



**PROF. MADYA DR. NUR  
KAREELAWATI BINTI  
ABD. KARIM**

PENSYARAH UNIVERSITI DS14

**CONTACT**

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**E-mail:**

kareelawati@usim.edu.my

**Faculty:** Fakulti  
Kepimpinan Dan  
Pengurusan

**SUPERVISION**

PhD - Completed: 4, Ongoing: 4

Master - Completed: 2,  
Ongoing: 0

**AREAS OF EXPERTISE**

Public And Private Broadcasting Medium (including Tv, Radio, Magazine, Newspaper, Film, The Internet And Social Networking)

Media, Culture And Society (including Communication, Audience And Cultural Identity, Gender, Children, The Aged, Indigenous And Oku)

Islamic Media

**ACADEMIC QUALIFICATION**

PhD in Media & Communications (2016)

Master in Dakwah Dan Kepimpinan (2002)

Bachelor in Ilmu Wahyu (1998)

**RESEARCH**

**1. FAITH, FANDOM, AND DIGITAL CULTURE: NEGOTIATING IDENTITY AMONG MALAY-MUSLIM WOMEN IN THE KOREAN WAVE ERA**

2025

GERAN ANTARABANGSA

ON GOING

MAIN RESEARCHER

**2. MODUL INTEGRASI AQIDAH & TAZKIYAH AL NAFS (PENYUCIAN HATI) DALAM PENGUKUHAN PEGANGAN AGAMA ISLAM DI KALANGAN MUALLAF**

2021

GERAN PENYELIDIKAN USIM

COMPLETED

CO-RESEARCHER

**3. KERANGKA BAGI PENGURUSAN INSAN DAN PEMBANGUNAN KANDUNGAN MEDIA KREATIF BERTERASKAN NILAI BUDAYA DAN AGAMA**

2021

GERAN KPT (KKP)

ON GOING

MAIN RESEARCHER

**4. PERCEPTION, PREFERENCE AND TECHNIQUES OF USING ONLINE MEDIA IN DA'WAH ACTIVITIES BY RELIGIOUS PREACHERS IN WEST JAVA AND MALAYSIA**

2021

GERAN SEPADAN ANTARABANGSA

ON GOING

CO-RESEARCHER

**5. MENJAMIN MASYARAKAT YANG SELAMAT DAN WARAS :  
PERANAN MEDIA ISLAM SEMASA PERINTAH KAWALAN  
PERGERAKAN (PKP)**

2020

GERAN PENYELIDIKAN COVID-19

COMPLETED

CO-RESEARCHER

# RESEARCH

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## 6. FAKTOR YANG MEMPENGARUHI KESEJAHTERAAN KENDIRI TERHADAP TEKANAN PSIKOLOGI SEMASA WABAK COVID19

2020 GERAN PENYELIDIKAN COVID-19 COMPLETED CO-RESEARCHER

## 7. PENERBITAN VIDEO/FUTEJ DAN GAMBAR - PROJEK PENERBITAN E-BROSUR TARIKAN PELANCONGAN DI NEGERI SEMBILAN DALAM PRODUK PROMOSI MELAWAT MALAYSIA 2020

2019 GERAN PENYELIDIKAN INDUSTRI COMPLETED CO-RESEARCHER

## 8. COMBINING THE AL-GHAZALI CONCEPT OF TARBİYATUL AWLAD WITH QUALITATIVE DATA ANALYSIS TO DEVELOP AN ISLAMIC CONTENT ON MOBILE APPLICATION FOR PRESCHOOL

