

PROF. MADYA DR. MOHD FAIZAL BIN KASMANI

PENSYARAH UNIVERSITI DS14

CONTACT

PHONE

8281

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faizalkasmani@usim.edu.my

FACULTY

Fakulti Kepimpinan Dan Pengurusan

SUPERVISION

	COMPLETED	ONGOING
PhD	0	7
Master	0	1

AREAS OF EXPERTISE

- Digital Media And Communication Technology
- Politics And Communication
- Communications

ACADEMIC QUALIFICATION

- 2013 **PhD** - Political Science (islam And Middle East)
- 2004 **Master** - Journalism
- 2001 **Bachelor** - Pengajian Maklumat

RESEARCH

1. **KERANGKA KERJA KAWALAN PEMASARAN ATAS TALIAN PATUH SYARIAH (KKK-PEMASTI) BAGI MENGEKANG PENIPUAN DALAM MUAMALAT SECARA MAYA**
   2024 | GERAN KPT | ON GOING | CO-RESEARCHER

2. **ANALYZING SOCIAL MEDIA ENGAGEMENT AMONG MINISTRY IN MALAYSIA AND INDONESIA: COMPARATIVE STUDY USING FOUR PR MODELS- THE PRESS AGENTRY, PUBLIC INFORMATION, TWO-WAY ASYMMETRICAL, AND TWO SYMMETRICAL MODEL**
   2024 | GERAN SEPADAN ANTARABANGSA | ON GOING | CO-RESEARCHER

3. **ANALYZING PERSUASIVE STRATEGIES OF INDONESIAN PRESIDENT JOKOWI AND MALAYSIAN PRIME MINISTER ANWAR IBRAHIM ON SOCIAL MEDIA: A COMPARATIVE STUDY USING THE ELABORATION LIKELIHOOD MODEL**
   2024 | GERAN SEPADAN ANTARABANGSA | ON GOING | MAIN RESEARCHER

4. **INVESTIGATING FACTORS PROMOTING FACT-CHECKING FOR MITIGATING FAKE NEWS WITHIN MALAY INSTANT MESSAGING GROUPS**
   2023 | GERAN PENYELIDIKAN USIM | ON GOING | CO-RESEARCHER

5. **KEUTUHAN PSIKOLOGI DALAM PERTAHANAN NEGARA MELALUI KONSEP PERTAHANAN MENYELURUH (HANRUH) KE ARAH KESEJAHTERAAN KENDIRI**
   2023 | GERAN SEPADAN ANTARABANGSA | ON GOING | CO-RESEARCHER

RESEARCH

6. THE TRENDING TOPICS ON MALAYSIAN AND PALESTINIAN SOCIAL MEDIA PLATFORMS AND THEIR ROLE IN FORMING AUDIENCE ORIENTATIONS, PERCEPTIONS AND KNOWLEDGE

2023 | GERAN ANTARABANGSA | ON GOING | CO-RESEARCHER

7. DEVELOPING A NEW SOCIAL MEDIA LITERACY MODEL FOR YOUTH WELLBEING

2023 | GERAN KPT | ON GOING | MAIN RESEARCHER

8. KAJIAN PENGARUH UNDI 18 TERHADAP SENARIO POLITIK NEGARA

2022 | GERAN PENYELIDIKAN AGENSI KERAJAAN | COMPLETED | CO-RESEARCHER

9. THE DEVELOPMENT OF COPING STRATEGIES FOR STUDENTS WITH SOCIO-EMOTIONAL DIFFICULTIES DUE TO THE PARTICIPATION ON THE ONLINE LEARNING SESSIONS DURING THE PANDEMIC COVID-19: A COMPARATIVE CASE STUDY AMONGST STUDENTS AT HIGHER LEARNING INSTITUTIONS IN MALAYSI

