

PROF. DR. KHAIRUL AKMALIAH BINTI ADHAM

PENSYARAH UNIVERSITI GRED KHAS C

CONTACT

PHONE
78661

E-MAIL
ka@usim.edu.my

FACULTY
Fakulti Ekonomi Dan Muamalat

SUPERVISION

PhD	4 COMPLETED	3 ONGOING
Master	0 COMPLETED	2 ONGOING

AREAS OF EXPERTISE

- Organisational Studies
- Strategic Management

ACADEMIC QUALIFICATION

- 2000 **PhD** - Management
- 1996 **Master** - Management
- 1992 **Bachelor** - Business Administration

RESEARCH

1. HALAL2U AUDIT APP FOR IMMERSIVE HALAL TRAINING AND AUDIT
2025 | GERAN PENYELIDIKAN INDUSTRI | ON GOING | CO-RESEARCHER

2. MUSLIM TRAVELLERS AND HALAL FOOD CONSUMPTION IN TAIWAN: IMPLICATIONS FOR HALAL CERTIFICATION IMPLEMENTATION FOR PROVIDERS
2024 | GERAN SEPADAN ANTARABANGSA | ON GOING | CO-RESEARCHER

3. HALAL COSMETICS ECOSYSTEM: A COMPARATIVE ANALYSIS OF MALAYSIA AND INDONESIA
2023 | GERAN SEPADAN ANTARABANGSA | ON GOING | MAIN RESEARCHER

4. BIBLIOMETRIC ANALYSIS OF FAMILINESS IN FAMILY BUSINESS USING R
2023 | BIDUNI MIZANNIYAH | COMPLETED | MAIN RESEARCHER

5. APPROPRIATE TECHNOLOGY: A BIBLIOMETRIC ANALYSIS USING R
2022 | BIDUNI MIZANNIYAH | COMPLETED | MAIN RESEARCHER

RESEARCH

6. DEVELOPING A NEW SOLUTION ON UNCLAIMED ASSETS FOR SUSTAINABLE ECONOMY AND THE BETTERMENT OF UMMAH.

2021 | GERAN KPT | ON GOING | CO-RESEARCHER

7. DEVELOPING A NEW FRAMEWORK FOR GOVERNANCE OF THE GLOBAL HALAL MEAT SUPPLY CHAIN: A VIABLE SYSTEM APPROACH

2021 | GERAN KPT | ON GOING | CO-RESEARCHER

8. TAHAP KEFAHAMAN FILANTROFI ISLAM (KEDERMAWANAN) DALAM KALANGAN MASYARAKAT UNTUK MENGHADAPI PASCA COVID 19

2020 | GERAN PENYELIDIKAN COVID-19 | COMPLETED | CO-RESEARCHER

9. DEVELOPING A VIABLE FRAMEWORK FOR GOVERNANCE OF UNSUBSTANTIATED CLAIMS IN HALAL COSMETICS

2019 | GERAN KPT | COMPLETED | MAIN RESEARCHER

10. EMERGENT PLAYERS IN THE GLOBAL HALAL MARKET : A COMPARATIVE STUDY OF TAIWAN, JAPAN AND KOREA

2019 | GERAN ANTARABANGSA | COMPLETED | MAIN RESEARCHER

11. SOCIAL SUPPORT SERVICE AND SME DEVELOPMENT : A CASE STUDY OF MARA ENTREPRENEUR DEVELOPMENT PROGRAM

2018 | GERAN SEPADAN INDUSTRI | COMPLETED | MAIN RESEARCHER

12. MEMBANGUN KERANGKA KONSEPTUAL WAKAF AMANAH PELABURAN HARTANAH ISLAM (ISLAMIC REAL ESTATE INVESTMENT TRUSTS, I-REITS) MENERUSI INTEGRASI NAQLI DAN AQLI