2017 GERAN PENYELIDIKAN KOLABORASI RCRP USIM-UKM (TIDAK AKTIF) COMPLETED MAIN RESEARCHER

## 9. DEVELOPING AN INTEGRATED BROADCAST MANAGEMENT MODEL FOR RADIO USIM

2016 GERAN JANGKA PENDEK FASA 1 COMPLETED CO-RESEARCHER

## 10. DEVELOPING A MODEL OF HUMAN MANAGEMENT FOR MUSLIMS IN CREATIVE MEDIA INDUSTRIES IN MALAYSIA

2016 GERAN KPT COMPLETED MAIN RESEARCHER

## 11. HALAL SLAUGHTERING COURSE HALJOB : CREATING NEW HALAL JOB FOR SABAHAN PROFESSIONAL SLAUGHTERERS AND

2011 GERAN KPT COMPLETED CO-RESEARCHER

## 12. NONVERBAL COMMUNICATION OF YOUNG IMAM IN REALITY SHOW "IMAM MUDA"

2011 GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN COMPLETED CO-RESEARCHER

## 13. MODEL LATIHAN KEPIMPINAN GENERASI MUDA DI ZAMAN NABI DAN APLIKASINYA DALAM KONSEP 1 MALAYSIA

2011 GERAN PENYELIDIKAN FUNDAMENTAL COMPLETED CO-RESEARCHER

## 14. PENGARUH FACEBOOK TERHADAP PEMBENTUKAN NILAI AKIDAH REMAJA MUSLIM DI WILAYAH PERSEKUTUAN

2011 GERAN PENYELIDIKAN FUNDAMENTAL COMPLETED CO-RESEARCHER

## 15. RECEPTION OF FATWA NEWS : MEDIA, CULTURE AND RELIGION

2010 GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN COMPLETED CO-RESEARCHER

## 16. AUDIENCE RECEPTION OF INTERFAITH TV PROGRAMME: A QUALITATIVE APPROACH ON MALAYSIAN MUSLIM AND CHRIST

2010 GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN COMPLETED MAIN RESEARCHER

# PUBLICATION

---

## 1. EMPOWERING WOMEN IN LEADERSHIP: PUBLIC RELATIONS WITHIN THE MALAYSIA MADANI CONTEXT

SEARCH JOURNAL OF MEDIA AND COMMUNICATION RESEARCH

2025 JOURNAL OTHER DATABASE CO-AUTHOR

## 2. MEDIA MADANI DALAM ERA INDUSTRI 5.0 - INTEGRASI FALSAFAH ISLAM DAN TEORI KOMUNIKASI AWAM

JURNAL YADIM INTERNATIONAL JOURNAL OF ISLAM AND CONTEMPORARY AFFAIRS

2025 JOURNAL OTHER DATABASE MAIN AUTHOR

## 3. #BASS INFLUENCES: GENDERED SPECTACLE, MORALITY POLITICS, AND THE DIGITAL LIVES OF BELLA ASTILLAH AND SYED SADDIQ IN MALAYSIA

