



DR. INTAN FATIMAH BINTI ANWAR

PENSYARAH UNIVERSITI DS13

CONTACT

Phone: -86309

E-mail:

intan.anwar@usim.edu.my

Faculty: Fakulti Ekonomi
Dan Muamalat

SUPERVISION

PhD - Completed: 1, Ongoing: 0

Master - Completed: 0,
Ongoing: 0

AREAS OF EXPERTISE

Marketing Plan

Consumer Behaviour

Service Marketing

ACADEMIC QUALIFICATION

PhD in Pemasaran Dan Wakaf Tunai (2023)

Master in Pemasaran Dan Pentadbiran (2005)

Bachelor in Pemasaran (2000)

AAD in Sains Pentadbiran Perniagaan (1998)

RESEARCH

1. DEVELOPMENT OF CRISES SOLUTION BENCHMARKING TOOL (CSBT) FOR MUSLIMPRENEURS UTILIZING MIZAN PRINCIPLES IN ESCALATING ECONOMIC GROWTH FOR SHARED PROSPERITY

2021

GERAN KPT

ON GOING

CO-RESEARCHER

2. ONE SIZE DOESN'T FIT ALL?

2016

GERAN KPT

COMPLETED

CO-RESEARCHER

3. DEVELOPING ISLAMIC BUSINESS MODEL FRAMEWORK FOR SMALL AND MEDIUM ENTERPRISES (SMES) IN MALAYSIA: TOWARDS ENHANCING PERFORMANCE

2014

GERAN KPT

COMPLETED

CO-RESEARCHER

4. YOUNG ADULT INTENTION TO INVEST IN AMANAH SAHAM NASIONAL BERHAD (ASNB) INVESTMENT SCHEME

2014

GERAN PENYELIDIKAN INDUSTRI

COMPLETED

MAIN RESEARCHER

5. KAJIAN KEBOLEHLAKSANAAN KLINIK PAKAR USIM DI NILAI

2013

GERAN ANTARABANGSA

COMPLETED

CO-RESEARCHER

RESEARCH

6. ATTITUDES OF MUSLIM TOWARD PARTICIPATION IN CASH WAQF : ANTECEDENTS AND CONSEQUENCES

2013

GERAN PENYELIDIKAN JANGKA PENDEK

COMPLETED

MAIN RESEARCHER

7. DEVELOPING A FINANCING MODEL FOR AGRO PROJECTS COMPLIED WITH SHARIAH REQUIREMENT FOR THE BANKING INSTITUTIONS

2012

GERAN PENYELIDIKAN USIM

COMPLETED

CO-RESEARCHER

8. THE CRITICAL SUCCESS FACTORS OF BUMIPUTERA CONSTRUCTION COMPANIES IN MALAYSIA

2012

GERAN PENYELIDIKAN FUNDAMENTAL

COMPLETED

CO-RESEARCHER

PUBLICATION

1. KNOWING THE RISKS BUT CONTINUING ANYWAY? EXPLAINING SUSTAINED BUY NOW, PAY LATER USAGE AMONG GENERATION Y AND Z

ADVANCED INTERNATIONAL JOURNAL OF BUSINESS, ENTREPRENEURSHIP AND SME'S (AIJBES)

2026 JOURNAL OTHER DATABASE MAIN AUTHOR

2. GEN Y AND GEN Z'S COMMITMENT TO BNPL SERVICES IN MALAYSIA: A STUDY OF ATTITUDE-MEDIATED CONTINUANCE INTENTION

5TH INTERNATIONAL VIRTUAL CONFERENCE ON SOCIAL SCIENCES, EDUCATION AND INNOVATION 2026 (5TH IVCOSEI 2026)

2026 PROCEEDING NON-INDEX MAIN AUTHOR

3. AGILE INTERACTION IN SOCIAL MEDIA AND BRAND EQUITY: A MODERATOR EFFECT USING SMART PLS

INTERNATIONAL JOURNAL OF RESEARCH AND INNOVATION IN SOCIAL SCIENCE (IJRISS)

