Profile Image

# DR. NUUR HALIMATUS SA'ADIAH BINTI MASRUKHIN

PENSYARAH UNIVERSITI DS11

## CONTACT


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N/A

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**FACULTY**

Fakulti Ekonomi Dan Muamalat


## SUPERVISION

| | COMPLETED | ONGOING |
|---|---|---|
| PhD | 0 | 0 |
| Master | 0 | 0 |

## AREAS OF EXPERTISE

Development Economics | Behavioural Economics | Circular Economy

## ACADEMIC QUALIFICATION

2013 **Bachelor** - Ekonomi - Ekonomi

## RESEARCH

1. **DETERMINANTS OF HOUSE ACQUISITION BEHAVIOR AMONG MUSLIM GENERATION Y IN MALAYSIA: EVIDENCE FROM BINARY LOGISTICS REGRESSION WITH INTERACTION ANALYSIS**
   2025 | BIDUNI MIZANNIYAH | ON GOING | CO-RESEARCHER

2. **COST OF LIVING AND STUDENT SURVIVAL: FINANCIAL COPING STRATEGIES AMONG MALAYSIAN UNDERGRADUATES**
   2025 | BIDUNI MIZANNIYAH | ON GOING | MAIN RESEARCHER

3. **DIGITAL TAKAFUL ADOPTION AMONG GEN Z UNDERGRADUATES: THE TRUST AND TECHNOLOGY DIMENSION**
   2025 | BIDUNI MIZANNIYAH | ON GOING | CO-RESEARCHER

4. **PEMERKASAAN AR-RAHNU MENERUSI PENDIGITALAN DALAM SEKTOR KOPERASI/EMPOWERING AR-RAHNU THROUGH DIGITALISATION IN THE COOPERATIVE SECTOR**
   2025 | GERAN SEPADAN INDUSTRI | ON GOING | CO-RESEARCHER

## PUBLICATION

**1. EDUCATION MANAGEMENT FOR ISLAMIC TEACHER IN THE DIGITAL ERA: INTEGRATING INNOVATION AND CHILD DEVELOPMENT NEEDS**

MUNADDHOMAH: JURNAL MANAJEMEN PENDIDIKAN ISLAM

2026 JOURNAL OTHER DATABASE CO-AUTHOR

**2. ISLAMIC CIRCULAR ECONOMY IN DIGITAL AGE: PATHWAYS FOR SUSTAINABLE AND INCLUSIVE DEVELOPMENT**

THE 5TH INTERNATIONAL CONFERENCE ON HUMANITY EDUCATION AND SOCIETY (ICHES)

2026 PROCEEDING NON-INDEX MAIN AUTHOR

**3. REVITALIZING DEATH KHAIRAT FUNDS THROUGH SOCIAL ENTREPRENEURSHIP: INSIGHT FROM DEATH KHAIRAT FUNDS ORGANISATIONS IN MALAYSIA**

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2025 JOURNAL OTHER DATABASE MAIN AUTHOR

**4. INTEGRATING SPIRITUAL VALUES, DIGITAL TRANSFORMATION, AND LEGAL PROTECTION IN PESANTREN-BASED ENTREPRENEURSHIP: A TCCM-BASED SYSTEMATIC REVIEW**

IQTISHODUNA: JURNAL EKONOMI ISLAM

2025 JOURNAL OTHER DATABASE CO-AUTHOR

**5. LOCAL ECONOMIC TRANSFORMATION THROUGH INTERNATIONAL COLLABORATION: OPTIMIZING THE CREATIVE ECONOMIC POTENTIAL OF EDELWEISS FLOWERS BASED ON SHARIA PRINCIPLES**

HAMFARA : JOURNAL OF ISLAMIC ECONOMIC STUDIES

2025 JOURNAL OTHER DATABASE CO-AUTHOR

**6. AN INTEGRATED WAQF AND COMMUNITY-BASED TA?AWUN MODEL IN ALLEVIATING FUNERAL POVERTY: AN ANALYSIS OF MUSLIM FUNERAL MANAGEMENT ORGANIZATIONS IN MALAYSIA**

INTERNATIONAL JOURNAL OF ECONOMICS, COMMERCE AND MANAGEMENT

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

**7. ISSUES AND CHALLENGES ON KHAIRAT DEATH FUND MANAGEMENT IN MALAYSIA**

INTERNATIONAL JOURNAL OF EMERGING ISSUES IN ISLAMIC STUDIES (IJEIIS)

2022 JOURNAL OTHER DATABASE MAIN AUTHOR

## AWARDS/RECOGNITION

**1. STAF CONTOH BULANAN FEM BAGI BULAN JUN 2025**

2025 UNIVERSITY

**2. TRAINER / FACILITATOR**

THE CENTRE OF EXCELLENCE FOR ISLAMIC SOCIAL FINANCE (COE ISF), INCEIF UNIVERSITY

2025 NATIONAL

**3. MADANI MANDIRI 360 : A SUSTAINABLE SELF-SUFFICIENCY ECONOMIC MODEL FOR HOUSEHOLDS**

INNOVATION BANK CHALLENGE 2025

2025 ANTARABANGSA GOLD

## AWARDS/RECOGNITION

**4. AGROCONNECT: A DIGITAL COMMUNITY PLATFORM TO REVITALIZE IDLE LANDS FOR SUSTAINABLE FOOD SECURITY**

INTERNATIONAL FOOD SECURITY COMPETITION

2025 ANTARABANGSA CERTIFICATE OF APPRECIATION