2021 | GERAN SEPADAN ANTARABANGSA | COMPLETED | CO-RESEARCHER

10. KERANGKA BAGI PENGURUSAN INSAN DAN PEMBANGUNAN KANDUNGAN MEDIA KREATIF BERTERASKAN NILAI BUDAYA DAN AGAMA

2021 | GERAN KPT (KKP) | ON GOING | CO-RESEARCHER

11. THE IMPACT OF ONLINE NEWS MEDIA ON THE PERCEPTION OF MUSLIM YOUNG LEADERS IN MALAYSIA AND INDONESIA TOWARDS POLITICS AND ISLAM

2021 | GERAN SEPADAN ANTARABANGSA | COMPLETED | MAIN RESEARCHER

12. THE PALESTINIAN EXPOSURE TO THE ARABIC-SPEAKING ISRAELO SOCIAL MEDIA PAGES AND ITS REPERCUSSIONS ON THE COMPONENTS OF PALESTINIAN NATIONAL IDENTITY

2020 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | CO-RESEARCHER

13. PENERBITAN VIDEO/FUTEJ DAN GAMBAR - PROJEK PENERBITAN E-BROSUR TARIKAN PELANCONGAN DI NEGERI SEMBILAN DALAM PRODUK PROMOSI MELAWAT MALAYSIA 2020

2019 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | CO-RESEARCHER

14. THE IMPACT OF SOCIAL NETWORKING SITES ON THE WELLBEING OF ?UNDERREPRESENTED? YOUTH IN MALAYSIA.

2019 | GERAN PENYELIDIKAN USIM | COMPLETED | MAIN RESEARCHER

15. AGENDA SETTING AND TWITTER : A STUDY OF #PRU14

2018 | GERAN PENYELIDIKAN AGENSI KERAJAAN | COMPLETED | MAIN RESEARCHER

16. VISUALISING FEMININITY IN PRINT MEDIA :AN EMPIRICAL INVESTIGATION ON MALAY WOMEN IMAGERY IN WANITA MAGAZINE

2016 | GERAN JANGKA PENDEK FASA 1 | COMPLETED | CO-RESEARCHER

17. A NEW COMMUNICATION MODEL FOR DISSEMINATING THE KNOWLEDGE OF THE QURAN BASED ON PROPHETIC APPROACH

2016 | GERAN KPT | COMPLETED | MAIN RESEARCHER

RESEARCH

18. AUDIT AKADEMIK,PENYELIDIKAN DAN PENGANTARABANGSAAN

2015 | GERAN PENYELIDIKAN KHAS | COMPLETED | CO-RESEARCHER

19. MODEL BAHARU PENGEKSTRAKKAN MAKNA KONTEKSTUAL GAYA KHITAB RASULULLAH SAW DALAM MENDIDIK WANITA

2015 | GERAN KPT | COMPLETED | CO-RESEARCHER

20. PERANAN MEDIA DALAM MEMBERI KEFAHAMAN KE ATAS KEPENTINGAN ZAKAT PENDAPATAN SEBAGAI ALTERNATIF KEPADA CUKAI PENDAPATAN:KAJIAN KE ATAS KAKITANGAN KERAJAAN