2017 | GERAN PENYELIDIKAN USIM | COMPLETED | CO-RESEARCHER

13. DEVELOPING A PROTOTYPE GAME-BASED EDUCATIONAL TOOL: ENHANCING STAKEHOLDERS' COMPETENCE ON HALAL-PRODUCT MANAGEMENT

2017 | GERAN KPT | COMPLETED | CO-RESEARCHER

14. MAJPADU : FACING THE FUTURE

2016 | GERAN KPT | COMPLETED | MAIN RESEARCHER

15. KPJ HEALTHCARE

2016 | GERAN KPT | COMPLETED | CO-RESEARCHER

16. DEVELOPING FRAMEWORK FOR CO-CREATING VALUES-BASED SERVICE FOR SOCIETAL WELL-BEING

2015 | GERAN PENYELIDIKAN JANGKA PENDEK | COMPLETED | MAIN RESEARCHER

PUBLICATION

1. HALAL TOURISM WITH THE FAMILY - DESTINATION - LOCAL ISLANDS OF THE MALDIVES

JOURNAL OF ISLAMIC MARKETING

2025 | JOURNAL | INDEXED BY ISI, SCOPUS AND ERA | MAIN AUTHOR

PUBLICATION

2. FROM SURPLUS TO SOLUTION: HOW TECH-DRIVEN SOCIAL ENTERPRISES ARE RETHINKING FOOD WASTE IN MALAYSIA

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2025 JOURNAL OTHER DATABASE MAIN AUTHOR

3. INTEGRATING ISLAMIC WORK ETHICS (IWE) AND SOCIAL CAPITAL (SC) FOR ACCOUNTABLE WORK OUTCOMES

INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE (SAIS) 2025

2025 PROCEEDING NON-INDEX CORRESPONDING AUTHOR

4. CHALLENGES FACED BY SOCIAL ENTREPRENEURS IN MALAYSIA: NAVIGATING BARRIERS TO GROWTH AND SUSTAINABILITY

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA CO-AUTHOR

5. HALAL TOURISM ON AN ISLAND DESTINATION: MUSLIM TRAVELLERS' EXPERIENCES IN THE LOCAL ISLANDS OF THE MALDIVES

JOURNAL OF ISLAMIC MARKETING

2024 JOURNAL ISI, SCOPUS AND ERA MAIN AUTHOR

6. HALAL AND MUSLIM-MINORITY COUNTRIES: A SYSTEMATIC LITERATURE REVIEW

INSTITUTIONS AND ECONOMIES

2024 JOURNAL SCOPUS MAIN AUTHOR

7. ROTI AZAN: POST-PANDEMIC COMPETITIVE STRATEGY

EMERALD EMERGING MARKETS CASE STUDIES

2024 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

8. CATEGORIES OF PLAYERS IN HALAL COSMETIC VALUE CHAIN: PRELIMINARY FINDINGS

4TH INTERNATIONAL CONFERENCE ON ISLAM, MEDIA AND COMMUNICATION (ICIMAC 2024)

2024 PROCEEDING NON-INDEX CO-AUTHOR

9. PENELITIAN TERHADAP ELEMEN DALAM PERSEKITARAN SISTEM PENSIJILAN KOSMETIK HALAL: CADANGAN KERANGKA KONSEPTUAL

4TH INTERNATIONAL CONFERENCE ON ISLAM, MEDIA AND COMMUNICATION (ICIMAC 2024)

2024 PROCEEDING NON-INDEX MAIN AUTHOR

10. KESEJAHTERAAN KEROHANIAN GOLONGAN PESARA

KESEJAHTERAAN DAN PERSARAAN YANG KEHORMAT

2024 CHAPTER IN BOOK CO-AUTHOR

11. PENDIDIKAN KOSMETIK HALAL DI BAWAH PROGRAM PEMBANGUNAN USAHAWAN MARA NEGERI SABAH

2024 POLICY

12. PELAKSANAAN STRATEGI BERASASKAN INOVASI KE ARAH TRANSFORMASI ORGANISASI DAN MASYARAKAT: KAJIAN KES MAJLIS AMANAH RAKYAT

