



## DR. MURAD ALI AHMAD AL-ZAQEBA

PENSYARAH UNIVERSITI DS13

### CONTACT

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**E-mail:**

[murad.ali@usim.edu.my](mailto:murad.ali@usim.edu.my)

**Faculty:** Fakulti Ekonomi  
Dan Muamalat

### SUPERVISION

PhD - Completed: 2, Ongoing: 1, 8

Master - Completed: 0,  
Ongoing: 0

### AREAS OF EXPERTISE

Accounting Information System (including It And Accounting)

Taxation In Accounting

Management Accounting (including Strategic Management Accounting, Performance Management, Cost Management And Management Accounting Control System)

### ACADEMIC QUALIFICATION

PhD in Economis And Muamalat / Taxation (2020)

Master in Accounting / Islamic Accounting (2014)

Bachelor in Accounting (2010)

### RESEARCH

**1. AN AI-DRIVEN INTEGRATED FRAMEWORK FOR TAX COMPLIANCE, CUSTOMS INTELLIGENCE, ESG GOVERNANCE, ACCOUNTING TRANSPARENCY, AND INDUSTRIAL WASTE OPTIMIZATION**

2026

GERAN ANTARABANGSA

ON GOING

MAIN RESEARCHER

**2. INHERITANCE RISK MANAGEMENT TOWARDS THE SUSTAINABILITY OF GLOBAL FAMILY BUSINESSES IN JORDAN DAN MALAYSIA**

2025

GERAN SEPADAN ANTARABANGSA

ON GOING

CO-RESEARCHER

**3. ADDRESSING THE CLIMATE CRISIS: A STRATEGIC FRAMEWORK FOR SUSTAINABLE WAQF DEVELOPMENT IN MALAYSIA**

2025

GERAN KPT

ON GOING

CO-RESEARCHER

**4. DEVELOPING A MADANI ECONOMIC GROWTH SUSTAINABILITY FRAMEWORK USING FISCAL REFORMS FOR GREEN INDUSTRY IN MALAYSIA**

2024

GERAN KPT

ON GOING

MAIN RESEARCHER

## 5. THE EFFECT OF CUSTOMS DUTIES AND VALUE-ADDED TAX ON THE CLOTHING INDUSTRY AND RETAIL SUPPLY CHAINS IN DUBAI

2024

GERAN ANTARABANGSA

ON GOING

MAIN RESEARCHER

# PUBLICATION

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## 1. LEGAL AND CYBERSECURITY CHALLENGES OF INTEGRATING ARTIFICIAL INTELLIGENCE AND THE INTERNET OF THINGS IN FINANCIAL INSTITUTIONS IN THE UNITED ARAB EMIRATES AND JORDAN

INTERNATIONAL JOURNAL OF DATA AND NETWORK SCIENCE

2026 JOURNAL OTHER DATABASE CO-AUTHOR

## 2. THE ROLE OF ARTIFICIAL INTELLIGENCE IN REDUCING TAX EVASION: AN IMPLEMENTATION STRATEGY

CORPORATE AND BUSINESS STRATEGY REVIEW

2026 JOURNAL OTHER DATABASE CO-AUTHOR

## 3. DESIGN AND DEVELOPMENT OF AN INTELLIGENT SYSTEM BASED ON ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING USING CUSTOMS DIGITAL INDICATORS

INTERNATIONAL JOURNAL OF DATA AND NETWORK SCIENCE

2026 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 4. THE EFFECT OF SUSTAINABLE DEVELOPMENT GOALS AND FINTECH ADOPTION ON FINANCIAL REPORTS QUALITY IN JORDANIAN ISLAMIC BANKS

INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH AND SCIENTIFIC STUDIES

2025 JOURNAL SCOPUS CORRESPONDING AUTHOR

## 5. THE MEDIATING EFFECT OF GREEN CULTURE BETWEEN GHRP AND GREEN SUSTAINABLE PERFORMANCE IN JORDANIAN MANUFACTURING COMPANIES TOWARDS SUSTAINABLE DEVELOPMENT GOALS

