Profile Image

DR. WAN NUR FAZNI BINTI WAN MOHAMAD NAZARIE

PENSYARAH UNIVERSITI DS13

CONTACT

PHONE

N/A

E-MAIL

fazni@usim.edu.my

FACULTY

Fakulti Ekonomi Dan Muamalat

SUPERVISION

	COMPLETED	ONGOING
PhD	0	2
Master	0	2

AREAS OF EXPERTISE

E-business | Marketing | Marketing Plan | Consumer Behaviour 131 | Halal Product Marketing

ACADEMIC QUALIFICATION

- 2019 **PhD** - Pengurusan
- 2013 **Master** - Pengurusan (teknologi)
- 2006 **Bachelor** - Pentadbiran Perniagaan (perbankan Islam)
- 2003 **Diploma** - Perbankan Islam

RESEARCH

1. **MODELLING DIGITAL TECHNOLOGY AND AI ADOPTION TOWARDS ACCELERATING MARKETING PERFORMANCE OF SMALL AND MEDIUM ENTREPRENEURS (SMES)**
   2025 | GERAN KPT | ON GOING | CO-RESEARCHER
2. **THE IMPACT OF IMPULSE BUYING BEHAVIOUR IN LIVE STREAMING SHOPPING: A CROSS NATIONAL STUDY BETWEEN MALAYSIA AND INDONESIA**
   2024 | GERAN SEPADAN ANTARABANGSA | ON GOING | MAIN RESEARCHER
3. **KAJIAN RISIKO RASUAH, GOVERNANS DAN INTEGRITI DALAM SYARIKAT AMANAH (TRUST COMPANY) DAN PENDANAAN AWAM (CROWDFUNDING) DI MALAYSIA**
   2024 | GERAN PENYELIDIKAN AGENSI KERAJAAN | ON GOING | CO-RESEARCHER
4. **THE IMPACT OF OFFLINE AND ONLINE SOCIAL CAPITAL ON DIGITAL INNOVATION AND SUSTAINABLE MSME BUSINESS PERFORMANCE IN MALAYSIA AND INDONESIA**
   2024 | GERAN SEPADAN ANTARABANGSA | ON GOING | CO-RESEARCHER
5. **BALANCING RISK, PROFIT AND ATTRACTION: STRATEGIES IN THE SHADOW OF NATURAL DISASTERS IN MALAYSIA & INDONESIA**
   2024 | GERAN SEPADAN ANTARABANGSA | ON GOING | CO-RESEARCHER

RESEARCH

6. PEMBANGUNAN MODEL KOMPREHENSIF CROWDFUNDING PERUSAHAAN MIKRO BERASASKAN WAKAF BERTEMPOH

2024 | GERAN KPT | ON GOING | CO-RESEARCHER

7. KERANGKA KERJA KAWALAN PEMASARAN ATAS TALIAN PATUH SYARIAH (KKK-PEMASTI) BAGI MENGEKANG PENIPUAN DALAM MUAMALAT SECARA MAYA

2024 | GERAN KPT | ON GOING | CO-RESEARCHER

8. PROGRAM: EMPOWERING FOOD SECURITY IN MALAYSIA: A FRAMEWORK FOR TEMPORARY WAQF-BASED CROWDFUNDING FOR ALTERNATIVE PROTEINS ENTERPRISES. PROJEK: TEMPORARY WAQF-BASED CROWDFUNDING FRAMEWORK FOR ENTERPRISES.