JURNAL PENGURUSAN

2023 JOURNAL SCOPUS MAIN AUTHOR

PUBLICATION

13. DIAGNOSING A HALAL CERTIFICATION SYSTEM FOR COSMETICS: THE VIABLE SYSTEM MODEL APPROACH.

SYSTEMIC PRACTICE AND ACTION RESEARCH

2023 JOURNAL ERA MAIN AUTHOR

14. HALAL INDUSTRY IN UZBEKISTAN: ANALYSIS USING THE VIABLE SYSTEM MODEL

KYBERNETES

2023 JOURNAL ISI MAIN AUTHOR

15. FAMILINESS IN FAMILY BUSINESS: A BIBLIOMETRIC ANALYSIS

JURNAL SAINS INSANI

2023 JOURNAL INDEX BY MYCITE 2019 CO-AUTHOR

16. MAPPING FOUR DECADES OF APPROPRIATE TECHNOLOGY RESEARCH: A BIBLIOMETRIC ANALYSIS FROM 1973 TO 2021

SAINS HUMANIKA

2023 JOURNAL OTHER DATABASE CO-AUTHOR

17. BIBLIOMETRIC ANALYSIS OF RESEARCH ON COSMETIC PRODUCTS: HALAL COSMETICS AS AN EMERGING RESEARCH AREA

HALALSPHERE

2023 JOURNAL OTHER DATABASE CO-AUTHOR

18. FAMILINESS IN FAMILY BUSINESS: A NARRATIVE LITERATURE REVIEW AND FUTURE RESEARCH DIRECTIONS

JOURNAL OF INTERNATIONAL BUSINESS, ECONOMICS AND ENTREPRENEURSHIP

2023 JOURNAL OTHER DATABASE CO-AUTHOR

19. MENEROKA DIMENSI KESEJAHTERAAN USAHAWAN

JURNAL PENYELDIIKAN BERIMPAK TINGGI MARA

2023 JOURNAL OTHER DATABASE CO-AUTHOR

20. SOCIAL ENTERPRISE: SOLUTION FOR POVERTY ALLEVIATION FROM THE PERSPECTIVE OF YOUTH SOCIAL ENTERPRISE

ISLAMIC SCIENCE SOCIAL POSTGRADUATE CONFERENCE (ISSPEC) 2023

2023 PROCEEDING NON-INDEX MAIN AUTHOR

21. ANSWERING THE CALL: ESTABLISHING A TRANSFORMATIVE SOCIAL SERVICE

2023 BOOK CO-AUTHOR

22. PENGURUSAN STRATEGIK SUMBER MANUSIA PERSPEKTIF NILAI

2023 BOOK CO-AUTHOR

23. EXPLORING HALAL TOURISM IN MUSLIM-MINORITY COUNTRIES: MUSLIM TRAVELLERS? NEEDS AND CONCERNS

JOURNAL OF ISLAMIC MARKETING

2022 JOURNAL ISI, SCOPUS AND ERA MAIN AUTHOR / CONTACT PERSON IN USIM

PUBLICATION

24. EVOLUTION OF THE MALAYSIAN HALAL CERTIFICATION SYSTEM: THE VIABLE SYSTEM MODEL AS THE DIAGNOSTIC FRAMEWORK

JURNAL PENGURUSAN

2022 | JOURNAL | SCOPUS | MAIN AUTHOR

25. EXTENDING THE CONVERSATION ABOUT SERVICE CO-CREATION: INTEGRATION OF PRINCIPLES OF AL-BAY?

INTERNATIONAL JOURNAL OF ECONOMICS, MANAGEMENT AND ACCOUNTING

2022 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

26. EXPLORING THE EMERGENCE OF SOCIAL VENTURES OF SOCIAL ENTERPRISE AMONG YOUTH IN MALAYSIA

THE 2ND INTERNATIONAL CONFERENCE ON ISLAMIC CONTEMPORARY AND MANAGEMENT (ICICM 2022)