JOURNAL OF LIFESTYLE AND SDGS REVIEW

2025 JOURNAL SCOPUS CO-AUTHOR

## 6. AI-ENABLED ADAPTIVE E-LEARNING SYSTEMS ADOPTION IN CONFLICT ZONE: CASE STUDY OF PALESTINIAN SCHOOLS

TEM JOURNAL

2025 JOURNAL WOS CO-AUTHOR

## 7. A STRATEGIC APPROACH TO FAMILY CONNECTEDNESS AND ENTREPRENEURIAL INTENTIONS

CORPORATE AND BUSINESS STRATEGY REVIEW

2025 JOURNAL OTHER DATABASE CO-AUTHOR

## 8. THE IMPACT OF THE INTERNET OF THINGS ON THE CREATIVE ACCOUNTING PRACTICE: USING BIG DATA

INTERNATIONAL JOURNAL OF DATA AND NETWORK SCIENCE

2025 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 9. AN IMPROVING OF GREEN SUPPLY CHAIN PERFORMANCE USING GREEN DIGITAL LEARNING AND ARTIFICIAL INTELLIGENCE INTEGRATION

INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH AND SCIENTIFIC STUDIES

2025 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 10. THE ROLE OF FINTECH AND SUSTAINABLE PRACTICES ON FINANCIAL REPORTING QUALITY IN JORDANIAN CUSTOMS CLEARANCE COMPANIES

INTERNATIONAL JOURNAL OF INNOVATIVE RESEARCH AND SCIENTIFIC STUDIES

2025 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 11. ANALYZING THE ROLE OF GREEN HUMAN RESOURCE PRACTICES IN BANKING SUSTAINABILITY THROUGH JOB SATISFACTION TO ACHIEVE SUSTAINABLE DEVELOPMENT GOALS

JOURNAL OF LIFESTYLE AND SDGS REVIEW

2025 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 12. THE MEDIATING EFFECT OF SUPPLY CHAIN TRANSPARENCY BETWEEN BLOCKCHAIN TECHNOLOGY ADOPTION AND SUSTAINABLE SUPPLY CHAIN PERFORMANCE

JOURNAL OF CULTURAL ANALYSIS AND SOCIAL CHANGE

2025 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

### 13. CORPORATE GOVERNANCE MECHANISMS AND EARNINGS MANAGEMENT: EVIDENCE FROM JORDAN

JOURNAL OF CULTURAL ANALYSIS AND SOCIAL CHANGE

2025

JOURNAL

OTHER DATABASE

MAIN AUTHOR

# PUBLICATION

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## 14. INHERITANCE RISK MANAGEMENT TOWARDS THE SUSTAINABILITY OF GLOBAL FAMILY BUSINESSES IN MALAYSIA

JOURNAL OF CULTURAL ANALYSIS AND SOCIAL CHANGE

2025 JOURNAL OTHER DATABASE MAIN AUTHOR

## 15. DESIGNING A BLOCKCHAIN-BASED MODEL FOR ZAKAT MANAGEMENT IN MALAYSIA

INTERNATIONAL JOURNAL OF RESEARCH AND INNOVATION IN SOCIAL SCIENCE

2025 JOURNAL OTHER DATABASE MAIN AUTHOR

## 16. TAXATION AND ACCOUNTING POLICIES ON GREEN INDUSTRY SUSTAINABILITY: A SYSTEMATIC LITERATURE REVIEW

THE 19TH ANNUAL INTERNATIONAL SCIENTIFIC CONFERENCE ENTITLED: "ARTIFICIAL INTELLIGENCE IN BUSINESS - SICB2025"

2025 PROCEEDING SCOPUS MAIN AUTHOR

## 17. THE EFFECT OF IMPLEMENTING AI-DRIVEN CUSTOMS PROCESSES ON TRADE FACILITATION EFFICIENCY IN JORDAN

THE 19TH ANNUAL INTERNATIONAL SCIENTIFIC CONFERENCE ENTITLED: "ARTIFICIAL INTELLIGENCE IN BUSINESS - SICB2025"

