

Profile Image

## PROF. MADYA DR. OSAMA KANAHER

PENSYARAH UNIVERSITI DS14

### CONTACT

**Phone:** 06 798 8747

**E-mail:**  
osama@usim.edu.my

**Faculty:** Fakulti  
Kepimpinan Dan  
Pengurusan

### SUPERVISION

PhD - Completed: 16,  
12

Master - Completed: 1,  
Ongoing: 0

## AREAS OF EXPERTISE

Islamic Media

Communications

## ACADEMIC QUALIFICATION

PhD in Communication (2014)

Master in Communication (media Management) (2010)

Bachelor in Arts - English Language Department (2008)

## RESEARCH

### 1. DEVELOPING AN INNOVATIVE COMMUNICATION FRAMEWORK BASED ON QUR'ANIC DISCOURSE TO ENHANCE THE SUSTAINABILITY OF ISLAMIC MEDIA CONTENT

2024

GERAN ANTARABANGSA

ON GOING

MAIN RESEARCHER

### 2. TOWARD HIGHER EMPLOYEE PERFORMANCE IN AL-AREEN WEAR LTD: ISSUES, SOLUTIONS AND FRAMEWORK DEVELOPMENT

2024

GERAN ANTARABANGSA

ON GOING

CO-RESEARCHER

### 3. PEMBANGUNAN MODEL KONSTRUKTIVISME KOMUNIKASI ANTARA BUDAYA MELAYU-TURKIYE MENERUSI KOSA KATA SERUMPUN BERASAS BAHASA ARAB

2023

GERAN PENYELIDIKAN PENTADBIR

ON GOING

CO-RESEARCHER

### 4. THE SCIENTIFIC MIRACLES IN THE DA'WAH DISCOURSE OF PROPHET MUHAMMAD AND IMPLEMENTING IT AS A CONTEMPORARY METHOD IN SPREADING DA'WAH

2021

GERAN PENYELIDIKAN USIM

ON GOING

CO-RESEARCHER

### 5. FOSTERING SUSTAINABLE INNOVATION AND SUSTAINABLE DEVELOPMENT IN MALAYSIA: A NEW HALAL ENTREPRENEURSHIP SUCCESS INDEX

2019

GERAN PENYELIDIKAN USIM

COMPLETED

CO-RESEARCHER

# RESEARCH

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**6. DEVELOPING ACROSTIC MODEL FOR JOURNALISM STUDENTS IN REPORTING NEWS RELATED TO ISLAM/MUSLIMS : A WAY TO SUSTAIN THE POSITIVE REPORTING ON ISLAM/MUSLIMS ISSUES**

2018 GERAN PENYELIDIKAN USIM COMPLETED CO-RESEARCHER

**7. A NEW COMMUNICATION MODEL FOR DISSEMINATING THE KNOWLEDGE OF THE QURAN BASED ON PROPHETIC APPROACH**

2016 GERAN KPT COMPLETED CO-RESEARCHER

**8. MISPORTRAYAL OF ISLAM AND MUSLIMS IN ISLAMIC-BASED FILMS A CRITICAL STUDY OF THE MESSAGE FILM**

2015 GERAN PENYELIDIKAN JANGKA PENDEK COMPLETED MAIN RESEARCHER

**9. INTEGRASI ILMU NAQLI & AQLI DALAM BIDANG DAKWAH, PENGURUSAN, KAUNSELING DAN KOMUNIKASI DI USIM**

2012 GERAN PENYELIDIKAN PENTADBIR COMPLETED CO-RESEARCHER



# PUBLICATION

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## 14. THE EFFECT OF CREDIBILITY IN SOCIAL NETWORKING SITE : A CASE STUDY ON PALESTINIAN JOURNALISTIC DISCOURSE

EURASIAN RESEARCH BULLETIN

2021 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 15. THE ROLE OF INTERNATIONAL RELATIONS IN COMBATING HATE AND DISCRIMINATION CRIMES IN THE UAE

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH

2021 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 16. EDITORIAL NOTES: COMMUNICATION, MEDIA AND ITS IMPACT IN TIMES OF CRISIS

JOURNAL OF CONTEMPORARY ISLAMIC COMMUNICATION AND MEDIA (AL-I'LAM)

2021 JOURNAL OTHER DATABASE CO-AUTHOR

## 17. 3RD INTERNATIONAL CONFERENCE ISLAMIC MEDIA AND COMMUNICATION 2021 (ICIMAC2021)

2021 BOOK EDITOR

## 18. 3RD INTERNATIONAL CONFERENCE ISLAMIC MEDIA AND COMMUNICATION 2021 (ICIMAC2021)

2021 BOOK EDITOR

## 19. BERDIAM DALAM KOMUNIKASI RASULULLAH SAW

STRATEGI KOMUNIKASI RASULULLAH

2021 CHAPTER IN BOOK MAIN AUTHOR

## 20. BETWEEN THE SECULAR AND THE NATIONAL: REPRESENTATIONS OF JERUSALEM IN THE MEDIA COVERAGE OF FATAH-AFFILIATED PALESTINE SATELLITE CHANNEL

