



MAHDHIR BIN ABDULLAH

PENSYARAH UNIVERSITI DS11

CONTACT

Phone: 6321

E-mail:
mahdhir@usim.edu.my

Faculty: Fakulti Ekonomi
Dan Muamalat

SUPERVISION

PhD - Completed: 0, Ongoing: 0

Master - Completed: 0,
Ongoing: 0

AREAS OF EXPERTISE

Other Specialist Areas In Banking, Finance And Wealth Management N.e.c

ACADEMIC QUALIFICATION

Master in Kewangan (2001)

Bachelor in Kewangan,perniagaan Antarabangsa (1997)

Diploma in Null (1993)

RESEARCH

1. EXPLORING COMPETITIVENESS THROUGH STRATEGIES AND PROCESS OF DEVELOPMENT MALAYSIA AND INDONESIA COSMETICS ORGANIZATION IN LEVERAGING ITS DYNAMICS THROUGH ECO-INNOVATION

2025

GERAN SEPADAN ANTARABANGSA

ON GOING

CO-RESEARCHER

2. DETERMINANTS AND BARRIERS IN RETIREMENT PLANNING FOR PERSONNEL IN HIGHER EDUCATION: COMPARISON BETWEEN INDONESIA AND MALAYSIA

2025

GERAN SEPADAN ANTARABANGSA

ON GOING

MAIN RESEARCHER

3. BRIDGING GAP IN INCREASING ISLAMIC FINANCIAL LITERACY TO HOLISTIC ISLAMIC FINANCIAL PLANNING AMONGST MILLENNIALS: A COMPARATIVE STUDY IN INDONESIA AND MALAYSIA

2023

GERAN SEPADAN ANTARABANGSA

ON GOING

CO-RESEARCHER

4. FINANCIAL LITERACY E-MODUL DEVELOPMENT FOR MICRO BUSINESSES ENTREPRENEUR: FROM FINANCIAL INCLUSION TO SOCIAL INCLUSION

2021

GERAN PENYELIDIKAN FLAGSHIP

COMPLETED

CO-RESEARCHER

5. ONE SIZE DOESN'T FIT ALL?

2016

GERAN KPT

COMPLETED

CO-RESEARCHER

RESEARCH

6. INDEKS SYARIAH EKONOMI (FASA 2)

2016 GERAN PENYELIDIKAN AGENSI KERAJAAN COMPLETED CO-RESEARCHER

7. BREAKWAY THE INTERNATIONAL RUNWAY

2016 GERAN KPT COMPLETED MAIN RESEARCHER

8. INDEKS SYARIAH EKONOMI

2015 GERAN PENYELIDIKAN AGENSI KERAJAAN COMPLETED CO-RESEARCHER

9. KAJIAN PENAMBAHBAIKAN PROGRAM KEUSAHAWANAN KE ARAH MENINGKATKAN KEBOLEHPASARAN GRADUAN USIM

2015 GERAN PENYELIDIKAN PENTADBIR COMPLETED CO-RESEARCHER

10. EMPOWERING ISLAMIC ENTREPRENEURSHIP EDUCATION THROUGH STRATEGIC INTERNSHIP PROGRAM

2014 GERAN PENYELIDIKAN INDUSTRI COMPLETED CO-RESEARCHER

11. MODEL PENGURUSAN RISIKO KREDIT UNTUK PENIAGA MIKRO DAN KECIL

2013 GERAN KPT COMPLETED CO-RESEARCHER

12. ISLAMIC ENTREPRENEURSHIP COMPETENCIES: DEVELOPING A MODEL WITH INTENTION AND RELIGIOSITY.

2013 GERAN KPT COMPLETED CO-RESEARCHER

13. KAJIAN KES PROGRAM EXECUTIVE CERTIFICATE IN ADVANCED BUSINESS AND ENTREPRENEURSHIP MANAGEMENT (ABEM)

2013 GERAN KPT (KKP) COMPLETED CO-RESEARCHER

14. TOWARDS CREATING AN ISLAMIC ADVERTISING MODEL: BUILDINGS BRIDGES BETWEEN ISLAMIC SCHOLARS AND ADVERTISING PRACTITIONERS

