

Profile Image

**PROF. MADYA DR.
MOHD MUZHAFAR BIN
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PENSYARAH UNIVERSITI DS14

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Faculty: Fakulti
Pengajian Bahasa Utama

SUPERVISION

PhD - Completed: 2, Ongoing: 6

Master - Completed: 0,
Ongoing: 0

AREAS OF EXPERTISE

Discourse And Pragmatics

Literary Theory

World Literature Studies

ACADEMIC QUALIFICATION

PhD in Postcolonial Literature In English (2015)

Master in Tesol (2011)

Bachelor in English Language Studies (2009)

RESEARCH

1. LEAVES OF HOPE: THE MALAYSIAN POOR PHOTOVOICE ON DEFORESTATION PROTECTIVE MEASURES

2024 GERAN ANTARABANGSA ON GOING MAIN RESEARCHER

2. TAHFIZ PSYCHOGEOGRAPHY FRAMEWORK TO IMPROVE TAHFIZ LANDSCAPE CHARACTERISTICS AND EMOTIONS.

2023 GERAN KPT ON GOING MAIN RESEARCHER

3. UNCONSCIOUS MALAY PSYCHE IN POPULAR TELEVISION (TV) FICTION THROUGH LITERATURE AND AUDIENCE NARRATIVES.

2015 GERAN KPT COMPLETED MAIN RESEARCHER

PUBLICATION

1. TAHFIZ PSYCHOGEOGRAPHY OF THE MARGINALS: REIMAGINING SELF AND PLACE THROUGH NARRATIVES

3L: LANGUAGE, LINGUISTICS, LITERATURE THE SOUTHEAST ASIAN JOURNAL OF ENGLISH LANGUAGE STUDIES

2024 JOURNAL ISI AND SCOPUS MAIN AUTHOR

2. COUNTERING WESTERN STEREOTYPICAL ASSUMPTIONS OF THE REVERTS MUSLIMS? EXPERIENCES IN NAIMA B ROBERTS FROM MY SISTERS? LIPS (2005)

