Profile Image

NORASIKIN BINTI SALIKIN

PENSYARAH UNIVERSITI DS11

CONTACT

PHONE
86311

E-MAIL
norasikin@usim.edu.my

FACULTY
Fakulti Ekonomi Dan Muamalat

SUPERVISION

	COMPLETED	ONGOING
PhD	0	0
Master	0	1

AREAS OF EXPERTISE

Finance Economics · Financing Small Business · Corporate Finance · Finance Companies · Accounting

ACADEMIC QUALIFICATION

2000 **Master** - Kewangan

1997 **Bachelor** - Perakaunan

RESEARCH

1. DEVELOPMENT OF CRISES SOLUTION BENCHMARKING TOOL (CSBT) FOR MUSLIMPRENEURS UTILIZING MIZAN PRINCIPLES IN ESCALATING ECONOMIC GROWTH FOR SHARED PROSPERITY

2021 · GERAN KPT · ON GOING · MAIN RESEARCHER

2. FINANCING BEHAVIOUR AND FINANCIAL PERFOMANCE OF SUKUK ISSUING COMPANIES

2018 · GERAN PENYELIDIKAN INDUSTRI · COMPLETED · MAIN RESEARCHER

3. WORKING CAPITAL MANAGEMENT PRACTICES AMONG SMES IN NEGERI SEMBILAN

2017 · PENYELIDIKAN TANPA BIAYA · COMPLETED · MAIN RESEARCHER

4. CASH MANAGEMENT BEHAVIOR AMONG UNIVERSITY STUDENTS CASE STUDY : USIM

2009 · GERAN PENYELIDIKAN FUNDAMENTAL · COMPLETED · MAIN RESEARCHER

PUBLICATION

1. FINTECH AND FINANCIAL INCLUSION

DIGITAL FINANCE IN MALAYSIA: AN INTRODUCTION TO FINTECH FOR A NEW GENERATION

2025 | CHAPTER IN BOOK | MAIN AUTHOR

2. CAPITAL STRUCTURE DETERMINANTS OF SHARIAH COMPLIANT COMPANIES

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 | JOURNAL | ERA | MAIN AUTHOR

3. COVID-19 PANDEMIC AND THE SURVIVAL OF MURIH TRAVEL SDN BHD

ASIAN JOURNAL OF CASE RESEARCH (AJCR)

2024 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

4. GOLD AS SAFE HAVEN STRATEGY DURING COVID-19 PANDEMIC: THE CASE OF BURSA MALAYSIA

INTERNATIONAL CONFERENCE ON ECONOMICS, MANAGEMENT, AND BUSINESS

2024 | PROCEEDING | OTHER DATABASE | MAIN AUTHOR

5. BEYOND HOSPITALITY: THE INCLUSIVE COMMUNITY MODEL OF KAMPUNG STAY AT KEM MODAL INSAN

INTERNATIONAL CASE STUDY CONGRESS (ICSC) 2024

2024 | PROCEEDING | NON-INDEX | MAIN AUTHOR

6. DETERMINANTS OF SUKUK AND BONDS ISSUANCE: THE HUMAN ASPECT (EXTENDED ABSTRACT)

THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2022 (IBAF2022)

2022 | PROCEEDING | NON-INDEX | MAIN AUTHOR

7. DOES COVID-19 AFFECT A FIRM?S DEBT LEVEL? EVIDENCE FROM SHARIAH-APPROVED FIRMS IN MALAYSIA (A CONCEPTUAL FRAMEWORK)

THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2022 (IBAF 2022)

2022 | PROCEEDING | NON-INDEX | MAIN AUTHOR

8. SUSTAINING BUSINESS DURING THE PANDEMIC: CASE STUDIES AMONG MUSLIMPRENEURS

7TH INTERNATIONAL CONFERENCE ON ACCOUNTING, BUSINESS AND ECONOMICS

2022 | PROCEEDING | OTHER DATABASE | MAIN AUTHOR

9. MOTIVATION OF MALAYSIAN TO USE BUY NOW PAY LATER (BNPL) SERVICES

THE 2ND INTERNATIONAL CONFERENCE ON ISLAMIC CONTEMPORARY AND MANAGEMENT (ICICM 2022)