2022 | PROCEEDING | MYCITE | MAIN AUTHOR

27. MAJPADU: BRACING FOR THE FUTURE

ASIAN JOURNAL OF MANAGEMENT CASES

2021 | JOURNAL | SCOPUS | MAIN AUTHOR / CONTACT PERSON IN USIM

28. HALAL TAIWAN: EMERGING PLAYER IN THE GLOBAL HALAL INDUSTRY

2021 | BOOK | MAIN AUTHOR

29. RESPONDING TO THE COVID-19 PANDEMIC: CASE STUDIES ON MANAGING ORGANISATIONS IN CRISIS

2021 | BOOK | CHIEF EDITOR

30. INTRODUCTION: RESPONDING TO THE COVID-19 PANDEMIC: CASE STUDIES ON MANAGING ORGANISATIONS IN CRISIS

RESPONDING TO THE COVID-19 PANDEMIC: CASE STUDIES ON MANAGING ORGANISATIONS IN CRISIS

2021 | CHAPTER IN BOOK | MAIN AUTHOR

31. KPJ HEALTHCARE : WHEN THE GOING GETS TOUGH, THE TOUGH GET GOING

RESPONDING TO THE COVID-19 PANDEMIC: CASE STUDIES ON MANAGING ORGANISATIONS IN CRISIS

2021 | CHAPTER IN BOOK | CO-AUTHOR

32. NEITHER WIN NOR LOSE:LESSONS FROM UHUD STRATEGY

RESPONDING TO THE COVID-19 PANDEMIC: CASE STUDIES ON MANAGING ORGANISATIONS IN CRISIS

2021 | CHAPTER IN BOOK | CO-AUTHOR

33. EXPLORING INTERNATIONALIZATION OF HALAL TAIWAN: ANALYSIS OF TAIWAN?S HALAL FOOD PRODUCTS IN MALAYSIA

GEOGRAFIA - MALAYSIAN JOURNAL OF SOCIETY AND SPACE

2020 | JOURNAL | WOS, ERA, MYCITE | CO-AUTHOR

34. DIMENSI INTERAKSI PENYEDIA-PENERIMA DALAM PERKHIDMATAN SOKONGAN SOSIAL UNTUK PEMBANGUNAN SYARIKAT PKS: KAJIAN KES MAJLIS AMANAH RAKYAT (MARA)

JURNAL PENGURUSAN

2020 | JOURNAL | SCOPUS | MAIN AUTHOR

PUBLICATION

35. EXPLORING HIPNESS AND ITS INFLUENCE ON WOMEN ENTREPRENEURSHIP

PERTANIKA JOURNAL OF SOCIAL SCIENCE AND HUMANITIES

2020 JOURNAL ERA CO-AUTHOR

36. DIAGNOSING THE HALAL INDUSTRY OF TAIWAN: A VIABLE SYSTEM MODEL APPROACH

JURNAL PENGURUSAN

2020 JOURNAL SCOPUS MAIN AUTHOR

37. HALAL TOURISM: LITERATURE SYNTHESIS AND DIRECTIONS FOR FUTURE RESEARCH

PERTANIKA- JOURNAL OF SOCIAL SCIENCE & HUMANITIES

2019 JOURNAL ISI, SCOPUS AND ERA CO-AUTHOR

38. DIAGNOSING BUSINESS INCUBATION FOR SOCIAL PURPOSE: A VIABLE SYSTEM MODEL APPROACH

SYSTEMIC PRACTICE & ACTION RESEARCH

2019 JOURNAL ISI, SCOPUS AND ERA MAIN AUTHOR

39. ORGANIZATIONAL SOCIALIZATION OF MBA GRADUATES

JURNAL PENGURUSAN

2018 JOURNAL SCOPUS CO-AUTHOR

40. HOW DOES TRANSFORMATIVE SOCIAL SERVICE DEVELOP?

JURNAL PENGURUSAN

2018 JOURNAL SCOPUS CO-AUTHOR

41. LEARNING TO COMPLETE THE PH.D THESIS

ISSUES IN EDUCATION RESEARCH (IIER)

2018 JOURNAL SCOPUS MAIN AUTHOR

42. SYSTEMIC APPROACH TO BUSINESS INCUBATION AS A SOCIAL INNOVATION, BY KHAIRUL AKMALIAH ADHAM, NUR SA'ADAH MUHAMAD, MOHD FUAAD SAID, SHAHRIZIN ABDUL SARHADAT, HABIB ASARILISMAIL & MOHD FAREEZ ASSRUL MOHD NASIR

THE 3RD CHREST INTERNATIONAL CONFERENCE

2018 PROCEEDING NON-INDEX MAIN AUTHOR

43. DIAGNOSING HALAL INDUSTRY DEVELOPMENT POLICY IN MUSLIM-MINORITY SOCIETY: A VIABLE SYSTEM MODEL FRAMEWORK

IHMC 2018

2018 PROCEEDING NON-INDEX MAIN AUTHOR

44. UNDERSTANDING HALAL TOURISM FROM THE PERSPECTIVE OF MUSLIM TRAVELLERS IN MUSLIM-MINORITY COUNTRIES, BY MOHD FUAAD SAID, KHAIRUL AKMALIAH ADHAM, NUR SA'ADAH MUHAMAD & SYAHNAZ SULAIMAN