2015 | GERAN PENYELIDIKAN JANGKA PENDEK | COMPLETED | CO-RESEARCHER

21. DEVELOPING A MODEL FOR ISLAMIC TELEVANGELISM PROGRAMS IN MALAYSIA

2014 | GERAN KPT | COMPLETED | CO-RESEARCHER

22. KOMUNIKASI POLITIK DAN MEDIA SOSIAL : KAJIAN TERHADAP PILIHANRAYA UMUM MALAYSIA KE-13

2013 | GERAN PENYELIDIKAN USIM | COMPLETED | MAIN RESEARCHER

23. A MODEL OF JOURNALISTIC PRACTISE OF ONLINE JOURNALISTS IN MALAYSIA: A STUDY OF MALAYSIAKINI AND MALAYSIAN INSIDER

2013 | GERAN KPT | COMPLETED | MAIN RESEARCHER

24. MINAT KERJAYA DAN TAHAP PENGETAHUAN PENYALAHGUNAAN DADAH PENDUDUK KAWASAN PARLIMEN PAGOH, MUAR, JOHOR

2013 | GERAN KPT (KKP) | COMPLETED | CO-RESEARCHER

25. KAJIAN TERHADAP FAKTOR YANG MEMPENGARUHI KEPUTUSAN PELAJAR DAN IBU BAPA MEMILIH UNIVERSITI SAINS ISLAM MALAYSIA

2013 | GERAN PENYELIDIKAN USIM | COMPLETED | MAIN RESEARCHER

26. THE DEVELOPMENT OF CREATIVE CONTENT INDUSTRY : PROSPECTS AND CHALLENGES IN MALAYSIA

2012 | GERAN KPT | COMPLETED | CO-RESEARCHER

27. THE COVERAGE OF OBEDIENT WIVES CLUB INITIATIVES : AN ANALYSIS OF INTERNATIONAL NEWS AGENCIES

2012 | GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN | COMPLETED | CO-RESEARCHER

28. THE CONCEPTION OF ISLAMIC FILM THROUGH NARRATIVE ANALYSIS: A STUDY ON MALAYSIAN FILMS

2011 | GERAN PENYELIDIKAN FUNDAMENTAL | COMPLETED | CO-RESEARCHER

29. THE EMERGENCE OF MUSLIM IDEOLOGY IN THE REPORTING OF PALESTINIAN AND ISRAELI CONFLICT : A STUDY ON AL JAZEERA NEWS

2009 | GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN | COMPLETED | CO-RESEARCHER

30. PROSES KOMUNIKASI DALAM RAWATAN PEMULIHAN DADAH: KAJIAN KES TERHADAP PONDOK REMAJA INABAH, KUALA NERANG

2008 | GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN | COMPLETED | CO-RESEARCHER

RESEARCH

31. NEWS COVERAGE ON ANTI-ISLAM FILM "FITNA" AN ANALYSIS OF U.S AND U.K MAINSTREAM NEWSPAPER

2008 | GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN | COMPLETED | MAIN RESEARCHER

32. ANALYSIS OF DAKWAH CONTENT AND COMMUNICATION TOOLS ON ISLAMIC WEBSITES

2008 | GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN | COMPLETED | MAIN RESEARCHER

33. MENEROKA PENGLIBATAN SUKARELAWAN DALAM MEMBANTU ORANG KURANG UPAYA (OKU)

2007 | GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN | COMPLETED | MAIN RESEARCHER

PUBLICATION

1. CONTRASTING NARRATIVES: A CRITICAL DISCOURSE ANALYSIS OF THE BBC AND AL JAZEERA?S COVERAGE OF THE OCTOBER 2023 GAZA WAR

SEARCH JOURNAL OF MEDIA AND COMMUNICATION RESEARCH

2025 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

2. FRAMING POLITICAL IDENTITY ON INSTAGRAM: PERSONAL BRANDING AND PUBLIC ENGAGEMENT IN THE 2024 INDONESIAN PRESIDENTIAL ELECTION

PROFETIK JURNAL KOMUNIKASI

2025 | JOURNAL | OTHER DATABASE | CO-AUTHOR

3. FACEBOOK ENGAGEMENT IN MALAYSIAN MINISTRY 2024

COMMICAST

2025 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

4. A COMPARATIVE STUDY USING FOUR PR MODELS ? THE PRESS AGENTRY, PUBLIC INFORMATION, TWO-WAY ASYMMETRICAL, AND TWO SYMMETRICAL ON MALAYSIA GOVERNMENT

