

PROF. MADYA DR. NUR KAREELAWATI BINTI ABD. KARIM

PENSYARAH UNIVERSITI DS14

CONTACT

PHONE
6067988688

E-MAIL
kareelawati@usim.edu.my

FACULTY
Fakulti Kepimpinan Dan Pengurusan

SUPERVISION

PhD	4 COMPLETED	4 ONGOING
Master	2 COMPLETED	0 ONGOING

AREAS OF EXPERTISE

- Public And Private Broadcasting Medium (including Tv, Radio, Magazine, Newspaper, Film, The Internet And Social Networking)
- Media, Culture And Society (including Communication, Audience And Cultural Identity, Gender, Children, The Aged, Indigenous And Oku)
- Islamic Media

ACADEMIC QUALIFICATION

- 2016 **PhD** - Media & Communications
- 2002 **Master** - Dakwah Dan Kepimpinan
- 1998 **Bachelor** - Ilmu Wahyu

RESEARCH

1. **FAITH, FANDOM, AND DIGITAL CULTURE: NEGOTIATING IDENTITY AMONG MALAY-MUSLIM WOMEN IN THE KOREAN WAVE ERA**
   2025 | GERAN ANTARABANGSA | ON GOING | MAIN RESEARCHER
2. **MODUL INTEGRASI AQIDAH & TAZKIYAH AL NAFS (PENYUCIAN HATI) DALAM PENGUKUHAN PEGANGAN AGAMA ISLAM DI KALANGAN MUALLAF**
   2021 | GERAN PENYELIDIKAN USIM | COMPLETED | CO-RESEARCHER
3. **KERANGKA BAGI PENGURUSAN INSAN DAN PEMBANGUNAN KANDUNGAN MEDIA KREATIF BERTERASKAN NILAI BUDAYA DAN AGAMA**
   2021 | GERAN KPT (KKP) | ON GOING | MAIN RESEARCHER
4. **PERCEPTION, PREFERENCE AND TECHNIQUES OF USING ONLINE MEDIA IN DA'WAH ACTIVITIES BY RELIGIOUS PREACHERS IN WEST JAVA AND MALAYSIA**
   2021 | GERAN SEPADAN ANTARABANGSA | ON GOING | CO-RESEARCHER
5. **MENJAMIN MASYARAKAT YANG SELAMAT DAN WARAS : PERANAN MEDIA ISLAM SEMASA PERINTAH KAWALAN PERGERAKAN (PKP)**
   2020 | GERAN PENYELIDIKAN COVID-19 | COMPLETED | CO-RESEARCHER

RESEARCH

6. FAKTOR YANG MEMPENGARUHI KESEJAHTERAAN KENDIRI TERHADAP TEKANAN PSIKOLOGI SEMASA WABAK COVID19

2020 | GERAN PENYELIDIKAN COVID-19 | COMPLETED | CO-RESEARCHER

7. PENERBITAN VIDEO/FUTEJ DAN GAMBAR - PROJEK PENERBITAN E-BROSUR TARIKAN PELANCONGAN DI NEGERI SEMBILAN DALAM PRODUK PROMOSI MELAWAT MALAYSIA 2020

2019 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | CO-RESEARCHER

8. COMBINING THE AL-GHAZALI CONCEPT OF TARBIYATUL AWLAD WITH QUALITATIVE DATA ANALYSIS TO DEVELOP AN ISLAMIC CONTENT ON MOBILE APPLICATION FOR PRESCHOOL

2017 | GERAN PENYELIDIKAN KOLABORASI RCRP USIM-UKM (TIDAK AKTIF) | COMPLETED | MAIN RESEARCHER

9. DEVELOPING AN INTEGRATED BROADCAST MANAGEMENT MODEL FOR RADIO USIM

2016 | GERAN JANGKA PENDEK FASA 1 | COMPLETED | CO-RESEARCHER

10. DEVELOPING A MODEL OF HUMAN MANAGEMENT FOR MUSLIMS IN CREATIVE MEDIA INDUSTRIES IN MALAYSIA

2016 | GERAN KPT | COMPLETED | MAIN RESEARCHER

11. HALAL SLAUGHTERING COURSE HALJOB : CREATING NEW HALAL JOB FOR SABAHAN PROFESSIONAL SLAUGHTERERS AND

2011 | GERAN KPT | COMPLETED | CO-RESEARCHER

12. NONVERBAL COMMUNICATION OF YOUNG IMAM IN REALITY SHOW "IMAM MUDA"

2011 | GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN | COMPLETED | CO-RESEARCHER

