



## DR. FARAH LAILI BINTI MUDA @ ISMAIL

PENSYARAH UNIVERSITI DS13

### CONTACT

**Phone:** 06-798635

**E-mail:**  
farahlaili@usim.edu.my

**Address:** Fakulti Ekonomi  
Dan Muamalat

### SUPERVISION

PhD - Completed: 0, Ongoing: 4

Master - Completed: 0, Ongoing: 1

### AREAS OF EXPERTISE

Other Economics, Business And Management Not Elsewhere  
Classified

Other Early Childhood And Primary Education

Business Management

### BIOGRAPHY

A lecturer from Fakulti Ekonomi Dan Muamalat. Holds a Phd in  
Business Management.

### ACADEMIC QUALIFICATION

Phd in Business Management (2014)

Master in Pentadbiran Perniagaan (2006)

Bachelor in Pengurusan (2004)

### RESEARCH

1. THE CLOUD COMPUTING ADOPTION AMONG SMALL TO MEDIUM-  
SIZED ENTERPRISES (SMES) IN HALAL FOOD INDUSTRY

2023 ON GOING MAIN RESEARCHER

2. THE SIGNIFICANCE OF SYARIAH COMPLIANCE HOTEL TO MUSLIM  
CONSUMERS IN MALAYSIA

2016 COMPLETED MAIN RESEARCHER

# PUBLICATION

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## 1. BUDAYA KORPORAT DI DALAM ORGANISASI: HUBUNGKAIT DENGAN SIKAP DAN KOMITMEN PEKERJA

2024 JOURNAL

## 2. SIGNIFICANCE OF CORPORATE CULTURE IN BUMIPUTERA COMPANIES: HOW DOES IT AFFECT ORGANIZATIONAL PERFORMANCE?

2024 PROCEEDING

## 3. HANRUH: PENEROKAAN KONSEP KEUTUHAN PSIKOLOGI DALAM MEMASTIKAN KESEJAHTERAAN KOMUNITI

2024 PROCEEDING

## 4. EMPOWERING MODERN SOCIETY THROUGH THE INTEGRATION OF RELIGION AND ARTIFICIAL INTELLIGENCE

2024 PROCEEDING

## 5. BUDAYA KORPORAT DI DALAM ORGANISASI: KESAN TERHADAP PRESTASI ORGANISASI DAN KOMITMEN PEKERJA

2024 CHAPTER IN BOOK

## 6. IMPACTS OF CLOUD COMPUTING ADOPTION AMONG SMALL TO MEDIUM-SIZED ENTERPRISES (SMES) IN FOOD INDUSTRY

2023 PROCEEDING

## 7. DON'T LET AI TAKE OVER: BALANCING THE NEEDS OF ARTIFICIAL AND HUMAN INTELLIGENCE IN POSTGRADUATE STUDY

2023 PROCEEDING

## 8. MEASURING THE IMPACT OF CO-WORKER SUPPORT ON JOB SATISFACTION AND ORGANIZATIONAL CITIZENSHIP BEHAVIOUR: AN ISLAMIC PERSPECTIVE

2023 PROCEEDING

## 9. STRESS MANAGEMENT OF ONLINE ACADEMIC LEARNING AMONG STUDENTS

2022 PROCEEDING

## 10. CONCEPTUALISATION OF SMES' BUSINESS RESILIENCE: A SYSTEMATIC REVIEW

2022 PROCEEDING

## 11. INTERNATIONALISATION STRATEGY AND MARKETING FOR HIGHER EDUCATION INSTITUTIONS (HEIS): A SYSTEMATIC REVIEW

2022 PROCEEDING

## 12. STRESS AND TIME MANAGEMENT OF ONLINE ACADEMIC LEARNING AMONG STUDENTS

2022 PROCEEDING

## 13. KUALITI PERKHIDMATAN PRASEKOLAH AWAM DI MALAYSIA

2022 CHAPTER IN BOOK

## 14. SUSTAINABILITY IN THE BUSINESS INDUSTRY: THE IMPORTANCE OF INVOLVEMENT CULTURE IN ORGANIZATIONS

2021 PROCEEDING

## 15. THE PANDEMIC REAL CHALLENGES IN HOTEL INDUSTRY: MANAGING EMOTIONS AND MENTAL HEALTH OF EMPLOYEES

2021 PROCEEDING

**16. PENDAMIC OF COVID-19: THE SURVIVAL OF EDUPRENEURS**

2021 PROCEEDING

**17. PANDEMIC OF COVID-19: CHALLENGES ADAPTING THE ORGANIZATIONAL CHANGE**

2020 PROCEEDING

**18. COVID-19: ADAPTING THE ORGANIZATIONAL CHANGE**

2020 PROCEEDING

**19. JOB SATISFACTION AND WORK LIFE QUALITY AMONG EMPLOYEES OF HOTEL INDUSTRY IN MALAYSIA**

2019 JOURNAL

**20. EMPLOYEES? WORK LIFE QUALITY FROM ISLAMIC PERSPECTIVE: A CASE OF HOTEL INDUSTRY**

2019 PROCEEDING

**21. SERVICE QUALITY OF PUBLIC PRESCHOOL EDUCATION IN MALAYSIA: PERCEPTIONS OF PARENTS**

2018 JOURNAL

**22. SERVICE QUALITY OF PUBLIC PRESCHOOL EDUCATION IN MALAYSIA: PERCEPTIONS OF PARENTS**

2018 PROCEEDING

**23. JOB SATISFACTION AMONG EMPLOYEES IN SHARIA-COMPLIANT HOTELS**

2017 PROCEEDING

**24. THE ISLAMIC PERSPECTIVE ON THINKING AND INNOVATIVE CULTURE AS EXEMPLIFIED BY THE WORKS OF RENOWNED MUSLIM SCHOLARS**

2016 JOURNAL

**25. PRESCHOOL EDUCATION IN MULTIRACIAL AND MULTICULTURAL COUNTRY: WHAT TO CONSIDER?**

2016 PROCEEDING

**26. DEVELOPING FUTURE MUSLIM INNOVATORS AMONG UNDERGRADUATE STUDENTS**

2016 PROCEEDING

**27. PROBLEMS AND ISSUES**

2016 CHAPTER IN BOOK

**28. PROBLEM SOLVING AND DECISION MAKING**

2016 CHAPTER IN BOOK

**29. MANAGING PUBLIC PRESCHOOL EDUCATION: LINKS BETWEEN SCHOOL LEADERSHIP AND PROVISIONS OF SERVICE QUALITY**

2015 JOURNAL

**30. ROLES OF LEADERSHIP TOWARDS THE PROVISION OF SERVICE QUALITY OF PUBLIC PRESCHOOLS IN MALAYSIA**

2015 PROCEEDING

**31. PROBLEMS AND ISSUES**

2014 CHAPTER IN BOOK

## AWARDS/RECOGNITION

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**1. ANUGERAH KECEMERLANGAN STAF 2024**

2025 UNIVERSITY

## 2. ANUGERAH STAF CONTOH BULANAN

2025 UNIVERSITY

## 3. ACADEMIC PROGRAM ADVISOR

2025 UNIVERSITY

## 4. ACADEMIC PROGRAM ADVISOR

2025 UNIVERSITY

## 5. ACADEMIC PROGRAM ADVISOR

2025 UNIVERSITY