INTERNATIONAL CONFERENCE ON SOCIAL SCIENCE AND HUMANITY

2025 | PROCEEDING | NON-INDEX | MAIN AUTHOR

5. EXPLORING RELIGIOUS PRACTICES AND RELIGIOUS IDENTITY AMONG YEMENI POSTGRADUATE STUDENTS IN MALAYSIA

ULUM ISLAMIYYAH JOURNAL

2024 | JOURNAL | ERA | CORRESPONDING AUTHOR

6. ANALYSIS OF PUBLIC DEBATE ON THE REINTRODUCTION OF GST IN MALAYSIA VIA FACEBOOK.

ASIAN JOURNAL OF ACCOUNTING AND GOVERNANCE JOURNAL

2024 | JOURNAL | INDEXED BY WOS | CO-AUTHOR

7. SOCIAL MEDIA AS AN ONLINE PUBLIC SPHERE: A STUDY AMONG THE FIRST-TIME MALAY VOTERS

KAJIAN MALAYSIA: JOURNAL OF MALAYSIAN STUDIES

2024 | JOURNAL | ERA | MAIN AUTHOR

PUBLICATION

8. THE PSYCHOMETRIC PROPERTIES OF STUDENTS? ATTITUDES, COPING STRATEGIES, AND PSYCHOLOGICAL SYMPTOMS

INTERNATIONAL JOURNAL OF EVALUATION AND RESEARCH IN EDUCATION (IJERE)

2024 JOURNAL OTHER DATABASE CO-AUTHOR

9. HANRUH: PENEROKAAN KONSEP KEUTUHAN PSIKOLOGI DALAM MEMASTIKAN KESEJAHTERAAN KOMUNITI

SEMINAR ANTARABANGSA ISLAM DAN SAINS (SAIS 2024)

2024 PROCEEDING NON-INDEX MAIN AUTHOR

10. CONTENT ANALYSIS OF FACEBOOK ENGAGEMENT IN MALAYSIAN MINISTRY

SAIS 2024

2024 PROCEEDING NON-INDEX CO-AUTHOR

11. MODERATION IN ISLAM LESSONS FROM THE PAST AND CHALLENGES FOR THE FUTURE

2024 BOOK

12. UNDI 18: UNDERSTANDING THE POLITICAL PARTICIPATION OF FIRST-TIME MALAY VOTERS THROUGH SOCIAL MEDIA

SEARCH JOURNAL OF MEDIA AND COMMUNICATION RESEARCH

2023 JOURNAL OTHER DATABASE MAIN AUTHOR

13. INTERNET, MEDIA SOSIAL DAN PERHUBUNGAN AWAM

SAIS 2023

2023 PROCEEDING OTHER DATABASE MAIN AUTHOR

14. UNDI 18: PENGARUH TERHADAP SCENARIO POLITIK NEGARA

2023 BOOK

15. UNDI 18: PENGARUH TERHADAP SENARIO POLITIK NEGARA

2023 BOOK

16. EXPLORING MALAYSIA?S 2021 BUDGET THROUGH CORPUS-ASSISTED DISCOURSE STUDIES: (DE)LEGITIMATION IN ONLINE NEWS

EDITORSDISCURSIVE APPROACHES TO POLITICS IN MALAYSIALEGITIMISING GOVERNANCE

2023 CHAPTER IN BOOK CO-AUTHOR

17. PERSUASIVE POLITICAL HUMOUR ON SOCIAL MEDIA: A STUDY OF NAJIB RAZAK?S FACEBOOK POSTS

JOURNAL OF THE SOUTHEAST ASIA RESEARCH CENTRE FOR COMMUNICATIONS AND HUMANITIES

2022 JOURNAL ISI AND SCOPUS MAIN AUTHOR

18. SELF-DISCLOSURE ON SOCIAL MEDIA AND ITS INFLUENCE ON THE WELL-BEING OF YOUTH

JURNAL KOMUNIKASI: MALAYSIAN JOURNAL OF COMMUNICATION

2022 JOURNAL SCOPUS MAIN AUTHOR

PUBLICATION

19. STRUKTUR PELUANG DAN TINDAKAN KOLEKTIF: KAJIAN KES MUSLIM DI BRITAIN DAN GERAKAN #NOTINMYNAME

SEMINAR ANTARABANGSA ISLAM DAN SAINS 2022

2022 PROCEEDING NON-INDEX MAIN AUTHOR

20. TINJAUAN TERHADAP MOTIVASI PENCAPAIAN DALAM KALANGAN PELAJAR UNIVERSITI

INTERNATIONAL CONFERENCE ON COMMUNICATION, MANAGEMENT AND HUMANITIES (ICCOMAH III)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