13. MODEL LATIHAN KEPIMPINAN GENERASI MUDA DI ZAMAN NABI DAN APLIKASINYA DALAM KONSEP 1 MALAYSIA

2011 | GERAN PENYELIDIKAN FUNDAMENTAL | COMPLETED | CO-RESEARCHER

14. PENGARUH FACEBOOK TERHADAP PEMBENTUKAN NILAI AKIDAH REMAJA MUSLIM DI WILAYAH PERSEKUTUAN

2011 | GERAN PENYELIDIKAN FUNDAMENTAL | COMPLETED | CO-RESEARCHER

15. RECEPTION OF FATWA NEWS : MEDIA, CULTURE AND RELIGION

2010 | GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN | COMPLETED | CO-RESEARCHER

16. AUDIENCE RECEPTION OF INTERFAITH TV PROGRAMME: A QUALITATIVE APPROACH ON MALAYSIAN MUSLIM AND CHRIST

2010 | GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN | COMPLETED | MAIN RESEARCHER

PUBLICATION

1. EMPOWERING WOMEN IN LEADERSHIP: PUBLIC RELATIONS WITHIN THE MALAYSIA MADANI CONTEXT

SEARCH JOURNAL OF MEDIA AND COMMUNICATION RESEARCH

2025 | JOURNAL | OTHER DATABASE | CO-AUTHOR

PUBLICATION

2. MEDIA MADANI DALAM ERA INDUSTRI 5.0 - INTEGRASI FALSAFAH ISLAM DAN TEORI KOMUNIKASI AWAM

JURNAL YADIM INTERNATIONAL JOURNAL OF ISLAM AND CONTEMPORARY AFFAIRS

2025 JOURNAL OTHER DATABASE MAIN AUTHOR

3. #BASS INFLUENCES: GENDERED SPECTACLE, MORALITY POLITICS, AND THE DIGITAL LIVES OF BELLA ASTILLAH AND SYED SADDIQ IN MALAYSIA

