

PROF. DR. KHAIRUL AKMALIAH BINTI ADHAM

PENSYARAH UNIVERSITI GRED KHAS C

CONTACT

PHONE
78661

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FACULTY
Fakulti Ekonomi Dan Muamalat

SUPERVISION

PhD	4 COMPLETED	3 ONGOING
Master	0 COMPLETED	2 ONGOING

AREAS OF EXPERTISE

Organisational Studies | Strategic Management

ACADEMIC QUALIFICATION

2000 **PhD** - Management

1996 **Master** - Management

1992 **Bachelor** - Business Administration

RESEARCH

1. HALAL COSMETICS ECOSYSTEM: A COMPARATIVE ANALYSIS OF MALAYSIA AND INDONESIA
2023 | GERAN SEPADAN ANTARABANGSA | ON GOING | MAIN RESEARCHER

2. BIBLIOMETRIC ANALYSIS OF FAMILINESS IN FAMILY BUSINESS USING R
2023 | BIDUNI MIZANNIYAH | COMPLETED | MAIN RESEARCHER

3. APPROPRIATE TECHNOLOGY: A BIBLIOMETRIC ANALYSIS USING R
2022 | BIDUNI MIZANNIYAH | COMPLETED | MAIN RESEARCHER

4. DEVELOPING A VIABLE FRAMEWORK FOR GOVERNANCE OF UNSUBSTANTIATED CLAIMS IN HALAL COSMETICS
2019 | GERAN KPT | COMPLETED | MAIN RESEARCHER

5. EMERGENT PLAYERS IN THE GLOBAL HALAL MARKET : A COMPARATIVE STUDY OF TAIWAN, JAPAN AND KOREA
2019 | GERAN ANTARABANGSA | COMPLETED | MAIN RESEARCHER

RESEARCH

6. SOCIAL SUPPORT SERVICE AND SME DEVELOPMENT : A CASE STUDY OF MARA ENTREPRENEUR DEVELOPMENT PROGRAM

2018 | GERAN SEPADAN INDUSTRI | COMPLETED | MAIN RESEARCHER

7. MAJPADU : FACING THE FUTURE

2016 | GERAN KPT | COMPLETED | MAIN RESEARCHER

8. DEVELOPING FRAMEWORK FOR CO-CREATING VALUES-BASED SERVICE FOR SOCIETAL WELL-BEING

2015 | GERAN PENYELIDIKAN JANGKA PENDEK | COMPLETED | MAIN RESEARCHER

PUBLICATION

1. HALAL TOURISM WITH THE FAMILY - DESTINATION - LOCAL ISLANDS OF THE MALDIVES

JOURNAL OF ISLAMIC MARKETING

2025 | JOURNAL | INDEXED BY ISI, SCOPUS AND ERA | MAIN AUTHOR

2. FROM SURPLUS TO SOLUTION: HOW TECH-DRIVEN SOCIAL ENTERPRISES ARE RETHINKING FOOD WASTE IN MALAYSIA

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2025 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

3. HALAL TOURISM ON AN ISLAND DESTINATION: MUSLIM TRAVELLERS' EXPERIENCES IN THE LOCAL ISLANDS OF THE MALDIVES

JOURNAL OF ISLAMIC MARKETING

2024 | JOURNAL | ISI, SCOPUS AND ERA | MAIN AUTHOR

4. HALAL AND MUSLIM-MINORITY COUNTRIES: A SYSTEMATIC LITERATURE REVIEW

INSTITUTIONS AND ECONOMIES

2024 | JOURNAL | SCOPUS | MAIN AUTHOR

5. PENELITIAN TERHADAP ELEMEN DALAM PERSEKITARAN SISTEM PENSIJILAN KOSMETIK HALAL: CADANGAN KERANGKA KONSEPTUAL

4TH INTERNATIONAL CONFERENCE ON ISLAM, MEDIA AND COMMUNICATION (ICIMAC 2024)

2024 | PROCEEDING | NON-INDEX | MAIN AUTHOR

6. PENDIDIKAN KOSMETIK HALAL DI BAWAH PROGRAM PEMBANGUNAN USAHAWAN MARA NEGERI SABAH

2024 | POLICY

7. PELAKSANAAN STRATEGI BERASASKAN INOVASI KE ARAH TRANSFORMASI ORGANISASI DAN MASYARAKAT: KAJIAN KES MAJLIS AMANAH RAKYAT