2025 PROCEEDING SCOPUS MAIN AUTHOR

## 18. A JOURNEY OF DISCOVERY AND SKILLS DEVELOPMENT IN CUSTOMS AND TAX SCIENCES

2025 BOOK

## 19. TAXATION AND CUSTOMS STRATEGIES TOWARDS ENHANCING ENVIRONMENTAL RESPONSIBILITY

GREEN FINANCE AND ENERGY TRANSITION

2025 CHAPTER IN BOOK MAIN AUTHOR

## 20. INVESTIGATING VALUE-ADDED TAX AND CUSTOMS DUTIES ON RETAIL SUPPLY CHAINS IN CLOTHING INDUSTRY

BIG DATA IN FINANCE: TRANSFORMING THE FINANCIAL LANDSCAPE

2025 CHAPTER IN BOOK MAIN AUTHOR

## 21. EXPLORING THE IMPACT OF DIGITAL ACCOUNTING AND DIGITAL ZAKAT ON IMPROVING BUSINESS SUSTAINABILITY IN THE MIDDLE EAST AND MALAYSIA

INTERNATIONAL JOURNAL OF ADVANCED AND APPLIED SCIENCES

2024 JOURNAL WOS CORRESPONDING AUTHOR

## 22. ENHANCING ESTATE GOVERNANCE USING BLOCKCHAIN TECHNOLOGY THROUGH RISK MANAGEMENT IN ESTATE GOVERNANCE OF BUSINESS SUSTAINABILITY

INTERNATIONAL JOURNAL OF DATA AND NETWORK SCIENCE

2024 JOURNAL SCOPUS CORRESPONDING AUTHOR

## 23. THE IMPACT OF ADOPTING INTERNATIONAL ACCOUNTING STANDARDS ON TAXATION ? A THEORETICAL PREVIEW

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA CO-AUTHOR

## 24. CUSTOMS INTELLIGENCE AND RISK MANAGEMENT IN SUSTAINABLE SUPPLY CHAIN FOR GENERAL CUSTOMS DEPARTMENT LOGISTICS

UNCERTAIN SUPPLY CHAIN MANAGEMENT

2024 JOURNAL SCOPUS CORRESPONDING AUTHOR

## 25. CORPORATE ENVIRONMENTAL RESPONSIBILITY AND CORPORATE PERFORMANCE IN JORDAN

UNCERTAIN SUPPLY CHAIN MANAGEMENT

2024 JOURNAL SCOPUS CORRESPONDING AUTHOR

## 26. INHERITANCE RISK MANAGEMENT AND TAX BREAKS FOR FAMILY BUSINESSES

ACADEMIC JOURNAL OF BUSINESS AND SOCIAL SCIENCES

2024 JOURNAL MYCITE MAIN AUTHOR

# PUBLICATION

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## 27. THE IMPACT OF JORDANIAN CUSTOMS POLICIES ON THE SUCCESS OF SUPPLY CHAINS

JOURNAL OF MUAMALAT AND ISLAMIC FINANCE RESEARCH

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

## 28. MEASUREMENT PROBLEMS IN INTEREST-FREE FINANCIAL INSTRUMENTS

PAKISTAN JOURNAL OF LIFE AND SOCIAL SCIENCES

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

## 29. EVALUATION THE EFFECTS OF CUSTOMS POLICY ON SUPPLY CHAIN PERFORMANCE

AFRICAN JOURNAL OF BIOLOGICAL SCIENCES

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

## 30. THE IMPACT OF DIGITAL TRANSFORMATION THROUGH IMPLEMENTING BLOCKCHAIN TECHNOLOGY ON ENHANCING THE ACCOUNTING PROFESSION IN JORDAN: A MULTIMETHODOLOGY STUDY