2025 JOURNAL ERA CO-AUTHOR

4. WHAT MOTIVATES MALAYSIANS TO ENGAGE IN SOCIAL COMMERCE SHOPPING?

LABUAN BULLETIN OF INTERNATIONAL BUSINESS AND FINANCE

2025 JOURNAL OTHER DATABASE MAIN AUTHOR

5. SHOPPING ON SOCIAL PLANET: THE MEDIATING ROLE OF TRUST

MARKET-TR?I?TE

2025 JOURNAL OTHER DATABASE MAIN AUTHOR

6. INTEGRATION OF CARE ECONOMY CONCEPT IN WAQF: SUSTAINABLE HEALTHCARE FRAMEWORKS IN MALAYSIA

TERENGGANU INTERNATIONAL BUSINESS AND ECONOMICS CONFERENCE (TIBEC IX)

2025 PROCEEDING NON-INDEX MAIN AUTHOR

7. CASH WAQF INTENTIONS AMONG MUSLIM GEN Y AND GEN Z: THE MEDIATING ROLE OF ATTITUDE

3RD INTERNATIONAL MUAMALAT CONFERENCE (I-MAC III)

2025 PROCEEDING NON-INDEX MAIN AUTHOR

8. MANAGEMENT OF WAQF AND ZAKAT: A WORKABLE APPROACH DRIVEN BY THEORY OF FIQH AL AWLAWIYAT AMONG STATE ISLAMIC RELIGIOUS COUNCILS IN MALAYSIA TOWARDS ASNAF COMMUNITY

NEW IDEAS AND CONCEPTS ON ZAKAT AND WAQF TOWARDS SOCIETY 5.0

2025 CHAPTER IN BOOK MAIN AUTHOR

9. SERVICE QUALITY, BRAND IMAGE, CUSTOMER SATISFACTION, AND CUSTOMER LOYALTY TOWARDS TELECOMMUNICATIONS SERVICE PROVIDERS IN MALAYSIA: A PLS-SEM APPROACH

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS AND SOCIAL SCIENCES

2024 JOURNAL ERA CO-AUTHOR

10. UNVEILING THE FINTECH CROWDFUNDING CHALLENGES IN MALAYSIA: A CASE STUDY OF PITCHIN PLATFORM SDN. BHD

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA MAIN AUTHOR

11. CONCEPTUALIZING THE AGILE INTERACTION IN ENHANCING CASH WAQF SUSTAINABILITY: AN ISLAMIC PERSPECTIVE

JOURNAL OF ISLAMIC, SOCIAL, ECONOMICS AND DEVELOPMENT

2024 JOURNAL MYCITE CO-AUTHOR

12. PERSON-ORGANIZATION FIT AND EMPLOYEE OUTCOMES: A STUDY AMONG ACADEMICIANS IN MALAYSIA

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA CO-AUTHOR

13. THE FACTORS INFLUENCING WAQIFS? LOYALTY TO CASH WAQF: A PRELIMINARY ANALYSIS

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA MAIN AUTHOR

PUBLICATION

14. THE SUSTAINABILITY OF CASH WAQF USING BLOCKCHAIN TECHNOLOGY: A CONCEPTUAL STUDY

INTERNATIONAL JOURNAL OF TRENDS IN ACCOUNTING RESEARCH (IJTAR)

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

15. INTERNAL LOCUS OF CONTROL AND FINANCIAL WELL-BEING AMONG UNIVERSITY STUDENTS

JOURNAL OF EMERGING ECONOMIES AND ISLAMIC RESEARCH

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

16. COVID-19 PANDEMIC AND THE SURVIVAL OF MURIH TRAVEL SDN BHD

ASIAN JOURNAL OF CASE RESEARCH (AJCR)

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

17. THE SUSTAINABILITY OF CASH WAQF USING BLOCKCHAIN TECHNOLOGY: A CONCEPTUAL STUDY

INTERNATIONAL CONFERENCE ON ISLAMIC ACCOUNTING, FINANCE AND ECONOMICS (IAFE) 2024

2024 PROCEEDING NON-INDEX MAIN AUTHOR

18. A CONCEPTUAL STUDY OF MADANI CONCEPT IN ISLAMIC BUSINESS ETHICS AND MARKETING PRACTICES

SEMINAR ANTARABANGSA ISLAM DAN SAINS 2024 (SAIS 2024)