THE 3RD CHREST INTERNATIONAL CONFERENCE 2018

2018 PROCEEDING NON-INDEX CO-AUTHOR

45. BECOMING A QUALITATIVE RESEARCHER

2018 BOOK EDITOR

PUBLICATION

46. INTRODUCTION: LEARNING QUALITATIVE METHODOLOGY

INTRODUCTION: LEARNING QUALITATIVE METHODOLOGY IN BECOMING A QUALITATIVE RESEARCHER

2018 CHAPTER IN BOOK MAIN AUTHOR

47. CHAPTER I: LEARNING TO USE CASE STUDY METHODOLOGY IN INNOVATION PROCESS INQUIRY

CHAPTER I: LEARNING TO USE CASE STUDY METHODOLOGY IN INNOVATION PROCESS INQUIRY IN BECOMING A QUALITATIVE RESEARCHER

2018 CHAPTER IN BOOK MAIN AUTHOR

48. CHAPTER VII: HOW AND WHAT OF LEARNING QUALITATIVE METHODOLOGY IN MANAGEMENT

CHAPTER VII: HOW AND WHAT OF LEARNING QUALITATIVE METHODOLOGY IN MANAGEMENT IN BECOMING A QUALITATIVE RESEARCHER

2018 CHAPTER IN BOOK MAIN AUTHOR

49. MONITORING OF POLICY IMPLEMENTATION: CONVERGENT MOBILE AND FIXED TECHNOLOGIES AS EMERGENT ENABLERS

SYSTEMIC PRACTICE AND ACTION RESEARCH

2017 JOURNAL SCOPUS MAIN AUTHOR

50. HALAL TOURISM: LITERATURE SYNTHESIS AND DIRECTION FOR FUTURE RESEARCH

INTERNATIONAL HALAL MANAGEMENT CONFERENCE (IHMC 2017), SOUTH KOREA

2017 PROCEEDING NON-INDEX CO-AUTHOR

51. KEUSAHAWANAN INTRA DAN INOVASI INKREMENTAL SEBAGAI STRATEGI PELAKSANAAN WAQAF AN-NUR

KEWANGAN SOSIAL ISLAM: INOVASI KE ARAH PEMBANGUNAN UMMAH

2017 CHAPTER IN BOOK CO-AUTHOR

52. HALAL TAIWAN: EMERGENT PLAYER IN THE GLOBAL HALAL MARKET

2017 POLICY

53. SUNCITY: BEYOND THE GREEN MARKING

ASIAN CASE RESEARCH JOURNAL

2016 JOURNAL SCOPUS CO-AUTHOR

54. YEAYYY.COM: VENTURING INTO MOBILE APP BUSINESS

EMERALD EMERGING MARKETS CASE STUDIES

2016 JOURNAL WOS CO-AUTHOR

55. MOBILE DEVICES AND RESEARCH WORK IN SOCIAL SCIENCE

PERTANIKA J. SOC. SCI. & HUM.

2016 JOURNAL SCOPUS CO-AUTHOR

56. IS MOBILE PHONE A DISRUPTIVE INNOVATION IN THE WORKPLACE?

GADJAH MADA INTERNATIONAL JOURNAL OF BUSINESS

2016 JOURNAL SCOPUS CO-AUTHOR

PUBLICATION

57. DEVELOPING A CYBERNETICS APPROACH TO ANALYSING INCLUSIVE GROWTH CONSTRAINTS

SYSTEMIC PRACTICE & ACTION RESEARCH

2016 JOURNAL WOS MAIN AUTHOR

58. DEVELOPING A FRAMEWORK FOR CASE STUDY METHODOLOGY DESIGN IN MANAGEMENT RESEARCH

INTERNATIONAL CONFERENCE ON ACCOUNTING, MANAGEMENT AND ECONOMICS (ICAME2016)

2016 PROCEEDING NON-INDEX MAIN AUTHOR

59. KERANGKA KONSEPTUAL STRATEGI BERASASKAN INOVASI

INTERNATIONAL CONFERENCE ON ACCOUNTING, MANAGEMENT AND ECONOMICS (ICAME2016)