2023 | GERAN PENYELIDIKAN TRANSDISIPLINARI | ON GOING | CO-RESEARCHER

9. NUMERICAL APPROACH FOR ANALYZING ASSET PRICES

2023 | GERAN ANTARABANGSA | ON GOING | CO-RESEARCHER

10. PERSEPSI PENGGUNA TERHADAP JENAMA PPZ-MAIWP DALAM MENINGKATKAN KUTIPAN ZAKAT DI WILAYAH PERSEKUTUAN

2023 | GERAN PENYELIDIKAN AGENSI KERAJAAN | COMPLETED | CO-RESEARCHER

11. WAKAF BERTEMPOH: ANALISIS HUKUM, PERUNDANGAN DAN MODEL PERLAKSANAAN DI NEGERI SEMBILAN

2023 | GERAN PENYELIDIKAN AGENSI KERAJAAN | ON GOING | CO-RESEARCHER

12. A PRACTICAL MODEL OF A SOCIAL ENTREPRENEURSHIP IN CROWDFUNDING PLATFORM TOWARDS COMMUNITIES.

2022 | GERAN PENYELIDIKAN USIM | COMPLETED | MAIN RESEARCHER

13. DEVELOPING A FRAMEWORK OF SUSTAINABLE SERVICE QUALTY MODEL (SSQ) FOR MUSLIM-FRIENDLY HOSPITALITY SERVICES (MFHS)

2022 | GERAN PENYELIDIKAN USIM | ON GOING | CO-RESEARCHER

14. KAJIAN MENGENALPASTI FAKTOR YANG MEMPENGARUHI ORANG RAMAI UNTUK MENDERMA MELALUI PROJEK CROWDFUNDING

2021 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | MAIN RESEARCHER

15. PEMBANGUNAN GARIS PANDUAN PATUH SYARIAH BAGI NGO DAN CROWDFUNDING ISLAM

2021 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | CO-RESEARCHER

16. DEVELOPING SHARIAH FRAMEWORK FOR DONATION-BASED CROWDFUNDING: TOWARDS SAFEGUARDING RIGHTS OF FUNDERS AND BENEFICIARIES

2021 | GERAN KPT | ON GOING | CO-RESEARCHER

17. TAHAP KEFAHAMAN FILANTROFI ISLAM (KEDERMAWANAN) DALAM KALANGAN MASYARAKAT UNTUK MENGHADAPI PASCA COVID 19

2020 | GERAN PENYELIDIKAN COVID-19 | COMPLETED | CO-RESEARCHER

PUBLICATION

1. THE INFLUENCE OF DIGITAL MARKETING ON ISLAMIC FASHION CONSUMPTION: INVESTIGATING MILLENNIALS? PURCHASE INTENTION IN DIGITAL INFLUENCERS

INTERNATIONAL JOURNAL OF ISLAMIC BUSINESS

2025 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

2. ASSESSING THE ROLE OF KNOWLEDGE IN SHAPING HOUSEHOLD SOLID WASTE MANAGEMENT PRACTICES: A STUDY IN KOTA BHARU KELANTAN

JOURNAL OF TROPICAL RESOURCES AND SUSTAINABLE SCIENCE

2025 | JOURNAL | OTHER DATABASE | CO-AUTHOR

3. EXPLORING CONSUMER INTENTIONS TOWARDS SECOND-HAND CLOTHING AMONG GENERATION Z IN MALAYSIA

JOURNAL OF ADVANCED RESEARCH IN BUSINESS AND MANAGEMENT STUDIES

2025 | JOURNAL | OTHER DATABASE | CO-AUTHOR

4. REGULATORY GAPS IN ISLAMIC DONATION-BASED CROWDFUNDING (IDCF) PLATFORMS IN MALAYSIA FROM PROJECT MANAGERS' PERSPECTIVE

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS AND SOCIAL SCIENCES

2025 | JOURNAL | OTHER DATABASE | CORRESPONDING AUTHOR

5. WHAT LEADS TO ONLINE FINANCIAL FRAUD VICTIMIZATION AMONG CONSUMERS: AN EMPIRICAL ANALYSIS

ADVANCED INTERNATIONAL JOURNAL OF BUSINESS, ENTREPRENEURSHIP AND SME'S

2025 | JOURNAL | MYCITE | MAIN AUTHOR

6. EFFECTIVE MARKETING STRATEGIES FOR MALAYSIAN MARKETS

2025 | BOOK

7. CHAPTER 6: BRIDGING FINANCE AND FAITH: THE ROLE OF ISLAMIC CROWDFUNDING AND P2P LENDING IN SOCIAL IMPACT AND INCLUSION

AN INTRODUCTION TO FINTECH FOR A NEW GENERATION

2025 | CHAPTER IN BOOK | MAIN AUTHOR

8. CHAPTER 9: THE SOCIAL MEDIA INFLUENCE SPECTRUM: INSIGHTS FROM MALAYSIA?S DIGITAL CONSUMER CULTURE

EFFECTIVE MARKETING STRATEGIES FOR MALAYSIAN MARKETS

2025 | CHAPTER IN BOOK | MAIN AUTHOR

9. CHAPTER 11: AI DRIVEN INSIGHTS INTO SOLAR ENERGY CONSUMER BEHAVIOUR PERSONALIZATION AND ENGAGEMENT FOR GREEN ENERGY ADOPTION.