21. MODUL KESEJAHTERAAN DALAM PENGGUNAAN MEDIA SOSIAL

2022 BOOK MAIN AUTHOR

22. MODUL KESEJAHTERAAN DALAM PENGGUNAAN MEDIA SOSIAL

2022 BOOK

23. MANAGING SOCIAL MEDIA CYBERBULLYING THREATS

CYBER CRIME IN MALAYSIA: THE PERVASIVE IMPACT OF THE INTERNET

2022 CHAPTER IN BOOK MAIN AUTHOR

24. IMPLIKASI KETAGIHAN MEDIA SOSIAL TERHADAP KESIHATAN MENTAL REMAJA SEMASA PANDEMIK COVID-19

E-BANGI, JOURNAL OF SOCIAL SCIENCES AND HUMANITIES

2021 JOURNAL MYCITE CO-AUTHOR

25. ASSOCIATION BETWEEN SOCIAL MEDIA USE AND DEPRESSION AMONG UNIVERSITY STUDENTS

ABQARI : JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITY

2021 JOURNAL MYCITE CO-AUTHOR

26. EXPLORATION OF CHALLENGES AMONG GIFTED AND TALENTED CHILDREN

MALAYSIAN JOURNAL OF SOCIAL SCIENCES AND HUMANITIES (MJ - SSH)

2021 JOURNAL INDEX BY MYCITE 2019 CO-AUTHOR

27. EXPLORING PSYCHOLOGICAL STRESS AMONG HEALTH CARE WORKER AMID PANDEMIC COVID-19 IN MALAYSIA

REVISTA GEINTEC-GESTAO INOVACAO ETECNOLOGIAS

2021 JOURNAL WOS CO-AUTHOR

28. TWITTER USAGE AND THE IMPACT ON YOUNG PEOPLE?S WELLBEING

7TH INTERNATIONAL CONFERENCE ON COMMUNICATION AND MEDIA (I-COME?20)

2021 PROCEEDING NON-INDEX MAIN AUTHOR

29. STRATEGI PERHUBUNGAN AWAM DI MALAYSIA

2021 BOOK CO-AUTHOR

30. STRATEGI KOMUNIKASI RASULULLAH

2021 BOOK EDITOR

PUBLICATION

31. PERANAN MEDIA SOSIAL DALAM PENTADBIRAN UNIVERSITI

KOMUNIKASI BEKESAN DALAM KEPIMPINAN

2021 | CHAPTER IN BOOK | CO-AUTHOR

32. RASULULLAH SAW DAN GOLONGAN BADWI

STRATEGI KOMUNIKASI RASULULLAH

2021 | CHAPTER IN BOOK | MAIN AUTHOR

33. MODEL KOMUNIKASI RASULULLAH SEBAGAI MODEL KOMUNIKASI DAKWAH MASAKINI

STRATEGI KOMUNIKASI RASULULLAH

2021 | CHAPTER IN BOOK | MAIN AUTHOR

34. PERATURAN UNIVERSITI SAINS ISLAM MALAYSIA (PENGAJIAN SISWAZAH)

2021 | POLICY

35. PERHUBUNGAN AWAM, MEDIA SOSIAL, ETIKA KERJA ISLAM SERTA TREND PENGGUNAAN MEDIA SOSIAL DI SEKTOR AWAM KEMENTERIAN DI MALAYSIA