2022 | PROCEEDING | MYCITE | MAIN AUTHOR

10. DIGITALIZED BUSINESS PIVOTING IN RESPONSE TO COVID-19 PANDEMIC

THE 9TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE (I-IECONS 2021)

2021 | PROCEEDING | NON-INDEX | MAIN AUTHOR

11. KOPI PAK AJES: SURVIVING THE COVID-19 PANDEMIC

RESPONDING TO THE COVID-19 PANDEMIC: CASE STUDIES ON MANAGING ORGANISATIONS IN CRISIS

2021 | CHAPTER IN BOOK | MAIN AUTHOR

PUBLICATION

12. THE PANDEMIC EFFECT OF COVID-19 ON BURSA MALAYSIA

THE 9TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2020 (IBAF2020)

2020 PROCEEDING NON-INDEX MAIN AUTHOR

13. KOPI AJES: THE LONG LASTING AROMA OF BLACK COFFEE

5TH INTERNATIONAL CASE STUDY CONFERENCE (ICSC) 2020

2020 PROCEEDING NON-INDEX MAIN AUTHOR

14. A SYSTEMATIC REVIEW ON CAPITAL STRUCTURE OF SHARI?AH COMPLIANCE FIRMS

INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE (I-IECONS 2019)

2019 PROCEEDING NON-INDEX MAIN AUTHOR

15. E-PROCEEDINGS THE 8TH ISLAMIC BANKING, ACCOUNTING AND FINANCE CONFERENCE 2018 (IBAF2018)

THE 8TH ISLAMIC BANKING, ACCOUNTING AND FINANCE CONFERENCE 2018 (IBAF2018)

2018 PROCEEDING NON-INDEX MAIN AUTHOR

16. FINANCIAL MANAGEMENT PRACTICES AMONG SMES IN NEGERI SEMBILAN

INTERNATIONAL CONFERENCE OF KAIZEN IN MANAGEMENT, EDUCATION, SOCIAL SCIENCE AND TECHNOLOGY

2018 PROCEEDING NON-INDEX MAIN AUTHOR

17. FINANCIAL MANAGEMENT PRACTICES AMONG SMES IN NEGERI SEMBILAN

KOMPILASI KERTAS KERJA SEMINAR "INTERNATIONAL CONFERENCE OF KAIZEN IN MANAGEMENT, EDUCATION, SOCIAL SCIENCE AND TECHNOLOGY (IKMEST2018 21-22 DISEMBER 2018 DI UPSI

2018 CHAPTER IN BOOK MAIN AUTHOR

18. CHALLENGES TOWARDS THE EMPOWERMENT OF RURAL ENTREPRENEURS IN NEGERI SEMBILAN, MALAYSIA

8TH INTERNATIONAL CONFERENCE OF THE ASIAN ACADEMY OF APPLIED BUSINESS 2017

2017 PROCEEDING NON-INDEX MAIN AUTHOR

19. FINANCIAL CHALLENGES AMONG SMES TOWARDS THE ADOPTION OF BENCHMARKING

FIRST INTERNATIONAL ISLAMIC SOCIAL ECONOMIC CONFERENCE (IISEC) 2017

2017 PROCEEDING NON-INDEX MAIN AUTHOR

20. CORPORATE CAPITAL STRUCTURE IN ISLAMIC ENVIRONMENT

8TH INTERNATIONAL CONFERENCE OF THE ASIAN ACADEMY OF APPLIED BUSINESS 2017

2017 PROCEEDING NON-INDEX MAIN AUTHOR

21. PENDIDIKAN KEWANGAN KE ARAH GENERASI TERBILANG PADA MASA HADAPAN

SEMINAR PENYELIDIKAN BELIA KEBANGSAAN 2017 (YOURS17).

