

Profile Image

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PENSYARAH UNIVERSITI DS14

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nurainna.ramli@usim.edu.my

Faculty: Fakulti Ekonomi
Dan Muamalat

SUPERVISION

PhD - Completed: 4, Ongoing: 1

Master - Completed: 0,
Ongoing: 1

AREAS OF EXPERTISE

Corporate Finance

International Finance

Islamic Finance

Other Finance

ACADEMIC QUALIFICATION

PhD in Finance (2014)

Master in Investment Analysis (2009)

Bachelor in Finance (2008)

Diploma in Investment Analysis (2006)

RESEARCH

1. MODUL PEMBANGUNAN PENGURUSAN KEWANGAN ISLAM (P-KIH) - MAJLIS UGAMA ISLAM SABAH (MUIS): ANALISIS SEGMENTASI USAHAWAN KECIL DAN MIKRO

2024 GERAN PENYELIDIKAN AGENSI KERAJAAN ON GOING MAIN RESEARCHER

2. STOCK MARKET INVESTMENT STRATEGY FOR FUNDAMENTAL INVESTORS AND DAILY TRADERS: WHO GAIN MORE PROFIT?

2023 GERAN SEPADAN ANTARABANGSA ON GOING MAIN RESEARCHER

3. POST CORPORATE RESTRUCTURING ANALYSIS : SELECTED CASES OF MALAYSIAN EXPERIENCE

2021 GERAN SEPADAN AGENSI KERAJAAN COMPLETED MAIN RESEARCHER

4. MEDIATION EFFECTS OF FIRM LEVERAGE - A PARTIAL LEAST SQUARE-STRUCTURAL EQUATION MODELLING APPROACH (PLS-SEM) : EVIDENCE FROM THE PERSPECTIVE OF MALAYSIAN SHARIAH COMPLIANT COMPANIES

2018 GERAN PENYELIDIKAN INDUSTRI COMPLETED MAIN RESEARCHER

5. SOCIAL ENTERPRISE @ URBAN COMMUNITY (SE@UC)

2017 GERAN PENYELIDIKAN AGENSI KERAJAAN COMPLETED MAIN RESEARCHER

RESEARCH

6. DO CITIZENS' RIGHT INFLUENCE THE PRODUCTIVITY OF DOMESTIC AND FOREIGN ISLAMIC BANKS? EMPIRICAL EVIDENCE FROM BRUNEI, INDONESIA AND MALAYSIA

2017

GERAN PENYELIDIKAN USIM

COMPLETED

MAIN RESEARCHER

PUBLICATION

1. STOCK MARKET INVESTMENT STRATEGY FOR FUNDAMENTAL INVESTORS AND DAILY TRADERS: WHO GAINS MORE PROFIT?

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA MAIN AUTHOR

2. AVIATION BUSINESSES DURING COVID-19: AIRASIA'S FINANCIAL CHALLENGES AND POSSIBLE WAY-OUTS

E-JOURNAL AL-DZAHAB: JOURNAL OF ECONOMICS, MANAGEMENT, BUSINESS AND ACCOUNTING

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

3. DO STOCK INVESTMENT STRATEGY AFFECT STOCK PRICES? A CASE STUDY OF SHARIAH-COMPLIANT COMPANIES IN MALAYSIA

THE 11TH ISLAMIC BANKING, ACCOUNTING & FINANCE INTERNATIONAL CONFERENCE (IBAF2024)

2024 PROCEEDING NON-INDEX MAIN AUTHOR

4. DEVELOPING PRESERVATION OF HUMAN LIFE (HIFZ AL-NAFS) FRAMEWORK FOR SOCIAL IMPACT MEASUREMENT

THE 11TH INTERNATIONAL CONFERENCE ON SOCIAL RESPONSIBILITY, ETHICS, AND SUSTAINABLE BUSINESS

2024 PROCEEDING NON-INDEX MAIN AUTHOR

5. DEVELOPING A MUSLIM FRIENDLY DESTINATION CRITERIA FOR HOMESTAY PROGRAMME: A CONCEPTUAL STUDY

10TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE 2023 (I-IECONS 2023)

2023 PROCEEDING NON-INDEX MAIN AUTHOR

6. DEVELOPMENT OF AN INTEGRATED SOCIAL BANKING FRAMEWORK: A MAQASIDIC APPROACH

10TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE 2023 (I-IECONS 2023)

2023 PROCEEDING NON-INDEX MAIN AUTHOR

7. THE MEDIATING EFFECTS OF SUSTAINABLE GROWTH RATE: EVIDENCE FROM THE PERSPECTIVE OF SHARIAH-COMPLIANT COMPANIES

COGENT BUSINESS AND MANAGEMENT

2022 JOURNAL WOS MAIN AUTHOR

8. DOES COVID-19 AFFECT A FIRM'S DEBT LEVEL? EVIDENCE FROM SHARIAH-APPROVED FIRMS IN MALAYSIA (A CONCEPTUAL FRAMEWORK)

THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2022 (IBAF 2022)