ABQARI : JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITY

2020 | JOURNAL | MYCITE | CO-AUTHOR

36. MEDIA FRAMING OF MINORITIES? CRISIS: A STUDY ON ALJAZEERA AND BBC NEWS COVERAGE OF THE ROHINGYA

JURNAL KOMUNIKASI: MALAYSIAN JOURNAL OF COMMUNICATION

2020 | JOURNAL | SCOPUS | CO-AUTHOR

37. HOW DID PEOPLE TWEET IN THE 2018 MALAYSIAN GENERAL ELECTION: ANALYSIS OF TOP TWEETS IN #PRU14

IIUM JOURNAL OF HUMAN SCIENCES

2020 | JOURNAL | OTHER DATABASE | CORRESPONDING AUTHOR

38. GARIS PANDUAN PROJEK PERUNDINGAN USIM

2020 | POLICY

39. MU?AMMAD?S CONVERSATIONS WITH THE BEDOUIN: A SPEECH-ACT ANALYSIS OF PROPHETIC DISCOURSE IN HADITH

AL-BAYAN: JOURNAL OF QUR'AN AND HADITH STUDIES

2019 | JOURNAL | SCOPUS | MAIN AUTHOR

40. TINDAK TUTUR PERBUALAN BERSAMA GOLONGAN BADWI DAN ANSAR: ANALISA STRATEGI KOMUNIKASI RASULULLAH

MALAYSIAN JOURNAL OF COMMUNICATION

2019 | JOURNAL | ISI AND SCOPUS | MAIN AUTHOR

41. POLARIZED MUSLIM AUDIENCES IN MALAYSIA

E-BANGI, JOURNAL OF SOCIAL SCIENCES AND HUMANITIES

2019 | JOURNAL | MYCITE | CO-AUTHOR

PUBLICATION

42. ?A POLITICAL DISCOURSE ANALYSIS OF THE ?TWITTER POSTS OF NAJIBRAZAK PRIOR TO ?2018 GENERAL ELECTIONS

JOURNAL OF THE SOUTHEAST ASIA RESEARCH CENTRE FOR COMMUNICATIONS AND HUMANITIES

2019 | JOURNAL | ISI AND SCOPUS | MAIN AUTHOR

43. SOCIAL MEDIA TECHNOLOGY AND ITS IMPACT ON PUBLIC RELATIONS IN MALAYSIAN PUBLIC SECTOR

COMMUNICATION TECHNOLOGY DEVELOPMENT

2019 | CHAPTER IN BOOK | CO-AUTHOR

44. STAZ COOL, USTAZAH TRENDY: CHISELLED ISLAMIC CELEBRITY PREACHERS

AL-ABQARI

2018 | JOURNAL | OTHER DATABASE | CO-AUTHOR

45. THE NEW MEDIA ASCENT: ITS USAGE & IMPACT IN MALAYSIA

2018 | BOOK | EDITOR

46. PAPARAN IMEJ WANITA MELAYU: SATU KAJIAN DARIPADA SUDUT NILAI DALAM MAJALAH WANITA

PERKAHWINAN, KELUARGA DAN WANITA

2018 | CHAPTER IN BOOK | CO-AUTHOR

47. BETWEEN TRADITION AND CHANGE: THE JOURNALISTIC PRACTICE OF MALAYSIAKINI

THE NEW MEDIA ASCENT: ITS USAGE AND IMPACT IN MALAYSIA

2018 | CHAPTER IN BOOK | MAIN AUTHOR

48. TWITTER AS PLATFORM FOR POLITICAL COMMUNICATION

THE NEW MEDIA ASCENT: ITS USAGE AND IMPACT IN MALAYSIA

2018 | CHAPTER IN BOOK | MAIN AUTHOR

49. PROPHETIC COMMUNICATION STYLES IN TEACHING

ADVANCED SCIENCE LETTERS

2017 | JOURNAL | SCOPUS | CO-AUTHOR

50. THE ISLAMIC COMMUNICATION PARADIGM: CHALLENGES AND FUTURE DIRECTIONS