2024 PROCEEDING NON-INDEX MAIN AUTHOR

19. A CONCEPTUAL STUDY ON THE INTENTION TO USE FINANCIAL ROBO-ADVISORS FOR ISLAMIC FINANCIAL PRODUCTS: EMPOWERING MADANI ECONOMY

SEMINAR ANTARABANGSA ISLAM DAN SAINS 2024 (SAIS 2024)

2024 PROCEEDING NON-INDEX MAIN AUTHOR

20. BEYOND HOSPITALITY: THE INCLUSIVE COMMUNITY MODEL OF KAMPUNG STAY AT KEM MODAL INSAN

INTERNATIONAL CASE STUDY CONGRESS (ICSC) 2024

2024 PROCEEDING NON-INDEX MAIN AUTHOR

21. SPACE CRUNCH AND FOOD LOSS: A BAKERY DILEMMA

INTERNATIONAL CASE STUDY CONGRESS (ICSC) 2024

2024 PROCEEDING NON-INDEX CO-AUTHOR

22. A CUT ABOVE: HOW C-CUT HAIR SALON TRANSFORMED THE LOCAL BARBERSHOP SCENE

INTERNATIONAL CASE STUDY CONGRESS (ICSC)

2024 PROCEEDING NON-INDEX CO-AUTHOR

23. BOUQUETS & BREWS: A LOOK INSIDE HANNAH PETAL'S BLOSSOMING CAFE CULTURE

INTERNATIONAL CASE STUDY CONGRESS (ICSC)

2024 PROCEEDING NON-INDEX CO-AUTHOR

24. MENU RAHMAH PURCHASE INTENTION AMONG UNIVERSITY STUDENTS: MADANI ECONOMY EMPOWERMENT

THE INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE (SAIS 2024)

2024 PROCEEDING OTHER DATABASE MAIN AUTHOR

25. SOCIAL MEDIA IMPACT ON BASED BRAND EQUITY OF PRIVATE HIGHER EDUCATION INSTITUTIONS: A CONCEPTUAL FRAMEWORK

JOURNAL OF CONTEMPORARY SOCIAL SCIENCE AND EDUCATION STUDIES (JOCSSSES)

2023 JOURNAL MYCITE CO-AUTHOR

26. A REVIEW ON INTEGRATING EMOTIONAL INTELLIGENCE WITH ARTIFICIAL INTELLIGENCE IN SOCIAL MEDIA MARKETING AMONG ENTREPRENEURS

JOURNAL OF CONTEMPORARY SOCIAL SCIENCE AND EDUCATION STUDIES

2023 JOURNAL OTHER DATABASE CO-AUTHOR

PUBLICATION

27. WONDER INTO THE FUTURE

ASIAN JOURNAL OF CASE RESEARCH

2023 JOURNAL OTHER DATABASE MAIN AUTHOR

28. CRISIS MANAGEMENT: A BIBLIOMETRIC ANALYSIS

THE JOURNAL OF MUAMALAT AND ISLAMIC FINANCE RESEARCH

2023 JOURNAL OTHER DATABASE CO-AUTHOR

29. THE IMPACT OF TRUST IN WAQIFS ON THE LOYALTY OF CASH WAQF IN MALAYSIA

4TH INTERNATIONAL ISLAMIC FINANCE AND ACCOUNTING CONFERENCE (IIFAC 2023)

2023 PROCEEDING NON-INDEX MAIN AUTHOR

30. PERSON-ORGANIZATION FIT AND EMPLOYEE OUTCOMES AMONG ACADEMICIANS IN MALAYSIA

4TH INTERNATIONAL CONFERENCES ON ?SLAM?C F?NANCE AND ACCOUNT?NG

2023 PROCEEDING NON-INDEX MAIN AUTHOR

31. THE IMPACT OF TRUST IN WAQIFS ON THE LOYALTY OF CASH WAQF IN MALAYSIA.

THE 4TH ISLAMIC FINANCE AND ACCOUNTING CONFERENCE

2023 PROCEEDING NON-INDEX CO-AUTHOR

32. DETERMINANTS OF SUKUK AND BONDS ISSUANCE: THE HUMAN ASPECT (EXTENDED ABSTRACT)

THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2022 (IBAF2022)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

