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CONTACT

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Faculty: Fakulti
Kepimpinan Dan
Pengurusan

SUPERVISION

PhD - Completed: 0, Ongoing: 0

Master - Completed: 0,
Ongoing: 0

AREAS OF EXPERTISE

ACADEMIC QUALIFICATION

PhD in Sumber Manusia (2018)

Master in Pengurusan Perniagaan (2013)

Bachelor in Chemical Engineering (2008)

RESEARCH

**1. TECHNOLOGY SKILLS AS A MEDIATOR IN THE
RELATIONSHIP BETWEEN E-HRM AND EMPLOYEE
EXPERIENCE: A CASE STUDY OF AL-RATEB CENTER FOR
EXCELLENCE AND INNOVATION**

2025

GERAN ANTARABANGSA

ON GOING

CO-RESEARCHER

**2. CONTENT AND ENGAGEMENT IN DIGITAL HEALTH
CAMPAIGNS: A SOCIAL MEDIA ANALYSIS FROM JORDAN**

2025

GERAN ANTARABANGSA

ON GOING

CO-RESEARCHER

PUBLICATION

1. A COMPREHENSIVE AND IN-DEPTH BIBLIOMETRIC ANALYSIS OF HUMAN RESOURCE MANAGEMENT PRACTICES IN SMALL AND MEDIUM SIZES: TRENDS, INFLUENCES, AND FUTURE DIRECTIONS

INTERNATIONAL REVIEW OF MANAGEMENT AND MARKETING

2025 JOURNAL OTHER DATABASE CO-AUTHOR

2. GREEN HR EMPOWERMENT: A STRATEGIC FRAMEWORK FOR ENVIRONMENTAL POLICY IMPLEMENTATION IN SUSTAINABLE TOURISM.

THE 1ST INTERNATIONAL CONFERENCE ON SUSTAINABLE TOURISM, DIGITAL & MANAGEMENT TRANSFORMATION (IC-STDAMT2025)

2025 PROCEEDING SCOPUS MAIN AUTHOR

3. INVESTIGATING THE DRIVERS OF JOB SATISFACTION IN LIBYA'S PUBLIC SECTOR EMPLOYMENT: CASE STUDY OF MINISTRY OF ECONOMY

THE DIGITAL EDGE: TRANSFORMING BUSINESS SYSTEMS FOR STRATEGIC SUCCESS

2025 CHAPTER IN BOOK MAIN AUTHOR

4. EXAMINING THE DETERMINANTS OF JOB SATISFACTION IN LIBYA'S PUBLIC SECTOR WORKFORCE AYAD MANSOUR S. ELLAFI

INTERNATIONAL JOURNAL OF ISLAMIC STUDIES, ISLAMIC FINANCE AND MANAGEMENT

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

5. DEVELOPING A MODEL TO ENHANCE EMPLOYABILITY FOR GRADUATES WITH DISABILITIES IN NEGRI SEMBILAN'S PRIVATE SECTOR, MALAYSIA

JOURNAL OF BUSINESS AND SOCIAL REVIEW IN EMERGING ECONOMIES

2024 JOURNAL OTHER DATABASE CO-AUTHOR

6. EXAMINING THE DETERMINANTS OF JOB SATISFACTION IN LIBYA'S PUBLIC SECTOR WORKFORCE

2ND INTERNATIONAL CONFERENCE ON ISLAMIC STUDIES, ISLAMIC FINANCE AND MANAGEMENT 2024 (ICIFAM2024 II)

2024 PROCEEDING OTHER DATABASE MAIN AUTHOR

AWARDS/RECOGNITION

1. PERTANDINGAN INOVASI FAKULTI KEPIMPINAN DAN PENGURUSAN (INOVASI FKP 2024)

2024 INTERNATIONAL

2. INNOVATE,CREATE,ENGAGE THE EDUCATIONAL REVOLUTION OF 3D PRINTING

Pertandingan Inovasi FKP 2024

2024 UNIVERSITY GOLD