2012 GERAN KPT COMPLETED CO-RESEARCHER

15. PEMBINAAN MODEL PRODUKTIF PEMBANGUNAN USAHAWAN ASNAF ZAKAT DI MALAYSIA

2012 GERAN PENYELIDIKAN USIM COMPLETED CO-RESEARCHER

16. FINANCIAL EDUCATION TRAINING NEED ANALYSIS FRO MUSLIM GOVERNMENT SERVANTS: TOWARDS ACHIEVING A HIGH INCOME NATION

2012 GERAN PENYELIDIKAN USIM COMPLETED CO-RESEARCHER

17. VALUE REVELANCE OF ACCOUNTING NUMBER : DETERMINANTS OF CORPORATE SOCIAL RESPONSIBILITY OF ISLAMIC BANKS IN MALAYSIA

2009 GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN COMPLETED CO-RESEARCHER

PUBLICATION

1. MAPPING THE JOURNEY PATH FOR SUSTAINABLE INNOVATION: HOW A START-UP PURSUES GROWTH THROUGH LEVERAGING DYNAMIC CAPABILITIES

DISCOVER SUSTAINABILITY

2025 JOURNAL SCOPUS CO-AUTHOR

2. KAJIAN HUBUNGAN FAKTOR-FAKTOR TINGKAH LAKU DENGAN KECENDERUNGAN TERHADAP KEBERHUTANGAN DALAM KALANGAN ORANG MUDA MELAYU BEKERJA DI MALAYSIA

SEMINAR ANTARABANGSA ISLAM DAN SAINS (SAIS 2025)EDISI KE-8

2025 PROCEEDING NON-INDEX MAIN AUTHOR

3. A REVIEW OF LITERATURE ON INDIVIDUAL'S PROPENSITY TO INDEBTEDNESS

THE 11TH INTERNATIONAL ISLAMIC ECONOMICS SYSTEM CONFERENCE(I-IECONS)

2025 PROCEEDING NON-INDEX MAIN AUTHOR

4. TOWARD ISLAMIC WEALTH MANAGEMENT: INSIGHTS FROM ISLAMIC FAMILY FINANCIAL SOCIALIZATION

THE 2ND ASEAN BUSINESS NETWORK (ASBN) INTERNATIONAL CONFERENCE 2025

2025 PROCEEDING NON-INDEX MAIN AUTHOR

5. LITERASI KEWANGAN UNTUK USAHAWAN PERNIAGAAN MIKRO: DARI INKLUSIF KEWANGAN KEPADA INKLUSIF SOSIAL

2025 BOOK

6. A STUDY ON PROPENSITY TO INDEBTEDNESS AMONG YOUNG WORKING MALAYS IN MALAYSIA

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA MAIN AUTHOR

7. A STUDY ON PROPENSITY TO INDEBTEDNESS AMONG YOUNG WORKING MALAYS IN MALAYSIA: THE MODERATING ROLE OF RELIGIOSITY

INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE (SAIS 2024)

2024 PROCEEDING NON-INDEX MAIN AUTHOR

8. A STUDY ON PROPENSITY TO INDEBTEDNESS AMONG YOUNG WORKING MALAYS IN MALAYSIA

THE 11TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE (IBAF 2024)

2024 PROCEEDING NON-INDEX MAIN AUTHOR

9. TEKNIK ENVELOP

PANDUAN AMALAN UNTUK PEMERKASAAN INDUSTRI MAKANAN MIKRO

2024 CHAPTER IN BOOK MAIN AUTHOR

10. BAJET BERHEMAH

PANDUAN AMALAN UNTUK PEMERKASAAN INDUSTRI MAKANAN MIKRO

2024 CHAPTER IN BOOK MAIN AUTHOR

11. POKET KANAN, POKET KIRI

PANDUAN AMALAN UNTUK PEMERKASAAN INDUSTRI MAKANAN MIKRO

2024 CHAPTER IN BOOK MAIN AUTHOR

12. WONDER INTO THE FUTURE

ASIAN JOURNAL OF CASE RESEARCH

2023 JOURNAL OTHER DATABASE MAIN AUTHOR

13. MOTIVATION OF USING BUY NOW PAY LATER (BNPL) AS METHOD OF FINANCING FOR ENTREPRENEURS IN MALAYSIA

4 TH INTERNATIONAL CONFERENCES ON ?SLAM?C F?NANCE AND ACCOUNT?NG

2023 PROCEEDING NON-INDEX CO-AUTHOR

PUBLICATION

14. FINANCIAL LITERACY MODULE FOR MICRO BUSINESSES ENTREPRENEUR: SYSTEMATIC LITERATURE REVIEW

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN ACCOUNTING FINANCE AND MANAGEMENT SCIENCES

2022 JOURNAL ERA CO-AUTHOR

15. DETERMINANTS OF SUKUK AND BONDS ISSUANCE: THE HUMAN ASPECT (EXTENDED ABSTRACT)

THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2022 (IBAF2022)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