33. A CONTRIBUTION OF USES AND GRATIFICATION THEORY TOWARDS THE BRAND EQUITY OF PRIVATE HIGHER EDUCATION INSTITUTIONS (PHEIS)

THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2022 (IBAF2022)

2022 PROCEEDING NON-INDEX CO-AUTHOR

34. SUSTAINING BUSINESS DURING THE PANDEMIC: CASE STUDIES AMONG MUSLIMPRENEURS

7TH INTERNATIONAL CONFERENCE ON ACCOUNTING, BUSINESS AND ECONOMICS

2022 PROCEEDING OTHER DATABASE MAIN AUTHOR

35. MOTIVATION OF MALAYSIAN TO USE BUY NOW PAY LATER (BNPL) SERVICES

THE 2ND INTERNATIONAL CONFERENCE ON ISLAMIC CONTEMPORARY AND MANAGEMENT (ICICM 2022)

2022 PROCEEDING MYCITE MAIN AUTHOR

36. THE CONCEPT AND COMPARISON OF BUY NOW PAY LATER FROM THE ISLAMIC PERSPECTIVE

THE INTERDISCIPLINARY APPROACH IN ECONOMY, SOCIAL SCIENCE AND EDUCATION

2022 CHAPTER IN BOOK CO-AUTHOR

37. TINJAUAN KESAN PEMBIAYAAN PERBANKAN ISLAM KEPADA SEKTOR PEMBINAAN INFRASTRUKTUR SEMASA PANDEMIK DI INDONESIA

ULUM ISLAMIYYAH JOURNAL

2021 JOURNAL ERA CO-AUTHOR

38. A REVIEW OF MARKETING STRATEGIES FOR HALAL TOURISM INDUSTRY DURING COVID-19 PANDEMIC

THE 3RD INTERNATIONAL HALAL MANAGEMENT CONFERENCE (IHMC)

2021 PROCEEDING NON-INDEX MAIN AUTHOR

39. THE MEDIATING IMPACT OF TRUST BEWTWEEN WAQIF'S EXPERIENCE AND LOYALTY IN CASH WAQF

SEMINAR ANTARABANGSA ISLAM DAN SAINS (SAIS) 2021

2021 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

40. DIGITALIZED BUSINESS PIVOTING IN RESPONSE TO COVID-19 PANDEMIC

INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE (I-IECONS 2021)

2021 PROCEEDING NON-INDEX CO-AUTHOR

41. A REVIEW OF THE LINK BETWEEN COMPULSIVE BUYING AND INDIVIDUAL DEBT

INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE (I-IECONS 2021)

2021 PROCEEDING NON-INDEX CO-AUTHOR

42. THE CONCEPT AND COMPARISON OF BUY NOW PAY LATER FROM THE ISLAMIC PERSPECTIVE

INTERNATIONAL CONFERENCE ON KAIZEN IN MANAGEMENT, EDUCATION, SOCIAL SCIENCES AND TECHNOLOGY (ICKMEST2021)

2021 PROCEEDING NON-INDEX CO-AUTHOR

43. PANDEMIK COVID-19: WAKAF SEBAGAI ALTERNATIF PENYELESAIAN KEPADA MALAYSIA

INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE 2020 (SAIS2020)

2020 PROCEEDING NON-INDEX MAIN AUTHOR

44. THE ANTECEDENTS OF WAQIF'S LOYALTY IN CASH WAQF FROM THE INDIVIDUAL PERSPECTIVE

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS AND SOCIAL SCIENCES

2019 JOURNAL ERA MAIN AUTHOR

45. A CONTRIBUTION OF SOCIAL COGNITIVE THEORY TOWARDS THE LOYALTY OF WAQIFS IN CASH WAQF ENDOWMENT

INTERNATIONAL CONFERENCE ON ISLAMIC RESEARCH IN MANAGEMENT, EDUCATION, SOCIAL SCIENCE, AND TECHNOLOGY (ICIRMEST2019)