AI MARKETING AND ETHICAL CONSIDERATIONS IN CONSUMER ENGAGEMENT

2025 | CHAPTER IN BOOK | CO-AUTHOR

10. MARKETING APPROACH IN ISLAMIC DONATION BASED-CROWDFUNDING PLATFORM IN MALAYSIA: EXPLORATORY STUDY

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS AND SOCIAL SCIENCES

2024 | JOURNAL | ERA | MAIN AUTHOR

PUBLICATION

11. THE INFLUENCE OF PRODUCT PLACEMENT IN KOREAN DRAMA ON CONSUMER PURCHASE INTENTIONS

INTERNATIONAL JOURNAL OF COMMUNICATION, MANAGEMENT AND HUMANITIES (IJCOMAH)

2024 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

12. KEY FACTORS INFLUENCING PURCHASE INTENTION IN LIVE STREAMING PLATFORMS: A CONCEPTUAL PAPER

1ST INTERNATIONAL CONFERENCE OF ASEAN SCHOOL OF BUSINESS NETWORK (ASBN)

2024 PROCEEDING NON-INDEX MAIN AUTHOR

13. THE IMPACT OF PEER-BASED TEACHING TECHNIQUES ON STUDENTS IN MUAMALAT ADMINISTRATION PROGRAMME : A STUDY IN ISLAMIC ECONOMIC SUBJECT

1ST ASEAN OF BUSINESS SCHOOL NETWORK CONFERENCE 2024

2024 PROCEEDING NON-INDEX MAIN AUTHOR

14. EVALUATING THE GROWTH AND TRENDS IN HALAL TOURISM RESEARCH OVER A DEACADE: A COMPARATIVE BIBLIOMETRIC ANALYSIS OF INDONESIA ADN MALAYSIA

ASBN ASEAN SCHOOL OF BUSINESS NETWORK BOOK OF PROCEEDINGS, 1ST INTERNATIONAL CONFERENCE : ENHANCING THE INTEGRATED AND DYNAMIC ASEAN : A GLOBAL, RESILIENT, AND INCLUSIVE ECONOMY

2024 PROCEEDING NON-INDEX MAIN AUTHOR

15. RESEARCH PUBLICATION MAPPING FOR MALAYSIA AND INDONESIA IN THE WAQF DOMAIN : 15 YEARS OF BIBLIOMETRIC STUDY

THE 1ST ASBN ASEAN SCHOOL OF BUSINESS NETWORK INTERNATIONAL CONFERENCE 2024

2024 PROCEEDING NON-INDEX MAIN AUTHOR

16. PERSEPSI PENGGUNA TERHADAP JENAMA INSTITUSI ZAKAT, LOGO DAN SIJIL PEMBAYAR ZAKAT PERNIAGAAN DALAM MENINGKATKAN KUTIPAN ZAKAT

2024 BOOK

17. CHAPTER 4: FOR EVERY DIFFICULTY, THERE LIES AN OPPORTUNITY: D TANDOOR FOOD INDUSTRIES

CASE STUDIES ON REVIVING BUSINESS AMIDST THE COVID-19 PANDEMIC

2024 CHAPTER IN BOOK CO-AUTHOR

18. ARTIFICIAL INTELLIGENT (AI), EFFECTUATION THEORY, AND INTERNATIONAL OPPORTUNITY: A POWERFUL APPROACH TO GLOBAL ENTREPRENEURSHIP

HARBIN GONGCHENG DAXUE XUEBAO/JOURNAL OF HARBIN ENGINEERING UNIVERSITY

2023 JOURNAL SCOPUS CO-AUTHOR

19. COMPULSIVE ONLINE SHOPPING, SPENDING HABITS, AND LOCUS OF CONTROL ON FINANCIAL VULNERABILITY AMONG MALAYSIANS

MALAYSIAN JOURNAL OF CONSUMER AND FAMILY ECONOMICS (MAJCAFE)

2023 JOURNAL SCOPUS CO-AUTHOR

20. THE ROLE OF ELECTRONIC WORD OF MOUTH ON HALAL BRAND IMAGE AND PURCHASE INTENTION IN HALAL COSMETICS

ASIAN JOURNAL OF ISLAMIC MANAGEMENT (AJIM)