INFLUENCERS AND GENDER POLITICS IN SOUTH EAST ASIA

2025 PROCEEDING SCOPUS MAIN AUTHOR

4. THE FUTURE OF WORK IN THE MALAYSIAN FILM AND TELEVISION INDUSTRY - RISKS AND OPPORTUNITIES

FUTURE OF MEDIA IN ASIA-ARTIFICIAL INTELLIGENCE, DIGITAL TECHNOLOGY AND MEDIA PRACTICE

2025 CHAPTER IN BOOK MAIN AUTHOR

5. GUIDELINES FOR REPORTING AND SHARING OF SUICIDE-RELATED CONTENT

2025 POLICY

6. PRE-COVID19: KNOWLEDGE AND LEVEL OF VACCINE ACCEPTANCE AMONG UNIVERSITY STUDENTS

MALAYSIAN APPLIED BIOLOGY

2024 JOURNAL INDEX BY SCOPUS & MYCITE CO-AUTHOR

7. MUSLIM WOMEN EXPERIENCING THE PRODUCTION CULTURE OF THE MALAYSIAN SCREEN INDUSTRIES

SEARCH JOURNAL OF MEDIA AND COMMUNICATION RESEARCH

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

8. APPLYING THE CONCEPT OF LI-TA??RAFU TO THE JAPANESE MUSLIM YOUTH CULTURAL EXCHANGE PROGRAMME

JURNAL YADIM INTERNATIONAL JOURNAL OF ISLAM AND CONTEMPORARY AFFAIRS

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

9. A REVIEW OF POLICY ON CREATIVE INDUSTRY FOR SUSTAINABLE NATION: A MALAYSIAN PERSPECTIVE

COMMUNICATIONS IN COMPUTER AND INFORMATION SCIENCE

2024 CHAPTER IN BOOK CO-AUTHOR

10. HANDLING THE CAMPUS RADIO AND STUDENTS' PARTICIPATION

COMMUNICATION, MEDIA AND THE CLASH OF IGNORANCE

2024 CHAPTER IN BOOK CO-AUTHOR

11. PENAMBAHBAIKAN PELAKSANAAN DANA PEMBANGUNAN SKRIP DAN FORMAT BAHARU DANA KANDUNGAN KREATIF

2024 POLICY

12. ONLINE SAFETY BILL 2024

2024 POLICY

PUBLICATION

13. THE ROLE OF SOCIAL MEDIA IN REDUCING HATE SPEECH FROM THE POINT OF VIEW OF PALESTINIAN LECTURERS AND STUDENTS

AL ILAM JOURNAL OF CONTEMPORARY ISLAMIC COMMUNICATION AND MEDIA

2023 JOURNAL OTHER DATABASE CO-AUTHOR

14. A SURVEY ON ACHIEVEMENT MOTIVATION AMONG UNIVERSITY STUDENTS

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN PROGRESSIVE EDUCATION AND DEVELOPMENT

2023 JOURNAL ERA CO-AUTHOR

15. PENDEKATAN TAZKIYYAH AL-NAFS DALAM PENGUKUHAN AKIDAH MUALAF

JURNAL SAINS INSANI

2023 JOURNAL INDEX BY MYCITE 2019 CO-AUTHOR

16. A REVIEW OF POLICY ON CREATIVE INDUSTRY FOR SUSTAINABLE NATION- A MALAYSIAN PERSPECTIVE

INTERNATIONAL CONFERENCE ON COMPUTING AND INFORMATICS

2023 PROCEEDING WOS CO-AUTHOR

17. TINJAUAN TERHADAP PROFIL PERSONALITI PENSYARAH UNIVERSITI PENYELIDIKAN

MALAYSIAN JOURNAL OF SOCIAL SCIENCES AND HUMANITIES (MJ - SSH)

2022 JOURNAL INDEX BY MYCITE 2019 CO-AUTHOR

18. PEMERKASAAN WANITA MUSLIM: KAJIAN INDUSTRI MEDIA KREATIF DI MALAYSIA

AL-ILAM JOURNAL OF ISLAMIC COMMUNICATION AND MEDIA

2022 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

19. INTERSECTIONAL APPROACHES TO MUSLIM WOMEN IN THE MALAYSIAN ENTERTAINMENT MEDIA INDUSTRY

COMMUNICATION RESEARCH IN THE ERA OF NEO-GLOBALISATION: REORIENTATIONS, CHALLENGES AND CHANGING CONTEXTS

2022 PROCEEDING OTHER DATABASE MAIN AUTHOR

20. CREATIVE LABOUR IN THE SCREEN INDUSTRIES

ANNUAL WORKSHOP ON GLOBALIZATION

2022 PROCEEDING NON-INDEX MAIN AUTHOR

21. CREATIVE INJUSTICE: LESSONS FROM THE MALAYSIAN FILM AND TELEVISION INDUSTRY

SEMINAR SERIES ON COLLABORATIVE RESEARCH NETWORK OF CREATIVE CITIES IN SOUTHEAST ASIA

2022 PROCEEDING NON-INDEX MAIN AUTHOR

22. PENGUKUHAN PENGAJARAN AQIDAH MUALAF MELALUI PENDEKATAN TAZKIYYAH AL-NAFS

SEMINAR ANTARABANGSA FALSAFAH, TAMADUN, ETIKA DAN TURATH ISLAMI (I-STET) 2022

2022 PROCEEDING MYCITE CO-AUTHOR

23. CONTENT CODE 2022

2022 POLICY

PUBLICATION

24. THE EFFECT OF CREDIBILITY IN SOCIAL NETWORKING SITE: A CASE STUDY ON PALESTINIAN JOURNALISTIC DISCOURSE

EURASIAN RESEARCH BULLETIN

2021 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

25. THE ROLE OF SOCIAL MEDIA IN CREATING AWARENESS DURING AND IN THE AFTERMATH OF THE COVID-19 PANDEMIC: A FIELD STUDY OF A SAMPLE OF FUTURE UNIVERSITY STUDENTS IN YEMEN

