Profile Image

DR. NOR ASIAH BINTI YAAKUB

PENSYARAH UNIVERSITI

CONTACT

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FACULTY
Fakulti Ekonomi Dan Muamalat

SUPERVISION

	COMPLETED	ONGOING
PhD	0	4
Master	0	2

AREAS OF EXPERTISE

- Accounting Information System (including It And Accounting)
- Taxation
- Financial Accounting

ACADEMIC QUALIFICATION

- 2021 **PhD** - Pengurusan
- 2003 **Master** - Teknologi Maklumat (pengurusan)
- 1999 **Bachelor** - Perakaunan

RESEARCH

1. **GOLD IN THEIR HANDS, ZAKAT IN QUESTION: A TIMELY STUDY ON KNOWLEDGE, PRACTICE AND INTENTION TO COMPLY IN MALAYSIA AND INDONESIA**
   2025 | GERAN SEPADAN ANTARABANGSA | ON GOING | MAIN RESEARCHER

2. **ANTECEDENTS OF E-WALLET ADOPTION AMONG SMALL-SIZED MUSLIM MERCHANTS IN MALAYSIA**
   2022 | GERAN PENYELIDIKAN USIM | COMPLETED | MAIN RESEARCHER

3. **CONCEPTUALIZING OF ONLINE PAYMENT SYSTEM''''S CONTRIBUTIONS TOWARD ISLAMIC PHILANTHROPIC INSTITUTIONS**
   2014 | GERAN PENYELIDIKAN INDUSTRI | COMPLETED | MAIN RESEARCHER

4. **INFORMATION TECHNOLOGY SKILLS AMONG FACULTY OF ECONOMIC AND MUAMALAT STUDENTS: AN EXPLORATORY STUDY**
   2011 | GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN | COMPLETED | MAIN RESEARCHER

PUBLICATION

1. STUDY ON THE SMALL-SIZED MERCHANTS AWARENESS AND PERCEPTION ON E-WALLETS ADOPTION

THE 9TH ASIA INTERNATIONAL MULTIDISCIPLINARY CONFERENCE

2025 PROCEEDING NON-INDEX MAIN AUTHOR

2. DETERMINANT FACTORS TO E-WALLETS ADOPTION AMONG SMALL-SIZED MUSLIM MERCHANTS: A PRELIMINARY ANALYSIS

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA MAIN AUTHOR

3. A THEORETICAL FRAMEWORK OF E-WALLET ADOPTION AMONG SMALL-SIZED MUSLIM MERCHANTS: AN APPLICATION AND EXTENSION OF TECHNOLOGY ACCEPTANCE MODEL

JOURNAL OF INFORMATION SYSTEMS AND TECHNOLOGY MANAGEMENT

2023 JOURNAL ERA MAIN AUTHOR

4. SOCIAL COMMERCE SUCCESS FACTORS REVIEWS ON CUSTOMER-TO-CUSTOMER DIMENSION

SCIENTIFIC JOURNAL OF INNOVATION AND SOCIAL SCIENCES RESEARCH

2022 JOURNAL OTHER DATABASE MAIN AUTHOR

5. A CONCEPTUAL FRAMEWORK FOR E-WALLET ADOPTION INTENTIONS AMONG SMALL-SIZED MUSLIM MERCHANTS

4TH UUM INTERNATIONAL ISLAMIC BUSINESS MANAGEMENT CONFERENCE 2022 (IBMC2022)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

6. THE EFFECT OF PRICE DISCOUNT AND FREE GIFT ON ONLINE ENTREPRENEURS? BUSINESS PERFORMANCE IN SOCIAL COMMERCE

2ND INTERNATIONAL CONFERENCE ON MANAGEMENT, BUSINESS, ECONOMY, EDUCATION, ENGINEERING, SOCIAL SCIENCE AND TECHNOLOGY

2021 PROCEEDING NON-INDEX MAIN AUTHOR

7. RESEARCH AVENUE IN SOCIAL COMMERCE PERFORMANCE

HE 4TH INTERNATIONAL CONFERENCE ON ECONOMICS, ENTREPRENEURSHIP AND MANAGEMENT (4TH ICEEM)

2021 PROCEEDING NON-INDEX MAIN AUTHOR

8. ANALYSIS OF ONLINE PAYMENT:A CASE OF ONE OF ZAKAT INSTITUTIONS IN MALAYSIA

JOURNAL OF TECHNO SOCIAL

2016 JOURNAL OTHER DATABASE MAIN AUTHOR

9. TRUST AND JUSTICE: SECRET COMMUNICATION IN MUAMALAT TRANSACTIONS

THE 1ST CONFERENCE ON ENGINEERING, TECHNOLOGY AND EDUCATION 2016

2016 PROCEEDING NON-INDEX MAIN AUTHOR

10. APPLICATION OF ONLINE PAYMENT AT PUSAT ZAKAT NEGERI SEMBILAN

CONFERENCE ON ENGINEERING, TECHNOLOGY & EDUCATION

2016 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

11. THE PROGRESS OF COMPUTING SKILL MASTERY LEVEL AMONG SHARIAH BACKGROUND STUDENTS: SELF EVALUATION

2ND INTERNATIONAL CONFERENCE ON HUMAN SUSTAINABILITY 2015

2015 PROCEEDING NON-INDEX MAIN AUTHOR

12. ANALYSIS ON E-PAYMENT APPLICATION: A CASE AT ONE OF ZAKAT INSTITUTION IN MALAYSIA

2ND INTERNATIONAL CONFERENCE ON HUMAN SUSTAINABILITY 2015

2015 PROCEEDING NON-INDEX MAIN AUTHOR

13. REASONS OF ISSUING NON-COMPLIANCE REPORT FOR HALAL PREMISES APPLICANTS

ISLAMIC BANKING, ACCOUNTING AND FINANCE CONFERENCE (IBAF2014)