2019 PROCEEDING NON-INDEX MAIN AUTHOR

46. A CONTRIBUTION OF SOCIAL COGNITIVE THEORY TOWARDS THE LOYALTY OF WAQIFS IN CASH WAQF ENDOWMENT

EMERGING TRENDS AND CHALLENGES IN EMERGING TRENDS AND CHALLENGES IN EMERGING TRENDS AND CHALLENGES IN EMERGING TRENDS AND CHALLENGES IN MANAGEMENT: STRATEGY, PRACTICES, AND PERFORMANCE MEASUREMENTS

2019 CHAPTER IN BOOK MAIN AUTHOR

47. GIVING BEHAVIOUR: WHO DONATES CASH WAQF?

MALAYSIAN JOURNAL OF CONSUMER AND FAMILY ECONOMICS

2016 JOURNAL SCOPUS CO-AUTHOR

48. WAQIF SATISFACTION: ANTECEDENTS AND CONSEQUENCES

THE 1ST WORLD INTERNATIONAL CONFERENCE ON ISLAMIC SCIENCES 2016 (WICOIS'16)

2016 PROCEEDING NON-INDEX CO-AUTHOR

49. INTERNAL ISSUES AND DILEMMAS, WHOSE FAULT IS IT?

ISLAMIC ECONOMIC SYSTEM CONFERENCE 2015 (IECONS 2015)

2015 PROCEEDING NON-INDEX MAIN AUTHOR

50. MUSLIM ATTITUDES TOWARDS PARTICIPATION IN CASH WAQF (A PILOT STUDY)

MUKTAMAR WAQF IQLIMI II 2015

2015 PROCEEDING NON-INDEX CO-AUTHOR

51. ISLAMIC BUSINESS MODEL FRAMEWORK: A REVIEW

ISLAMIC ECONOMIC SYSTEM CONFERENCE 2015 (IECONS 2015)

2015 PROCEEDING NON-INDEX CO-AUTHOR

52. PERMODALAN NASIONAL BERHAD (PNB): INVESTIGATING THE YOUNG

ISLAMIC ECONOMIC SYSTEM CONFERENCE 2015 (IECONS 2015)

2015 PROCEEDING NON-INDEX CO-AUTHOR

PUBLICATION

53. MUSLIMS PARTICIPATION IN CASH WAQF: THE CASE OF MALAYSIA

THE 2015 INTERNATIONAL CONFERENCE OF MANAGEMENT SCIENCES (ICOMS 2015)

2015 PROCEEDING NON-INDEX CO-AUTHOR

54. ROLES OF KNOWLEDGE AND ATTITUDE IN DETERMINING ENDOWER'S TRUST ON WAQF INSTITUTION

ISLAMIC ECONOMIC SYSTEM CONFERENCE 2015 (IECONS 2015)

2015 PROCEEDING NON-INDEX CO-AUTHOR

55. ATTITUDES OF MUSLIMS TOWARDS PARTICIPATION IN CASH WAQF: ANTECEDENTS AND CONSEQUENCES

MUKTAMAR WAQF IQLIMI 2014 ✦ ENHANCING THE ECONOMY OF THE UMMAH THROUGH WAQF AND BAITUMAL ✦

2014 PROCEEDING NON-INDEX MAIN AUTHOR

56. CRAWLING TOWARDS SUCCESS: A LESSON FROM A BUMIPUTERA CONTRACTOR

THE 6TH ISLAMIC BANKING, ACCOUNTING & FINANCE CONFERENCE 2014 (IBAF2014)