2023 JOURNAL MYCITE CO-AUTHOR

PUBLICATION

21. DONATION-BASED CROWDFUNDING: SYSTEMATIC LITERATURE REVIEW

JOURNAL OF ISLAMIC FINANCE

2023 JOURNAL MYCITE CO-AUTHOR

22. SOCIAL CROWDFUNDING PROJECT: DO PROJECT QUALITY AND TRUST MATTER?

SOCIAL AND MANAGEMENT RESEARCH JOURNAL

2023 JOURNAL OTHER DATABASE MAIN AUTHOR

23. KETIDAKSEIMBANGAN AGIHAN ZAKAT ANTARA NEGERI- NEGERI DI MALAYSIA: SOLUSI MERENTASI SEMPADAN LOKALITI

THE 4TH INTERNATIONAL HALAL MANAGEMENT CONFERENCE (IHMC 2023)

2023 PROCEEDING NON-INDEX CO-AUTHOR

24. TRUST ISSUES ON DONATION-BASED CROWDFUNDING: POTENTIAL RESEARCH FOR ISLAMIC DCF.

THE 4TH INTERNATIONAL HALAL MANAGEMENT CONFERENCE (IHMC 2023)

2023 PROCEEDING NON-INDEX CO-AUTHOR

25. FACTOR INFLUENCING BEHAVIOUR INTENTION TOWARDS PET PRODUCTS.

THE 4TH INTERNATIONAL HALAL MANAGEMENT CONFERENCE (IHMC 2023)

2023 PROCEEDING NON-INDEX CO-AUTHOR

26. ISLAMIC DONATION-BASED CROWDFUNDING: PRELIMINARY SHARIAH GOVERNANCE PROPOSAL.

2ND INTERNATIONAL CONFERENCE ON ZAKAT, TAX, WAQF & ECONOMIC DEVELOPMENT 2022 (ZAWED 2022)

2023 PROCEEDING NON-INDEX CO-AUTHOR

27. TRUST ISSUES ON DONATION-BASED CROWDFUNDING: POTENTIAL RESEARCH FOR ISLAMIC D C

INTERNAL HALAL MANAGEMENT CONFERENCE

2023 PROCEEDING NON-INDEX CO-AUTHOR

28. ENHANCING GRADUATE EMPLOYABILITY IN THE MALAYSIAN CAPITAL MARKET

THE 10TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE (I-IECONS2023)

2023 PROCEEDING NON-INDEX CO-AUTHOR

29. SHARIAH GOVERNANCE FRAMEWORK FOR ISLAMIC DONATION-BASED CROWDFUNDING PLATFORMS IN MALAYSIA

OPEN INNOVATION IN SMALL BUSINESS: CREATING VALUES FOR SUSTAINABILITY

2023 CHAPTER IN BOOK CO-AUTHOR

30. CHAPTER 2: CONSUMER BEHAVIOUR AND FINANCIAL VULNERABILITY AMONG MALAYSIANS AMID COVID-19 PANDEMIC

RECOVERING ECONOMY: NEW NORMS, CHALLENGES AND PHILANTHROPY IN THE POST-PANDEMIC ERA

2023 CHAPTER IN BOOK CO-AUTHOR

31. CHAPTER 3: SYSTEMATIC LITERATURE REVIEW OF FINANCIAL VULNERABILITY

RECOVERING ECONOMY: NEW NORMS, CHALLENGES AND PHILANTHROPY IN THE POST-PANDEMIC ERA

2023 CHAPTER IN BOOK CO-AUTHOR

PUBLICATION

32. CHAPTER 4: FINANCIAL LITERACY AMONG MALAYSIANS: A SYSTEMATIC LITERATURE REVIEW AND RECOMMENDATIONS ON COVID-19 POLICIES