-MULTI-KNOWLEDGE ELECTRONIC COMPREHENSIVE JOURNAL FOR EDUCATION AND SCIENCE PUBLICATIONS (MECSJ)

2020 JOURNAL OTHER DATABASE CO-AUTHOR

## 21. MEDIA PRACTITIONERS? PERSPECTIVE ON NEWS MEDIA REPORTING OF ISLAM AND MUSLIMS: A ROOM FOR IMPROVEMENT THROUGH A FORMULATION OF WRITING NEWS GUIDELINE

AL ABQARI: JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITIES

2020 JOURNAL MYCITE CO-AUTHOR

## 22. MEDIA FRAMING OF MINORITIES? CRISIS: A STUDY ON ALJAZEERA AND BBC NEWS COVERAGE OF THE ROHINGYA

JURNAL KOMUNIKASI: MALAYSIAN JOURNAL OF COMMUNICATION

2020 JOURNAL SCOPUS MAIN AUTHOR / CONTACT PERSON IN USIM

## 23. EXAMINING THE ISSUE OF ISLAM AND MUSLIMS IN THE MEDIA: A PERSPECTIVE OF MALAYSIAN MEDIA PRACTITIONERS

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS AND SOCIAL SCIENCES

2020 JOURNAL ERA CO-AUTHOR

## 24. STRATEGIC FLEXIBILITY ROLE IN THE LEVELS OF INSTITUTIONAL PERFORMANCE: A FIELD STUDY AT RAYSUT CEMENT COMPANY, SALALAH

GSE E-JOURNAL OF EDUCATION

2020 JOURNAL OTHER DATABASE MAIN AUTHOR / CONTACT PERSON IN USIM

## 25. THE ROLE OF SOME VIOLENCE FACTORS ON JORDANIAN UNIVERSITIES' STUDENTS TO INCREASE THE LEVEL OF VIOLENCE AMONG STUDENTS

OPEN JOURNAL OF SCIENCE AND TECHNOLOGY

2020 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 26. NEWS FRAMING OF THE ROHINGYA CRISIS SETTLEMENT: A STUDY ON ALJAZEERA AND BBC

INTERNATIONAL ONLINE JOURNAL OF LANGUAGE, COMMUNICATION, AND HUMANITIES (INSANIAH)

2020 JOURNAL OTHER DATABASE MAIN AUTHOR

# PUBLICATION

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## 27. THE EMIRATI PRESS TACKLES FOLKLORE TOPICS CONTENT ANALYSIS OF THE GULF NEWSPAPER

GSE E-JOURNAL OF EDUCATION

2020 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 28. نوي ريفل تال او عي ادال رابحل ا

2020 BOOK MAIN AUTHOR

## 29. MU?AMMAD?S CONVERSATIONS WITH THE BEDOUIN: A SPEECH-ACT ANALYSIS OF PROPHETIC DISCOURSE IN HADITH

AL-BAY?N ? JOURNAL OF QUR??N AND ?AD?TH STUDIES

2019 JOURNAL SCOPUS CO-AUTHOR

## 30. MU?AMMAD?S CONVERSATIONS WITH THE BEDOUIN: A SPEECH-ACT ANALYSIS OF PROPHETIC DISCOURSE IN HADITH

AL-BAYAN: JOURNAL OF QUR'AN AND HADITH STUDIES

2019 JOURNAL SCOPUS CO-AUTHOR

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AL-ANWAR

2019 JOURNAL OTHER DATABASE CO-AUTHOR

## 32. ??? ?????? ?????? ?? ?????? ??????: ??? ?????? ?????? )???? ???? ???( ?????? ? ?????? ?????? ??????

JURNAL AL-ANWAR

2019 JOURNAL OTHER DATABASE CORRESPONDING AUTHOR

## 33. ??? ?????? ?????? ?? ?????? ??? ?????? ?? ?????? ?????? ?????? ?????? ?????? ?????? ?????? )????? (

THE JOURNAL OF SHARIA FUNDAMENTALS FOR SPECIALIZED RESEARCHES (JSFSR)

2019 JOURNAL OTHER DATABASE MAIN AUTHOR / CONTACT PERSON IN USIM

## 34. BROADCASTERS? PERCEPTION OF TELEVISION PROGRAMS: A STUDY ON AL-HIJRAH ISLAMIC MALAYSIAN TELEVISION CHANNEL

AL-?ABQARI JOURNAL

2018 JOURNAL ERA MAIN AUTHOR

## 35. ?????? ?????? ?????? ?????? ?????? ?????? ?????? ?????? ?????? ?????? ?????? ??????

AL-?ABQARI JOURNAL

2018 JOURNAL ERA CO-AUTHOR

## 36. ?????? ?????? ?????? ?????? ?? ?????? ?????? ??? ?????? ?????? ?? ?????? ?????? ?????? ?????? ?????? ?????? ??????

