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Address: Fakulti Ekonomi
Dan Muamalat

SUPERVISION

PhD - Completed: 1, Ongoing: 4

Master - Completed: 0, Ongoing: 0

AREAS OF EXPERTISE

Entrepreneurship
Strategic Management
Innovation Management
Social Science

BIOGRAPHY

A lecturer from Fakulti Ekonomi Dan Muamalat. Holds a Phd in Management.

ACADEMIC QUALIFICATION

Phd in Management (2019)
Master in Pengurusan Perniagaan (1999)
Bachelor in Pengurusan Perniagaan (1991)

RESEARCH

1. INDIKATOR PELABURAN GLC: PENDEKATAN PENCEGAHAN DAN PENGUKUHAN TATAKELOLA

2025 ON GOING MAIN RESEARCHER

2. DETERMINANTS OF HALAL COSMETICS REPURCHASE INTENTION: THE IMPACT OF RELIGIOUS AND HALAL CERTIFICATION

2023 ON GOING MAIN RESEARCHER

3. HALAL BUSINESS INTELLIGENCE (BI) VENTURES GROUP

2023 ON GOING MAIN RESEARCHER

4. COVID-19 DATA INTELLIGENCE DECISION MAKING (CDIDM): BUSINESS INTELLIGENCE SYSTEMS FOR DISASTERS MANAGEMENT

2020 COMPLETED MAIN RESEARCHER

5. MODELLING MUSLIMPRENEURS FROM THE LIFE OF ABDUL RAHMAN BIN AUF: EXPLORING THE VALUE OF ISLAMIC CREATIVITY AND INNOVATION IN MUSLIM ENTREPRENEURSHIP

2016 COMPLETED MAIN RESEARCHER

6. INFORMATION TECHNOLOGY ADOPTION FOR SERVICE INNOVATIONS PRACTICES ON ORGANIZATIONAL PERFORMANCE

2011 COMPLETED MAIN RESEARCHER

7. THE RELATIONSHIP BETWEEN TECHNOLOGY, INNOVATION AND FIRM PERFORMANCE : A STUDY ON TECHNOLOGY BASED COMPANY IN MALAYSIA

2009 COMPLETED MAIN RESEARCHER

PUBLICATION

1. SMART CONTRACTS, CRYPTOCURRENCIES, AND DONATION SYSTEMS: A BIBLIOMETRIC ANALYSIS OF BLOCKCHAIN IN CHARITY

2025 JOURNAL

2. HALAL CHOCOLATE PURCHASE INTENTION AND COMPLIANCE: EXAMINING THE MODERATING ROLE OF RELIGIOSITY AMONG MALAYSIAN MUSLIMS

2025 JOURNAL

3. SCROLLING INTO DISTRESS: HOW SOCIAL MEDIA SHAPES PSYCHOLOGICAL WELL-BEING

2025 PROCEEDING

4. BAB 4-AGENSI PENCEGAHAN RASUAH DAN PEMERKASAAN INTEGRITI

2025 CHAPTER IN BOOK

5. BAB 5 - RASUAH BERDASARKAN AKTA SPRM 2009

2025 CHAPTER IN BOOK

6. PEMBANGUNAN OER DAN IOER

2025 POLICY

7. INVESTIGATING THE FACTORS AFFECTING MUSLIM WOMEN TOWARDS PURCHASE INTENTION OF HALAL COSMETICS PRODUCTS: A SYSTEMATIC LITERATURE REVIEW

2024 JOURNAL

8. STRATEGIC INSIGHTS INTO MARKETING ISLAMIC BANKING PRODUCTS: A SYSTEMATIC LITERATURE REVIEW

2024 JOURNAL

9. EMPOWERING MODERN SOCIETY THROUGH THE INTEGRATION OF RELIGION AND ARTIFICIAL INTELLIGENCE

2024 PROCEEDING

10. PERANAN LEBAH KELULUT DALAM MENDUKUNG KESEJAHTERAAN MANUSIA DAN KELESTARIAN ALAM

2024 PROCEEDING

11. E-PROCEEDING THE INTERNATIONAL SYMPOSIUM ON COMMUNITY SOCIAL RESPONSIBILITY 2024 (I-CSR2024)

2024 PROCEEDING

12. IMPLEMENTATION AND IMPACT OF SOCIO- ECONOMIC PROGRAMS: A CASE STUDY AMONG STUDENTS AT THE FACULTY OF ECONOMICS AND MUAMALAT, UNIVERSITI SAINS ISLAM MALAYSIA (USIM)