INFLUENCERS AND GENDER POLITICS IN SOUTH EAST ASIA

2025 PROCEEDING SCOPUS MAIN AUTHOR

## 4. THE FUTURE OF WORK IN THE MALAYSIAN FILM AND TELEVISION INDUSTRY - RISKS AND OPPORTUNITIES

FUTURE OF MEDIA IN ASIA-ARTIFICIAL INTELLIGENCE, DIGITAL TECHNOLOGY AND MEDIA PRACTICE

2025 CHAPTER IN BOOK MAIN AUTHOR

## 5. GUIDELINES FOR REPORTING AND SHARING OF SUICIDE-RELATED CONTENT

2025 POLICY

## 6. PRE-COVID19: KNOWLEDGE AND LEVEL OF VACCINE ACCEPTANCE AMONG UNIVERSITY STUDENTS

MALAYSIAN APPLIED BIOLOGY

2024 JOURNAL INDEX BY SCOPUS & MYCITE CO-AUTHOR

## 7. MUSLIM WOMEN EXPERIENCING THE PRODUCTION CULTURE OF THE MALAYSIAN SCREEN INDUSTRIES

SEARCH JOURNAL OF MEDIA AND COMMUNICATION RESEARCH

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

## 8. APPLYING THE CONCEPT OF LI-TA??RAFU TO THE JAPANESE MUSLIM YOUTH CULTURAL EXCHANGE PROGRAMME

JURNAL YADIM INTERNATIONAL JOURNAL OF ISLAM AND CONTEMPORARY AFFAIRS

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

## 9. A REVIEW OF POLICY ON CREATIVE INDUSTRY FOR SUSTAINABLE NATION: A MALAYSIAN PERSPECTIVE

COMMUNICATIONS IN COMPUTER AND INFORMATION SCIENCE

2024 CHAPTER IN BOOK CO-AUTHOR

## 10. HANDLING THE CAMPUS RADIO AND STUDENTS' PARTICIPATION

COMMUNICATION, MEDIA AND THE CLASH OF IGNORANCE

2024 CHAPTER IN BOOK CO-AUTHOR

## 11. PENAMBAHBAIKAN PELAKSANAAN DANA PEMBANGUNAN SKRIP DAN FORMAT BAHARU DANA KANDUNGAN KREATIF

2024 POLICY

## 12. ONLINE SAFETY BILL 2024

2024 POLICY

## 13. THE ROLE OF SOCIAL MEDIA IN REDUCING HATE SPEECH FROM THE POINT OF VIEW OF PALESTINIAN LECTURERS AND STUDENTS

AL ILAM JOURNAL OF CONTEMPORARY ISLAMIC COMMUNICATION AND MEDIA

2023 JOURNAL OTHER DATABASE CO-AUTHOR

# PUBLICATION

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## 14. A SURVEY ON ACHIEVEMENT MOTIVATION AMONG UNIVERSITY STUDENTS

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN PROGRESSIVE EDUCATION AND DEVELOPMENT

2023 JOURNAL ERA CO-AUTHOR

## 15. PENDEKATAN TAZKIYYAH AL-NAFS DALAM PENGUKUHAN AKIDAH MUALAF

JURNAL SAINS INSANI

2023 JOURNAL INDEX BY MYCITE 2019 CO-AUTHOR

## 16. A REVIEW OF POLICY ON CREATIVE INDUSTRY FOR SUSTAINABLE NATION- A MALAYSIAN PERSPECTIVE

INTERNATIONAL CONFERENCE ON COMPUTING AND INFORMATICS

2023 PROCEEDING WOS CO-AUTHOR

## 17. TINJAUAN TERHADAP PROFIL PERSONALITI PENSYARAH UNIVERSITI PENYELIDIKAN

MALAYSIAN JOURNAL OF SOCIAL SCIENCES AND HUMANITIES (MJ) - SSH)

2022 JOURNAL INDEX BY MYCITE 2019 CO-AUTHOR

## 18. PEMERKASAAN WANITA MUSLIM: KAJIAN INDUSTRI MEDIA KREATIF DI MALAYSIA

AL-ILAM JOURNAL OF ISLAMIC COMMUNICATION AND MEDIA

2022 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 19. INTERSECTIONAL APPROACHES TO MUSLIM WOMEN IN THE MALAYSIAN ENTERTAINMENT MEDIA INDUSTRY

COMMUNICATION RESEARCH IN THE ERA OF NEO-GLOBALISATION: REORIENTATIONS, CHALLENGES AND CHANGING CONTEXTS

2022 PROCEEDING OTHER DATABASE MAIN AUTHOR

## 20. CREATIVE LABOUR IN THE SCREEN INDUSTRIES

ANNUAL WORKSHOP ON GLOBALIZATION

2022 PROCEEDING NON-INDEX MAIN AUTHOR

## 21. CREATIVE INJUSTICE: LESSONS FROM THE MALAYSIAN FILM AND TELEVISION INDUSTRY

SEMINAR SERIES ON COLLABORATIVE RESEARCH NETWORK OF CREATIVE CITIES IN SOUTHEAST ASIA

2022 PROCEEDING NON-INDEX MAIN AUTHOR

## 22. PENGUKUHAN PENGAJARAN AQIDAH MUALAF MELALUI PENDEKATAN TAZKIYYAH AL-NAFS

SEMINAR ANTARABANGSA FALSAFAH, TAMADUN, ETIKA DAN TURATH ISLAMI (I-STET) 2022

2022 PROCEEDING MYCITE CO-AUTHOR

## 23. CONTENT CODE 2022

2022 POLICY

## 24. THE EFFECT OF CREDIBILITY IN SOCIAL NETWORKING SITE: A CASE STUDY ON PALESTINIAN JOURNALISTIC DISCOURSE

EURASIAN RESEARCH BULLETIN

2021 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 25. THE ROLE OF SOCIAL MEDIA IN CREATING AWARENESS DURING AND IN THE AFTERMATH OF THE COVID-19 PANDEMIC: A FIELD STUDY OF A SAMPLE OF FUTURE UNIVERSITY STUDENTS IN YEMEN