16. A CONTRIBUTION OF USES AND GRATIFICATION THEORY TOWARDS THE BRAND EQUITY OF PRIVATE HIGHER EDUCATION INSTITUTIONS (PHEIS)

THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2022 (IBAF2022)

2022 PROCEEDING NON-INDEX CO-AUTHOR

17. MOTIVATION OF MALAYSIAN TO USE BUY NOW PAY LATER (BNPL) SERVICES

THE 2ND INTERNATIONAL CONFERENCE ON ISLAMIC CONTEMPORARY AND MANAGEMENT (ICICM 2022)

2022 PROCEEDING MYCITE MAIN AUTHOR

18. KANVAS MODEL PERNIAGAAN (BUSINESS MODEL CANVAS)

LATIHAN ASAS KEUSAHAWANAN ISLAM SISWA (LAKIS)

2022 CHAPTER IN BOOK MAIN AUTHOR

19. THE CONCEPT AND COMPARISON OF BUY NOW PAY LATER FROM THE ISLAMIC PERSPECTIVE

THE INTERDISCIPLINARY APPROACH IN ECONOMY, SOCIAL SCIENCE AND EDUCATION

2022 CHAPTER IN BOOK CO-AUTHOR

20. THE DIGITAL AGE: SHALL I TAG ALONG?

IIUM JOURNAL OF CASE STUDIES IN MANAGEMENT

2021 JOURNAL OTHER DATABASE CO-AUTHOR

21. A REVIEW OF THE LINK BETWEEN COMPULSIVE BUYING AND INDIVIDUAL DEBT

THE 9TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE (I-IECONS 2021)

2021 PROCEEDING NON-INDEX MAIN AUTHOR

22. A REVIEW OF HALAL TOURISM MARKETING STRATEGIES DURING THE COVID-19 PANDEMIC

3RD INTERNATIONAL HALAL MANAGEMENT CONFERENCE 2021

2021 PROCEEDING NON-INDEX CO-AUTHOR

23. DIGITALIZED BUSINESS PIVOTING IN RESPONSE TO COVID-19 PANDEMIC

THE 9TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE (I-IECONS 2021)

2021 PROCEEDING NON-INDEX CO-AUTHOR

24. B40 SINGLE MOTHER MICRO ENTREPRENEUR EMPOWERMENT PROGRAM THROUGH ONLINE TRAINING AND MONITORING

CARNIVAL OF RESEARCH & INNOVATION (CRI2021)

2021 PROCEEDING NON-INDEX CO-AUTHOR

25. THE CONCEPT AND COMPARISON OF BUY NOW PAY LATER FROM THE ISLAMIC PERSPECTIVE

INTERNATIONAL CONFERENCE ON KAIZEN IN MANAGEMENT, EDUCATION, SOCIAL SCIENCES AND TECHNOLOGY (ICKMEST2021)

2021 PROCEEDING NON-INDEX CO-AUTHOR

26. TEKNIK POKET KANAN, POKET KIRI

PANDUAN PRAKTIKAL USAHAWAN MIKRO MASA KINI: SIRI 2

2021 CHAPTER IN BOOK EDITOR

PUBLICATION

27. BAJET BERHEMAH

PANDUAN PRAKTIKAL USAHAWAN MIKRO MASA KINI: SIRI 2

2021 CHAPTER IN BOOK EDITOR

28. TEKNIK ENVELOPE

PANDUAN PRAKTIKAL USAHAWAN MIKRO MASA KINI: SIRI 1

2021 CHAPTER IN BOOK EDITOR

29. KANVAS MODEL PERNIAGAAN (BUSINESS MODEL CANVAS)

PANDUAN PENGGUNAAN MODUL LATIHAN ASAS KEUSAHAWANAN ISLAM SISWA (LAKIS)

2021 CHAPTER IN BOOK MAIN AUTHOR

30. THE DEFINITIONS AND MEASUREMENTS OF DEBT LITERACY: A REVIEW

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS & SOCIAL SCIENCES

2019 JOURNAL ERA MAIN AUTHOR / CONTACT PERSON IN USIM

31. A REVIEW OF THE CONCEPT OF DEBT LITERACY

INTERNATIONAL CONFERENCE ON ISLAMIC RESEARCH IN MANAGEMENT, EDUCATION, SOCIAL SCIENCE AND TECHNOLOGY (ICIRMEST2019)