JURNAL PENGURUSAN

2023 | JOURNAL | SCOPUS | MAIN AUTHOR

PUBLICATION

8. DIAGNOSING A HALAL CERTIFICATION SYSTEM FOR COSMETICS: THE VIABLE SYSTEM MODEL APPROACH.

SYSTEMIC PRACTICE AND ACTION RESEARCH

2023 JOURNAL ERA MAIN AUTHOR

9. HALAL INDUSTRY IN UZBEKISTAN: ANALYSIS USING THE VIABLE SYSTEM MODEL

KYBERNETES

2023 JOURNAL ISI MAIN AUTHOR

10. SOCIAL ENTERPRISE: SOLUTION FOR POVERTY ALLEVIATION FROM THE PERSPECTIVE OF YOUTH SOCIAL ENTERPRISE

ISLAMIC SCIENCE SOCIAL POSTGRADUATE CONFERENCE (ISSPEC) 2023

2023 PROCEEDING NON-INDEX MAIN AUTHOR

11. EVOLUTION OF THE MALAYSIAN HALAL CERTIFICATION SYSTEM: THE VIABLE SYSTEM MODEL AS THE DIAGNOSTIC FRAMEWORK

JURNAL PENGURUSAN

2022 JOURNAL SCOPUS MAIN AUTHOR

12. EXTENDING THE CONVERSATION ABOUT SERVICE CO-CREATION: INTEGRATION OF PRINCIPLES OF AL-BAY?

INTERNATIONAL JOURNAL OF ECONOMICS, MANAGEMENT AND ACCOUNTING

2022 JOURNAL OTHER DATABASE MAIN AUTHOR

13. EXPLORING THE EMERGENCE OF SOCIAL VENTURES OF SOCIAL ENTERPRISE AMONG YOUTH IN MALAYSIA

THE 2ND INTERNATIONAL CONFERENCE ON ISLAMIC CONTEMPORARY AND MANAGEMENT (ICICM 2022)

2022 PROCEEDING MYCITE MAIN AUTHOR

14. HALAL TAIWAN: EMERGING PLAYER IN THE GLOBAL HALAL INDUSTRY

2021 BOOK MAIN AUTHOR

15. INTRODUCTION: RESPONDING TO THE COVID-19 PANDEMIC: CASE STUDIES ON MANAGING ORGANISATIONS IN CRISIS

RESPONDING TO THE COVID-19 PANDEMIC: CASE STUDIES ON MANAGING ORGANISATIONS IN CRISIS

2021 CHAPTER IN BOOK MAIN AUTHOR

16. DIMENSI INTERAKSI PENYEDIA-PENERIMA DALAM PERKHIDMATAN SOKONGAN SOSIAL UNTUK PEMBANGUNAN SYARIKAT PKS: KAJIAN KES MAJLIS AMANAH RAKYAT (MARA)

JURNAL PENGURUSAN

2020 JOURNAL SCOPUS MAIN AUTHOR

17. DIAGNOSING THE HALAL INDUSTRY OF TAIWAN: A VIABLE SYSTEM MODEL APPROACH

JURNAL PENGURUSAN

2020 JOURNAL SCOPUS MAIN AUTHOR

18. DIAGNOSING BUSINESS INCUBATION FOR SOCIAL PURPOSE: A VIABLE SYSTEM MODEL APPROACH

SYSTEMIC PRACTICE & ACTION RESEARCH

2019 JOURNAL ISI, SCOPUS AND ERA MAIN AUTHOR

PUBLICATION

19. LEARNING TO COMPLETE THE PH.D THESIS

ISSUES IN EDUCATION RESEARCH (IIER)

2018 JOURNAL SCOPUS MAIN AUTHOR

20. SYSTEMIC APPROACH TO BUSINESS INCUBATION AS A SOCIAL INNOVATION, BY KHAIRUL AKMALIAH ADHAM, NUR SA'ADAH MUHAMAD, MOHD FUAAD SAID, SHAHRIZIN ABDUL SARHADAT, HABIB ASARILISMAIL & MOHD FAREEZ ASSRUL MOHD NASIR