AL-ILAM JOURNAL OF ISLAMIC COMMUNICATION AND MEDIA

2021 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 26. WANITA DALAM INDUSTRI MEDIA KREATIF: PERKEMBANGAN DAN CABARAN

INTERNATIONAL CONFERENCE ON ISLAM, MEDIA AND COMMUNICATION ICIMAC2021

2021 PROCEEDING NON-INDEX CO-AUTHOR

# PUBLICATION

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## 27. ADOPTION OF ROBOTICS IN THE TV & FILM INDUSTRY: THE IOT-ENABLED ROBOTIC CAMERA DOLLY

2021 30TH IEEE INTERNATIONAL CONFERENCE ON ROBOT & HUMAN INTERACTIVE COMMUNICATION (RO-MAN)

2021 PROCEEDING NON-INDEX CO-AUTHOR

## 28. MITIGATING FAITH CRISIS AMONG JAPANESE MINORITY MUSLIM YOUTH THROUGH IMMERSION IN CULTURAL EXCHANGE PROGRAMME

INTERNATIONAL CONFERENCE OF ISLAM, MEDIA AND COMMUNICATION ICIMAC2021

2021 PROCEEDING NON-INDEX CO-AUTHOR

## 29. STAYING SAFE AND SANE DURING THE PANDEMIC: PREFERRED ISLAMIC MEDIA MESSAGES DURING THE MALAYSIAN MOVEMENT CONTROL ORDER(MCO)

INTERNATIONAL CONFERENCE ON AQIDAH, RELIGIONS AND SOCIAL SCIENCES 2021

2021 PROCEEDING NON-INDEX CO-AUTHOR

## 30. BUKU TERJEMAHAN BACAAN SOLAT BAHASA MELAYU DAN BAHASA INGGERIS MAINS

2021 BOOK INTERPRETER

## 31. THE FUTURE OF MUSLIM WOMEN BEHIND THE SCENES OF THE MALAYSIAN TV INDUSTRY

MEDIA WORK, MOTHERS AND MOTHERHOOD: NEGOTIATING THE INTERNATIONAL AUDIO-VISUAL INDUSTRY

2021 CHAPTER IN BOOK MAIN AUTHOR

## 32. DASAR FILEM NEGARA

2021 POLICY

## 33. DEVELOPING A MODEL OF HUMAN MANAGEMENT FOR MUSLIMS IN CREATIVE MEDIA INDUSTRIES

INTERNATIONAL CONFERENCE ON COMMUNICATION AND MEDIA 2020(I-COME?20)

2020 PROCEEDING NON-INDEX MAIN AUTHOR

## 34. MANAGING PRESSURING ECO-SYSTEM INFLUENCING MEDIA WORKERS? WELL-BEING IN MALAYSIAN CREATIVE INDUSTRIES

2ND SOCIAL AND HUMANIORA RESEARCH SYMPOSIUM (SORES 2019)

2020 PROCEEDING NON-INDEX CO-AUTHOR

## 35. FALSAFAH KHASIDAH MAMA

KARI AYAM CINTA

2020 CHAPTER IN BOOK MAIN AUTHOR

## 36. LAMBAIAN SYURGA

BAHAGIA JANGAN BERHENTI MENYULAM SETIA

2020 CHAPTER IN BOOK MAIN AUTHOR

## 37. USIM RESEARCH NICHE

2020 POLICY

## 38. GARIS PANDUAN PROJEK PERUNDINGAN USIM

2020 POLICY

## 39. DOING EMOTIONAL LABOUR IN THE FOURTH INDUSTRIAL REVOLUTION (4IR): IS RELIGIOUS TELEVISION A HUMANISED WORKPLACE?

JURNAL KOMUNIKASI: MALAYSIAN JOURNAL OF COMMUNICATION

2019 JOURNAL SCOPUS MAIN AUTHOR

# PUBLICATION

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## 40. DEVELOPING AN EARLY CHILDHOOD ISLAMIC EDUCATION CONTENT BASED ON THE CONCEPT OF TARBİYATUL AWLAD