CONFERENCE ON ENGLISH LANGUAGE TEACHING (CELT) 2024

2024 PROCEEDING NON-INDEX MAIN AUTHOR

3. AUDIENCE AESTHETICS AND MALAY POPULAR CULTURE

SOUTHEAST ASIAN HUMANITIES CONFERENCE

2023 PROCEEDING NON-INDEX MAIN AUTHOR

4. POPULAR CULTURE TRANSGRESSIVES & MALAYNESS

SOUTHEAST ASIAN HUMANITIES CONFERENCE

2023 PROCEEDING NON-INDEX MAIN AUTHOR

5. DISABILITY, POPULAR TV FICTION, AND MALAY AUDIENCE AESTHETICS

ILEC2023

2023 PROCEEDING NON-INDEX MAIN AUTHOR

6. MALAYSIA RESPONDING TO DOMESTIC VIOLENCE_A CORPUS ASSISTED DISCOURSE ANALYSIS

INTERNATIONAL RESPONSES TO GENDERED-BASED DOMESTIC VIOLENCE_GENDER SPECIFIC AND SOCIO CULTURAL APPROACHES

2023 CHAPTER IN BOOK MAIN AUTHOR

7. MALAYSIA POPULAR MALAY-MUSLIM TV FICTION AND FAN NARRATIVES

THE BLOOMSBURY HANDBOOK OF MUSLIMS AND POPULAR CULTURE

2023 CHAPTER IN BOOK MAIN AUTHOR

8. ACCENTUATING POSTCOLONIAL CIVIC IDENTITY: YOUTH, NATURE, AND DIGITAL WORLDS

WORLD REVIEW OF POSTCOLONIAL AFFAIRS SEMINAR

2022 PROCEEDING NON-INDEX MAIN AUTHOR

9. AUDIENCE RESPONSES AND MALAY PEOPLEHOOD

GLOBAL CONFERENCE ON LITERARY STUDIES AND MEANINGS

2022 PROCEEDING NON-INDEX MAIN AUTHOR

10. THE MALAY WORLD AND OPAQUE VALUES

REGIONAL CONFERENCE ON VALUES AND HUMANITIES

2022 PROCEEDING NON-INDEX MAIN AUTHOR

11. THE ISLAMIC DRIVES AND L2 MOTIVATIONAL LEARNING MODEL AMONG TAHFIZ STUDENTS

INTERNATIONAL CONFERENCE SOCIAL SCIENCES AND HUMANITIES (ICOSAH) VI

2022 PROCEEDING NON-INDEX MAIN AUTHOR

12. NEOLIBERAL IDEOLOGIES IN MENGGAPAI BINTANG (REACH FOR THE STARS)

GRAPHIC NOVELS AND COMICS AS WORLD LITERATURE

2022 CHAPTER IN BOOK MAIN AUTHOR

13. DISCARDED MASK ABANDONMENT: NARRATIVES OF RECONCILIATION AND RECIPROCITY

2021 INTERNATIONAL LANGUAGE AND EDUCATION CONFERENCE

2021 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

14. POSTCOLONIAL CIVIC IDENTITY AND YOUTH (DIS)ORGANIZING ENVIRONMENT: A GROWTH INTO CITIZENSHIP ANALYSIS

GEMA ONLINE JOURNAL OF LANGUAGE STUDIES

2020 JOURNAL ISI, SCOPUS AND ERA MAIN AUTHOR

15. THE EVOLUTION AND THE FUNCTION OF HANTU IN THE AGE OF PANDEMIC COVID-19 AND THE MEDIA

JURNAL MELAYU

2020 JOURNAL MYCITE MAIN AUTHOR

16. DUALITY, CO-SIGNIFIERS, AND CONTEMPORARY ILLNESSES

INTERNATIONAL LANGUAGE AND EDUCATION CONFERENCE 2020 (ILEC 2020)

2020 PROCEEDING NON-INDEX MAIN AUTHOR

17. IDEOLOGY, NEWSPAPER TEXTS, AND LITERARY NARRATOLOGY

ZAWIAH YAHYA WEBINAR SERIES UKM

2020 PROCEEDING NON-INDEX MAIN AUTHOR

18. IDEOLOGY, NEWSPAPER TEXTS, AND LITERARY NARRATOLOGY

ZAWIAH YAHYA WEBINAR SERIES UKM

2020 PROCEEDING NON-INDEX MAIN AUTHOR

19. THE TEACHING OF PROSE: NOVEL

2020 BOOK MAIN AUTHOR

20. BLENDED LEARNING AS A PEDAGOGY IN HIGHER EDUCATION: LEARNERS TOOLS/APPLICATIONS PREFERENCES IN ENGLISH FOR PROFESSIONAL COURSE

LANGUAGE AND EDUCATION 4

2020 CHAPTER IN BOOK MAIN AUTHOR

21. OPENING UP ALTERNATIVES TO DOMINANT IDEOLOGICAL CONSTRUCTIONS OF ENGLISH LANGUAGE TEACHING IN MALAYSIA

CHANGING ENGLISH

2019 JOURNAL SCOPUS MAIN AUTHOR

22. PURSUING IMPERFECTION, FORGIVENESS, AND REPENTANCE IN POPULAR TWENTY-FIRST CENTURY MALAY TELEVISION FICTION

KRITIKA KULTURA

2019 JOURNAL ISI MAIN AUTHOR

23. MOTIVATION OF LANGUAGE IN LITERARY TEXT: A STUDY OF TONI MORRISONS SULA

INTERNATIONAL JOURNAL OF RECENT TECHNOLOGY AND ENGINEERING

2019 JOURNAL SCOPUS MAIN AUTHOR

24. THEORIZING POSTCOLONIAL CIVIC IDENTITY: YOUTH, NATURE, AND DIGITAL WORLD(S)

2019 INTERNATIONAL LANGUAGE AND EDUCATION CONFERENCE

2019 PROCEEDING NON-INDEX MAIN AUTHOR

25. AUGMENTED REALITY LEXICAL LEARNING

2019 INTERNATIONAL LANGUAGE AND EDUCATION CONFERENCE

2019 PROCEEDING NON-INDEX MAIN AUTHOR

26. POPULAR TV FICTION: CULTURAL IDENTITIES, UNCONSCIOUS MALAY PSYCHE, AND YOUTH

ADVANCED SCIENCE LETTERS

2018 JOURNAL WOS MAIN AUTHOR

PUBLICATION

27. FEMALE YOUTH RESPONDING TO POPULAR TV FICTION: UNCONSCIOUS MALAY PSYCHE AND RESISTANCE

ADVANCED SCIENCE LETTERS

2018 JOURNAL SCOPUS MAIN AUTHOR

28. ADVICE-GIVING ROLES AND STRATEGIES IN SELECTED FACULTY MEMBER-GRADUATE STUDENT ADVISING

GEMA ONLINE JOURNAL OF LANGUAGE STUDIES

2018 JOURNAL WOS MAIN AUTHOR

29. ENHANCING THE QUALITY OF LIFE USING MULTILITERACIES PROJECT APPROACH TO AUGMENT EMPLOYABILITY SKILLS AMONG MALAYSIAN UNIVERSITY GRADUATES