AL-ILAM JOURNAL OF ISLAMIC COMMUNICATION AND MEDIA

2021 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

26. WANITA DALAM INDUSTRI MEDIA KREATIF: PERKEMBANGAN DAN CABARAN

INTERNATIONAL CONFERENCE ON ISLAM, MEDIA AND COMMUNICATION ICIMAC2021

2021 PROCEEDING NON-INDEX CO-AUTHOR

27. ADOPTION OF ROBOTICS IN THE TV & FILM INDUSTRY: THE IOT-ENABLED ROBOTIC CAMERA DOLLY

2021 30TH IEEE INTERNATIONAL CONFERENCE ON ROBOT & HUMAN INTERACTIVE COMMUNICATION (RO-MAN)

2021 PROCEEDING NON-INDEX CO-AUTHOR

28. MITIGATING FAITH CRISIS AMONG JAPANESE MINORITY MUSLIM YOUTH THROUGH IMMERSION IN CULTURAL EXCHANGE PROGRAMME

INTERNATIONAL CONFERENCE OF ISLAM, MEDIA AND COMMUNICATION ICIMAC2021

2021 PROCEEDING NON-INDEX CO-AUTHOR

29. STAYING SAFE AND SANE DURING THE PANDEMIC: PREFERRED ISLAMIC MEDIA MESSAGES DURING THE MALAYSIAN MOVEMENT CONTROL ORDER(MCO)

INTERNATIONAL CONFERENCE ON AQIDAH, RELIGIONS AND SOCIAL SCIENCES 2021

2021 PROCEEDING NON-INDEX CO-AUTHOR

30. BUKU TERJEMAHAN BACAAN SOLAT BAHASA MELAYU DAN BAHASA INGGERIS MAINS

2021 BOOK INTERPRETER

31. THE FUTURE OF MUSLIM WOMEN BEHIND THE SCENES OF THE MALAYSIAN TV INDUSTRY

MEDIA WORK, MOTHERS AND MOTHERHOOD: NEGOTIATING THE INTERNATIONAL AUDIO-VISUAL INDUSTRY

2021 CHAPTER IN BOOK MAIN AUTHOR

32. DASAR FILEM NEGARA

2021 POLICY

33. DEVELOPING A MODEL OF HUMAN MANAGEMENT FOR MUSLIMS IN CREATIVE MEDIA INDUSTRIES

INTERNATIONAL CONFERENCE ON COMMUNICATION AND MEDIA 2020(I-COME?20)

2020 PROCEEDING NON-INDEX MAIN AUTHOR

34. MANAGING PRESSURING ECO-SYSTEM INFLUENCING MEDIA WORKERS? WELL-BEING IN MALAYSIAN CREATIVE INDUSTRIES

2ND SOCIAL AND HUMANIORA RESEARCH SYMPOSIUM (SORES 2019)