INTERNATIONAL CONFERENCE ON EARLY CHILDHOOD DEVELOPMENT (ICECD) 2019

2019 PROCEEDING NON-INDEX MAIN AUTHOR

## 41. NEKAD

CORAT CORET PESTA BUKU ANTARABANGSA KUALA LUMPUR 2019

2019 CHAPTER IN BOOK MAIN AUTHOR

## 42. CABARAN MINORITI MUSLIM DI JEPUN

MEMPERKASAKAN MUALLAF ERA KONTEMPORARI

2019 CHAPTER IN BOOK CO-AUTHOR

## 43. KEPUTUSAN YANG TERINDAH

KUGENGGAM MUTIARA ITU DIRIMU ANAKKU

2019 CHAPTER IN BOOK MAIN AUTHOR

## 44. NOHA MELLOR VOICE OF THE MUSLIM BROTHERHOOD: DA'WA, DISCOURSE, AND POLITICAL COMMUNICATION

THE JOURNAL OF INTERNATIONAL COMMUNICATION

2018 JOURNAL SCOPUS MAIN AUTHOR

## 45. RELIGIOPOLITICAL AND SOCIOCULTURAL FACTORS SHAPING CREATIVE DECISIONS IN THE PRODUCTION OF BRITISH AND MALAYSIAN ISLAMIC TELEVISION

JURNAL KOMUNIKASI, MALAYSIAN JOURNAL OF COMMUNICATION

2018 JOURNAL SCOPUS MAIN AUTHOR

## 46. SUSTAINABILITY OF CAMPUS RADIO IN MALAYSIAN AND INDONESIAN UNIVERSITIES: CHALLENGES AND WAY FORWARD

AL-'ABQARI JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITIES

2018 JOURNAL OTHER DATABASE CO-AUTHOR

## 47. MENEROKA MODEL PENDIDIKAN SEIMBANG UNTUK MENDEPANI ABAD KE-21

4TH INTERNATIONAL CONFERENCE ON ISLAMIYYAT STUDIES 2018

2018 PROCEEDING NON-INDEX CO-AUTHOR

## 48. MAKING SENSE OF HUMAN INTERACTIVITY: ISLAMIC PERSPECTIVES ON INTERPERSONAL, MEDIATED AND ORGANIZATIONAL COMMUNICATION

2018 BOOK CO-EDITOR

## 49. ?WORKING WITH BRITISH MUSLIMS?: COMMUNICATION AND CULTURE IN ISLAMIC TELEVISION PRODUCTION

MAKING SENSE OF HUMAN INTERACTIVITY: ISLAMIC PERSEPECTIVES ON INTERPERSONAL, MEDIATED AND ORGANIZATIONAL COMMUNICATION

2018 CHAPTER IN BOOK MAIN AUTHOR

## 50. THE NEED FOR HUMAN MANAGEMENT MODEL FOR MUSLIMS IN TELEVISION INDUSTRIES: A STEP TOWARD BALANCING WORK AND RELIGIOUS LIFE

ADVANCED SCIENCE LETTERS

2017 JOURNAL SCOPUS MAIN AUTHOR

## 51. REVISITING THE DISCOURSES OF THE ?CLASH? FOR THE STUDY OF CULTURE IN A MUSLIM TELEVISION PRODUCTION

JOURNAL OF ARAB & MUSLIM MEDIA RESEARCH

2017 JOURNAL SCOPUS MAIN AUTHOR

## 52. REPORTING FATWA IN THE MEDIA: RECEPTION AND PERCEPTION

AL-ABQARI: JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITIES

2016 JOURNAL ERA CO-AUTHOR

# PUBLICATION

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## 53. THE PRODUCTION CULTURE OF RELIGIOUS TELEVISION: THE CASE OF THE ISLAM CHANNEL