2022 PROCEEDING NON-INDEX MAIN AUTHOR

9. PERANCANGAN KEWANGAN START-UP PERNIAGAAN

LATIHAN ASAS KEUSAHAWANAN ISLAM SISWA (LAKIS)

2022 CHAPTER IN BOOK MAIN AUTHOR

10. SUMBER PEMBIAYAAN PERNIAGAAN

LATIHAN ASAS KEUSAHAWANAN ISLAM SISWA (LAKIS)

2022 CHAPTER IN BOOK MAIN AUTHOR

11. PITCHING

LATIHAN ASAS KEUSAHAWANAN ISLAM SISWA (LAKIS)

2022 CHAPTER IN BOOK MAIN AUTHOR

12. KERTAS DASAR GARIS PANDUAN PENGIKTIRAFAN PRODUK, HOSPITALITI & PAKEJ PELANCONGAN MESRA-MUSLIM (MESRA-MULSIM TOURISM PRODUCTS, HOSPITALITY, AND PACKAGES -MFT PROHPACK) UNTUK DOMESTIK DAN ANTARABANGSA

2022 POLICY

13. COVID-19 PANDEMIC: WE ARE ALL HEROES

RESPONDING TO THE COVID-19 PANDEMIC CASE STUDIES ON MANAGING ORGANISATIONS IN CRISIS

2021 CHAPTER IN BOOK MAIN AUTHOR

PUBLICATION

14. MEDIATION EFFECTS OF FIRM LEVERAGE FROM THE PERSPECTIVE OF MALAYSIAN SHARIAH COMPLIANT COMPANIES ? A PARTIAL LEAST SQUARE STRUCTURAL EQUATION MODELLING APPROACH (PLS-SEM)

RESEARCH IN WORLD ECONOMY

2020 JOURNAL SCOPUS MAIN AUTHOR

15. FINANCIAL LEVERAGE AND FINANCIAL PERFORMANCE IN THE TERTIARY SECTOR: PARTIAL LEAST SQUARE- MULTI-GROUP ANALYSIS (PLS-MGA)

INTERNATIONAL JOURNAL OF ADVANCED SCIENCE AND TECHNOLOGY

2020 JOURNAL ERA MAIN AUTHOR

16. DETERMINANTS OF CAPITAL STRUCTURE AND FIRM FINANCIAL PERFORMANCE?APLS-SEM APPROACH: EVIDENCE FROM MALAYSIA AND INDONESIA

QUARTERLY REVIEW OF ECONOMICS AND FINANCE

2019 JOURNAL ERA MAIN AUTHOR

17. CAPITAL STRUCTURE AND FIRM FINANCIAL PERFORMANCE OF THE MALAYSIAN AND INDONESIAN SECONDARY SECTORS: PLS-MGA APPROACH

E-JOURNAL OF THE ECONOMICS AND MANAGEMENT SCIENCE

2019 JOURNAL OTHERS DATABASE MAIN AUTHOR

18. MEDIATION EFFECTS OF FIRM LEVERAGE A PARTIAL LEAST SQUARE-STRUCTURAL EQUATION MODELLING APPROACH PLS-SEM EVIDENCE FROM THE PERSPECTIVE OF MALAYSIAN SHARIAH COMPLIANT COMPANIES

INTERNATIONAL RESEARCH MULTIDISCIPLINARY IN SOCIAL SCIENCE AND TECHNOLOGY

2019 PROCEEDING NON-INDEX MAIN AUTHOR

19. WHY SHOULD PLS-SEM BE USED RATHER THAN REGRESSION? EVIDENCE FROM THE CAPITAL STRUCTURE PERSPECTIVE

INTERNATIONAL SERIES IN OPERATIONS RESEARCH AND MANAGEMENT SCIENCE

2018 JOURNAL SCOPUS MAIN AUTHOR

20. WHY SHOULD PLS-SEM BE USED RATHER THAN REGRESSION? EVIDENCE FROM THE CAPITAL STRUCTURE PERSPECTIVE

PARTIAL LEAST SQUARES STRUCTURAL EQUATION MODELING; RECENT ADVANCES IN BANKING AND FINANCE

2018 CHAPTER IN BOOK MAIN AUTHOR

21. INTERRELATION BETWEEN ECONOMIC SECTORS, CAPITAL STRUCTURE AND A FIRM'S FINANCIAL PERFORMANCE: THE INDONESIA EVIDENCE

INTERNATIONAL JOURNAL OF ECONOMICS AND FINANCIAL ISSUES

2017 JOURNAL SCOPUS MAIN AUTHOR

22. DO CITIZENS? RIGHT INFLUENCE THE PRODUCTIVITY OF DOMESTIC AND FOREIGN ISLAMIC BANKS? EMPIRICAL EVIDENCE FROM INDONESIA AND MALAYSIA