ADVANCED SCIENCE LETTERS

2017 | JOURNAL | SCOPUS | MAIN AUTHOR

51. PROPHETIC APPROACHES IN COMMUNICATION: A PILOT ANALYSIS OF HADITH PROPHET MUHAMMAD

ADVANCED SCIENCE LETTERS

2017 | JOURNAL | SCOPUS | CO-AUTHOR

52. COUNTER-IDEOLOGICAL FORCES OF" MR GATE" IN ONLINE JOURNALISM IN MALAYSIA: A STUDY OF MALAYSIAKINI AND THE MALAYSIAN INSIDER

I-COME - INTERNATIONAL CONFERENCE ON COMMUNICATION AND MEDIA 2017

2017 | PROCEEDING | NON-INDEX | MAIN AUTHOR

PUBLICATION

53. ISLAMIC SCIENCE APPROACH IN HIGHER EDUCATION: THE AGENDA ON THE INTEGRATION OF NAQLI AND AQLI KNOWLEDGE IN USIM

PROCEEDING IAIN BATUSANGKAR

2017 PROCEEDING NON-INDEX CO-AUTHOR

54. GLOBAL MEDIA REPRESENTATION ON ISLAM AND MUSLIM ISSUES

2017 BOOK MAIN AUTHOR

55. A TRANSGRESSIVE VOICE IN A RESTRICTIVE MEDIA ENVIRONMENT: A STUDY OF SINAR HARIAN COVERAGE OF THE 2013 MALAYSIAN GENERAL ELECTION

SEARCH

2016 JOURNAL SCOPUS MAIN AUTHOR

56. OBJECTIVE REPORTING OR MOUTHPIECE FOR THE OPPOSITION GROUPS?: A STUDY OF MALAYSIAKINI COVERAGE OF THE 2013 MALAYSIAN GENERAL ELECTION

MALAYSIAN JOURNAL OF COMMUNICATION

2016 JOURNAL SCOPUS MAIN AUTHOR

57. KEWARTAWANAN DAN ISLAM: ISU DAN CABARAN SEMASA

2016 BOOK EDITOR

58. MENENTANG ARUS WACANA MEDIA PERDANA: SINAR HARIAN DAN LAPORAN PILIHANRAYA 2013

KEWARTAWANAN DAN ISLAM: ISU DAN CABARAN SEMASA

2016 CHAPTER IN BOOK MAIN AUTHOR

59. ISLAM DAN MUSLIM DI MEDIA GLOBAL

KEWARTAWANAN DAN ISLAM: ISU DAN CABARAN SEMASA

2016 CHAPTER IN BOOK MAIN AUTHOR

60. USIM DI NEGERI SEMBILAN

2015 BOOK EDITOR

61. WHO IS TWEETING ON #PRU13?

ASIAN SOCIAL SCIENCE

2014 JOURNAL SCOPUS MAIN AUTHOR

62. THE NATION-STATE FACTOR IN GLOBAL NEWS REPORTING: A STUDY OF THE BBCWN AND AL JAZEERA ENGLISH COVERAGE

INTERNATIONAL COMMUNICATION GAZETTE

2014 JOURNAL WOS MAIN AUTHOR

63. REPRESENTATION OF INTERNATIONAL VIEWS IN THE COVERAGE OF THE IRANIAN 2009 ELECTION: A STUDY OF THE BBC WORLD NEWS AND AL JAZEERA ENGLISH

SEARCH: THE JOURNAL OF THE SOUTH EAST ASIA RESEARCH CENTRE FOR COMMUNICATIONS AND HUMANITIES

2014 JOURNAL SCOPUS MAIN AUTHOR

PUBLICATION

64. HOW COMPETITIVE ARE THE GLOBAL NEWS NETWORKS?

JOURNALISM STUDIES

2013 JOURNAL WOS MAIN AUTHOR

65. RESTRICTIONS IN INTERNATIONAL NEWS REPORTING: AN ANALYSIS OF THE BBC AND AJE COVERAGE OF THE 2009 IRANIAN ELECTION PROTESTS