2019 PROCEEDING NON-INDEX MAIN AUTHOR

32. A REVIEW OF THE CONCEPT OF DEBT LITERACY

EMERGING TRENDS AND CHALLENGES IN MANAGEMENT: STRATEGY, PRACTICES AND PERFORMANCE MEASUREMENTS

2019 CHAPTER IN BOOK MAIN AUTHOR

33. THE STUDY ON FACTOR THAT MAY INFLUENCE CREDIT RISK MANAGEMENT KNOWLEDGE AND AWARENESS AMONG MICRO BUSINESS IN MALAYSIA

INTERNATIONAL BUSINESS MANAGEMENT

2016 JOURNAL SCOPUS CO-AUTHOR

34. PROGRAM USAHAWAN BAGI MEMPERKASAKAN EKONOMI GOLONGAN ASNAF: PEMANTAUAN DARIPADA APLIKASI MYEMA

JURNAL PENGURUSAN DAN PENYELIDIKAN FATWA

2016 JOURNAL OTHER DATABASE CO-AUTHOR

35. MANAGING THE UNKNOWN UNKNOWN

SEMINAR BELIA DAN KEUSAHAWANAN

2016 PROCEEDING NON-INDEX MAIN AUTHOR

36. CREDIT RISK MANAGEMENT FOR MICRO BUSINESS: NET WORKING CAPITAL APPROACH

SEMINAR BELIA DAN KEUSAHAWANAN (SEBU2016)

2016 PROCEEDING NON-INDEX CO-AUTHOR

37. THE ENTREPRENEURSHIP MODEL DEVELOPMENT BASED ON TRUTHFULNESS, TRUSTWORTHINESS, WISDOM AND COMMUNICATION CHARACTERISTICS.

ASEAN ECONOMIC DEVELOPMENT

2016 PROCEEDING NON-INDEX CO-AUTHOR

38. UNDERGRADUATE ENTREPRENEURSHIP: A STUDY ON INTENTION TO BECOME ENTREPRENEURS

3RD INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE (IMEC 3) 2016

2016 PROCEEDING NON-INDEX CO-AUTHOR

39. AN EXPLORATORY STUDY OF GRADUATE ENTREPRENEURSHIP AFTER CONSULTING-BASED LEARNING: CASE STUDY OF UNIVERSITY SAINS ISLAM MALAYSIA

SEMINAR BELIA DAN KEUSAHAWANAN (SEBU2016)

2016 PROCEEDING NON-INDEX CO-AUTHOR

PUBLICATION

40. IMPLEMENTING EXPERIENTIAL BASED BUSINESS LEARNING TO STUDENTS IN EXPERIENCING ENTREPRENEURSHIP EDUCATION

3RD INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE (IMEC 3) 2016

2016 PROCEEDING NON-INDEX CO-AUTHOR

41. MYEMA-ENTREPRENEUR MONITORING APPS

GROWING CREATIVE AND INNOVATIVE SOLUTIONS - SERIES 1

2016 CHAPTER IN BOOK CO-AUTHOR

42. LAPORAN PENYELIDIKAN INDEKS SYARIAH MALAYSIA - EKONOMI

2016 POLICY

43. A STUDY OF DETERMINING THE ASSOCIATION BETWEEN ENTREPRENEURSHIP EDUCATION AND INTENTION TO BECOME ENTREPRENEURS AMONG UNIVERSITY STUDENTS IN MALAYSIA