2016 PROCEEDING NON-INDEX MAIN AUTHOR

60. APPLICATION OF MOBILE TECHNOLOGY IN MANAGING RESEARCH WORK

INTERNATIONAL CONFERENCE ON BUSINESS, ACCOUNTING, FINANCE, AND ECONOMICS (BAFE 2016)

2016 PROCEEDING NON-INDEX CO-AUTHOR

61. CONCEPTUALIZING RESOURCE CONSTRUCTION IN TECHNOLOGY-BASED FIRMS

CONTEMPORARY ISSUES IN INNOVATION AND BUSINESS STRATEGIES SERIES 1

2016 CHAPTER IN BOOK CO-AUTHOR

62. CHAPTER 10 INTELLIGENCE CREATION AND BORN-GLOBAL PATTERNS OF SMALL ENGINEERING FIRMS IN EMERGING MARKETS

VALUE CREATION IN INTERNATIONAL BUSINESS: VOLUME 2 AN SME PERSPECTIVE

2016 CHAPTER IN BOOK CO-AUTHOR

63. GRANULAB: STRATEGIES FOR GROWTH

ASIAN CASE RESEARCH JOURNAL

2015 JOURNAL SCOPUS MAIN AUTHOR

64. P1: COMPETING IN THE BROADBAND SERVICE INDUSTRY

ASIAN CASE RESEARCH JOURNAL

2015 JOURNAL SCOPUS CO-AUTHOR

65. A MANAGER AT WORK

THE INTERNATIONAL JOURNAL OF INNOVATION AND BUSINESS STRATEGY

2015 JOURNAL ERA CO-AUTHOR

66. DEVELOPING A FRAMEWORK FOR A VIABLE RESEARCH UNIVERSITY

SYSTEMIC PRACTICE & ACTION RESEARCH

2015 JOURNAL WOS MAIN AUTHOR

67. MOBIAPPS: STARTING-UP A NEW BUSINESS VENTURE

THE INTERNATIONAL JOURNAL OF INNOVATION AND BUSINESS STRATEGY

2015 JOURNAL ERA CO-AUTHOR

PUBLICATION

68. A CYBERNETICS APPROACH TO INCLUSIVE GROWTH ANALYSIS: A CASE OF ONE DISTRICT

SYSTEMIC PRACTICE & ACTION RESEARCH

2015 JOURNAL WOS MAIN AUTHOR

69. PEOPLE VS. PROFIT: AN ETHICAL DILEMMA

JOURNAL OF MUAMALAT AND ISLAMIC FINANCE RESEARCH

2015 JOURNAL OTHER DATABASE CO-AUTHOR

70. LEARNING TO USE CASE STUDY METHODOLOGY IN INNOVATION PROCESS INQUIRY

INTERNATIONAL CONFERENCE ON BUSINESS, ACCOUNTING, FINANCE, AND ECONOMICS (BAFE 2015)

2015 PROCEEDING NON-INDEX MAIN AUTHOR

71. LEARNING QUALITATIVE METHODOLOGY IN DOCTORAL MANAGEMENT RESEARCH

INTERNATIONAL CONFERENCE ON BUSINESS, ACCOUNTING, FINANCE, AND ECONOMICS (BAFE 2015)