THE 3RD CHREST INTERNATIONAL CONFERENCE

2018 PROCEEDING NON-INDEX MAIN AUTHOR

21. DIAGNOSING HALAL INDUSTRY DEVELOPMENT POLICY IN MUSLIM-MINORITY SOCIETY: A VIABLE SYSTEM MODEL FRAMEWORK

IHMC 2018

2018 PROCEEDING NON-INDEX MAIN AUTHOR

22. INTRODUCTION: LEARNING QUALITATIVE METHODOLOGY

INTRODUCTION: LEARNING QUALITATIVE METHODOLOGY IN BECOMING A QUALITATIVE RESEARCHER

2018 CHAPTER IN BOOK MAIN AUTHOR

23. CHAPTER I: LEARNING TO USE CASE STUDY METHODOLOGY IN INNOVATION PROCESS INQUIRY

CHAPTER I: LEARNING TO USE CASE STUDY METHODOLOGY IN INNOVATION PROCESS INQUIRY IN BECOMING A QUALITATIVE RESEARCHER

2018 CHAPTER IN BOOK MAIN AUTHOR

24. CHAPTER VII: HOW AND WHAT OF LEARNING QUALITATIVE METHODOLOGY IN MANAGEMENT

CHAPTER VII: HOW AND WHAT OF LEARNING QUALITATIVE METHODOLOGY IN MANAGEMENT IN BECOMING A QUALITATIVE RESEARCHER

2018 CHAPTER IN BOOK MAIN AUTHOR

25. MONITORING OF POLICY IMPLEMENTATION: CONVERGENT MOBILE AND FIXED TECHNOLOGIES AS EMERGENT ENABLERS

SYSTEMIC PRACTICE AND ACTION RESEARCH

2017 JOURNAL SCOPUS MAIN AUTHOR

26. HALAL TAIWAN: EMERGENT PLAYER IN THE GLOBAL HALAL MARKET

2017 POLICY

27. DEVELOPING A CYBERNETICS APPROACH TO ANALYSING INCLUSIVE GROWTH CONSTRAINTS

SYSTEMIC PRACTICE & ACTION RESEARCH

2016 JOURNAL WOS MAIN AUTHOR

28. DEVELOPING A FRAMEWORK FOR CASE STUDY METHODOLOGY DESIGN IN MANAGEMENT RESEARCH

INTERNATIONAL CONFERENCE ON ACCOUNTING, MANAGEMENT AND ECONOMICS (ICAME2016)

2016 PROCEEDING NON-INDEX MAIN AUTHOR

29. KERANGKA KONSEPTUAL STRATEGI BERASASKAN INOVASI

INTERNATIONAL CONFERENCE ON ACCOUNTING, MANAGEMENT AND ECONOMICS (ICAME2016)

2016 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

30. GRANULAB: STRATEGIES FOR GROWTH

ASIAN CASE RESEARCH JOURNAL

2015 JOURNAL SCOPUS MAIN AUTHOR

31. DEVELOPING A FRAMEWORK FOR A VIABLE RESEARCH UNIVERSITY

SYSTEMIC PRACTICE & ACTION RESEARCH

2015 JOURNAL WOS MAIN AUTHOR

32. A CYBERNETICS APPROACH TO INCLUSIVE GROWTH ANALYSIS: A CASE OF ONE DISTRICT

SYSTEMIC PRACTICE & ACTION RESEARCH

2015 JOURNAL WOS MAIN AUTHOR

33. LEARNING TO USE CASE STUDY METHODOLOGY IN INNOVATION PROCESS INQUIRY

INTERNATIONAL CONFERENCE ON BUSINESS, ACCOUNTING, FINANCE, AND ECONOMICS (BAFE 2015)

2015 PROCEEDING NON-INDEX MAIN AUTHOR

34. LEARNING QUALITATIVE METHODOLOGY IN DOCTORAL MANAGEMENT RESEARCH

INTERNATIONAL CONFERENCE ON BUSINESS, ACCOUNTING, FINANCE, AND ECONOMICS (BAFE 2015)

2015 PROCEEDING NON-INDEX MAIN AUTHOR

CONSULTATION

1. CONSULTANT TO DEVELOP A PLAN FOR POSTGRADUATE TRAINING PROGRAMS(PLIMJI/PR/266/2/48)

RESEARCH AND POSTGRADUATE SOLUTIONS

2020 NATIONAL

AWARDS/RECOGNITION

1. ANUGERAH KECEMERLANGAN STAF 2024

2025 OTHERS

2. ANUGERAH PERKHIDMATAN CEMERLANG 2024

2025 UNIVERSITY

3. ACADEMIC ADVISOR

INSTITUT DARUL RIDZUAN (IDR), PERAK

2025 NATIONAL

4. ACADEMIC ADVISOR

INSTITUT DARUL RIDZUAN (IDR), PERAK

2025 NATIONAL

AWARDS/RECOGNITION

5. ACADEMIC ADVISOR

GUEST LECTURE FOR QUALITATIVE RESEARCH METHODOLOGY TOPIC IN RMDA COURSE MDB8043 FEM, USIM

2025 UNIVERSITY