INTERNATIONAL FUTURE GLOBAL ECONOMIC DEVELOPMENT CONFERENCE 2015

2015 PROCEEDING NON-INDEX MAIN AUTHOR

44. MEASURING INDIVIDUAL FINANCIAL WELL-BEING FROM RESOURCES AND CONSUMPTION PERSPECTIVES

6TH ISLAMIC ECONOMIC SYSTEM CONFERENCE

2015 PROCEEDING NON-INDEX MAIN AUTHOR

45. ENTREPRENEURSHIP, ETHICS AND RELIGIOSITY

INTERNATIONAL FUTURE GLOBAL ECONOMIC DEVELOPMENT CONFERENCE 2015

2015 PROCEEDING NON-INDEX CO-AUTHOR

46. PENDEKATAN WASATIYYAH DALAM KEUSAHAWANAN DI MALAYSIA

INTERNATIONAL FUTURE GLOBAL ECONOMIC DEVELOPMENT CONFERENCE 2015

2015 PROCEEDING NON-INDEX CO-AUTHOR

47. FOSTERING ENTREPRENEURIAL INTENTION THROUGH RELIGIOSITY

INTERNATIONAL FUTURE GLOBAL ECONOMIC DEVELOPMENT CONFERENCE 2015

2015 PROCEEDING NON-INDEX CO-AUTHOR

48. INCLINATION ON BECOMING MUSLIMPRENEUR AMONG STUDENTS IN MALAYSIA

INTERNATIONAL FUTURE GLOBAL ECONOMIC DEVELOPMENT CONFERENCE 2015

2015 PROCEEDING NON-INDEX CO-AUTHOR

49. PEMERKASAAN KONSEP TAWHIDIK DALAM KEUSAHAWANAN ISLAM ; SATU ANALISIS DI MALAYSIA

INTERNATIONAL FUTURE GLOBAL ECONOMIC DEVELOPMENT CONFERENCE 2015

2015 PROCEEDING NON-INDEX CO-AUTHOR

50. THE INFLUENCE OF PARENTS' BACKGROUND ON STUDENTS' ENTREPRENEURSHIP INTENTION: A COMPARISON BETWEEN TWO GROUPS

INTERNATIONAL FUTURE GLOBAL ECONOMIC DEVELOPMENT CONFERENCE 2015

2015 PROCEEDING NON-INDEX CO-AUTHOR

51. PERSONAL ENTREPRENEURIAL COMPETENCIES (PEC) AMONG STUDENTS: CASE STUDIES OF STUDENTS PRACTICING BUSINESS IN UNIVERSITI SAINS ISLAM MALAYSIA (USIM)

INTERNATIONAL FUTURE GLOBAL ECONOMIC DEVELOPMENT CONFERENCE 2015

2015 PROCEEDING NON-INDEX CO-AUTHOR

52. RELATIONSHIP BETWEEN RELIGIOSITY AND CONTROVERSIAL PRODUCTS AND OFFENSIVE NATURE OF ADVERTISING APPEALS

JOURNAL OF MARKETING MANAGEMENT

2014 JOURNAL SCOPUS CO-AUTHOR

PUBLICATION

53. RELATIONSHIP BETWEEN RELIGIOSITY AND CONTROVERSIAL PRODUCTS AND OFFENSIVE NATURE OF ADVERTISING APPEALS

INTERNATIONAL JOURNAL OF ARTS AND COMMERCE

2014

JOURNAL

SCOPUS

CO-AUTHOR

54. THE RELATIONSHIP BETWEEN ENTREPRENEURSHIP EDUCATION AND THE ENTREPRENEURIAL INTENTION AMONG UNIVERSITY STUDENTS IN MALAYSIA

INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE 2014 (IMEC 2014)

2014

PROCEEDING

NON-INDEX

MAIN AUTHOR

55. REFORMING THE PUBLIC EMPLOYMENT SERVICES (PES) IN MALAYSIA

INTERNATIONAL CONFERENCE ON LABOUR ISSUES 2014 (ICOL2014)

2014

PROCEEDING

NON-INDEX

MAIN AUTHOR

56. KONSEP KEUSAHAWANAN BERTERASKAN INTERGRASI ILMU NAQLI DAN AQLI

INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE 2014 (IMEC 2014)

2014

PROCEEDING

NON-INDEX

CO-AUTHOR

57. THE RELATIONSHIPS BETWEEN PARENTS' BACKGROUND AND ENTREPRENEURIAL INTENTION

INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE 2014

2014

PROCEEDING

NON-INDEX

CO-AUTHOR

58. THE RELATIONSHIPS BETWEEN RELIGIOSITY AND ENTREPRENEURIAL INTENTION

INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE 2014 (IMEC 2014)

2014

PROCEEDING

NON-INDEX

CO-AUTHOR

59. TRANSFORMASI ROLE MODEL USAHAWAN MUSLIM BERPAKSIKAN KEPERIBADIAN NABI MUHAMMAD S.A.W.

INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE 2014 (IMEC 2014)

2014

PROCEEDING

NON-INDEX

CO-AUTHOR

60. PELAKSANAAN PROGRAM KEUSAHAWANAN ASNAF OLEH INSTITUSI ZAKAT DI MALAYSIA: SATU TINJAUAN AWAL

INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE 2014 (IMEC 2014)