2016 BOOK MAIN AUTHOR

## 54. IN THE NAME OF GOD: SACRIFICIAL LABOUR IN RELIGIOUS TELEVISION PRODUCTION.

MEDIA AND RELIGION: THE GLOBAL VIEW

2014 PROCEEDING NON-INDEX MAIN AUTHOR

## 55. LITTLE MOSQUE ON THE PRAIRIE: INTERFAITH TV THROUGH MALAYSIAN EYES

THE LONDON FILM AND MEDIA READER 1:PAPERS FROM THE SECOND ANNUAL LONDON FILM AND MEDIA CONFERENCE 2011

2013 CHAPTER IN BOOK MAIN AUTHOR

## 56. PROCEEDINGS OF THE 6TH ANNUAL POSTGRADUATE CONFERENCE: CONVERGENCE, ENGAGEMENT AND POWER.

THE 6TH ANNUAL POSTGRADUATE CONFERENCE: CONVERGENCE, ENGAGEMENT AND POWER

2012 PROCEEDING NON-INDEX CO-EDITOR

## 57. TRADING IN RISK: GHARAR AND INTERACTIVE MEDIA IN MALAYSIA

LEADERSHIP AND MANAGEMENT: DAKWAH, MEDIA AND KNOWLEDGE

2012 CHAPTER IN BOOK MAIN AUTHOR

## 58. LITTLE MOSQUE ON THE PRAIRIE: INTERPRETATION OF INTERFAITH TV THROUGH MALAYSIAN EYES

LONDON FILM AN MEDIA CONFERENCE 2011

2011 PROCEEDING NON-INDEX MAIN AUTHOR

## 59. NON-VERBAL COMMUNICATION OF YOUNG IMAM IN MALAYSIAN REALITY SHOW $\diamond$ IMAM MUDA $\diamond$

LONDON FILM AND MEDIA CONFERENCE 2011

2011 PROCEEDING NON-INDEX CO-AUTHOR

## 60. FILEM CERKA MELAYU SEBAGAI SALAH SATU SALURAN DAKWAH REMAJA DI MALAYSIA: KAJIAN FILEM-FILEM ARAHAN PENGARAH-PENGARAH FILEM MUDA SELEPAS TAHUN 2000

REPRESENTASI ISLAM DALAM MEDIA

2011 CHAPTER IN BOOK CO-AUTHOR

## 61. SEARCHING FOR INTER-RELIGIOUS DIALOGUE ON MALAYSIAN TELEVISION

THE INTERNATIONAL JOURNAL OF THE HUMANITIES

2010 JOURNAL OTHER DATABASE MAIN AUTHOR

## 62. SEARCHING FOR INTER-RELIGIOUS DIALOGUE ON MALAYSIAN TELEVISION

THE 8TH INTERNATIONAL CONFERENCE ON NEW DIRECTIONS IN THE HUMANITIES 2010, LA, USA.

2010 PROCEEDING NON-INDEX MAIN AUTHOR

## 63. TRADING AT RISK: GHARAR AND INTERACTIVE MEDIA IN MALAYSIA

SEMINAR DAKWAH & MEDIA

2010 PROCEEDING NON-INDEX MAIN AUTHOR

## 64. PORTRAYAL OF ISLAM IN THE MEDIA

2010 BOOK CO-EDITOR

## 65. CHAPTER 14: REPORTING ON APOSTASY: ARE MALAYSIAN NEWSPAPERS AT THE CROSSROADS?

PORTRAYAL OF ISLAM IN THE MEDIA

2010 CHAPTER IN BOOK MAIN AUTHOR

# PUBLICATION

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## 66. CHAPTER 10:REPORTING FATWA NEWS: CONTEXT AND CONTENT

PORTRAYAL OF ISLAM IN THE MEDIA

2010

CHAPTER IN BOOK

CO-AUTHOR

## 67. COVERING MURTAD (APOSTASY)CASES: AN OVERVIEW OF THE MAINSTREAM NEWSPAPERS IN MALAYSIA

NATIONAL SEMINAR ON MEDIA & ISLAMIC THINKING 2009.

