



**DR. NUUR HALIMATUS
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CONTACT

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Faculty: Fakulti Ekonomi
Dan Muamalat

SUPERVISION

PhD - Completed: 0, Ongoing: 0

Master - Completed: 0,
Ongoing: 0

AREAS OF EXPERTISE

Development Economics

Behavioural Economics

Circular Economy

ACADEMIC QUALIFICATION

Bachelor in Ekonomi - Ekonomi (2013)

RESEARCH

**1. DETERMINANTS OF HOUSE ACQUISITION BEHAVIOR
AMONG MUSLIM GENERATION Y IN MALAYSIA: EVIDENCE
FROM BINARY LOGISTICS REGRESSION WITH INTERACTION
ANALYSIS**

2025

BIDUNI MIZANNIYAH

ON GOING

CO-RESEARCHER

**2. COST OF LIVING AND STUDENT SURVIVAL: FINANCIAL
COPING STRATEGIES AMONG MALAYSIAN
UNDERGRADUATES**

2025

BIDUNI MIZANNIYAH

ON GOING

MAIN RESEARCHER

**3. DIGITAL TAKAFUL ADOPTION AMONG GEN Z
UNDERGRADUATES: THE TRUST AND TECHNOLOGY
DIMENSION**

2025

BIDUNI MIZANNIYAH

ON GOING

CO-RESEARCHER

**4. PEMERKASAAN AR-RAHNU MENERUSI PENDIGITALAN
DALAM SEKTOR KOPERASI/EMPOWERING AR-RAHNU
THROUGH DIGITALISATION IN THE COOPERATIVE SECTOR**

2025

GERAN SEPADAN INDUSTRI

ON GOING

CO-RESEARCHER

PUBLICATION

1. EDUCATION MANAGEMENT FOR ISLAMIC TEACHER IN THE DIGITAL ERA: INTEGRATING INNOVATION AND CHILD DEVELOPMENT NEEDS

MUNADDHOMAH: JURNAL MANAJEMEN PENDIDIKAN ISLAM

2026 JOURNAL OTHER DATABASE CO-AUTHOR

2. ISLAMIC CIRCULAR ECONOMY IN DIGITAL AGE: PATHWAYS FOR SUSTAINABLE AND INCLUSIVE DEVELOPMENT

THE 5TH INTERNATIONAL CONFERENCE ON HUMANITY EDUCATION AND SOCIETY (ICHES)

2026 PROCEEDING NON-INDEX MAIN AUTHOR

3. REVITALIZING DEATH KHAIRAT FUNDS THROUGH SOCIAL ENTREPRENEURSHIP: INSIGHT FROM DEATH KHAIRAT FUNDS ORGANISATIONS IN MALAYSIA

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2025 JOURNAL OTHER DATABASE MAIN AUTHOR

4. INTEGRATING SPIRITUAL VALUES, DIGITAL TRANSFORMATION, AND LEGAL PROTECTION IN PESANTREN-BASED ENTREPRENEURSHIP: A TCCM-BASED SYSTEMATIC REVIEW

IQTISHODUNA: JURNAL EKONOMI ISLAM

2025 JOURNAL OTHER DATABASE CO-AUTHOR

5. LOCAL ECONOMIC TRANSFORMATION THROUGH INTERNATIONAL COLLABORATION: OPTIMIZING THE CREATIVE ECONOMIC POTENTIAL OF EDELWEISS FLOWERS BASED ON SHARIA PRINCIPLES

HAMFARA : JOURNAL OF ISLAMIC ECONOMIC STUDIES

2025 JOURNAL OTHER DATABASE CO-AUTHOR

6. AN INTEGRATED WAQF AND COMMUNITY-BASED TA'AWUN MODEL IN ALLEVIATING FUNERAL POVERTY: AN ANALYSIS OF MUSLIM FUNERAL MANAGEMENT ORGANIZATIONS IN MALAYSIA

INTERNATIONAL JOURNAL OF ECONOMICS, COMMERCE AND MANAGEMENT

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

7. ISSUES AND CHALLENGES ON KHAIRAT DEATH FUND MANAGEMENT IN MALAYSIA

INTERNATIONAL JOURNAL OF EMERGING ISSUES IN ISLAMIC STUDIES (IJEIIS)

2022 JOURNAL OTHER DATABASE MAIN AUTHOR

AWARDS/RECOGNITION

1. STAF CONTOH BULANAN FEM BAGI BULAN JUN 2025

2025 UNIVERSITY

2. TRAINER / FACILITATOR

THE CENTRE OF EXCELLENCE FOR ISLAMIC SOCIAL FINANCE (COE ISF), INCEIF UNIVERSITY

2025 NATIONAL

3. MADANI MANDIRI 360 : A SUSTAINABLE SELF-SUFFICIENCY ECONOMIC MODEL FOR HOUSEHOLDS

INNOVATION BANK CHALLENGE 2025

2025 ANTARABANGSA GOLD

4. AGROCONNECT: A DIGITAL COMMUNITY PLATFORM TO REVITALIZE IDLE LANDS FOR SUSTAINABLE FOOD SECURITY

INTERNATIONAL FOOD SECURITY COMPETITION

2025 ANTARABANGSA CERTIFICATE OF APPRECIATION