2020 PROCEEDING NON-INDEX CO-AUTHOR

PUBLICATION

35. FALSAFAH KHASIDAH MAMA

KARI AYAM CINTA

2020 CHAPTER IN BOOK MAIN AUTHOR

36. LAMBAIAN SYURGA

BAHAGIA JANGAN BERHENTI MENYULAM SETIA

2020 CHAPTER IN BOOK MAIN AUTHOR

37. USIM RESEARCH NICHE

2020 POLICY

38. GARIS PANDUAN PROJEK PERUNDINGAN USIM

2020 POLICY

39. DOING EMOTIONAL LABOUR IN THE FOURTH INDUSTRIAL REVOLUTION (4IR): IS RELIGIOUS TELEVISION A HUMANISED WORKPLACE?

JURNAL KOMUNIKASI: MALAYSIAN JOURNAL OF COMMUNICATION

2019 JOURNAL SCOPUS MAIN AUTHOR

40. DEVELOPING AN EARLY CHILDHOOD ISLAMIC EDUCATION CONTENT BASED ON THE CONCEPT OF TARBIYATUL AWLAD

INTERNATIONAL CONFERENCE ON EARLY CHILDHOOD DEVELOPMENT (ICECD) 2019

2019 PROCEEDING NON-INDEX MAIN AUTHOR

41. NEKAD

CORAT CORET PESTA BUKU ANTARABANGSA KUALA LUMPUR 2019

2019 CHAPTER IN BOOK MAIN AUTHOR

42. CABARAN MINORITI MUSLIM DI JEPUN

MEMPERKASAKAN MUALLAF ERA KONTEMPORARI

2019 CHAPTER IN BOOK CO-AUTHOR

43. KEPUTUSAN YANG TERINDAH

KUGENGGAM MUTIARA ITU DIRIMU ANAKKU

2019 CHAPTER IN BOOK MAIN AUTHOR

44. NOHA MELLOR VOICE OF THE MUSLIM BROTHERHOOD: DA''WA, DISCOURSE, AND POLITICAL COMMUNICATION

THE JOURNAL OF INTERNATIONAL COMMUNICATION

2018 JOURNAL SCOPUS MAIN AUTHOR

45. RELIGIOPOLITICAL AND SOCIOCULTURAL FACTORS SHAPING CREATIVE DECISIONS IN THE PRODUCTION OF BRITISH AND MALAYSIAN ISLAMIC TELEVISION

JURNAL KOMUNIKASI, MALAYSIAN JOURNAL OF COMMUNICATION

2018 JOURNAL SCOPUS MAIN AUTHOR

PUBLICATION

46. SUSTAINABILITY OF CAMPUS RADIO IN MALAYSIAN AND INDONESIAN UNIVERSITIES: CHALLENGES AND WAY FORWARD

AL-''ABQARI JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITIES

2018 JOURNAL OTHER DATABASE CO-AUTHOR

47. MENEROKA MODEL PENDIDIKAN SEIMBANG UNTUK MENDEPANI ABAD KE-21

4TH INTERNATIONAL CONFERENCE ON ISLAMIYYAT STUDIES 2018

2018 PROCEEDING NON-INDEX CO-AUTHOR

48. MAKING SENSE OF HUMAN INTERACTIVITY: ISLAMIC PERSPECTIVES ON INTERPERSONAL, MEDIATED AND ORGANIZATIONAL COMMUNICATION

2018 BOOK CO-EDITOR

49. “Working with British Muslims”: Communication

MAKING SENSE OF HUMAN INTERACTIVITY: ISLAMIC PERSEPECTIVES ON INTERPERSONAL, MEDIATED AND ORGANIZATIONAL COMMUNICATION

2018 CHAPTER IN BOOK MAIN AUTHOR

50. THE NEED FOR HUMAN MANAGEMENT MODEL FOR MUSLIMS IN TELEVISION INDUSTRIES: A STEP TOWARD BALANCING WORK AND RELIGIOUS LIFE