2009

PROCEEDING

NON-INDEX

MAIN AUTHOR

# CONSULTATION

---

## 1. CERTIFIED SUBSTANCE ABUSE TREATMENT PRACTITIONER (CSTAP)

PRISON DEPARTMENT OF MALAYSIA MAKTAB PENJARA KAJANG

2022 NATIONAL

## 2. CREATIVITY NEVER STOPS! HOW TO PITCH: TEKNIK PENCERITAAN & PENYAMPAIAN IDEA YANG BERKESAN

NATIONAL FILM DEVELOPMENT CORPORATION FINAS

2021 NATIONAL

## 3. PENERBITAN DOKUMENTARI AWANG BATIL MENYINGKAP WARISAN BUDAYA BERSEDIKAN ISLAM

MINISTRY OF TOURISM AND CULTURE, MALAYSIA

2020 NATIONAL

## 4. PENASIHAT LENGGONG TV

WORLD EVOLUTION BRAIN SDN BHD

2019 NATIONAL

## 5. MEDIA ETHICS THINK TANK (METT) QATAR

GOVERNMENT COMMUNICATION OFFICE, QATAR

2019 INTERNATIONAL

## 6. PANEL FOR CURRICULUM REVIEWER: MC770 MASTER OF MASS COMMUNICATION

FACULTY OF COMMUNICATION AND MEDIA STUDIES, UNIVERSITI TEKNOLOGI MARA (UITM) MALAYSIA

2018 NATIONAL

## 7. EXTERNAL EXAMINER AND BOARD MEMBER FOR THE STUDY OF STRATEGIC CORPORATE COMMUNICATION

KPJ UNIVERSITY COLLEGE

2017 UNIVERSITY

## 8. MAJLIS IJTIMA? MUTAWWIF PROFESSIONAL ANDALUSIA ?SIJIL PROFESSIONAL MUTAWWIF & PEMBIMBING ZIARAH ISLAM?

ANDALUSIA TRAVEL AND TOURS

2016 NATIONAL

## 9. TRAINER, HALAL EXECUTIVE PROGRAMME 2011

IHRAM & HALAL DEVELOPMENT CORPORATION

2011 NATIONAL

# AWARDS/RECOGNITION

---

## 1. BEST PRESENTER AWARD INTERNATIONAL CONFERENCE ON MEDIA & COMMUNICATION

2025 INTERNATIONAL

## 2. BEST PAPER AWARD CREATIVE INDUSTRY INTERNATIONAL CONFERENCE

2025 INTERNATIONAL

## 3. BOOK MANUSCRIPT REVIEWER

INTERNATIONAL INSTITUTE OF ISLAMIC THOUGHT (IIIT)

2025 INTERNATIONAL

## 4. TRAINER / FACILITATOR

CONGRESS OF UNIONS OF EMPLOYEES IN THE PUBLIC AND CIVIL SERVICES (CUEPACS)

