

Profile Image

## PROF. MADYA DR. NORAILIS BINTI AB WAHAB

PENSYARAH UNIVERSITI DS14

### CONTACT

Phone: 6376

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norailis@usim.edu.my

Faculty: Fakulti Ekonomi  
Dan Muamalat

### SUPERVISION

PhD - Completed: 9, Ongoing: 4

Master - Completed: 0,  
Ongoing: 1

## AREAS OF EXPERTISE

Operational Management

Industrial Relations Issues

Quality Management

Business Management

## ACADEMIC QUALIFICATION

PhD in Management (quality) (2009)

Master in Productivity And Quality Enhancement (2001)

Bachelor in Economics (industry) (2000)

## RESEARCH

1. NAVIGATING SUSTAINABILITY VIA DIGITAL TRANSFORMATION TOWARDS INNOVATIVE GREEN SUPPLY CHAIN MANAGEMENT FRAMEWORK: A COMPARATIVE STUDY AMONG ECOPRINT INDUSTRIES IN MALAYSIA AND INDONESIA

2024 GERAN SEPADAN ANTARABANGSA ON GOING MAIN RESEARCHER

2. KAJIAN MENGENAI KESIHATAN MENTAL WANITA YANG MENGHADAPI DISKRIMINASI DI TEMPAT KERJA (A STUDY ON WOMEN'S MENTAL HEALTH FACING DISCRIMINATION IN THE WORKPLACE)

2022 GERAN PENYELIDIKAN INDUSTRI COMPLETED MAIN RESEARCHER

3. TAHAP KESEJAHTERAAN EKONOMI DAN KAEDAH ALTERNATIF BAGI KELANGSUNGAN HIDDUP OKU (PENERIMA BANTUAN JKM) SEMASA TEMPOH PKP DI LEMBAH KLANG

2021 GERAN PENYELIDIKAN INDUSTRI COMPLETED MAIN RESEARCHER

4. DEVELOPING COMPETITIVE BENCHMARK OF SMES? GREEN SUPPLY CHAIN MANAGEMENT THROUGH MAQASID SYARIAH LENSE

2019 GERAN KPT ON GOING MAIN RESEARCHER

5. HALAL INDUSTRY SUSTAINABILITY THROUGH BUSINESS EXCELLENCE

2018 GERAN SEPADAN ANTARABANGSA COMPLETED MAIN RESEARCHER

# RESEARCH

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## 6. CRITICAL SUCCESS FACTORS (CSF) OF ISLAMIC FINANCIAL INSTITUTIONS (IFIS) THROUGH LEADERSHIP AND TALENT

2017 GERAN PENYELIDIKAN INDUSTRI COMPLETED MAIN RESEARCHER

## 7. SUPPLY CHAIN DYNAMIC OF QURBAN PERFORMANCE IN MALAYSIA

2012 GERAN PENYELIDIKAN USIM COMPLETED MAIN RESEARCHER

## 8. DEVELOPING BEST PRACTICE BENCHMARKING MODEL AMONG SHARI'AH COMPLIANT COMPANIES IN MALAYSIA

2011 GERAN PENYELIDIKAN FUNDAMENTAL COMPLETED MAIN RESEARCHER

## 9. DEVELOPING AN EFFECTIVE MODEL FOR MARKETING AND PROMOTION OF REPEAT UMRAH TRAVELLERS IN MALAYSIA

2009 GERAN KPT COMPLETED MAIN RESEARCHER

## 10. CORPORATE ETHICAL IDENTITY VIA COMMUNICATION IN ANNUAL REPORTS : THE CASE OF CONVENTIONAL AND ISLAMI

2009 GERAN PENYELIDIKAN FUNDAMENTAL COMPLETED MAIN RESEARCHER

# PUBLICATION

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## 1. PSYCHOLOGICAL ABUSE AS A FACTOR OF DIVORCE IN THE KUALA LUMPUR SYARIAH COURT

4TH SOUTHEAST ASIA PSYCHOLOGY CONFERENCE 2024

2024 PROCEEDING NON-INDEX MAIN AUTHOR

## 2. GOLD AS SAFE HAVEN STRATEGY DURING COVID-19 PANDEMIC: THE CASE OF BURSA MALAYSIA

INTERNATIONAL CONFERENCE ON ECONOMICS, MANAGEMENT, AND BUSINESS

2024 PROCEEDING OTHER DATABASE MAIN AUTHOR

## 3. EW MOTOR: BEYOND HOPES

CASE STUDIES ON REVIVING BUSINESS AMIDST: THE COVID-19 PANDEMIC

2024 CHAPTER IN BOOK MAIN AUTHOR

## 4. ERA DIGITAL: KEPENTINGAN DAN CABARANNYA TERHADAP PERKEMBANGAN KEUSAHAWANAN

PEMBANGUNAN LESTARI MASYARAKAT: KESEJAHTERAAN UMMAH ERA DIGITAL

2023 CHAPTER IN BOOK MAIN AUTHOR

## 5. NISA: NATIONAL INITIATIVES FOR WOMEN'S STRESS ABATEMENT

INTERNATIONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (I-SIC IV)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