ADVANCED SCIENCE LETTERS

2017 JOURNAL SCOPUS MAIN AUTHOR

51. REVISITING THE DISCOURSES OF THE ?CLASH? FOR THE STUDY OF CULTURE IN A MUSLIM TELEVISION PRODUCTION

JOURNAL OF ARAB & MUSLIM MEDIA RESEARCH

2017 JOURNAL SCOPUS MAIN AUTHOR

52. REPORTING FATWA IN THE MEDIA: RECEPTION AND PERCEPTION

AL-ABQARI: JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITIES

2016 JOURNAL ERA CO-AUTHOR

53. THE PRODUCTION CULTURE OF RELIGIOUS TELEVISION: THE CASE OF THE ISLAM CHANNEL

2016 BOOK MAIN AUTHOR

54. IN THE NAME OF GOD: SACRIFICIAL LABOUR IN RELIGIOUS TELEVISION PRODUCTION.

MEDIA AND RELIGION: THE GLOBAL VIEW

2014 PROCEEDING NON-INDEX MAIN AUTHOR

55. LITTLE MOSQUE ON THE PRAIRIE: INTERFAITH TV THROUGH MALAYSIAN EYES

THE LONDON FILM AND MEDIA READER 1:PAPERS FROM THE SECOND ANNUAL LONDON FILM AND MEDIA CONFERENCE 2011

2013 CHAPTER IN BOOK MAIN AUTHOR

56. PROCEEDINGS OF THE 6TH ANNUAL POSTGRADUATE CONFERENCE: CONVERGENCE, ENGAGEMENT AND POWER.

THE 6TH ANNUAL POSTGRADUATE CONFERENCE: CONVERGENCE, ENGAGEMENT AND POWER

2012 PROCEEDING NON-INDEX CO-EDITOR

PUBLICATION

57. TRADING IN RISK: GHARAR AND INTERACTIVE MEDIA IN MALAYSIA

LEADERSHIP AND MANAGEMENT: DAKWAH, MEDIA AND KNOWLEDGE

2012 | CHAPTER IN BOOK | MAIN AUTHOR

58. LITTLE MOSQUE ON THE PRAIRIE: INTERPRETATION OF INTERFAITH TV THROUGH MALAYSIAN EYES

LONDON FILM AN MEDIA CONFERENCE 2011

2011 | PROCEEDING | NON-INDEX | MAIN AUTHOR

59. NON-VERBAL COMMUNICATION OF YOUNG IMAM IN MALAYSIAN REALITY SHOW ﷺIMAM MUDAﷺ

LONDON FILM AND MEDIA CONFERENCE 2011

2011 | PROCEEDING | NON-INDEX | CO-AUTHOR

60. FILEM CEREKA MELAYU SEBAGAI SALAH SATU SALURAN DAKWAH REMAJA DI MALAYSIA: KAJIAN FILEM-FILEM ARAHAN PENGARAH-PENGARAH FILEM MUDA SELEPAS TAHUN 2000

REPRESENTASI ISLAM DALAM MEDIA

2011 | CHAPTER IN BOOK | CO-AUTHOR

61. SEARCHING FOR INTER-RELIGIOUS DIALOGUE ON MALAYSIAN TELEVISION

THE INTERNATIONAL JOURNAL OF THE HUMANITIES

2010 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

62. SEARCHING FOR INTER-RELIGIOUS DIALOGUE ON MALAYSIAN TELEVISION

THE 8TH INTERNATIONAL CONFERENCE ON NEW DIRECTIONS IN THE HUMANITIES 2010, LA, USA.

2010 | PROCEEDING | NON-INDEX | MAIN AUTHOR

63. TRADING AT RISK: GHARAR AND INTERACTIVE MEDIA IN MALAYSIA

SEMINAR DAKWAH & MEDIA

2010 | PROCEEDING | NON-INDEX | MAIN AUTHOR

64. PORTRAYAL OF ISLAM IN THE MEDIA

2010 | BOOK | CO-EDITOR

65. CHAPTER 14: REPORTING ON APOSTASY: ARE MALAYSIAN NEWSPAPERS AT THE CROSSROADS?

PORTRAYAL OF ISLAM IN THE MEDIA

2010 | CHAPTER IN BOOK | MAIN AUTHOR

66. CHAPTER 10:REPORTING FATWA NEWS: CONTEXT AND CONTENT

PORTRAYAL OF ISLAM IN THE MEDIA

2010 | CHAPTER IN BOOK | CO-AUTHOR

67. COVERING MURTAD (APOSTASY)CASES: AN OVERVIEW OF THE MAINSTREAM NEWSPAPERS IN MALAYSIA

NATIONAL SEMINAR ON MEDIA & ISLAMIC THINKING 2009.