2025 NATIONAL

## 5. EXTERNAL BOARD MEMBER (AHLI LEMBAGA LUAR)

LEMBAGA KEBAJIKAN PEREMPUAN ISLAM PERHUBUNGAN NEGERI PERLIS

2025 STATE

## 6. ADVISORY / EDITOR / EDITORIAL

PROFETIK;JURNAL KOMUNIKASI, UIN SUNAN KALIJAGA, INDONESIA

2025 INTERNATIONAL

## 7. JOURNAL PEER REVIEWER (PEWASIT ARTIKEL JURNAL)

MEDIUM: JURNAL ILMIAH FAKULTAS ILMU KOMUNIKASI, UNIVERSITAS ISLAM RIAU

2025 INTERNATIONAL

## 8. ADVISORY / EDITOR / EDITORIAL

JURNAL YADIM:INTERNATIONAL JOURNAL OF ISLAM AND CONTEMPORARY AFFAIRS

2025 INTERNATIONAL

## 9. ADVISORY / EDITOR / EDITORIAL

ANTHEM IMPACT IN ASIAN MEDIA, CINEMA AND COMMUNICATIONS

2025 INTERNATIONAL

## 10. ADVISORY / EDITOR / EDITORIAL

KOREAN JOURNAL OF COMMUNICATION, UNIVERSITY OF TEXAS PRESS

2025 INTERNATIONAL

## 11. TRAINER / FACILITATOR

PERSATUAN PENGASIH MALAYSIA

2025 NATIONAL

## 12. TRAINER / FACILITATOR

YAYASAN DAKWAH ISLAMIAH MALAYSIA BENGKEL PENULISAN JURNAL

2025 NATIONAL

## 13. TRAINER / FACILITATOR

YAYASAN DAKWAH ISLAMIAH MALAYSIA BENGKEL PENULISAN JURNAL

2025 NATIONAL

## 14. ADVISORY / EDITOR / EDITORIAL

JOURNAL OF CREATIVE INDUSTRY AND SUSTAINABLE CULTURE, UUM

2024 INTERNATIONAL

# AWARDS/RECOGNITION

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## 15. MODUL INTEGRASI TAZKIYYAH ALNAFS DAN AQIDAH MUALLAF (MITNAM)

Pertandingan Inovasi FKP 2024

2024 UNIVERSITI SILVER

## 16. KERANGKA BAGI PENGURUSAN INSAN DAN PEMBANGUNAN KANDUNGAN MEDIA KREATIF BERTERASKAN NILAI BUDAYA DAN AGAMA

RESEARCH SEMINAR UNIVERSITI SAINS ISLAM MALAYSIA

2024 UNIVERSITI CERTIFICATE OF APPRECIATION

## 17. VISITING SCHOLAR

TULANE UNIVERSITY, UNITED STATES OF AMERICA

2023 INTERNATIONAL

## 18. ADJUNCT PROFESSOR

COMMUNICATION DEPARTMENT, SCHOOL OF LIBERAL ARTS, TULANE UNIVERSITY, USA

2023 INTERNATIONAL

## 19. ADJUNCT PROFESSOR

COMMUNICATION DEPARTMENT, SCHOOL OF LIBERAL ARTS, TULANE UNIVERSITY, USA

2023 INTERNATIONAL

## 20. VISITING SCHOLAR

SCHOOL OF MEDIA, FILM AND JOURNALISM, MONASH UNIVERSITY AUSTRALIA

2022 INTERNATIONAL

## 21. VISITING PROFESOR

WARSAW UNIVERSITY OF LIFE SCIENCE (SGGW), POLAND. INSTITUTE OF ECONOMICS AND FINANCE

2022 INTERNATIONAL

## 22. VISITING SCHOLAR

JAPAN ADVANCED INSITITUTE OF SCIENCE AND TECHNOLOGY (JAIST)

2022 INTERNATIONAL

## 23. ACADEMIC ADVISOR

INTERNATIONAL COMMUNICATION ASSOCIATION (ICA)

2022 INTERNATIONAL

## 24. ACADEMIC ADVISOR

INTERNATIONAL ISLAMIC UNIVERSITY SELANGOR

2022 NATIONAL

## 25. ACADEMIC ADVISOR

KEMENTERIAN PENGAJIAN TINGGI.

2022 NATIONAL

## 26. ANUGERAH AHLI AKADEMIK CEMERLANG KATEGORI SAINS SOSIAL

2021 UNIVERSITY

## 27. ANUGERAH KECEMERLANGAN LNPT 95 PERATUS 2020

2021 UNIVERSITY

## 28. ANUGERAH KHAS PENERBITAN FAKULTI 2021

2021 UNIVERSITY

# AWARDS/RECOGNITION

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## 29. BEST PAPER AWARD

2020 INTERNATIONAL

## 30. ANUGERAH PERKHIDMATAN CEMERLANG 2018

2019 UNIVERSITY

## 31. MODEL TA'DIB SYAMIL

INNOVATION CONTEST 2019

2019 UNIVERSITI BRONZE

## 32. AUGMENTED TEACHING

INNOVATION CONTEST 2019

2019 UNIVERSITI SILVER

## 33. PROMOSI PERLANCONGAN MENGGUNAKAN E-BROSURE: INTERAKTIF PELANCONGAN MENERUSI TEKNOLOGI AUGMENTED REALITY (AR)

INNOVATION CONTEST 2019

2019 UNIVERSITI SILVER