## 6. MUHAD: MOBILE APP FOR HELPING AND AUGMENTING THE DISABLED

INTERNATIONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (I-SIC IV)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

## 7. PENGENALAN - TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU

TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU. EDISI 2

2022 CHAPTER IN BOOK MAIN AUTHOR

## 8. SAINTIS OKU BERKERUSI RODA

TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU. EDISI 2.

2022 CHAPTER IN BOOK MAIN AUTHOR

## 9. BAGAI HELANG MEMINTAS AWAN

TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU. EDISI 2.

2022 CHAPTER IN BOOK MAIN AUTHOR

## 10. KEPIMPINAN DAN BAKAT DALAM PENGURUSAN KOKURIKULUM KESENIAN DAN KEBUDAYAAN PATUH SYARIAH

KOKURIKULUM: SEJARAH, ISU DAN CABARAN MASA KINI

2022 CHAPTER IN BOOK MAIN AUTHOR

## 11. LINKING STRATEGIES PLANNING AND HUMAN RESOURCES IN ORGANIZATIONAL MANAGEMENT CASES

ORGANIZATIONAL MANAGEMENT CASES

2022 CHAPTER IN BOOK MAIN AUTHOR

## 12. EW MOTOR: TOURING THE RISE

RESPONDING TO THE COVID-19 PANDEMIC: CASE STUDIES ON MANAGING ORGANISATIONS IN CRISI

2021 CHAPTER IN BOOK MAIN AUTHOR

## 13. GAMING LAWAN MEMBACA: PILIHAN ANDA?

BUKU: MENGIKUH BUDAYA MEMBACA MEMBINA MASYARAKAT BERILMU

2021 CHAPTER IN BOOK MAIN AUTHOR

# PUBLICATION

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## 14. STRESS AMONG PARENTS: AS STUDY ON CHILDREN'S INVOLVEMENT IN ROAD RACING

INTERNATIONAL JOURNAL OF ADVANCED SCIENCE AND TECHNOLOGY

2020 JOURNAL ERA MAIN AUTHOR

## 15. BENCHMARKING BUSINESS EXCELLENCE PRACTICES IN HALAL INDUSTRY

INTERNATIONAL JOURNAL OF COMMUNICATION, MANAGEMENT AND HUMANITIES

2020 JOURNAL OTHER DATABASE MAIN AUTHOR

## 16. THE ROLE OF COACHES IN IDENTIFYING AND SELECTING TALENT THROUGH CO-CURRICULAR SPORTS

JOURNAL OF CRITICAL REVIEWS

2020 JOURNAL SCOPUS MAIN AUTHOR

## 17. DETERMINANTS OF PURCHASE INTENTION AT HYPERMARKETS

JOURNAL OF CRITICAL REVIEWS

2020 JOURNAL SCOPUS MAIN AUTHOR

## 18. NEW INDUSTRIAL REVOLUTION, TALENT AND BUSINESS EXCELLENCE: ARE SMES PREPARED ENOUGH?

ISLAMIC FINANCE IN DIGITAL ECONOMY (VOL.6)

2020 CHAPTER IN BOOK MAIN AUTHOR

## 19. IRAMA PERKASAKAN JIWA, LAGUKAN SERIBU KEKUATAN

TIADA YANG MUSTAHIL

2020 CHAPTER IN BOOK MAIN AUTHOR

## 20. BERHARAP BANGKIT BERKALI-KALI

TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU

2020 CHAPTER IN BOOK MAIN AUTHOR

## 21. INDAHNYA LAKARAN KETENANGAN

TIADA YANG MUSTAHIL: KISAH KEJAYAAN OKU

2020 CHAPTER IN BOOK MAIN AUTHOR

## 22. FOCUS ON THE WORKFORCE IN BUSINESS EXCELLENCE

INTERNATIONAL JOURNAL OF PURE AND APPLIED MATHEMATICS

2018 JOURNAL SCOPUS MAIN AUTHOR

## 23. BUSINESS EXCELLENCE BENCHMARKING IN ACHIEVING COMPETITIVE ADVANTAGE FOR SUSTAINABILITY

THE 3RD INTERNATIONAL SEMINAR ON HALALAN THAYYIBAN PRODUCTS AND SERVICES 2018 (SAPPAT III)