RECOVERING ECONOMY: NEW NORMS, CHALLENGES AND PHILANTHROPY IN THE POST-PANDEMIC ERA

2023 CHAPTER IN BOOK CO-AUTHOR

33. CHAPTER 5: A REVIEW OF PSYCHOLOGICAL FACTORS ON FINANCIAL VULNERABILITY

RECOVERING ECONOMY: NEW NORMS, CHALLENGES AND PHILANTHROPY IN THE POST-PANDEMIC ERA

2023 CHAPTER IN BOOK CO-AUTHOR

34. CHAPTER 6: THE IMPACT OF SOCIO-ECONOMIC CHARACTERISTICS AND FINANCIAL VULNERABILITY IN MALAYSIA

RECOVERING ECONOMY: NEW NORMS, CHALLENGES AND PHILANTHROPY IN THE POST-PANDEMIC ERA

2023 CHAPTER IN BOOK MAIN AUTHOR

35. CHAPTER 7: COMPULSIVE ONLINE SHOPPING BEHAVIOUR: MEASUREMENTS, CAUSAL FACTORS AND EFFECTS

RECOVERING ECONOMY: NEW NORMS, CHALLENGES AND PHILANTHROPY IN THE POST-PANDEMIC ERA

2023 CHAPTER IN BOOK CO-AUTHOR

36. ISLAMIC DONATION-BASED CROWDFUNDING: PRELIMINARY SHARIAH GOVERNANCE PROPOSAL

THE 2ND INTERNATIONAL CONFERENCE ON ZAKAT, TAX, WAQF & ECONOMIC DEVELOPMENT (ZAWED) 2022

2022 PROCEEDING NON-INDEX CO-AUTHOR

37. A CONCEPTUAL FRAMEWORK OF A SOCIAL ENTREPRENEURSHIP MODEL IN CROWDFUNDING PLATFORM TOWARDS COMMUNITIES

THE SEMINAR ANTARABANGSA ISLAM DAN SAINS (SAIS 2022)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

38. THE IMPACT OF SOCIAL MEDIA IN FUNDING INTENTION TOWARD CROWDFUNDING PROJECT

THE SEMINAR ANTARABANGSA ISLAM DAN SAINS (SAIS 2022)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

39. FINANCIAL STRESS REVIEW: A BIBILOMETRIC ANALYSIS

THE SEMINAR ANTARABANGSA ISLAM DAN SAINS (SAIS 2022)

2022 PROCEEDING NON-INDEX CO-AUTHOR

40. EMPLOYEE PERFORMANCE 5 YEARS BIBLIOMETRIC REVIEW

THE SEMINAR ANTARABANGSA ISLAM DAN SAINS 2022 (SAIS 2022)

2022 PROCEEDING NON-INDEX CO-AUTHOR

41. PSYCHOLOGICAL FACTORS INFLUENCE ON FINANCIAL VULNERABILITY: A CONCEPTUAL PAPER

THE SEMINAR ANTARABANGSA ISLAM DAN SAINS 2022 (SAIS 2022)

2022 PROCEEDING NON-INDEX CO-AUTHOR

42. THE ROLE OF FINANCIAL WELL-BEING IN EMPLOYEES' PERFORMANCE (EXTENDED ABSTRACT)

THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2022 (IBAF 2022)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

43. FINANCIAL INCLUSION THROUGH CROWDFUNDING IN MALAYSIA: A REVIEW

SEMINAR ANTARABANGSA ISLAM DAN SAINS (SAIS 2022)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

44. REBUILDING FINANCIAL RESILIENCE: WHAT CONSUMERS CAN LEARN FROM THE PANDEMIC

2022 BOOK

45. LINGUISTIC STYLE AND GENDER MATCH IN FUNDING INTENTION TOWARDS CROWDFUNDING PROJECT

REVIEW OF INTERNATIONAL BUSINESS AND STRATEGY

2021 JOURNAL WOS MAIN AUTHOR / CONTACT PERSON IN USIM

46. GELAGAT PENGGUNA DAN PENJANAAN KEKAYAAN SEWAKTU PANDEMIK COVID-19: SATU ANALISIS KONSEPTUAL

ULUM ISLAMIYYAH JOURNAL

2021 JOURNAL ERA CO-AUTHOR

47. INTEGRASI TAKAFUL MIKRO DAN WAKAF KETIKA PANDEMIK: ANALISIS POTENSI DAN CABARAN

ULUM ISLAMIYYAH JOURNAL

2021 JOURNAL ERA CO-AUTHOR

48. THE PRACTICES OF TAKAFUL AL-IJTIMAI? DURING COVID-19: MALAYSIA?S SETTING

ULUM ISLAMIYYAH JOURNAL

2021 JOURNAL ERA CO-AUTHOR

49. THE IMPACT OF WEBSITE INTERACTIVITY IN CROWDFUNDING PLATFORM

INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE (I-IECONS 2021)

2021 PROCEEDING NON-INDEX MAIN AUTHOR

50. FINANCIAL VULNERABILITY AMONG MALAYSIANS AMID COVID19

INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE (SAIS 2021)