2014 PROCEEDING NON-INDEX MAIN AUTHOR

57. LAKARAN PERJALANAN SEBUAH SYARIKAT KONTRAKTOR BUMIPUTERA

THE 5TH ISLAMIC ECONOMIC SYSTEM CONFERENCE (IECONS) 2013

2013 PROCEEDING NON-INDEX MAIN AUTHOR

58. CONSUMER EXPECTATIONS AND SHARIAH COMPLIANCE OF HEALTH CARE SERVICES

ISLAMIC ECONOMICS & BUSINESS FORUM: ✦ TOWARDS POLICY AND BUSINESS BASED ON ISLAMIC ECONOMICS PRINCIPLES ✦

2013 PROCEEDING NON-INDEX CO-AUTHOR

59. CD PROCEEDINGS: "SUSTAINABLE DEVELOPMENT THROUGH THE ISLAMIC ECONOMIC SYSTEM"

2013 BOOK MAIN AUTHOR

60. BUSINESS SURVIVAL: HOW EMKAY DID IT?

INTEGRATED MUAMALAT CASE STUDY

2013 CHAPTER IN BOOK CO-AUTHOR

61. THE INFLUENCE OF RELIGIOSITY AND MATERIALISM ON STATUS CONSUMPTION PURCHASE INTENTION AMONGST MALAYSIAN MUSLIM YOUTH

ISLAMIC BANKING, ACCOUNTING AND FINANCE (IBAF)2012

2012 PROCEEDING NON-INDEX CO-AUTHOR

62. POTENSI APLIKASI ALAT-ALAT PROMOSI KOMUNIKASI PEMASARAN DALAM MENGGALAKKAN KUTIPAN ZAKAT DARIPADA PENDAPATAN PENGGAJIAN

ISLAMIC BANKING, ACCOUNTING AND FINANCE (IBAF)2012

2012 PROCEEDING NON-INDEX CO-AUTHOR

63. CD PROCEEDINGS: ✦ INNOVATION AND TRANSFORMATION IN ISLAMIC BANKING, ACCOUNTING AND FINANCE: ISSUES, OPPORTUNITIES AND CHALLENGES ✦

2012 BOOK EDITOR

CONSULTATION

1. KHIDMAT KEPAKARAN BAGI FINAL ROUND INTERNATIONAL PLAN BUSINESS COMPETITION

ASOSIASI DOSEN AKUNTASI INDONESIA (ADAI)

2024

INTERNATIONAL

2. JURULATIH SME UNIVERSITY INTERNSHIP PROGRAMME 2015

SME DAN USIM

2015

UNIVERSITY

3. KEUSAHAWANAN: ETIKA DAN PROFESSIONAL

PUNB DAN TECHNOCOUNT - UKM CESMED

2014

NATIONAL

4. PROGRAM KEUSAHAWANAN BERSAMA SME CORPORATION MALAYSIA

SME CORPORATION MALAYSIA

2013

NATIONAL

5. USIM TIJARAH HOLDINGS SDN BHD (UTHSB)

USIM TIJARAH HOLDINGS SDN BHD (UTHSB)

2012

NATIONAL

6. PROGRAM KEUSAHAWANAN BERSAMA SME CORPORATION MALAYSIA

SME CORPORATION MALAYSIA

2012

NATIONAL

AWARDS/RECOGNITION

1. GEN Y AND GEN Z'S COMMITMENT TO BNPL SERVICES IN MALAYSIA: A STUDY OF ATTITUDE-MEDIATED CONTINUANCE INTENTION

5th International Virtual Conference on Social Sciences, Education and Innovation 2026 (5th IVCoSEI)

2026

ANTARABANGSA

BEST PAPER AWARD

2. ANUGERAH STAF CONTOH BULANAN (DISEMBER 2024)

2025

OTHERS

3. ANUGERAH KECEMERLANGAN STAF 2024

2025

UNIVERSITY

4. ANUGERAH STAF CONTOH BULANAN (JUN 2025)

2025

OTHERS

5. CASH WAQF INTENTIONS AMONG MUSLIM GEN Y AND GEN Z : THE MEDIATING ROLE OF ATTITUDE

INTERNATIONAL MUAMALAT CONFERENCE 2025 (I-MAC 2025)