2024 PROCEEDING

13. PUNCA DAN KESAN BULI DI TEMPAT KERJA TERHADAP KESEJAHTERAAN DIRI: SATU KAJIAN KES

2024 PROCEEDING

14. SIGNIFICANCE OF CORPORATE CULTURE IN BUMIPUTERA COMPANIES: HOW DOES IT AFFECT ORGANIZATIONAL PERFORMANCE?

2024 PROCEEDING

15. PEMBUDAYAAN KEUSAHAWANAN ISLAM MENUJU AL-FALAH

2024 CHAPTER IN BOOK

16. BUSINESS RESILIENCE AND SMES BUSINESS SUCCESS: THE ROLE OF EXTERNAL INTEGRATION

2023 JOURNAL

17. CORPORATE GOVERNANCE AND SHARIAH GOVERNANCE: ASSESSING FROM TAKAFUL OPERATORS IN MALAYSIA

2023 JOURNAL

18. MEASURING THE IMPACT OF CO-WORKER SUPPORT ON JOB SATISFACTION AND ORGANIZATIONAL CITIZENSHIP BEHAVIOUR: AN ISLAMIC PERSPECTIVE

2023 PROCEEDING

19. EXPLORING THE RELATIONSHIP BETWEEN ATTITUDE, SUBJECTIVE NORMS, PERCEIVED BEHAVIORAL CONTROL, AND PURCHASE INTENTION ON HALAL CHOCOLATE AMONG GEN Z

2023 PROCEEDING

20. CEO AND ORGANISATION RESILIENCE IN DEALING WITH ECONOMIC DISRUPTION: A SYSTEMATIC REVIEW

2022 JOURNAL

21. INTERNATIONALISATION STRATEGY AND MARKETING FOR HIGHER EDUCATION INSTITUTIONS (HEIS): A SYSTEMATIC REVIEW

2022 PROCEEDING

22. STRESS MANAGEMENT OF ONLINE ACADEMIC LEARNING AMONG STUDENTS

2022 PROCEEDING

23. CONCEPTUALISATION OF SMES' BUSINESS RESILIENCE: A SYSTEMATIC REVIEW

2022 PROCEEDING

24. STRESS AND TIME MANAGEMENT OF ONLINE ACADEMIC LEARNING AMONG STUDENTS

2022 PROCEEDING

25. THE EFFECT OF ENTERPRISE RESOURCE PLANNING (ERP) SYSTEMS IMPLEMENTATION ON ORGANIZATIONAL PERFORMANCE

2021 PROCEEDING

26. PEMBUDAYAAN KEUSAHAWANAN ISLAM MENUJU AL-FALAH: CABARAN GLOBALISASI ERA COVID-19

2021 PROCEEDING

27. SOCIAL MEDIA AND YOUTH WELL-BEING ON CONSUMER BEHAVIOR DECISION-MAKING

2021 PROCEEDING

28. PENGGUNAAN MEDIA SOSIAL DAN KESEJAHTERAAN PENGGUNAAN MENURUT ISLAM

2021 PROCEEDING

29. KELESTARIAN PENGGUNAAN MEDIA SOSIAL DALAM ERA REVOLUSI INDUSTRI DAN IMPAK KE ATAS TINGKAH LAKU KEMANUSIAAN

2021 CHAPTER IN BOOK

30. ENTREPRENEURS? CHARACTERISTICS FROM THE ISLAMIC PERSPECTIVE: A STUDY OF MUSLIMPRENEURS? PERFORMANCE

2020 JOURNAL

31. SHARIA COMPLIANT OF CROWDFUNDING THROUGH THE FINANCING PLATFORMS IN SMALL MEDIUM ENTERPRISES (SME)

2020 PROCEEDING

32. THE BUSINESS INTELLIGENCE SYSTEMS ADOPTION ON PERFORMANCE OF BANKS IN MALAYSIA

2020 PROCEEDING

33. COVID-19 DATA INTELLIGENCE DECISION MAKING FOR DISASTERS MANAGEMENT

2020 PROCEEDING

34. MUSLIMPRENEURS? CHARACTERISTICS: A STUDY OF PLANNING AND LEADERSHIP ON BUSINESS PERFORMANCE

2019 PROCEEDING

35. PEMBENTUKAN PEMIKIRAN KREATIF DAN KRITIS: HUBUNGANNYA DALAM MENYELESAIKAN MASALAH

2019 PROCEEDING

36. CREATIVE SPIRITUALITY FROM THE ISLAMIC PERSPECTIVE: PRACTICES AMONGST STUDENTS OF A PRODUCT DEVELOPMENT COMPETITION

2018 JOURNAL

37. RELATIONSHIPS BETWEEN INFORMATION TECHNOLOGY INFRASTRUCTURE AND INNOVATION ON PERFORMANCE OF BANKS IN MALAYSIA

2017 JOURNAL

38. THE EFFECT OF COMPETITIVE ENVIRONMENT AND INFORMATION TECHNOLOGY INFRASTRUCTURE ON BANK'S PERFORMANCE IN MALAYSIA

2017 JOURNAL

39. THE ISLAMIC PERSPECTIVE ON THINKING AND INNOVATIVE CULTURE AS EXEMPLIFIED BY WORKS OF RENOWNED MUSLIM SCHOLARS

2016 JOURNAL

40. BUSINESS INTELLIGENCE, INNOVATION AND COMPETITIVE ENVIRONMENT AS A DETERMINANT OF PERFORMANCE IN MALAYSIAN BANKING INSTITUTIONS