2021 PROCEEDING NON-INDEX CO-AUTHOR

51. FINANCIAL INCLUSIONS: STUMBLING BLOCK AND WAY FORWARD

PROCEEDINGS OF THE 3RD INTERNATIONAL CONFERENCE ON ECONOMICS, ENTREPREUNERSHIP AND MANAGEMENT 2021 (ICEEM 2021)

2021 PROCEEDING NON-INDEX CO-AUTHOR

52. JABATAN KEBAJIKAN MASYARAKAT: A STITCH IN TIME SAVES NINE

COVID-19 PANDEMIC, CASE STUDIES ON MANAGING ORGANISATIONS IN CRISIS

2021 CHAPTER IN BOOK CO-AUTHOR

53. POST PANDEMIC CONSUMER BEHAVIOR: CONCEPTUAL FRAMEWORK

JOURNAL OF MUAMALAT AND ISLAMIC FINANCE RESEARCH

2020 JOURNAL OTHERS DATABASE CO-AUTHOR

PUBLICATION

54. GELAGAT PENGGUNA, PENJANAAN DAN PENGEMBANGAN KEKAYAAN PASCA COVID-19

3RD INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE

2020 PROCEEDING NON-INDEX CO-AUTHOR

55. TEACHING GUIDE: COVID 19: BEAUTY AND THE BEAST

E-PROCEEDINGS OF: 3RD INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE 2020

2020 PROCEEDING NON-INDEX CO-AUTHOR

56. THE STATE OF TAKAFUL AL-IJTIMAI DURING COVID IN MALAYSIA REVIEW

E-PROCEEDINGS OF: 3RD INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE 2020

2020 PROCEEDING NON-INDEX CO-AUTHOR

57. THE ROLE OF ISLAMIC MICROFINANCE IN EMPOWERING THE MICRO ENTREPRENEURS IN MALAYSIA DURING PANDEMIC

E-PROCEEDING SEMINAR ANTARABANGSA ISLAM DAN SAINS (SAIS 2020)

2020 PROCEEDING NON-INDEX CO-AUTHOR

58. INTEGRASI TAKAFUI, MIKRO DAN ZAKAT DATAM MENDEPANI WABAK PENYAKIT BERIANGKIT: PROSPEK DAN CATSARAN

E-PROCEEDINGS OF: 3RD INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE 2020

2020 PROCEEDING NON-INDEX CO-AUTHOR

CONSULTATION

1. EDUTOUR 2.0

SEKOLAH TINGGI ILMU EKONOMI SUTAAT MADJA (STIESA)

2024 INTERNATIONAL

2. CONSULTATION FOR THE PROJECT ENTITLED STUDENT?S PERSPECTIVE ON HYBRID LEARNING FOR TEACHING MATHEMATICS IN BEIJING WUZI UNIVERSITY CHINA: AN EXPERIMENTAL DESIGN APPROACH

BEIJING WUZI UNIVERSITY

2022 INTERNATIONAL

3. CONSUMER BEHAVIOUR AND FINANCIAL VULNERABILITY SURVEY

AGENSI KAUNSELING DAN PENGURUSAN KREDIT (AKPK)

2021 NATIONAL

AWARDS/RECOGNITION

1. ANUGERAH KHIDMAT CMERLANG

2025 UNIVERSITY

AWARDS/RECOGNITION

2. VISITING LECTURER (PENSYARAH PELAWAT)

UNIVERSITAS MUHAMMADIYAH JEMBER, INDONESIA

2025 INTERNATIONAL

3. VISITING LECTURER (PENSYARAH PELAWAT)

UNIVERSITAS BRAWIJAYA, INDONESIA

2025 INTERNATIONAL

4. TRAINER / FACILITATOR

FAKULTI EKONOMI DAN MUAMALAT, UNIVERSITI SAINS ISLAM MALAYSIA

2025 INTERNATIONAL

5. TRAINER / FACILITATOR

HUMAN RESOURCE DEVELOPMENT CORPORATION (HRD CORP)

2025 OTHERS

6. VISITING LECTURER (PENSYARAH PELAWAT)

FACULTY OF LAW, UNIVERSITAS MUHAMMADIYAH JEMBER

2025 INTERNATIONAL

7. MARAAI: MENGGALAKKAN PERTUMBUHAN INDIVIDU DAN ORGANISASI MELALUI PERMENTORAN

INTERNATONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (ISIC VII 2025)

