Profile Image

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CONTACT

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FACULTY
Fakulti Ekonomi Dan Muamalat

SUPERVISION

	COMPLETED	ONGOING
PhD	0	0
Master	0	1

AREAS OF EXPERTISE

Corporate Finance | Financial Management | Mathematics And Statistics For Business And Industries

ACADEMIC QUALIFICATION

2021 **PhD** - Ekonomi Dan Pentadbiran Muamalat

2011 **Master** - Science (finance)

2008 **Bachelor** - Finance (hons.)

RESEARCH

1. ESG PRACTICES AND FIRM PERFORMANCE: DOES FINANCIAL CONSTRAINT MATTER FOR SHARIAH-COMPLIANT FIRMS IN MALAYSIA?
2026 | GERAN PENYELIDIKAN FUNDAMENTAL | ON GOING | MAIN RESEARCHER

2. MADANI VALUES AND EDUCATION EXPENDITURE CHOICES OF MUSLIM FAMILIES IN NILAI
2025 | GERAN PENYELIDIKAN PUSAT TANGGUNGJAWAB (PTJ) | ON GOING | CO-RESEARCHER

3. FACTORS INFLUENCING INTERNET-TRIGGERED ACADEMIC DISHONESTY (ITAD) OF UNDERGRADUATE AND POSTGRADUATE STUDENTS OF MALAYSIA AND INDONESIA
2024 | GERAN SEPADAN ANTARABANGSA | ON GOING | CO-RESEARCHER

4. DRIVING MUSLIM MILLENNIALS AND GENERATION Z THROUGH FAITH, MARKETING AND IR 4.0 TECHNOLOGIES FOR HALAL COSMETICS INDUSTRY SUSTAINABLE DEVELOPMENT
2023 | GERAN SEPADAN ANTARABANGSA | COMPLETED | CO-RESEARCHER

5. STOCK MARKET INVESTMENT STRATEGY FOR FUNDAMENTAL INVESTORS AND DAILY TRADERS: WHO GAIN MORE PROFIT?
2023 | GERAN SEPADAN ANTARABANGSA | ON GOING | CO-RESEARCHER

RESEARCH

6. REVIVING PUBLIC TRUST IN CHARITABLE GIVING: THE ROLE OF BLOCKCHAIN TECHNOLOGY IN DONOR MOTIVATION AND ACCOUNTABILITY

2023 | GERAN PENYELIDIKAN USIM RACER | ON GOING | CO-RESEARCHER

7. PENGUMPULAN, PENYUSUNAN DAN PENDIGITALAN ARTIKEL PROSIDING I-IECONS

2023 | GERAN PENYELIDIKAN PUSAT TANGGUNGJAWAB (PTJ) | ON GOING | CO-RESEARCHER

PUBLICATION

1. ECONOMIC ADAPTATION IN THE ERA OF GLOBAL HEALTH CRISES: INSIGHTS FROM ISLAMIC FINANCIAL, SOCIAL FINANCE, AND HOUSEHOLD BEHAVIOR

INTERNATIONAL JOURNAL OF COMMUNICATION, HUMANITIES AND MANAGEMENT (IJCOMAH)

2025 | JOURNAL | OTHER DATABASE | CO-AUTHOR

2. ANALYSING CURRENT RESEARCH TRENDS IN ISLAMIC ECONOMICS AND FINANCE

THE JOURNAL OF MUAMALAT AND ISLAMIC FINANCE RESEARCH

2025 | JOURNAL | OTHER DATABASE | CO-AUTHOR

3. SMART CONTRACTS, CRYPTOCURRENCIES, AND DONATION SYSTEMS: A BIBLIOMETRIC ANALYSIS OF BLOCKCHAIN IN CHARITY

SELANGOR BUSINESS REVIEW

2025 | JOURNAL | OTHER DATABASE | MAIN AUTHOR

4. ATTITUDE, SUBJECTIVE NORM, SPIRITUALITY AND INTERNETTRIGGERED ACADEMIC DISHONESTY (ITAD): A CASE STUDY OF MALAYSIAN UNIVERSITY STUDENTS

THE 11TH INTERNATIONAL ISLAMIC ECONOMICS SYSTEM CONFERENCE(I-IECONS)

2025 | PROCEEDING | NON-INDEX | CO-AUTHOR

5. THEMATIC REVIEW ON REGIONAL FINANCIAL INTEGRATION AND STABILITY IN ASEAN: FROM FINANCIAL CRISES TO DIGITALISATION ERA

THE 11TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE

2025 | PROCEEDING | NON-INDEX | MAIN AUTHOR

6. PRINCIPLES OF ISLAMIC CORPORATE FINANCE

2025 | BOOK

7. STOCK MARKET INVESTMENT STRATEGY FOR FUNDAMENTAL INVESTORS AND DAILY TRADERS: WHO GAINS MORE PROFIT?

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 | JOURNAL | ERA | CO-AUTHOR