2009 | PROCEEDING | NON-INDEX | MAIN AUTHOR

CONSULTATION

1. CERTIFIED SUBSTANCE ABUSE TREATMENT PRACTITIONER (CSTAP)

PRISON DEPARTMENT OF MALAYSIA MAKTAB PENJARA KAJANG

2022 NATIONAL

2. CREATIVITY NEVER STOPS! HOW TO PITCH: TEKNIK PENCERITAAN & PENYAMPAIAN IDEA YANG BERKESAN

NATIONAL FILM DEVELOPMENT CORPORATION FINAS

2021 NATIONAL

3. PENERBITAN DOKUMENTARI AWANG BATIL MENYINGKAP WARISAN BUDAYA BERSENDIKAN ISLAM

MINISTRY OF TOURISM AND CULTURE, MALAYSIA

2020 NATIONAL

4. PENASIHAT LENGGONG TV

WORLD EVOLUTION BRAIN SDN BHD

2019 NATIONAL

5. MEDIA ETHICS THINK TANK (METT) QATAR

GOVERNMENT COMMUNICATION OFFICE, QATAR

2019 INTERNATIONAL

6. PANEL FOR CURRICULUM REVIEWER: MC770 MASTER OF MASS COMMUNICATION

FACULTY OF COMMUNICATION AND MEDIA STUDIES, UNIVERSITI TEKNOLOGI MARA (UITM) MALAYSIA

2018 NATIONAL

7. EXTERNAL EXAMINER AND BOARD MEMBER FOR THE STUDY OF STRATEGIC CORPORATE COMMUNICATION

KPJ UNIVERSITY COLLEGE

2017 UNIVERSITY

8. MAJLIS IJTIMA? MUTAWWIF PROFESSIONAL ANDALUSIA ?SIJIL PROFESSIONAL MUTAWWIF & PEMBIMBING ZIARAH ISLAM?

ANDALUSIA TRAVEL AND TOURS

2016 NATIONAL

9. TRAINER, HALAL EXECUTIVE PROGRAMME 2011

IHRAM & HALAL DEVELOPMENT CORPORATION

2011 NATIONAL

AWARDS/RECOGNITION

1. BEST PRESENTER AWARD INTERNATIONAL CONFERENCE ON MEDIA & COMMUNICATION

2025 INTERNATIONAL

2. BEST PAPER AWARD CREATIVE INDUSTRY INTERNATIONAL CONFERENCE

2025 INTERNATIONAL

AWARDS/RECOGNITION

3. BOOK MANUSCRIPT REVIEWER

INTERNATIONAL INSTITUTE OF ISLAMIC THOUGHT (IIIT)

2025 INTERNATIONAL

4. TRAINER / FACILITATOR

CONGRESS OF UNIONS OF EMPLOYEES IN THE PUBLIC AND CIVIL SERVICES (CUEPACS)