6TH INTERNATIONAL CONFERENCE ON SOCIAL SCIENCES RESEARCH 2017

2017 PROCEEDING NON-INDEX MAIN AUTHOR

23. MEDIATION EFFECTS OF FIRM LEVERAGE IN MALAYSIA: PARTIAL LEAST SQUARES - STRUCTURAL EQUATION MODELING

INTERNATIONAL JOURNAL OF ECONOMICS AND FINANCIAL ISSUES

2016 JOURNAL SCOPUS MAIN AUTHOR

24. MEDIATION EFFECTS OF FIRM LEVERAGE: A PLS-SEM APPROACH

18TH MALAYSIAN FINANCE ASSOCIATION ANNUAL CONFERENCE (MFAF 2016) AND 7TH ISLAMIC BANKING, ACCOUNTING AND FINANCE CONFERENCE (IBAF 2016)

2016 PROCEEDING NON-INDEX MAIN AUTHOR

25. INTERRELATION BETWEEN CAPITAL STRUCTURE, ECONOMY SECTORS, AND A FIRM'S FINANCIAL PERFORMANCE IN INDONESIA: PARTIAL LEAST SQUARES-STRUCTURAL EQUATION MODELING (PLS-SEM)

WORLD FINANCE AND BANKING SYMPOSIUM

2013 PROCEEDING NON-INDEX MAIN AUTHOR

26. CAPITAL STRUCTURE DETERMINANTS AND A FIRM'S PERFORMANCE IN MALAYSIA: PARTIAL LEAST SQUARES- STRUCTURAL EQUATION MODELING (PLS-SEM)

INTERNATIONAL CONFERENCE ON BUSINESS AND SOCIAL SCIENCES (ICBASS)

2013

PROCEEDING

NON-INDEX

MAIN AUTHOR

PUBLICATION

27. MEDIATION EFFECT OF LEVERAGE

LINCOLN UNIVERSITY OF THE POSTGRADUATE (PG) CONFERENCE PRESENTATION

2013

PROCEEDING

NON-INDEX

MAIN AUTHOR

28. ECONOMIC CRISES AND FIRM FINANCIAL PERFORMANCE

GLOBAL ACCOUNTING, FINANCE, ECONOMICS CONFERENCE AND DOCTORAL SYMPOSIUM

2012

PROCEEDING

NON-INDEX

MAIN AUTHOR

CONSULTATION

1. PEMBANGUNAN PROGRAM LATIHAN DAN BIMBINGAN BAGI MEMENUHI KEPERLUAN PENSIJILAN HALAL MALAYSIA

GIATMARA SDN BHD

2022 NATIONAL

2. PERUNDINGAN PEMBANGUNAN MODUL LATIHAN KESEDARAN PERKHIDMATAN HOSPITALITI MESRA-MUSLIM -DOMESTIK DAN ANTARABANGSA

KEMENTERIAN PELANCONGAN SENI DAN BUDAYA

2021 INTERNATIONAL

3. Pembangunan Modul bagi Program Latihan Kompetensi Muslim Friendly Tourism and Hospitality Assurance and Recognition (MFAR)

Islamic Tourism Centre Malaysia, Kementerian Pelancongan, Seni dan Budaya Malaysia (MOTAC)

National

4. Consultation Towards Business Operation for Standard of Muslim Friendly Tourism Services & Halal Management System for Taiwan Halal Certification Development (THCD)

Taiwan Halal Certification Development (THCD)

International

5. PERKHIDMATAN MEMBANGUNKAN GARIS PANDUAN, KRITERIA DAN SENARAI SEMAK BAGI PRODUK, HOSPITALITI DAN PAKEJ PELANCONGAN MESRA MUSLIM

Islamic Tourism Centre Malaysia, Kementerian Pelancongan, Seni dan Budaya Malaysia (MOTAC)

National

AWARDS/RECOGNITION

1. 3MPIC- 3 MINUTES BUSINESS IDEA PITCH AND INNOVATION COMPETITION

2024 INTERNATIONAL

2. ACADEMIC ADVISOR

KOPERASI SISWA USIM

2024 NATIONAL

3. ACADEMIC ADVISOR

KOPERASI SISWA USIM

2024 NATIONAL

4. ACADEMIC ADVISOR

KOPERASI SISWA USIM

2024 NATIONAL

5. EXPLORING CONSUMER BEHAVIOUR TOWARDS ACCEPTANCE OF QUICK RESPONSE (QR) CODE MOBILE PAYMENT SYSTEMS (MPS) IN MALAYSIA: APPLICATION OF TECHNOLOGY OF ACCEPTANCE MODEL (TAM)

4TH INNOVATION BANK CHALLENGE 2024 (IBC 2024)

2024 UNIVERSITI SILVER