2025 ANTARABANGSA SILVER

8. MARAAI:MENGGALAKKAN PERTUMBUHAN INDIVIDUDAN ORGANISASI MELALUI PERMENTORAN

INTERNATONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (ISIC VII 2025)

2025 ANTARABANGSA BEST PAPER AWARD

9. FASTBORE STOPCOCK

FESTIVAL IDEA PUTRAJAYA 2025

2025 KEBANGSAAN CERTIFICATE OF APPRECIATION

10. SWIFTCORE: A MEDICAL STOPCOCK DEVICE

INNOVATHON MUSIM KE-3

2025 KEBANGSAAN CERTIFICATE OF APPRECIATION

11. COMPARATIVE EFFICACY OF NASAL IRRIGATION WITH SALINE AND CINNAMOMUM SOLUTION: A BACTERIOLOGICAL ASSESSMENT

2nd International Conference of PHAS

2025 ANTARABANGSA SILVER

12. ANUGERAH STAF CONTOH BULANAN 2024

2024 UNIVERSITY

13. BEST PAPER CERTIFICATE

2024 INTERNATIONAL

AWARDS/RECOGNITION

14. ACADEMIC ADVISOR

UNIVERSITI SULTAN ZAINAL ABIDIN (UNISZA)

2024 UNIVERSITY

15. ACADEMIC ADVISOR

UNIVERSITI SULTAN ZAINAL ABIDIN (UNISZA)

2024 UNIVERSITY

16. ACADEMIC ADVISOR

PERSATUAN EKONOMI PENGGUNA & KELUARGA MALAYSIA (MACFEA)

2024 INTERNATIONAL

17. TEMPORARY WAQF MODEL FOR EFFECTIVE FAMILY WAQF GOVERNANCE IN MALAYSIA

4TH INNOVATION BANK CHALLENGE 2024 (IBC 2024)

2024 UNIVERSITI SILVER

18. EXPLORING CONSUMER INTENTIONS TOWARD SECOND HAND CLOTHING AMONG GENERATION Z IN MALAYSIA

Semarak International Research Article Competition 2024 (SIRAC 2024)

2024 ANTARABANGSA SILVER

19. THE IMPACT OF PEER-BASED TEACHING TECHNIQUES ON STUDENTS IN MUAMALAT ADMINISTRATION PROGRAMME:A STUDY ON ISLAMIC ECONOMICS SUBJECT

THE 1ST INTERNATIONAL CONFERENCE OF ASEAN SCHOOL OF BUSINESS NETWORK (ASBN)

2024 ANTARABANGSA BEST PAPER AWARD

20. BRONZE AWARD-3RD INNOVATION BANK CHALLANGE 2023 (IBC 2023)

2023 INTERNATIONAL

21. BRONZE AWARD-3RD INNOVATION BANK CHALLANGE 2023 (IBC 2023)

2023 INTERNATIONAL

22. ACADEMIC ADVISOR

INSTITUSI SOSIAL MALAYSIA (ISM)

2023 NATIONAL

23. ACADEMIC ADVISOR

ASEAN SCHOOL OF BUSINESS FORUM (ASBF)

2023 INTERNATIONAL

24. ACADEMIC ADVISOR

PERTUBUHAN KOMUNITI DAKWAH DAN TARBIAH

2023 STATE

25. I-SOCIAL CROWD FUNDING PLATFORM

INNOVATION BANK CHALLENGE 2023 (IBC2023)

2023 UNIVERSITI BRONZE

AWARDS/RECOGNITION

26. DEVELOPING A FRAMEWORK OF SUSTAINABLE SERVICE QUALT Y MODEL (SSQ) FOR MUSLIM-FRIENDLY HOSPITALITY SERVICES (MFHS)

INNOVATION BANK CHALLENGE 2023 (IBC2023)

2023 UNIVERSITI BRONZE

27. SILVER AWARD; ESTABLISH SPATIAL STATISTICS SYSTEM DESIGN FOR POVERTY RISK ESTIMATION.

2021 NATIONAL

28. ACADEMIC ADVISOR

FAKULTI EKONOMI DAN MUAMALAT

2020 INTERNATIONAL

29. ACADEMIC ADVISOR

THE 9TH ISLAMIC BANKING, ACCOUNTING, FINANCE INTERNATIONAL CONFERENCE

2020 INTERNATIONAL