2025

ANTARABANGSA

BEST PAPER AWARD

6. ELEMEN-ELEMEN DALAM PERSEKITARAN SISTEM PENSIJILAN KOSMETIK HALAL MALAYSIA: ANALISIS DARI PERSPEKTIF SISTEMIK

6th INTERNATIONAL ISLAMIC HERITAGE CONFERENCE 2025

2025

ANTARABANGSA

BEST PAPER AWARD

7. RESILIENT MUSLIMPRENEURS: ADVANCING CRISIS PREPAREDNESS THROUGH MUSLIMPRENEUR RESILIENCE SCORE: SELF-REFLECTION ASSESSMENT (MURSSA)

INNOVATION BANK CHALLENGE 2025

2025

ANTARABANGSA

SILVER

8. CASH WAQF INTENTIONS AMONG MUSLIM GEN Y AND GEN Z : THE MEDIATING ROLE OF ATTITUDE

INTERNATIONAL ACADEMIC CONFERENCE (IAC)

2025

ANTARABANGSA

BEST PAPER AWARD

9. BEST PRESENTER

2024

INTERNATIONAL

10. ANUGERAH STAF CONTOH BULANAN (MEI 2024)

2024

OTHERS

11. EUSAHAHAN AND GIG APPRECIATION NIGHT 2024:1ST PLACE AWARD EUSAHAWAN BEST IHL INSTITUTION 2023

2024

NATIONAL

12. GOLD AWARD IN NEGERI SEMBILAN INTERNATIONAL EXPOSITION (NSIEX) 2024

2024

INTERNATIONAL

13. BEST PAPER

2024

INTERNATIONAL

14. ACADEMIC ADVISOR

RESEARCH & INNOVATION MANAGEMENT CENTRE (RIMC)

2024

UNIVERSITY

AWARDS/RECOGNITION

15. ACADEMIC ADVISOR

RESEARCH & INNOVATION MANAGEMENT CENTRE (RIMC)

2024

UNIVERSITY

16. ACADEMIC ADVISOR

THE 11TH ISLAMIC BANKING, ACCOUNTING, AND FINANCE INTERNATIONAL CONFERENCE (IBAF 2024), UNIVERSITI SAINS ISLAM MALAYSIA

2024

INTERNATIONAL

17. ACADEMIC ADVISOR

7TH INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE (SAIS 2024), UNIVERSITI SAINS ISLAM MALAYSIA

2024

INTERNATIONAL

18. ACADEMIC ADVISOR

PENYELIA PELAJAR BAGI MCA4033 (PENYELIDIKAN PEMASARAN II) SEMETSER I SESI AKADMIK 2024/2025

2024

UNIVERSITY

19. ACADEMIC ADVISOR

PENYELIA PELAJAR BAGI MCA4023 (PENYELIDIKAN PEMASARAN I) SEMETSER II SESI AKADMIK 2023/2024

2024

UNIVERSITY

20. ACADEMIC ADVISOR

INSTITUT DARUL RIDZUAN (IDR)

2024

NATIONAL

21. ACADEMIC ADVISOR

FINAL INTERNATIONAL BUSINESS PLAN COMPETITION 2024 ORGANIZED BY THE INDONESIAN ACCOUNTING LECTURERS ASSOCIATION (ADAI)

2024

INTERNATIONAL

22. MUSLIMPRENEUR RESILIENCE SCORE: SELF-REFLECTION ASSESSMENT (MURSSA)

NEGERI SEMBILAN INTERNATIONAL EXPOSITION (NSIEx) 2024

2024

ANTARABANGSA

GOLD

23. ACADEMIC ADVISOR

THE INTERNATIONAL BUSINESS AND MANAGEMENT VIRTUAL INNOVATION & INVENTION OF IDEAS COMPETITION (VIIC) 2023

2023

INTERNATIONAL

24. ACADEMIC ADVISOR

PANEL PENILAIAN PERMOHONAN GERAN FRGS KEMENTERIAN PENGAJIAN TINGGI

2023

OTHERS

25. INTEGRATING EMOTIONAL INTELLIGENCE WITH ARTIFICIAL INTELLIGENCE IN SOCIAL MEDIA MARKETING AMONG ENTREPRENEURS

International Business and Management Virtual Innovation & Invention of Ideas Competition