SEMINAR SERANTAU PENDIDIKAN TINGGI ISLAM KE-5

2018 PROCEEDING NON-INDEX MAIN AUTHOR

30. THEORIZING POSTCOLONIAL CIVIC IDENTITY: YOUTH, NATURE, AND DIGITAL WORLD(S)

MICOLLAC 2018 10TH MALAYSIA INTERNATIONAL CONFERENCE ON LANGUAGES, LITERATURES AND CULTURES

2018 PROCEEDING NON-INDEX MAIN AUTHOR

31. MASYARAKAT, KOMUNITI, DAN IDENTITI ORANG ASLI: PENYATUAN KONTEKS SOSIO-BUDAYA

SUSTAINABLE EDUCATION FOR INDIGENOUS PEOPLES SEMINAR

2018 PROCEEDING NON-INDEX MAIN AUTHOR

32. REDISCOVERY OF THE MALAY ?LOCAL:? YOUTH AND TV FICTION IN MALAYSIA

INTERNATIONAL JOURNAL OF ADOLESCENCE AND YOUTH

2017 JOURNAL SCOPUS MAIN AUTHOR

33. "IT'S NOT THOROUGH, BUT IT SHOULDN'T BE THERE:" ADVICE-GIVING ROLES AND STRATEGIES IN DOCTORAL ADVISEMENT NARRATIVES

2017 INTERNATIONAL LANGUAGE & EDUCATION CONFERENCE

2017 PROCEEDING NON-INDEX MAIN AUTHOR

34. RE-THINKING EDUCATION FOR INDIGENOUS POPULATION THROUGH SUSTAINABLE SOCIO-CULTURAL EDUCATION FRAMEWORK

ASIA-PACIFIC PEACE RESEARCH ASSOCIATION (APPRA) INTERNATIONAL CONFERENCE

2017 PROCEEDING NON-INDEX MAIN AUTHOR

35. KURSUS KEMAHIRAN KEHIDUPAN: MENGHUBUNGKAN PEMBELAJARAN FORMAL DAN TIDAK FORMAL DI SEKOLAH TAHFIZ

SEMINAR PENDIDIKAN ISLAM SEPANJANG HAYAT 2017

2017 PROCEEDING NON-INDEX MAIN AUTHOR

36. THE ?SANCTITY? OF IMPERFECTION: FORGIVENESS IN POPULAR TELEVISION (TV) FICTION

SUSTAINABILITY OF LANGUAGE SCIENCES CONFERENCE 2017

2017 PROCEEDING NON-INDEX MAIN AUTHOR

37. AUDIENCE NARRATIVES, POPULAR TV FICTION, AND UNCONSCIOUS MALAY PSYCHE

2017 INTERNATIONAL LANGUAGE AND EDUCATION CONFERENCE

2017 PROCEEDING NON-INDEX MAIN AUTHOR

38. LEGITIMATION ANALYSIS: EXPLORING DECISION-MAKING AND POWER IN HOT BENCH

GEMA ONLINE JOURNAL OF LANGUAGE STUDIES

2016 JOURNAL WOS MAIN AUTHOR

39. GLOBALIZATION, RE-DISCOVERY OF THE MALAY ?LOCAL,," AND POPULAR TV FICTION THROUGH AUDIENCE NARRATIVES

3L: THE SOUTHEAST ASIAN JOURNAL OF ENGLISH LANGUAGE STUDIES

2016 JOURNAL WOS MAIN AUTHOR

PUBLICATION

40. CONTEMPORARY ISSUES ON POPULAR TV FICTION: CULTURAL IDENTITIES AND UNCONSCIOUS MALAY PSYCHE

4TH KUALA LUMPUR INTERNATIONAL COMMUNICATION, EDUCATION, LANGUAGE, AND SOCIAL SCIENCE CONFERENCE

2016 PROCEEDING NON-INDEX MAIN AUTHOR

41. COMMUNICATING WITH ALTERNATIVE MODERNITIES: CULTURAL IDENTITIES, POPULAR TV FICTION, AND AUDIENCE RESPONSES

5TH INTERNATIONAL CONFERENCE ON BUSINESS STRATEGY AND SOCIAL SCIENCES

2016 PROCEEDING NON-INDEX MAIN AUTHOR