JOURNAL OF APPLIED JOURNALISM AND MEDIA STUDIES

2013 JOURNAL WOS MAIN AUTHOR

66. THE BBC AND AL JAZEERA ENGLISH: THE SIMILARITIES AND DIFFERENCES IN THE DISCOURSE OF THE PRE-ELECTION COVERAGE OF THE 2009 IRANIAN ELECTION

INTERNATIONAL JOURNAL OF COMMUNICATION

2013 JOURNAL WOS MAIN AUTHOR

67. THE EMERGENCE OF MUSLIM IDEOLOGY IN THE REPORTING OF PALESTINIAN AND ISRAELI CONFLICT: A STUDY ON AL-JAZEERA NEWS

ULUM ISLAMIYYAH

2012 JOURNAL WOS CO-AUTHOR

68. DISCOURSE ANALYSIS OF AL-JAZEERA TV NEWS REPORTING DURING 2008/2009 WAR IN GAZA

PORTRAYAL OF ISLAM IN THE MEDIA

2010 CHAPTER IN BOOK CO-AUTHOR

69. DAKWAH CONTENT AND ITS METHOD: AN ANALYSIS ON ISLAMIC WEBSITES

JURNAL YADIM

2009 JOURNAL WOS CO-AUTHOR

AWARDS/RECOGNITION

1. ENHANCING GOVERNMENT TRANSPARENCY AND PUBLIC ENGAGEMENT THROUGH AI-DRIVEN SOCIAL MEDIA IN DIGITAL GOVERNANCE

4TH INNOVATION BANK CHALLENGE 2024 (IBC 2024)

2024 UNIVERSITI BRONZE

2. INVESTIGATING FACTORS PROMOTING FACT-CHECKING FOR MITIGATING FAKE NEWS WITHIN MALAY INSTANT MESSAGING GROUPS

4TH INNOVATION BANK CHALLENGE 2024 (IBC 2024)

2024 UNIVERSITI GOLD

3. SUARA MEDIA BAHARU

Pertandingan Inovasi FKP 2024

2024 UNIVERSITI SILVER

4. BEST PRESENTER

2022 INTERNATIONAL

AWARDS/RECOGNITION

5. **BEST PAPER AWARD**

2020 INTERNATIONAL

6. **ANUGERAH MAKALAH TERBAIK (SAINS SOSIAL) BAHASA MELAYU**

2019 UNIVERSITY

7. **PROMOSI PERLANCONGAN MENGGUNAKAN E-BROSURE: INTERAKTIF PELANCONGAN MENERUSI TEKNOLOGI AUGMENTED REALITY (AR)**

INNOVATION CONTEST 2019

2019 UNIVERSITI SILVER

8. **ANUGERAH PENERBITAN**

2018 UNIVERSITY

9. **TOP 100 RESEARCHERS USIM (2013-2017)**

TOP 100 RESEARCHERS

2018 UNIVERSITI CERTIFICATE OF APPRECIATION

10. **ANUGERAH PERKHIDMATAN CEMERLANG ISTIMEWA**

2017 NATIONAL

11. **BEST PAPER AWARD**

2016 INTERNATIONAL

12. **ACADEMIC ADVISOR**

INSTITUT SAINS ISLAM

2015 UNIVERSITY

13. **ACADEMIC ADVISOR**

CO-RESEARCHER FOR TYHE KAJANG BY-ELECTION RESEARCH

2014 NATIONAL

14. **BEST PAPER AWARD AT THE 3RD INTERNATIONAL SEARCH CONFERENCE 2013**

2013 INTERNATIONAL

15. **ANUGERAH TERPUJI**

2013 UNIVERSITY