2025 NATIONAL

5. EXTERNAL BOARD MEMBER (AHLI LEMBAGA LUAR)

LEMBAGA KEBAJIKAN PEREMPUAN ISLAM PERHUBUNGAN NEGERI PERLIS

2025 STATE

6. ADVISORY / EDITOR / EDITORIAL

PROFETIK:JURNAL KOMUNIKASI, UIN SUNAN KALIJAGA, INDONESIA

2025 INTERNATIONAL

7. JOURNAL PEER REVIEWER (PEWASIT ARTIKEL JURNAL)

MEDIUM: JURNAL ILMIAH FAKULTAS ILMU KOMUNIKASI, UNIVERSITAS ISLAM RIAU

2025 INTERNATIONAL

8. ADVISORY / EDITOR / EDITORIAL

JURNAL YADIM:INTERNATIONAL JOURNAL OF ISLAM AND CONTEMPORARY AFFAIRS

2025 INTERNATIONAL

9. ADVISORY / EDITOR / EDITORIAL

ANTHEM IMPACT IN ASIAN MEDIA, CINEMA AND COMMUNICATIONS

2025 INTERNATIONAL

10. ADVISORY / EDITOR / EDITORIAL

KOREAN JOURNAL OF COMMUNICATION, UNIVERSITY OF TEXAS PRESS

2025 INTERNATIONAL

11. TRAINER / FACILITATOR

PERSATUAN PENGASIH MALAYSIA

2025 NATIONAL

12. TRAINER / FACILITATOR

YAYASAN DAKWAH ISLAMIAH MALAYSIA BENGKEL PENULISAN JURNAL

2025 NATIONAL

13. TRAINER / FACILITATOR

YAYASAN DAKWAH ISLAMIAH MALAYSIA BENGKEL PENULISAN JURNAL

2025 NATIONAL

AWARDS/RECOGNITION

14. ADVISORY / EDITOR / EDITORIAL

JOURNAL OF CREATIVE INDUSTRY AND SUSTAINABLE CULTURE, UUM

2024 INTERNATIONAL

15. MODUL INTEGRASI TAZKIYYYAH ALNAFS DAN AQIDAH MUALLAF (MITNAM)

Pertandingan Inovasi FKP 2024

2024 UNIVERSITI SILVER

16. KERANGKA BAGI PENGURUSAN INSAN DAN PEMBANGUNAN KANDUNGAN MEDIA KREATIF BERTERASKAN NILAI BUDAYA DAN AGAMA

RESEARCH SEMINAR UNIVERSITI SAINS ISLAM MALAYSIA

2024 UNIVERSITI CERTIFICATE OF APPRECIATION

17. VISITING SCHOLAR

TULANE UNIVERSITY, UNITED STATES OF AMERICA

2023 INTERNATIONAL

18. ADJUNCT PROFESSOR

COMMUNICATION DEPARTMENT, SCHOOL OF LIBERAL ARTS, TULANE UNIVERSITY, USA

2023 INTERNATIONAL

19. ADJUNCT PROFESSOR

COMMUNICATION DEPARTMENT, SCHOOL OF LIBERAL ARTS, TULANE UNIVERSITY, USA

2023 INTERNATIONAL

20. VISITING SCHOLAR

SCHOOL OF MEDIA, FILM AND JOURNALISM, MONASH UNIVERSITY AUSTRALIA

2022 INTERNATIONAL

21. VISITING PROFESOR

WARSAW UNIVERSITY OF LIFE SCIENCE (SGGW), POLAND. INSTITUTE OF ECONOMICS AND FINANCE

2022 INTERNATIONAL

22. VISITING SCHOLAR

JAPAN ADVANCED INSITITUTE OF SCIENCE AND TECHNOLOGY (JAIST)

2022 INTERNATIONAL

23. ACADEMIC ADVISOR

INTERNATIONAL COMMUNICATION ASSOCIATION (ICA)

2022 INTERNATIONAL

24. ACADEMIC ADVISOR

INTERNATIONAL ISLAMIC UNIVERSITY SELANGOR

2022 NATIONAL

AWARDS/RECOGNITION

25. ACADEMIC ADVISOR

KEMENTERIAN PENGAJIAN TINGGI.

2022 NATIONAL

26. ANUGERAH AHLI AKADEMIK CEMERLANG KATEGORI SAINS SOSIAL

2021 UNIVERSITY

27. ANUGERAH KECEMERLANGAN LNPT 95 PERATUS 2020

2021 UNIVERSITY

28. ANUGERAH KHAS PENERBITAN FAKULTI 2021

2021 UNIVERSITY

29. BEST PAPER AWARD

2020 INTERNATIONAL

30. ANUGERAH PERKHIDMATAN CEMERLANG 2018

2019 UNIVERSITY

31. MODEL TA'DIB SYAMIL

INNOVATION CONTEST 2019

2019 UNIVERSITI BRONZE

32. AUGMENTED TEACHING

INNOVATION CONTEST 2019

2019 UNIVERSITI SILVER

33. PROMOSI PERLANCONGAN MENGGUNAKAN E-BROSURE: INTERAKTIF PELANCONGAN MENERUSI TEKNOLOGI AUGMENTED REALITY (AR)

INNOVATION CONTEST 2019

2019 UNIVERSITI SILVER