8. DECODING THE ECONOMIC FUTURE: INSIGHTS FROM I-IECONS 2023

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 | JOURNAL | ERA | CO-AUTHOR

PUBLICATION

9. EMPOWERING GREEN SUKUK THROUGH IOE TOWARDS SDGS ATTAINMENT

JOURNAL OF ECONOMICS AND BUSINESS ISSUES

2024 | JOURNAL | OTHER DATABASE | CORRESPONDING AUTHOR

10. DO STOCK INVESTMENT STRATEGY AFFECT STOCK PRICES? A CASE STUDY OF SHARIAH-COMPLIANT COMPANIES IN MALAYSIA

THE 11TH ISLAMIC BANKING, ACCOUNTING & FINANCE INTERNATIONAL CONFERENCE (IBAF2024)

2024 | PROCEEDING | NON-INDEX | MAIN AUTHOR

11. DONATION TRANSPARENCY THROUGH BLOCKCHAIN TECHNOLOGY: A BIBLIOMETRIC ANALYSIS

THE 11TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE (IBAF 2024)

2024 | PROCEEDING | NON-INDEX | MAIN AUTHOR

12. DRIVING GREEN SUKUK DEVELOPMENT TO MEET ESGS AND SOCIETY 5.0 ASPIRATIONS THROUGH INNOVATIVE TECHNOLOGY

STRATEGIC ISLAMIC BUSINESS AND MANAGEMENT SOLUTIONS FOR SUSTAINABILITY

2024 | CHAPTER IN BOOK | CO-AUTHOR

13. THE INFLUENCE OF MARKETING, PRICING AND PROMOTION ON GEN Z?S PURCHASE BEHAVIOUR OF HALAL COSMETICS IN INDONESIA

THE JOURNAL OF MUAMALAT AND ISLAMIC FINANCE RESEARCH

2023 | JOURNAL | OTHER DATABASE | CO-AUTHOR

14. FINANCIAL PERFORMANCE OF ISLAMIC BANK IN MALAYSIA: DO BANK-SPECIFIC FACTORS MATTER?

10TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE 2023 (I-IECONS 2023)

2023 | PROCEEDING | NON-INDEX | CORRESPONDING AUTHOR

15. DOES FAITH DICTATE THE PURCHASING BEHAVIOR OF MALAYSIAN MUSLIM MILLENNIALS AND GEN Z IN HALAL COSMETICS?

THE 10TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE (I-IECONS2023)

2023 | PROCEEDING | NON-INDEX | MAIN AUTHOR

16. SYNTHESIS OF KNOWLEDGE: EXPLORING THE NEXUS OF SCIENCES, SOCIAL SCIENCES, AND INNOVATION

2023 | BOOK | CHIEF EDITOR

17. THE MEDIATING EFFECTS OF SUSTAINABLE GROWTH RATE: EVIDENCE FROM THE PERSPECTIVE OF SHARIAHCOMPLIANT COMPANIES

COGENT BUSINESS AND MANAGEMENT

2022 | JOURNAL | WOS | CORRESPONDING AUTHOR

18. SHIFT TO SURVIVAL MODE: POST COVID-19

INSIGHTS INTO COVID-19 CRISIS: ECONOMIC & FINANCE CASE STUDIES

2021 | CHAPTER IN BOOK | CO-AUTHOR

CONSULTATION

1. CONSULTATION SERVICE ON EDUTOUR 2.0 PROGRAM 2024

SEKOLAH TINGGI ILMU EKONOMI SUTAAT MADJA (STIESA)

2024 INTERNATIONAL

2. CONSULTATION SERVICE ON EDUTOUR 2.0 PROGRAM 2024

SEKOLAH TINGGI ILMU EKONOMI SUTAAT MADJA (STIESA)

2024 INTERNATIONAL

3. International Mobility Collaboration Programme USIM-UNIMAL 2024

Universitas Malikussaleh (UNIMAL)

International

AWARDS/RECOGNITION

1. ANUGERAH STAF CONTOH BULANAN 2025

2025 UNIVERSITY

2. ANUGERAH KECEMERLANGAN STAF FEM

2025 UNIVERSITY

3. ANUGERAH KREATIVITI DAN INOVASI

2025 UNIVERSITY

4. ANUGERAH KECEMERLANGAN STAF FEM BAGI TAHUN 2023

2024 UNIVERSITY

5. ANUGERAH STAF CONTOH BULANAN 2024

2024 OTHERS