2018 PROCEEDING NON-INDEX MAIN AUTHOR

## 24. FOCUS ON THE WORKFORCE IN BUSINESS EXCELLENCE

2ND ADVANCES IN INTERNATIONAL MARKETING AND MANAGEMENT INTERNATIONAL CONFERENCE ?2018

2017 PROCEEDING NON-INDEX MAIN AUTHOR

## 25. ELEMEN BAKAT DAN KEPIMPINAN DALAM MELESTARIKAN INSTITUSI WAKAF

KEWANGAN SOSIAL ISLAM: INOVASI KE ARAH PEMBANGUNAN UMMAH

2017 CHAPTER IN BOOK MAIN AUTHOR

## 26. IMPORTANCE OF PROCESS MANAGEMENT IN BUSINESS EXCELLENCE

5TH INTERNATIONAL CONFERENCE ON RESEARCH IN HUMANITIES, SOCIOLOGY AND EDUCATION (RHSCE'16)

2016 PROCEEDING NON-INDEX MAIN AUTHOR

# PUBLICATION

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## 27. UNDERSTAND OPERATIONS MANAGEMENT CHALLENGES IN THE FOOD TRUCK BUSINESS

THE 1ST CONFERENCE ON ENGINEERING, TECHNOLOGY AND EDUCATION

2016 PROCEEDING NON-INDEX MAIN AUTHOR

## 28. REINFORCING WORKFORCE PILLAR IN BUSINESS EXCELLENCE

THE 1ST CONFERENCE ON ENGINEERING, TECHNOLOGY AND EDUCATION

2016 PROCEEDING NON-INDEX MAIN AUTHOR

## 29. THE GEN Y'S PERCEPTION ON ORGANIZATIONAL CULTURE

3RD INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE

2016 PROCEEDING NON-INDEX MAIN AUTHOR

## 30. BUSINESS EXCELLENCE DRIVERS FOR SUSTAINABLE HALAL INDUSTRY

INTERNATIONAL CONFERENCE ON ISLAMIC ECONOMICS, GOVERNANCE AND SOCIAL ENTERPRISE (ICONIGS) 2015

2015 PROCEEDING NON-INDEX MAIN AUTHOR

## 31. THE IMPORTANCE OF WORKFORCE PILLAR IN BUSINESS EXCELLENCE

PERSIDANGAN ANTARABANGSA KELESTARIAN INSAN KALI KE-2

2015 PROCEEDING NON-INDEX MAIN AUTHOR

## 32. CHAPTER 10: PRODUCTIVITY AND QUALITY MANAGEMENT

MUAMALAT: THE INTEGRATION OF AQLI AND NAQLI

2015 CHAPTER IN BOOK MAIN AUTHOR

## 33. CHAPTER 11: MOTIVATION AND BEHAVIOR OF EMPLOYEES

MUAMALAT: THE INTEGRATION OF AQLI AND NAQLI

2015 CHAPTER IN BOOK MAIN AUTHOR

## 34. SUPPLY CHAIN DYNAMICS AND IMPACTS OF QURBAN PERFORMANCE IN MALAYSIA

4TH INTERNATIONAL CONFERENCE ON BUSINESS, ECONOMICS AND TOURISM MANAGEMENT

2013 PROCEEDING NON-INDEX MAIN AUTHOR

## 35. OBSTACLES IN BENCHMARKING ADOPTION AMONG SMES

4TH INTERNATIONAL CONFERENCE ON BUSINESS AND ECONOMIC RESEARCH

2013 PROCEEDING NON-INDEX MAIN AUTHOR

## 36. PERFORMANCE AND WORK LIFE: DILEMMA TOWARDS SUCCESS

INTEGRATED MUAMALAT CASE STUDY

2013 CHAPTER IN BOOK MAIN AUTHOR

## 37. THE ROLE OF SOCIO-ECONOMIC CHARACTERISTICS TO DETERMINE SATISFACTION OF MALAYSIAN REPEAT UMRAH VISITORS

2012 ANNUAL CONFERENCE ON GLOBAL ECONOMY, BUSINESS AND FINANCE

2012 PROCEEDING NON-INDEX MAIN AUTHOR

## 38. ROLES IN JOB SATISFACTION AND TURNOVER IN GUARANTEEING QUALITY OF WORK LIFE AT THE INSURANCE INDUSTRY

ISLAMIC BANKING, ACCOUNTING AND FINANCE CONFERENCE 2012

2012 PROCEEDING NON-INDEX MAIN AUTHOR

## 39. GAP ANALYSIS AND SOSIO-ECONOMIC CHARACTERISTICS OF REPEAT UMRAH VISITORS IN MALAYSIA

3RD INTERNATIONAL CONFERENCE ON BUSINESS AND ECONOMIC RESEARCH

2012 PROCEEDING NON-INDEX MAIN AUTHOR

# PUBLICATION

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## 40. MARKETING STRATEGIES FROM PERCEPTION AND EXPECTATION OF REPEAT UMRAH VISITOR