2016 PROCEEDING

41. THE SIGNIFICANCE OF SHARIA COMPLIANT HOTEL TO MUSLIM CONSUMERS IN MALAYSIA

2016 PROCEEDING

42. INNOVATION AND PRODUCT DEVELOPMENT

2016 CHAPTER IN BOOK

43. THE PRACTICES OF BUSINESS INTELLIGENCE AND INNOVATION AS A DETERMINANT OF PERFORMANCE: EVIDENCE AMONG MANAGERS IN MALAYSIAN BANKING INSTITUTIONS

2015 PROCEEDING

44. THINKING AND INNOVATIVE CULTURE FROM ISLAMIC PERSPECTIVE: CONTRIBUTIONS OF MUSLIM SCHOLARS IN ISLAMIC PRACTICES AMONGST STUDENTS

2015 PROCEEDING

45. BUSINESS INTELLIGENCE AND ITS CONTEXT AS A DETERMINANT OF PERFORMANCE: EVIDENCE FROM BANKS IN MALAYSIA

2015 PROCEEDING

46. AMALAN KREATIVITI ISLAM DALAM KALANGAN PELAJAR TAHUN PERTAMA DI UNIVERSITI SAINS ISLAM MALAYSIA (USIM)

2014 PROCEEDING

47. THE IMPACT INFORMATION TECHNOLOGY AND INNOVATION ON ORGANIZATIONAL PERFORMANCE

2013 PROCEEDING

48. THE RELATIONSHIP BETWEEN INFORMATION TECHNOLOGY, PROCESS INNOVATION AND ORGANIZATIONAL PERFORMANCE

2012 JOURNAL

49. INSPIRING CREATIVITY AND INNOVATION AMONG MUSLIM YOUTH FOR SOCIETAL DEVELOPMENT

2011 PROCEEDING

50. THE RELATIONSHIP BETWEEN INFORMATION TECHNOLOGY, PROCESS INNOVATION AND ORGANIZATIONAL PERFORMANCE.

2011 PROCEEDING

51. HUMAN SKILLS: TURNING INFORMATION INTO COMPETITIVE INTELLIGENCE

2011 PROCEEDING

52. MANAGING ETHICAL BEHAVIORS FOR INFORMATION TECHNOLOGY ADOPTION

2011 PROCEEDING

53. INOVASI PENDIDIKAN ISLAM: MENJANA TRANSFORMASI STRATEGI PENGURUSAN GLOBAL KE ARAH KECEMERLANGAN

2010 PROCEEDING

54. THE PRACTICES OF COMPETITIVE INTELLIGENCE PROCESS: ENHANCING GLOBAL COMPETITIVE MANAGEMENT STRATEGIES

2009 PROCEEDING

CONSULTATION/ADULATION

1. PROGRAM SEJAHTERA KOMUNITI MADANI (SEJATI MADANI)

2024 NATIONAL SEJATI MADANI

2. PROJEK PENTERNAKAN DAN PENGKOMERSIALAN MADU KELULUT OLEH KEMONITI ORANG ASLI TEMUAN DI LABU, NEGERI SEMBILAN

2024 NATIONAL KEMENTERIAN KEWANGAN MALAYSIA (MOF)

3. LATIHAN KHIDMAT PERUNDINGAN PEMIKIRAN KREATIF DAN PENYELESAIAN MASALAH

2015 NATIONAL YAYASAN DAKWAH ISLAMIAH MALAYSIA (YADIM)

4. PROGRAM KEUSAHAWANAN BERSAMA SME CORPORATION MALAYSIA

2014 NATIONAL SME CORPORATION MALAYSIA

AWARDS/RECOGNITION

1. ANUGERAH STAF CONTOH BULANAN

2025 UNIVERSITY

2. STAF CONTOH BULANAN PPT

2025 UNIVERSITY

3. ANUGERAH KECEMERLANGAN STAF (AKS) FEM BAGI TAHUN 2024

2025 UNIVERSITY

4. STAT BULANAN NOVEMBER 2024

2025 UNIVERSITY

5. PENILAIAN PESTASI CEMERLANG 2024

2025 UNIVERSITY