2014

PROCEEDING

NON-INDEX

CO-AUTHOR

61. A COMPARISON OF STUDENTS' PERSONAL ENTREPRENEURSHIP COMPETENCIES (PEC) AMONG NON-BUSINESS STUDENT

INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE 2014 (IMEC 2014)

2014

PROCEEDING

NON-INDEX

CO-AUTHOR

62. THE DEVELOPMENT OF ISLAMIC ENTREPRENEURSHIP COMPETENCY INSTRUMENT BASED ON FATANAH, AMANAH, SIDDIQ AND TABLIGH CHARACTERISTICS RASULLULLAH SAW

INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE 2014 (IMEC 2014)

2014

PROCEEDING

NON-INDEX

CO-AUTHOR

63. THE DIGITAL AGE: SHALL I TAG ALONG?

NATIONAL CASE STUDY CONFERENCE (NCSC) 2013

2013

PROCEEDING

NON-INDEX

CO-AUTHOR

64. A SMALL, BIG HEARTED MUSLIMPRENEUR

INTERNATIONAL CONFERENCE AND CALL FOR PAPERS

2013

PROCEEDING

NON-INDEX

CO-AUTHOR

65. A FRESH PERSPECTIVE INTO ISLAMIC ADVERTISING ETHICS.

17TH NATIONAL MACFEA SEMINAR

2013

PROCEEDING

NON-INDEX

CO-AUTHOR

PUBLICATION

66. THE DIGITAL AGE: SHALL I TAG ALONG?

KONVENSYEN KAJIAN KES ➦ ADVANCED BUSINESS AND ENTREPRENEURSHIP MANAGEMENT ➦

2013 PROCEEDING NON-INDEX CO-AUTHOR

67. PENGURUSAN INSTITUSI ZAKAT DALAM PERLAKSANAAN PROGRAM USAHAWAN ASNAF DI MALAYSIA

INTERNATIONAL CONVENTION ON ISLAMIC MANAGEMENT

2013 PROCEEDING NON-INDEX CO-AUTHOR

68. THE DILEMMA OF A MUSLIMPRENEUR IN NURSERY AND CHILDCARE CENTRE

INTERNATIONAL SEMINAR ON ENTREPRENEURSHIP & BUSINESS (ISEB) 2013

2013 PROCEEDING NON-INDEX CO-AUTHOR

69. FROM PUSH CART TO CASUAL DINING: THE JOURNEY OF A YOUNG MUSLIMPRENEUR

INTERNATIONAL SEMINAR ON ENTREPRENEURSHIP & BUSINESS (ISEB) 2013

2013 PROCEEDING NON-INDEX CO-AUTHOR

70. PENGURUSAN INSTITUSI ZAKAT DALAM PERLAKSANNAN PROGRAM USAHAWAN ASNAF DI MALAYSIA

ISLAMIC PERSPECTIVE ON MANAGEMENT: CONTEMPORARY ISSUES

2013 CHAPTER IN BOOK CO-AUTHOR

71. ISLAMIC ADVERTISING ETHICS

3RD GLOBAL ISLAMIC MARKETING CONFERENCE

2012 PROCEEDING NON-INDEX CO-AUTHOR

72. ISLAMIC ADVERTISING ETHICS

3RD GLOBAL ISLMAIC MARKETING CONFERENCE: CAIRO

2012 PROCEEDING NON-INDEX CO-AUTHOR

73. THE JOURNAL OF EDUCATION FOR BUSINESS

THE JOURNAL OF EDUCATION FOR BUSINESS

2010 JOURNAL WOS CO-AUTHOR

74. A STUDY ON MUSLIM CUSTOMERS ➦ AWARENESS OF MUSYARAKAH MUTANAQISAH (DIMINISHING PARTNERSHIP) ISLAMIC HOME FINANCING SCHEME IN MALAYSIA

ISLAMIC ECONOMICS SYSTEM CONFERENCE (IECONS 2009)

2009 PROCEEDING NON-INDEX MAIN AUTHOR

75. KE ARAH MEMPERKASAKAN PRODUK AR-RAHNU: KESINAMBUNGAN TERHADAP USAHAWAN DAN KEHENDAK INDIVIDU MUSLIM

INTERNATIONAL CONFERENCE ON RESEARCH IN ISLAMIC LAWS (ICRIL 09)

2009 PROCEEDING NON-INDEX MAIN AUTHOR

CONSULTATION

1. PROGRAM PEMERKASAAN USAHAWAN MAKANAN MIKRO 840 "HOMEBASED" DAN "STREET FOOD" MELALUI LATIHAN DAN PEMANTAUAN ATAS TALIAN