INTERNATIONAL CONFERENCE OF MANAGEMENT 2012

2012 PROCEEDING NON-INDEX MAIN AUTHOR

## 41. QUALITY OF WORK LIFE FOR WOMEN PARTICIPATED IN INSURANCE SECTOR

WORLD CONFERENCE ON ISLAMIC THOUGHT 2012

2012 PROCEEDING NON-INDEX MAIN AUTHOR

## 42. QUALITY OF WORK LIFE IN MALAYSIAN INSURANCE SECTOR

INTERNATIONAL CONFERENCE OF MANAGEMENT 2012

2012 PROCEEDING NON-INDEX MAIN AUTHOR

## 43. UMRAH MANAGEMENT IN MALAYSIA: SOCIO-ECONOMIC CHARACTERISTICS OF REPEAT VISITORS

THE 4TH ISLAMIC ECONOMIC SYSTEM CONFERENCE (IECONS 2011)

2011 PROCEEDING NON-INDEX MAIN AUTHOR

## 44. SERVICE CLIMATE FROM EMPLOYEE'S PERSPECTIVE IN MALAYSIAN LOCAL BANKS

ISLAMIC BANKING, ACCOUNTING AND FINANCE SEMINAR (IBAF2010)

2010 PROCEEDING NON-INDEX MAIN AUTHOR

## 45. CONSTRUCTING NEW DIMENSIONS OF SERVICE QUALITY FOR MANAGING INTERNATIONAL STUDENTS

INTERNATIONAL WORKSHOP ON THE MANAGEMENT OF INTERNATIONAL STUDENTS ♦INTERNATIONAL CENTRE FOR QUALITY EDUCATION: COMPREHENSIVE PACKAGE IN MANAGING INTERNATIONAL STUDENTS♦

2009 PROCEEDING NON-INDEX MAIN AUTHOR

## 46. QUEST FOR EXCELLENCE IN BANKING SECTOR: A REVIEW OF SERVICE CLIMATE PERCEPTIONS AMONG EMPLOYEES

ISLAMIC ECONOMICS CONFERENCE (IECONS2009)

2009 PROCEEDING NON-INDEX MAIN AUTHOR

## 47. THE ROLE OF SOCIO-ECONOMIC CHARACTERISTICS IN SATISFYING REPEAT UMRAH VISITORS

MIDDLE EAST JOURNAL OF SCIENTIFIC RESEARCH (MEJSR)

1900 JOURNAL SCOPUS MAIN AUTHOR

# CONSULTATION

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## 1. KAJIAN PENGURUSAN KESELAMATAN PILIHANRAYA DALAM ERA PANDEMIK

INSTITUTE OF PUBLIC SECURITY OF MALAYSIA (IPSOM)

2021 NATIONAL

## 2. KAJIAN DAN PENGUBALAN AKTA PEMAJUAN KOMERSIAL

MINISTRY OF HOUSING AND LOCAL GOVERNMENT

2019 NATIONAL

## 3. Edutour 2.0

Sekolah Tinggi Ilmu Ekonomi Sutaat Madja (STIESA)

International

# AWARDS/RECOGNITION

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## 1. VISITING PROFESOR

UNIVERSITI MUHAMMADIYAH JEMBER, INDONESIA

2024 INTERNATIONAL

## 2. VISITING SCHOLAR

VEL TECH RANGARAJAN DR. SAGUNTHALA R&D INSTITUTE OF SCIENCE AND TECHNOLOGY

2024 INTERNATIONAL

## 3. ACADEMIC ADVISOR

ACCOUNTING RESEARCH INSTITUTE, UNIVERSITI TEKNOLOGI MARA (UITM)

2024 INTERNATIONAL

## 4. ACADEMIC ADVISOR

LINCOLN UNIVERSITY COLLEGE

2023 NATIONAL

## 5. SILVER AWARD IN SOCIAL SCIENCES (INNOVATION PROJECT) HIGHER EDUCATION INSTITUTION (ACADEMIC) IN INTERNATIONAL SCIENCE AND SOCIAL SCIENCE INNOVATION COMPETITION (I-SIC IV) FOR A PAPER ENTITLED NISA: NATIONAL INITIATIVES FOR STRESS ABATEMENT

2022 INTERNATIONAL