2017 PROCEEDING NON-INDEX MAIN AUTHOR

22. CAHPTER 5: ETHICS IN MUAMALAH

MUAMALAT. THE INTEGRATION OF AQLI AND NAQLI

2017 CHAPTER IN BOOK MAIN AUTHOR

PUBLICATION

23. CHAPTER 23: FINANCING

MUAMALAT. THE INTEGRATION OF AQLI AND NAQLI

2017 CHAPTER IN BOOK MAIN AUTHOR

24. THE INFLUENCE OF ISLAMIC FINANCIAL GROWTH ON CORPORATE CAPITAL STRUCTURE: EVIDENCE ON UK, MALAYSIA AND UAE COUNTRIES

1ST BORNEO RESEARCH EDUCATION CONFERENCE (BREC 2013)

2013 PROCEEDING NON-INDEX MAIN AUTHOR

25. SPENDING HABITS OF MALAYSIA MUSLIM TEENAGERS: EVIDENCE OF MALAYSIA PUBLIC UNIVERSITY

4TH INTERNATIONAL CONFERENCE ON BUSINESS AND ECONOMIC RESEARCH - 4TH ICBER 2013

2013 PROCEEDING NON-INDEX MAIN AUTHOR

26. STRENGTHS AND WEAKNESSES AMONG MALAYSIAN SMES: FINANCIAL MANAGEMENT PERSPECTIVES

INTERNATIONAL CONFERENCE ON INNOVATION, MANAGEMENT AND TECHNOLOGY RESEARCH

2013 PROCEEDING NON-INDEX MAIN AUTHOR

27. STUDENTS' SAVING ATTITUDE: DOES PARENTS' BACKGROUND MATTER?

INTERNATIONAL JOURNAL OF TRADE, ECONOMICS AND FINANCE (IJTEF)

2012 JOURNAL WOS MAIN AUTHOR

28. AMALAN PENGURUSAN KEWANGAN DI KALANGAN PELAJAR-PELAJAR ISLAM UNIVERSITI DI MALAYSIA: ADAKAH MEREKA MENGAMALKAN APA YANG MEREKA TAHU?

CONFERENCE ON MALAYSIAN ISLAMIC ECONOMICS AND FINANCE (CMIEF) 2012

2012 PROCEEDING NON-INDEX MAIN AUTHOR

29. THE INFLUENCE OF PARENTS'' BACKGROUND ON STUDENTS'' SAVINGS

INTERNATIONAL CONFERENCE ON FINANCIAL MANAGEMENT AND ECONOMICS (ICFME) 2012

2012 PROCEEDING NON-INDEX MAIN AUTHOR

30. MONEY MANAGEMENT ATTITUDES AMONG MALAYSIAN UNDERGRADUATE STUDENTS THE NEED FOR EARLY FINANCIAL EDUCATION

ASIA PACIFIC CONFERENCE ON EDUCATIONAL MANAGEMENT AND LEADERSHIP (APCEMAL) 2011

2011 PROCEEDING NON-INDEX MAIN AUTHOR

31. KEPERLUAN PENDEDAHAN AWAL DI DALAM PERANCANGAN KEWANGAN INDIVIDU (PELABURAN) DI KALANGAN PARA PELAJAR

NATIONAL EDUCATIONAL COLLOQUIUM RESEARCH 2011 (NECOR 2011)

2011 PROCEEDING NON-INDEX MAIN AUTHOR

AWARDS/RECOGNITION

1. ANUGERAH STAFF CONTOH BULANAN - SEPTEMBER 2025

2025 OTHERS

AWARDS/RECOGNITION

2. ACADEMIC ADVISOR

KEMENTERIAN PENDIDIKAN MALAYSIA, (BAHAGIAN MATRIKULASI)

2025 NATIONAL

3. RESILIENT MUSLIMPRENEURS: ADVANCING CRISIS PREPAREDNESS THROUGH MUSLIMPRENEUR RESILIENCE SCORE: SELF-REFLECTION ASSESSMENT (MURSSA)

INNOVATION BANK CHALLENGE 2025

2025 ANTARABANGSA SILVER

4. ANUGERAH STAFF CONTOH BULANAN - OGOS 2024

2024 OTHERS

5. EUSAWAHAN AND GIG APPRECIATION NIGHT 2024:1ST PLACE AWARD EUSAHAWAN BEST IHL INSTITUTION 2023

2024 NATIONAL