YAYASAN HASANAH, KHAZANAH MALAYSIA

2021

NATIONAL

2. PROGRAM PEMERKASAAN USAHAWAN MIKRO IBU TUNGGAL B40 MELALUI LATIHAN DAN PEMANTAUAN ATAS TALIAN

YAYASAN HASANAH

2020

NATIONAL

3. SOCIAL ENTERPRISE LITERACY FOR YOUTH (SELFY)

AGENSI KAUNSELING DAN PENGURUSAN KREDIT (AKPK)

2016

UNIVERSITY

4. SISWAPRENEUR@PPRN

KEMENTERIAN PENGAJIAN TINGGI

2016

NATIONAL

5. TRAINING - KURSUS MENJEJAKI 9/10

UNIVERSITAS ISLAM WALI SONGO

2014

INTERNATIONAL

6. SME-UNIVERSITY INTERNSHIP PROGRAMME 2013

SMECORP MALAYSIA

2013

NATIONAL

7. TRAINING - HIDUP RELAX WALAU BERHUTANG

MAMPU

2012

NATIONAL

8. TRAINING - HIDUP RELAX WALAU BERHUTANG

ICU, JABATAN PERDANA MENTERI

2012

NATIONAL

9. SME-UNIVERSITY INTERNSHIP PROGRAMME 2011

SME CORP MALAYSIA

2011

NATIONAL

10. SME-UNIVERSITY INTERNSHIP PROGRAMME

SME CORP MALAYSIA

2010

NATIONAL

AWARDS/RECOGNITION

1. ANUGERAH PENCAPAIAN CEMERLANG BAGI KATEGORI KHIDMAT BAKTI PENASIHAT

2025 OTHERS

2. INDUSTRY PROGRAM ADVISOR

PROGRAM KEMBARA BIJAK WANG 2025 AND LAUNCH OF AKPK GROW CLUB AT UNIVERSITI SAINS ISLAM MALAYSIA

2025 NATIONAL

3. BEST PAPER AWARD (SECOND PLACE)

2024 INTERNATIONAL

4. ANUGERAH PENGHARGAAN PEMBANGUNKURSUS MICRO-CREDENTIAL, SEMPENA SAMBUTAN HARI AKADEMIA USIM

2024 UNIVERSITY

5. ANUGERAH PERKHIDMATAN SETIA

2024 UNIVERSITY

6. EUSAHAHAN AND GIG APPRECIATION NIGHT 2024:1ST PLACE AWARD EUSAHAWAN BEST IHL INSTITUTION

2024 NATIONAL

7. ACADEMIC ADVISOR

FAKULTI KEJURUTERAAN DAN ALAM BINA, UNIVERSITI SAINS ISLAM MALAYSIA

2024 UNIVERSITY

8. A STUDY ON PROPENSITY TO INDEBTEDNESS AMONG YOUNG WORKING MALAYS IN MALAYSIA

The 11th Islamic Banking, Accounting and Finance International Conference

2024 ANTARABANGSA BEST PAPER AWARD

9. SILVER - 3RD INNOVATION BANK CHALLENGE 2023 (IBC 2023) FOR PROJECT RETORT-EQUIPPED CLOUD KITCHEN

2023 UNIVERSITY

10. SILVER - 3RD INNOVATION BANK CHALLENGE 2023 (IBC 2023) FOR PROJECT FINANCIAL LITERACY E-MODUL DEVELOPMENT

2023 UNIVERSITY

11. GOLD AWARD - INTERNATIONAL CREATIVE INNOVATION IDEA COMPETITION (ICIIC 2023)

2023 INTERNATIONAL

12. GOLD - INTERNATIONAL BUSINESS INNOVATION AND IDEAS COMPETITION 2023 (INOVASI 2023)

2023 INTERNATIONAL

13. ACADEMIC ADVISOR

UNIVERSITI SAINS ISLAM MALAYSIA

2023 UNIVERSITY

14. INTEGRATED ENTREPRENEURSHIP TRAINING, MENTORING AND MONITORING SYSTEM

INTERNATIONAL CREATIVE INNOVATION IDEA COMPETITION (ICIIC 2023)

2023 ANTARABANGSA GOLD

AWARDS/RECOGNITION

15. FINANCIAL LITERACY E-MODUL DEVELOPMENT FOR MICRO BUSINESSES ENTREPRENEUR

INNOVATION BANK CHALLENGE 2023 (IBC2023)

