

Profile Image

**PROF. MADYA DR.
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PENSYARAH UNIVERSITI DS14

CONTACT

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Faculty: Fakulti Ekonomi
Dan Muamalat

SUPERVISION

PhD - Completed: 1, Ongoing: 3

Master - Completed: 0,
Ongoing: 0

AREAS OF EXPERTISE

Quality Management (including Total Quality Management (tqm))

Intellectual Capital

Halal Industry Management

ACADEMIC QUALIFICATION

PhD in Business (total Quality Manage (2008)

Diploma in Post Graduate Diploma In Teaching & Learning (2003)

Master in Business (total Quality Management) (1999)

B.Sc. in Business Administration (finance) (1997)

RESEARCH

1. GENERIC HALAL ASSURANCE SYSTEM (HAS) MODEL FOR SMALL AND MEDIUM ENTERPRISES (SMES)

2018

GERAN PENYELIDIKAN AGENSI KERAJAAN

COMPLETED

MAIN RESEARCHER

PUBLICATION

1. ASAS PENGURUSAN & PENTADBIRAN PERNIAGAAN

PANDUAN AMALAN UNTUK PEMERKASAAN INDUSTRI MAKANAN MIKRO

2024 CHAPTER IN BOOK MAIN AUTHOR

2. B3 PENGURUSAN OPERASI DALAM PERNIAGAAN

BUKU PANDUAN AMALAN UNTUK PEMERKASAAN INDUSTRI MAKANAN MIKRO

2024 CHAPTER IN BOOK MAIN AUTHOR

3. THE RELATIONSHIP OF ORGANIZATIONAL COMPETITION ORIENTATION, MARKETING CAPABILITY AND CUSTOMER NETWORKS IN ACHIEVING SELLER ACHIEVEMENT

EUROPEAN JOURNAL OF BUSINESS AND MANAGEMENT RESEARCH

2022 JOURNAL OTHER DATABASE MAIN AUTHOR

4. ASAS PENGURUSAN & PENTADBIRAN PERNIAGAAN

PANDUAN PRAKTIKAL USAHAWAN MIKRO MASA KINI - SIRI 1

2021 CHAPTER IN BOOK MAIN AUTHOR

5. ASAS PENGURUSAN OPERASI

PANDUAN PRAKTIKAL USAHAWAN MIKRO MASA KINI - SIRI 2

2021 CHAPTER IN BOOK MAIN AUTHOR

6. ISLAMIC ENTREPRENEURSHIP: A SYSTEMATIC REVIEW OF FUTURE CHALLENGES AND PROSPECTS OF PAKISTANI SMES

INTERNATIONAL JOURNAL OF ECONOMICS, MANAGEMENT AND ACCOUNTING

2020 JOURNAL WOS MAIN AUTHOR

7. INTELLECTUAL CAPITAL IN TOURISM SMES IN AZAD JAMMU AND KASHMIR, PAKISTAN

JOURNAL OF INTELLECTUAL CAPITAL

2020 JOURNAL SCOPUS MAIN AUTHOR

8. GARIS PANDUAN PROJEK PERUNDINGAN UNIVERSITI SAINS ISLAM MALAYSIA (USIM)

2020 POLICY

9. FROM HALAL ASSURANCE TO HALAL OPERATIONAL EFFICIENCY: EXPLORING THE APPLICABILITY OF JAPANESE 5S PRACTICES IN MALAYSIA'S HALAL RESTAURANT OPERATIONS

WORLD HALAL SUMMIT 2018

2018 PROCEEDING NON-INDEX MAIN AUTHOR

CONSULTATION

1. PELAN STRATEGIK PROMOSI DAN PEMASARAN PROGRAM PENGUKUHAN SKIM AMALAN PERTANIAN BAIK MALAYSIA (MYGAP)

LEMBAGA PEMASARAN PERTANIAN PERSEKUTUAN (FAMA)

2022 NATIONAL

2. PROGRAM PEMERKASAAN USAHAWAN MAKANAN MIKRO B40 HOMEBASED DAN STREET FOOD MELALUI LATIHAN DAN PEMANTAUAN ATAS TALIAN

YAYASAN HASANAH - UTHSB

2021 NATIONAL

3. PROGRAM PEMERKASAAN USAHAWAN MIKRO IBU TUNGGAL B40 MELALUI LATIHAN DAN PEMANTAUAN ATAS TALIAN

YAYASAN HASANAH

2020 NATIONAL

4. KAJIAN KEBERKESANAN PROGRAM KEUSAHAWANAN MARA

MALIS AMANAH RAKYAT (MARA)

2019 NATIONAL

5. PROGRAM PEMBANGUNAN STANDARDISASI PENGILANG BUMIPUTERA (PROGRESS) - PERSIJILAN HALAL DAN MESTI

MAJLIS AMANAH RAKYAT (MARA)

2019 NATIONAL

AWARDS/RECOGNITION

1. INTEGRATED ENTREPRENEURSHIP TRAINING, MENTORING AND MONITORING SYSTEM

INTERNATIONAL CREATIVE INNOVATION IDEA COMPETITION (ICIC 2023)

2023 ANTARABANGSA GOLD

2. INTEGRATED ENTREPRENEURSHIP TRAINING, MENTORING AND MONITORING SYSTEM

INTERNATIONAL INVENTION, INNOVATION AND DESIGN COMPETITION 2023

2023 ANTARABANGSA GOLD

3. ANUGERAH KUALITI H-INDEX (SCOPUS)

2022 OTHERS

4. SIJIL MARKAH PURATA MELEBIHI 95% (ENILAI)PADA SEMESTER I , SESI AKADEMIK 2021/2022

2022 UNIVERSITY

5. INTEGRATED ENTREPRENEURSHIP TRAINING, MENTORING AND MONITORING SYSTEM

CARNIVAL OF RESEARCH AND INNOVATION (CRI 2022)

2022 KEBANGSAAN SILVER