2014 PROCEEDING NON-INDEX MAIN AUTHOR

14. RELATIONSHIP BETWEEN ACADEMIC PROFILE AND COMPUTER USAGES WITH LEVEL OF COMPUTER SKILL AMONG NEW MUAMALAT STUDENTS

THE 5TH ISLAMIC ECONOMIC SYSTEM CONFERENCE 2013

2013 PROCEEDING NON-INDEX MAIN AUTHOR

15. STUDENT''S PERCEPTION TOWARDS THEIR MICROSOFT OFFICE APPLICATION SKILLS: A SURVEY ON NEW INTAKE STUDENTS OF FACULTY OF ECONOMICS AND MUAMALAT, UNIVERSITI SAINS ISLAM MALAYSIA

REGIONAL SEMINAR ON ISLAMIC HIGHER EDUCATIONAL INSTITUTIONS 2012 (SEIPTI 2012)

2012 PROCEEDING NON-INDEX MAIN AUTHOR

16. STUDENT''S PERCEPTION TOWARDS THEIR MICROSOFT OFFICE APPLICATION SKILLS: A SURVEY ON NEW INTAKE STUDENTS OF FACULTY OF ECONOMICS AND MUAMALAT, UNIVERSITI SAINS ISLAM MALAYSIA.

REGIONAL SEMINAR ON ISLAMIC HIGHER EDUCATIONAL INSTITUTIONS 2012(SEIPTI 2012)

2012 PROCEEDING NON-INDEX MAIN AUTHOR

17. POTENSI APLIKASI ALAT-ALAT PROMOSI KOMUNIKASI PEMASARAN DALAM MENGGALAKKAN KUTIPAN ZAKAT DARIPADA PENDAPATAN PENGGAJIAN

ISLAMIC BANKING, ACCOUNTING & FINANCE 2012

2012 PROCEEDING NON-INDEX MAIN AUTHOR

18. INFORMATION TECHNOLOGY SKILLS OF NEW UNDERGRADUATES STUDENTS OF FACULTY OF ECONOMICS & MUAMALAT, UNIVERSITY SAINS ISLAM MALAYSIA: AN EXPLORATORY STUDY

2ND REGIONAL CONFERENCE ON EDUCATION LEADERSHIP AND MANAGEMENT

2011 PROCEEDING NON-INDEX MAIN AUTHOR

19. PERKEMBANGAN KUTIPAN ZAKAT PENDAPATAN BAGI NEGERI-NEGERI ZON SELATAN MALAYSIA

THE 4TH ISLAMIC ECONOMIC SYSTEM CONFERENCE 2011

2011 PROCEEDING NON-INDEX MAIN AUTHOR

20. STRATEGIC INFORMATION SYSTEM PLANNING IN PRIVATE HIGHER EDUCATIONAL INSTITUTIONS IN MALAYSIA: AN EXPLORATORY STUDY

INTERNATIONAL CONFERENCE ON E-COMMERCE

2005 PROCEEDING NON-INDEX MAIN AUTHOR

CONSULTATION

1. ACCOUNTING INFORMATION SYSTEM

USIM

2017 UNIVERSITY

2. ACCOUNTING INFORMATION SYSTEM

USIM

2017 UNIVERSITY

3. PEMBENTANGAN SISTEM KEWANGAN BAGI TABUNG SOLAT JUMAAT USIM

PUSAT ISLAM USIM

2016 UNIVERSITY

4. PROGRAM KONSULTANSI BERSAMA IKS DI HALFEST

USIM TIJARAH HOLDINGS SDN BHD

2012 INTERNATIONAL

AWARDS/RECOGNITION

1. ANUGERAH KHIDMAT SETIA

2025 UNIVERSITY

2. ANUGERAH STAF CONTOH BULANAN (JUN 2025)

2025 OTHERS

3. CONFERENCE PAPER REVIEWER

FACULTY OF ECONOMICS & MUALALAT

2025 INTERNATIONAL

4. TRAINER / FACILITATOR

UNIVERSITI SAINS ISLAM MALAYSIA

2025 INTERNATIONAL

5. E-WALLET ADOPTION AMONG SMALL MUSLIM MERCHANTS IN MALAYSIA: A TECHNOLOGICAL AND RELIGIOUS PERSPECTIVE

INTERNATIONAL FUTURE INNOVATORS CHALLENGE 2025 (IFIC 2025)

2025 ANTARABANGSA BRONZE