AL-?ABQARI JOURNAL

2018 JOURNAL ERA CO-AUTHOR

## 37. PROPHETIC COMMUNICATION STYLES IN TEACHING

ADVANCED SCIENCE LETTERS

2017 JOURNAL ERA CO-AUTHOR

## 38. THE ISLAMIC COMMUNICATION PARADIGM: CHALLENGES AND FUTURE DIRECTIONS

ADVANCED SCIENCE LETTERS

2017 JOURNAL ERA CO-AUTHOR

## 39. AUTHENTICITY OF CHARACTERS PORTRAYAL IN ISLAMIC FILMS: A STUDY ON THE MESSAGE

AL-ABQARI JORNAL

2017 JOURNAL ERA MAIN AUTHOR

# PUBLICATION

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## 40. MISREPRESENTATION OF ISLAM IN ISLAMIC FILMS: ANALYSIS OF KEY INCIDENTS OF THE MESSAGE (1977)

AL-ABQARI JOURNAL

2017 JOURNAL ERA MAIN AUTHOR

## 41. MAKING SENSE OF HUMAN INTERACTIVITY: ISLAMIC PERSPECTIVE ON INTERPERSONAL, MEDIATED AND ORGANIZATIONAL COMMUNICATION

2017 BOOK CHIEF EDITOR

## 42. ISLAMIC PERSPECTIVE OF FILM PRODUCTION: THE EXPERIENCE OF THE MESSAGE

MAKING SENSE OF HUMAN INTERACTIVITY: ISLAMIC PERSPECTIVE ON INTERPERSONAL, MEDIATED AND ORGANIZATIONAL COMMUNICATION

2017 CHAPTER IN BOOK MAIN AUTHOR

## 43. THE IMPACT OF CARTOONS ON CHILDREN'S BEHAVIOUR

MAKING SENSE OF HUMAN INTERACTIVITY: ISLAMIC PERSPECTIVE ON INTERPERSONAL, MEDIATED AND ORGANIZATIONAL COMMUNICATION

2017 CHAPTER IN BOOK MAIN AUTHOR

## 44. ANIMATION PROGRAMS OF ISLAMIC TELEVISION: A STUDY OF AL-HIJRAH TELEVISION CHANNEL

AL-ABQARI

2016 JOURNAL SCI MAIN AUTHOR

## 45. ISLAMIC EDUCATION STRATEGY OF ISLAMIC TELEVISION CHANNELS: A COMPARISON OF AL-RESALAH AND AL-HIJRAH

AL-ABQARI

2016 JOURNAL SSCI MAIN AUTHOR

## 46. PROGRAMS ANALYSIS OF ISLAMIC-BASED TELEVISION THE EXPERIENCE OF AL-HIJRAH MALAYSIAN TELEVISION

ADVANCES IN NATURAL AND APPLIED SCIENCES

2016 JOURNAL SCOPUS MAIN AUTHOR

## 47. ????? ????? ????? ????????? ?? ?? ????????? ?????

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2016 JOURNAL ERA CO-AUTHOR

## 48. ISLAMIC TELEVISION BROADCASTING: A LONGSTANDING ASPIRATION

2016 BOOK MAIN AUTHOR

# CONSULTATION

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## 1. ENHANCING COMMUNICATION ETHICS AND BEHAVIOR FROM ISLAMIC PERSPECTIVE

AL SHAM MARKETS SDN BHD (1059751-D)

2023

NATIONAL

## 2. PUSAT ALUMNI DAN KERJAYA

CAREER ADVANCEMENT PROGRAM (KPT - CAP)

2023

UNIVERSITY

## 3. HALAL BUSINESS CONFIRMATION

TAYBA TRADING SDN.BHD

2018

OTHERS

## 4. INCREASE MIDDLE EAST CUSTOMERS

AL SHAM MARKETS SDN BHD

2018

OTHERS

# AWARDS/RECOGNITION

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## 1. GRADUATION ON TIME

2022 UNIVERSITY

## 2. HARTA INTELEK

2022 UNIVERSITY

## 3. GRADUATION ON TIME

2022 UNIVERSITY

## 4. BEST SELLER AWARD

2021 UNIVERSITY

## 5. INTERNATIONAL INTERFAITH DIALOGUE

2021 INTERNATIONAL

## 6. AWARD OF HONOR AND EXCELLENCE

2021 INTERNATIONAL

## 7. STAF CONTOH

2021 UNIVERSITY

## 8. SIJIL PENHARGAAN KHAS PENSYARAH ANTARABANGSA

2021 UNIVERSITY

## 9. ACADEMIC ADVISOR

COMMUNICATION SCIENCE DEPARTEMENT FACULTY OF SOCIAL SCIENCES AND HUMANITIES UIN SUNAN KALIJAGA YOGYAKARTA

2020 INTERNATIONAL

## 10. BEST PRESENTATION AWARD

2019 INTERNATIONAL