PAKISTAN JOURNAL OF LIFE AND SOCIAL SCIENCES

2024 JOURNAL OTHER DATABASE CO-AUTHOR

## 31. THE INFLUENCE OF FINANCIAL TECHNOLOGY ON PROFITABILITY IN JORDANIAN COMMERCIAL BANKS

HUMANITIES AND SOCIAL SCIENCES LETTERS

2024 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 32. THE EFFECT OF DIGITAL ZAKAT AND ACCOUNTING ON CORPORATE SUSTAINABILITY THROUGH FINANCIAL TRANSPARENCY

ASIAN ECONOMIC AND FINANCIAL REVIEW,

2024 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 33. DEFINING INHERITANCE RISK MANAGEMENT AS A NEW CONCEPT TOWARDS SUSTAINABILITY OF FAMILY BUSINESSES

THE JOURNAL OF MUAMALAT AND ISLAMIC FINANCE

2024 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 34. ANALYTICS ON FUTURE TALENT DEVELOPMENT IN MIDDLE EASTERN PUBLIC UNIVERSITIES

PAKISTAN JOURNAL OF LIFE AND SOCIAL SCIENCES

2024 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 35. INVESTIGATION THE EFFECT OF DIGITAL TAXATION AND DIGITAL ACCOUNTING ON CUSTOMS EFFICIENCY AND PORT SUSTAINABILITY

INTERNATIONAL JOURNAL OF DATA AND NETWORK SCIENCE

2024 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 36. ANALYZING THE IMPROVEMENT OF ESTATE GOVERNANCE AND MANAGEMENT IN JORDAN USING BLOCKCHAIN

INTERNATIONAL JOURNAL OF DATA AND NETWORK SCIENCE

2024 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 37. THE IMPACTS OF VAT ON THE RETAIL SUPPLY CHAINS OF KASHTBAN TRADING COMPANY IN DUBAI

INTERNATIONAL JOURNAL OF DIGITAL ACCOUNTING AND FINTECH SUSTAINABILITY (IJDAFS)

2024 JOURNAL OTHER DATABASE CO-AUTHOR

## 38. THE IMPACT OF DIGITAL TRANSFORMATION THROUGH IMPLEMENTING BLOCKCHAIN TECHNOLOGY ON ENHANCING THE ACCOUNTING PROFESSION IN JORDAN: A MULTIMETHODOLOGY STUDY

PAKISTAN JOURNAL OF LIFE AND SOCIAL SCIENCES

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

## 39. ENHANCING ESTATE GOVERNANCE THROUGH BLOCKCHAIN: AN ANALYSIS OF TRANSPARENCY, EFFICIENCY AND SECURITY IN ESTATE MANAGEMENT

HUMANITIES AND SOCIAL SCIENCES LETTERS

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

# PUBLICATION

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## 40. THE IMPACT OF GREEN HUMAN RESOURCE MANAGEMENT PRACTICES ON ENGAGEMENT OF EMPLOYEE AND ORGANIZATIONAL CREATIVITY TOWARDS THE GREEN ENVIRONMENT

THE INTERNATIONAL CONFERENCE ON BUSINESS AND TECHNOLOGY (ICBTCAMBRIDGE?2024)

2024 PROCEEDING SCOPUS CORRESPONDING AUTHOR

## 41. THE EFFECT OF CUSTOMS STRATEGIES ON ENVIRONMENTAL AND SUSTAINABLE RESPONSIBILITY OF JORDANIAN SUPPLY CHAIN MANAGEMENT

THE INTERNATIONAL CONFERENCE ON BUSINESS AND TECHNOLOGY (ICBTCAMBRIDGE?2024)

2024 PROCEEDING SCOPUS CORRESPONDING AUTHOR

## 42. THE IMPACT OF GREEN HUMAN RESOURCE MANAGEMENT PRACTICES ON ENGAGEMENT OF EMPLOYEE AND ORGANIZATIONAL CREATIVITY TOWARDS THE GREEN ENVIRONMENT

