIETY

2015 | CHAPTER IN BOOK | MAIN AUTHOR

26. ASSESSING FINANCIAL EDUCATION AND FINANCIAL PLANNING PROGRAMME IN MALAYSIA

THE 5TH ISLAMIC BANKING ACCOUNTING AND FINANCE

2014 | PROCEEDING | NON-INDEX | MAIN AUTHOR

27. DEVELOPMENT OF ISLAMIC MUTUAL FUNDS IN MALAYSIA

CONTEMPORARY ISSUES IN ISLAMIC FINANCE: PRINCIPLES, PROGRESS AND PROSPECTS

2014 | CHAPTER IN BOOK | MAIN AUTHOR

28. MALAYSIAN EVIDENCE ON THE PERFORMANCE OF ISLAMIC MUTUAL FUNDS

CONTEMPORARY ISSUES IN ISLAMIC FINANCE: PRINCIPLES, PROGRESS AND PROSPECTS

2014 | CHAPTER IN BOOK | MAIN AUTHOR

29. THE SMART MONEY EFFECT IN MALAYSIAN EQUITY FUNDS: ISLAMIC VERSUS CONVENTIONAL

THE MALAYSIAN FINANCE ASSOCIATION CONFERENCE 2013

2013 | PROCEEDING | NON-INDEX | MAIN AUTHOR

PUBLICATION

30. THE SMART MONEY EFFECT IN MALAYSIAN EQUITY FUNDS: ISLAMIC VERSUS CONVENTIONAL

WORLD FINANCE & BANKING SYMPOSIUM

2013 PROCEEDING NON-INDEX MAIN AUTHOR

31. SMART MONEY IN MALAYSIAN ISLAMIC AND CONVENTIONAL MUTUAL FUNDS

INTERNATIONAL ISLAMIC FINANCE CONFERENCE 2013

2013 PROCEEDING NON-INDEX MAIN AUTHOR

32. CONSUMER CREDIT: IS IT GOOD OR BAD?

READINGS IN ISLAMIC FINANCIAL SERVICES

2006 CHAPTER IN BOOK MAIN AUTHOR

CONSULTATION

1. PROJEK KEPUASAN PELANGGAN DAN NIAT MEMBELI KRAF PADA HARI KRAF KEBANGSAAN 2015

KRAFTANGAN MALAYSIA

2015 NATIONAL

2. MENYEMAK DAN MEMURNIKAN PELAN STRATEGIK 2008-2013, PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA

PERBADANAN KEMAJUAN KRAFTANGAN MALAYSIA

2008 NATIONAL

AWARDS/RECOGNITION

1. ACADEMIC ADVISOR

JEMPUTAN SEBAGAI PANEL PENILAI LAPORAN KEMAJUAN PENYELIDIKAN

2025 UNIVERSITY

2. ACADEMIC ADVISOR

UNIVERSITI SULTAN ZAINAL ABIDIN

2025 NATIONAL

3. ACADEMIC PROGRAM ADVISOR

FEM POSTGRADUATE QUALIFYING TEST FOR ZIAD S N ZAARIR 4231279

2025 UNIVERSITY

4. ACADEMIC ADVISOR

PELANTIKAN DAN PENGHARGAAN SEBAGAI PANEL PENILAI LAPORAN KEMAJUAN PENYELIDIKAN 6 BULAN KE DUA

2025 UNIVERSITY

AWARDS/RECOGNITION

5. VISITING RESEARCHER

UNIVERSITAS MUHAMMADIYAH YOGYAKARTA (UMY)

2025 INTERNATIONAL