42. COMMUNICATING WITH SOCIAL IMAGINARY: CULTURAL IDENTITIES, POPULAR TV FICTION, AND AUDIENCE RESPONSES

9TH MALAYSIA INTERNATIONAL CONFERENCE ON LANGUAGES, LITERATURES, AND CULTURES

2016 PROCEEDING NON-INDEX MAIN AUTHOR

43. MULTI-VARIED REALITIES OF MALAY CULTURAL IDENTITIES IN POPULAR TV FICTION

2ND INTERNATIONAL CONFERENCE ON ADVANCES IN EDUCATION AND SOCIAL SCIENCES

2016 PROCEEDING NON-INDEX MAIN AUTHOR

44. POPULAR TV FICTION, MEDIASCAPE, AND MALAY CULTURAL IDENTITIES

2ND INTERNATIONAL CONFERENCE ON ADVANCES IN EDUCATION AND SOCIAL SCIENCES

2016 PROCEEDING NON-INDEX MAIN AUTHOR

45. 9/11 CONSCIOUSNESS: A DISCOURSE ANALYSIS IN MALAYSIAN NEWSPAPERS

INTERNATIONAL EDUCATION CONGRESS ON NAQLI AND AQLI 2016

2016 PROCEEDING NON-INDEX MAIN AUTHOR

46. FOLLOWERSHIP: BOOSTING POWER AND POSITION IN POPULAR TV FICTION

GEMA ONLINE JOURNAL OF LANGUAGE STUDIES

2015 JOURNAL WOS MAIN AUTHOR

47. POPULAR TV FICTION: CULTURAL IDENTITIES AND UNCONSCIOUS MALAY PSYCHE IN ADAM & HAWA

SCHOOL OF LANGUAGE STUDIES & LINGUISTICS (SOLLS) INTERNATIONAL CONFERENCE 2015

2015 PROCEEDING NON-INDEX MAIN AUTHOR

48. 1MALAYSIA, TV FICTION, AND THE REDISCOVERY OF THE MALAY "LOCAL"

2015 POPULAR CULTURE ASSOCIATION/AMERICAN CULTURE ASSOCIATION CONFERENCE

2015 PROCEEDING NON-INDEX MAIN AUTHOR

49. POPULAR TV FICTION: CULTURAL IDENTITIES AND UNCONSCIOUS MALAY PSYCHE IN ADAM & HAWA

INTERNATIONAL CONFERENCE ON ASEAN STUDIES 2

2015 PROCEEDING NON-INDEX MAIN AUTHOR

50. CONTEMPORARY RISKS AND OPPORTUNITIES: RE-LOCALIZING MALAYNESS IN POPULAR TV FICTION

4TH INTERNATIONAL SEARCH CONFERENCE 2015

2015 PROCEEDING NON-INDEX MAIN AUTHOR

51. DECISION-MAKING, LEGITIMATION, AND POWER IN HOT BENCH

INTERNATIONAL LANGUAGE AND EDUCATION CONFERENCE 2015

2015 PROCEEDING NON-INDEX MAIN AUTHOR

52. YOUTH, TV FICTION, AND THE REDISCOVERY OF THE MALAY LOCAL

JOURNAL OF YOUTH STUDIES CONFERENCE 2015

2015 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

53. POPULAR CULTURE: POWER AND POSITION IN POPULAR TV FICTION

PROCEDIA SOCIAL AND BEHAVIORAL SCIENCES

2014 JOURNAL WOS MAIN AUTHOR

54. IMAGINING ALTERNATIVE MODERNITY: NEGOTIATING ISLAMIC-NESS AND MALAY-NESS ON POPULAR TV FICTION

ASIAN ECONOMIC AND FINANCIAL REVIEW

2014 JOURNAL SSCI MAIN AUTHOR

55. REPRESENTING ACTION: TRANSITIVITY AND VERB PROCESSES IN MALAYSIAN AND SINGAPOREAN ORAL PROCEEDINGS OVER BATU PUTEH ISLAND ISSUE