2023 UNIVERSITY SILVER

16. RETORT-EQUIPPED CLOUD KITCHEN: INNOVATING CAPITAL EXPENDITURE FINANCING FOR READY-TO-EAT FOOD MICRO ENTREPRENEURS

INNOVATION BANK CHALLENGE 2023 (IBC2023)

2023 UNIVERSITY SILVER

17. TRIANGULATION ECOSYSTEM OF A CLOUD KITCHEN: SUSTAINING SOCIAL INNOVATION THROUGH SHARED ECONOMY IN CREATING HARMONIZED COMMUNITY

International Business Innovation & Ideas Competition 2023 (INOVASI23)

2023 ANTARABANGSA GOLD

18. SILVER AWARD, CARNIVAL OF RESEARCH AND INNOVATION (CRI 2022) SPECIAL EDITION

2022 NATIONAL

19. NAIB JOHAN 1, ANUGERAH INOVASI SELANGOR 2022 (AINS 2022)

2022 STATE

20. INTEGRATED ENTREPRENEURSHIP TRAINING, MENTORING AND MONITORING SYSTEM

CARNIVAL OF RESEARCH AND INNOVATION (CRI 2022)

2022 KEBANGSAAN SILVER

21. GOLD AWARD, CARNIVAL OF RESEARCH AND INNOVATION (CRI2021)VIRTUAL INTERNATIONAL EDITION

2021 INTERNATIONAL

22. SIJIL PENGHARGAAN E-NILAI 95% DAN KE ATAS SEMESTER II, 2020/2021

2021 UNIVERSITY

23. PROGRAM PEMERKASAAN USAHAWAN MIKRO IBU TUNGGAL B40 MELALUI LATIHAN DAN PEMANTAUAN ATAS TALIAN

CARNIVAL OF RESEARCH AND INNOVATION (CRI 2021)

2021 KEBANGSAAN GOLD

24. LAKIS-IC

INNOVATION BANK CHALLENGE (IBC 2021)

2021 UNIVERSITY GOLD

25. MODUL LATIHAN ASAS KEUSAHAWANAN ISLAM SISWA (LAKIS)

SME INNOVEX 2018

2018 KEBANGSAAN SILVER

26. GOLD MEDAL

2016 INTERNATIONAL

27. MYEMA ENTREPRENEUR MONITORING APPS

INTERNATIONAL INVENTION & INNOVATIVE COMPETITION (INIIC SERIES 1/2016)

2016 ANTARABANGSA GOLD

28. GOLD MEDAL INTERNATIONAL INVENTION AND INNOVATION EXHIBITION (ITEX) 2015

2015 INTERNATIONAL

AWARDS/RECOGNITION

29. ANUGERAH PERKHIDMATAN CEMERLANG

2015 UNIVERSITY

30. GOLD MEDAL - BEST PAPER AWARD INTERNATIONAL FUTURE GLOBAL ECONOMIC DEVELOPMENT CONFERENCE 2015

2015 INTERNATIONAL

31. MYEMA (ENTREPRENEUR MONITORING APPS)

26th International Invention & Innovation Exhibition (ITEX) 2015

2015 ANTARABANGSA GOLD

32. MYEMA (ENTREPRENEUR MONITORING APPS): ENTREPRENEUR MODULE TRAINING SYSTEM AND CERTIFICATION PROGRAM

Pertandingan Ekspo Ciptaan Institusi Pengajian Tinggi dan Antarabangsa (PECIPTA) 2015

2015 ANTARABANGSA BRONZE

33. BEST PAPER AWARD INTERNATIONAL MUAMALAT & ENTREPREURSHIP CONFERENCE 2014 (IMEC 2014)

2014 INTERNATIONAL

34. SILVER MEDAL INTERNATIONAL SYARIAH COMPLIANT IDEA, INVENTION, INNOVATION AND DESIGN (SCIID 2014).

2014 INTERNATIONAL

35. SILVER MEDAL ISLAMIC INNOVATION EXPOSITION (I-INOVA 2014)

2014 INTERNATIONAL

36. MY-EMA (ENTREPRENEUR MONITORING APPS)

EKSPO INOVASI ISLAM I-INOVA 2014

2014 KEBANGSAAN SILVER

37. MY-EMA (ENTREPRENEUR MONITORING APPS)

International Syariah Compliant Idea, Inventio, Innovation & Design 2014 (ISCIID 2014)

2014 ANTARABANGSA SILVER