NAVIGATING THE TECHNOLOGICAL TIDE: THE EVOLUTION AND CHALLENGES OF BUSINESS MODEL INNOVATION

2024 CHAPTER IN BOOK CORRESPONDING AUTHOR

## 43. THE EFFECT OF CUSTOMS STRATEGIES ON ENVIRONMENTAL AND SUSTAINABLE RESPONSIBILITY OF JORDANIAN SUPPLY CHAIN MANAGEMENT

NAVIGATING THE TECHNOLOGICAL TIDE: THE EVOLUTION AND CHALLENGES OF BUSINESS MODEL INNOVATION

2024 CHAPTER IN BOOK CORRESPONDING AUTHOR

## 44. TAXATION AND CUSTOMS STRATEGIES IN JORDANIAN SUPPLY CHAIN MANAGEMENT: SHAPING SUSTAINABLE DESIGN AND DRIVING ENVIRONMENTAL RESPONSIBILITY

UNCERTAIN SUPPLY CHAIN MANAGEMENT

2023 JOURNAL SCOPUS CORRESPONDING AUTHOR

## 45. THE EFFECT OF STRATEGIC INTELLIGENCE, EFFECTIVE DECISION-MAKING AND STRATEGIC FLEXIBILITY ON LOGISTICS PERFORMANCE

UNCERTAIN SUPPLY CHAIN MANAGEMENT

2023 JOURNAL SCOPUS CORRESPONDING AUTHOR

## 46. DRIVING SUSTAINABLE SUPPLY CHAINS: BLOCKCHAIN-ENABLED ECO-EFFICIENCY FOR RESILIENT CUSTOMS PORTS

UNCERTAIN SUPPLY CHAIN MANAGEMENT

2023 JOURNAL SCOPUS CORRESPONDING AUTHOR

## 47. THE INFLUENCE OF BOARD OF DIRECTORS' CHARACTERISTICS ON CORPORATE SOCIAL RESPONSIBILITY DISCLOSURES IN JORDANIAN ISLAMIC BANKS

INTERNATIONAL JOURNAL OF ADVANCED AND APPLIED SCIENCES

2023 JOURNAL OTHER DATABASE MAIN AUTHOR

## 48. AN ANALYSIS ON THE TAX TREATMENT FOR ISLAMIC SOCIAL FINANCE INSTRUMENTS IN MALAYSIA

4TH INTERNATIONAL CONGRESS ON ISLAMIC FINANCE AND ACCOUNTING

2023 PROCEEDING NON-INDEX MAIN AUTHOR

## 49. RISK MANAGEMENT ON INHERITANCE FROM TAXPAYERS PERSPECTIVE

4 TH INTERNATIONAL CONGRESS ON ISLAMIC FINANCE AND ACCOUNTING

2023 PROCEEDING NON-INDEX CO-AUTHOR

## 50. THE EFFECT OF CORPORATE GOVERNANCE MECHANISMS ON EARNINGS MANAGEMENT IN MALAYSIAN MANUFACTURING COMPANIES

ASIAN ECONOMIC AND FINANCIAL REVIEW

2022 JOURNAL SCOPUS MAIN AUTHOR

## 51. TAX TREATMENT ON ISLAMIC HOME FINANCING IN MALAYSIA AND JORDAN

ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE - THE 10TH IBAF 2022

2022 PROCEEDING OTHER DATABASE MAIN AUTHOR

# CONSULTATION

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## 1. PARTICIPATE IN CONSULTATION PROJECT (TRAINING COURSE) IN TAXATION AND CUSTOMS OF BUDGETS AND LAWS INTERNATIONAL DISPUTES

ASIA MASTERS CENTRE (AMC)

2024

INTERNATIONAL

# AWARDS/RECOGNITION

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## 1. ANUGERAH STAF CONTOH BULANAN FEM NOVEMBER 2025

2025

UNIVERSITY

## 2. EXTERNAL BOARD MEMBER (AHLI LEMBAGA LUAR)

MINISTRY OF HIGHER EDUCATION ? JORDAN

2025

INTERNATIONAL

## 3. BEST JOURNAL MANAGEMENT AWARD 2024

2024

NATIONAL