PROCEDIA SOCIAL AND BEHAVIORAL SCIENCES

2014 JOURNAL WOS MAIN AUTHOR

56. IMAGINING ALTERNATIVE MODERNITY: NEGOTIATING ISLAMIC-NESS AND MALAY-NESS ON POPULAR TV FICTION

INTERNATIONAL CONFERENCE ON BUSINESS AND SOCIAL SCIENCE STRATEGY

2014 PROCEEDING NON-INDEX MAIN AUTHOR

57. ACE-IT-THROUGH: COMMUNICATIVE ENGLISH FOR ALL

2014 BOOK MAIN AUTHOR

58. IMAGINING ALTERNATIVE MODERNITY: NEGOTIATING ISLAMIC-NESS AND MALAY-NESS ON POPULAR TV FICTION

HANDBOOK ON BUSINESS STRATEGY AND SOCIAL SCIENCES

2014 CHAPTER IN BOOK MAIN AUTHOR

59. FACEBOOK-INFUSED IDENTITIES: LEARNERS' VOICES

INTERNATIONAL EDUCATION STUDIES

2013 JOURNAL WOS MAIN AUTHOR

60. IMAGINING NEW MALAY IDENTITIES IN POPULAR MALAYSIAN TV FICTION

WORLD E-CONFERENCE JOURNALS

2013 JOURNAL WOS MAIN AUTHOR

61. LEARNING LANGUAGE THROUGH WIRELESS TECHNOLOGY: AN IMPACT STUDY

PROCEDIA SOCIAL AND BEHAVIORAL SCIENCES

2013 JOURNAL WOS MAIN AUTHOR

62. 'PETALING STREET ALMOST MALAYSIAN'- A DISCOURSE ANALYSIS OF NEWS ON ILLEGAL IMMIGRANTS

PROCEDIA SOCIAL AND BEHAVIORAL SCIENCES

2013 JOURNAL WOS MAIN AUTHOR

63. REPRESENTING ACTION: TRANSITIVITY AND VERB PROCESSES IN MALAYSIAN AND SINGAPOREAN ORAL PROCEEDINGS OVER BATU PUTEH ISLAND ISSUE

SOLLS '13, CYBERJAYA, MALAYSIA

2013 PROCEEDING NON-INDEX MAIN AUTHOR

64. LANGUAGE LEARNING & WIRELESS TECHNOLOGY: A PRELIMINARY FINDING

NATIONAL RESEARCH & EDUCATION CONFERENCE '13, NEGERI SEMBILAN, MALAYSIA

2013 PROCEEDING NON-INDEX MAIN AUTHOR

65. BRIDGING ENGLISH LANGUAGE LEARNING THROUGH WIRELESS TECHNOLOGY

NORTHERN RESEARCH CONFERENCE, PERLIS, MALAYSIA

2013 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

66. WIRELESS TECHNOLOGY & LANGUAGE LEARNING: A STUDY AT TWO MALAYSIAN UNIVERSITIES

ICEMI 13, ROME, ITALY

2013

PROCEEDING

NON-INDEX

MAIN AUTHOR

67. POPULAR CULTURE: POWER AND POSITION IN POPULAR TV FICTION

SOLLS 13, CYBERJAYA, MALAYSIA

2013

PROCEEDING

NON-INDEX

MAIN AUTHOR

68. "PETALING STREET ALMOST MALAYSIAN"- A DISCOURSE ANALYSIS OF NEWS ON ILLEGAL IMMIGRANTS

INCULT 12, SHAH ALAM, MALAYSIA

2012

PROCEEDING

NON-INDEX

MAIN AUTHOR

69. LEARNING LANGUAGES THROUGH WIRELESS TECHNOLOGY: AN IMPACT STUDY

INCULT 12, SHAH ALAM, MALAYSIA

2012

PROCEEDING

NON-INDEX

MAIN AUTHOR

70. THE IDEOLOGICAL CONSTRUCTION OF ILLEGAL IMMIGRANTS IN MALAYSIAN NEWSPAPERS AND ITS IMPACT ON MULTICULTURALISM: A DISCOURSE ANALYSIS

CONFUTATI 2011, UTAH, USA

2011

PROCEEDING

NON-INDEX

MAIN AUTHOR

71. IMPACT OF WIRELESS TECHNOLOGY ON LANGUAGE LEARNING

WVTESOL, RIPLEY, WEST VIRGINIA, USA

2011

PROCEEDING

NON-INDEX

MAIN AUTHOR

AWARDS/RECOGNITION

1. ACADEMIC ADVISOR

TRANSLATOR BUKU CYBER CRIME

2023

NATIONAL

2. ACADEMIC ADVISOR

FRGS SCHEME, KPT

2023

UNIVERSITY

3. ACADEMIC ADVISOR

FRGS SCHEME

2023

UNIVERSITY

4. ACADEMIC ADVISOR

PENILAI FRGS FEBRUARI 2023

2023

UNIVERSITY

5. BEST PRESENTER IN PARALLEL DISCUSSIONS

2022

INTERNATIONAL