2015 PROCEEDING NON-INDEX MAIN AUTHOR

CONSULTATION

1. CONSULTANT TO DEVELOP A PLAN FOR POSTGRADUATE TRAINING PROGRAMS(PLIMJI/PR/266/2/48)

RESEARCH AND POSTGRADUATE SOLUTIONS

2020 NATIONAL

AWARDS/RECOGNITION

1. ANUGERAH KECEMERLANGAN STAF 2024

2025 OTHERS

2. ANUGERAH PERKHIDMATAN CEMERLANG 2024

2025 UNIVERSITY

3. ACADEMIC ADVISOR

INSTITUT DARUL RIDZUAN (IDR), PERAK

2025 NATIONAL

4. ACADEMIC ADVISOR

INSTITUT DARUL RIDZUAN (IDR), PERAK

2025 NATIONAL

5. ACADEMIC ADVISOR

GUEST LECTURE FOR QUALITATIVE RESEARCH METHODOLOGY TOPIC IN RMDA COURSE MDB8043 FEM, USIM

2025 UNIVERSITY

AWARDS/RECOGNITION

6. ACADEMIC ADVISOR

FAKULTI EKONOMI DAN PENGURUSAN, UNIVERSITI KEBANGSAAN MALAYSIA

2025 NATIONAL

7. ELEMEN-ELEMEN DALAM PERSEKITARAN SISTEM PENSIJILAN KOSMETIK HALAL MALAYSIA: ANALISIS DARI PERSPEKTIF SISTEMIK

6th INTERNATIONAL ISLAMIC HERITAGE CONFERENCE 2025

2025 ANTARABANGSA

8. ELEMEN-ELEMEN DALAM PERSEKITARAN SISTEM PENSIJILAN KOSMETIK HALAL MALAYSIA: ANALISIS DARI PERSPEKTIF SISTEMIK

6th INTERNATIONAL ISLAMIC HERITAGE CONFERENCE 2025

2025 ANTARABANGSA BEST PAPER AWARD

9. ANUGERAH PENERBITAN BUKU PENYELIDIKAN (KATEGORI BAHASA MELAYU) - "PENGURUSAN STRATEGIK SUMBER MANUSIA: PERSPEKTIF NILAI"

2024 OTHERS

10. VISITING SCHOLAR

UNIVERSITAS MUHAMMADIYAH YOGYAKARTA

2024 INTERNATIONAL

11. ACADEMIC ADVISOR

THE 11TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2024 (IBAF2024)

2024 UNIVERSITY

12. ACADEMIC ADVISOR

PUSAT PENGURUSAN PENYELIDIKAN DAN INOVASI (PPPI) USIM

2024 UNIVERSITY

13. ACADEMIC ADVISOR

PUSAT PENGURUSAN PENYELIDIKAN DAN INOVASI (PPPI) USIM

2024 UNIVERSITY

14. ACADEMIC ADVISOR

PUSAT PENGURUSAN PENYELIDIKAN DAN INOVASI (PPPI), USIM

2024 UNIVERSITY

15. ACADEMIC ADVISOR

PUSAT PENGURUSAN PENYELIDIKAN DAN INOVASI (PPPI), USIM

2024 UNIVERSITY

16. ACADEMIC ADVISOR

KEMENTERIAN PENGAJIAN TINGGI (KPT), MALAYSIA

2024 NATIONAL

AWARDS/RECOGNITION

17. ACADEMIC ADVISOR

KUMPULAN PENYELIDIKAN FRGS USAHAWAN MUSLIM - FRGS/1/2021/USIM/03/1

2024 UNIVERSITY

18. ACADEMIC ADVISOR

INSTITUT DARUL RIDZUAN (IDR), PERAK

2024 NATIONAL

19. USIM CONVO 2024 ANUGERAH PELAJAR - ANUGERAH FAKULTI KATEGORI DOKTOR FALSAFAH (PENYELIDIKAN) ? FACULTY AWARD (DOCTOR OF PHILOSOPHY -RESEARCH) ?

KONVO 2024-ANUGERAH FAKULTI KATEGORI DOKTOR FALSAFAH (PENYELIDIKAN) ? FACULTY AWARD (DOCTOR OF PHI

2024 UNIVERSITI BEST PAPER AWARD

20. VISITING SCHOLAR

ISLAMIC UNIVERSITY OF MALDIVES (IUM). MALDIVES

2023 INTERNATIONAL

21. MYHALAL2U: HALAL CERTIFICATION SIMULATION GAME 2.0

INTERNATIONAL CONFERENCE AND EXPOSITION ON INVENTIONS BY INSTITUTIONS OF HIGHER LEARNING (PECIPTA'19

2019 ANTARABANGSA GOLD

22. BEST PAPER AWARD IHMC2018

2018 INTERNATIONAL

23. TAIWAN MINISTRY OF FOREIGN AFFAIRS FELLOWSHIP 2017

2017 INTERNATIONAL

24. THIRD PRIZE OF CWAM CASE COMPETITION 2017

2017 NATIONAL

25. BEST PAPER AWARD IHMC2017 SEJONG UNIVERSITY KOREA

2017 INTERNATIONAL

26. VISITING SCHOLAR

CHUNG-HUA INSTITUTION FOR ECONOMIC RESEARCH

2017 INTERNATIONAL

27. HALAL UNIVERSE:FARM TO FORK

THE INTERNATIONAL CONFERENCE AND EXPOSITION ON INVENTION (PECIPTA 17)

2017 UNIVERSITI GOLD