2023

ANTARABANGSA

BRONZE

26. PENGHARGAAN MEMPEROLEHI MARKAH PURATA ENILAI 95% DAN KE ATAS BAGI SEMESTER I 2021/2022

2022

UNIVERSITY

27. PENGHARGAAN MEMPEROLEH MARKAH PURATA ENILAI 95% DAN KE ATAS BAGI SEMESTER II 2020/2021

2021

UNIVERSITY

28. BEST PAPER AWARD

2020

INTERNATIONAL

AWARDS/RECOGNITION

29. BEST PRESENTER AWARD

2019 INTERNATIONAL

30. WAQIF SATISFACTION: ANTECEDENTS AND CONSEQUENCES

1st WORLD INTERNATIONAL CONFERENCE ON ISLAMIC SCIENCES 2016 (WICOIS 2016)

2016 ANTARABANGSA BEST PAPER AWARD

31. ANUGERAH PENSYARAH AKTIF E-LEARNING 2014

2015 UNIVERSITY

32. BEST 15 PAPERS AWARD FOR IECONS2015

2015 INTERNATIONAL

33. PERMODALAN NASIONAL BERHAD (PNB): INVESTIGATING THE YOUNG'S BEHAVIOUR IN FINANCIAL INVESTMENT

ISLAMIC ECONOMIC SYSTEM CONFERENCE 2015 (IECONS 2015)

2015 ANTARABANGSA BEST PAPER AWARD

34. YOUNG ADULT INTENTION TO INVEST IN AMANAH SAHAM NASIONAL BERHAD (ASNB) INVESTMENT SCHEME

ISLAMIC ECONOMIC SYSTEM CONFERENCE 2015 (IECONS 2015)

2015 ANTARABANGSA BEST PAPER AWARD

35. ANUGERAH PENGAJARAN FAKULTI EKONOMI DAN MUAMALAT 2014

2014 OTHERS

36. SENSTICK (KATEGORI : SAINS & TEKNOLOGI)

PERTANDINGAN REKACIPTA DAN INOVASI ISLAM USIM 2014 (I-REKA 14)

2014 UNIVERSITI CERTIFICATE OF APPRECIATION

37. BUTTON SCARF (KATEGORI : ULUM ISLAMIYAH & UMMAH DEVELOPMENT)

PERTANDINGAN REKACIPTA DAN INOVASI ISLAM USIM 2014 (I-REKA 14)

2014 UNIVERSITI CERTIFICATE OF APPRECIATION

38. FAHIFES MASK (KATEGORI : SAINS KESIHATAN)

PERTANDINGAN REKACIPTA DAN INOVASI ISLAM USIM 2014 (I-REKA 14)

2014 UNIVERSITI CERTIFICATE OF APPRECIATION

39. YELLOW KIDZ CARRIER (KATEGORI : SAINS SOSIAL)

PERTANDINGAN REKACIPTA DAN INOVASI ISLAM USIM 2014 (I-REKA 14)

2014 UNIVERSITI CERTIFICATE OF APPRECIATION

40. ELECTRICAL FLOWER BEDSIDE LAMP WITH DIGITAL CLOCK (KATEGORI: LAIN-LAIN)

PERTANDINGAN REKACIPTA DAN INOVASI ISLAM USIM 2014 (I-REKA 14)

2014 UNIVERSITI CERTIFICATE OF APPRECIATION

41. GARRULAX (KATEGORI : LAIN-LAIN)

PERTANDINGAN REKACIPTA DAN INOVASI ISLAM USIM 2014 (I-REKA 14)

2014 UNIVERSITI CERTIFICATE OF APPRECIATION

42. B2UTY (PRAYBLAZZ) (KATEGORI : ULUM ISLAMIYAH & UMMAH DEVELOPMENT)

PERTANDINGAN REKACIPTA DAN INOVASI ISLAM USIM 2014 (I-REKA 14)

2014 UNIVERSITI CERTIFICATE OF APPRECIATION

AWARDS/RECOGNITION

43. BEST MATRESS (KATEGORI: SAINS SOSIAL)

PERTANDINGAN REKACIPTA DAN INOVASI ISLAM USIM 2014 (I-REKA 14)

2014

UNIVERSITI

CERTIFICATE OF APPRECIATION