

PROF. MADYA DR. OSAMA KANAKER

PENSYARAH UNIVERSITI DS14

CONTACT

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FACULTY
Fakulti Kepimpinan Dan Pengurusan

SUPERVISION

PhD	16 COMPLETED	12 ONGOING
Master	1 COMPLETED	0 ONGOING

AREAS OF EXPERTISE

Islamic Media | Communications

ACADEMIC QUALIFICATION

2014 **PhD** - Communication

2010 **Master** - Communication (media Management)

2008 **Bachelor** - Arts - English Language Department

RESEARCH

1. DEVELOPING AN INNOVATIVE COMMUNICATION FRAMEWORK BASED ON QUR'ANIC DISCOURSE TO ENHANCE THE SUSTAINABILITY OF ISLAMIC MEDIA CONTENT

2024 | GERAN ANTARABANGSA | ON GOING | MAIN RESEARCHER

2. MISPORTRAYAL OF ISLAM AND MUSLIMS IN ISLAMIC-BASED FILMS A CRITICAL STUDY OF THE MESSAGE FILM

2015 | GERAN PENYELIDIKAN JANGKA PENDEK | COMPLETED | MAIN RESEARCHER

PUBLICATION

1. EXPLORING PROMINENT QUR'ANIC DISCOURSE STYLES (QDS) IN THE STORY OF PROPHET YUSUF AND INCORPORATING THEM INTO MEDIA CONTENT

AL-QANATIR INTERNATIONAL JOURNAL OF ISLAMIC STUDIES

2024 JOURNAL INDEX BY MYCITE 2019 MAIN AUTHOR

2. ندا ء الله

2023 BOOK MAIN AUTHOR

3. THE ROLE OF WATCHING HISTORICAL DRAMA ON THE VALUES OF AFFILIATION AND JUSTICE: A STUDY ON THE REVIVAL OF ERTU?RUL

MALAYSIAN JOURNAL OF COMMUNICATION

2022 JOURNAL ISI AND SCOPUS MAIN AUTHOR

4. BERDIAM DALAM KOMUNIKASI RASULULLAH SAW

STRATEGI KOMUNIKASI RASULULLAH

2021 CHAPTER IN BOOK MAIN AUTHOR

5. NEWS FRAMING OF THE ROHINGYA CRISIS SETTLEMENT: A STUDY ON ALJAZEERA AND BBC

INTERNATIONAL ONLINE JOURNAL OF LANGUAGE, COMMUNICATION, AND HUMANITIES (INSANIAH)

2020 JOURNAL OTHER DATABASE MAIN AUTHOR

6. الأخبار الإذاعية والتلفزيونية

2020 BOOK MAIN AUTHOR

7. BROADCASTERS? PERCEPTION OF TELEVISION PROGRAMS: A STUDY ON AL-HIJRAH ISLAMIC MALAYSIAN TELEVISION CHANNEL

AL-?ABQARI JOURNAL

2018 JOURNAL ERA MAIN AUTHOR

8. AUTHENTICITY OF CHARACTERS PORTRAYAL IN ISLAMIC FILMS: A STUDY ON THE MESSAGE

AL-ABQARI JORNAL

2017 JOURNAL ERA MAIN AUTHOR

9. MISREPRESENTATION OF ISLAM IN ISLAMIC FILMS: ANALYSIS OF KEY INCIDENTS OF THE MESSAGE (1977)

AL-ABQARI JORNAL

2017 JOURNAL ERA MAIN AUTHOR

10. ISLAMIC PERSPECTIVE OF FILM PRODUCTION: THE EXPERIENCE OF THE MESSAGE

MAKING SENSE OF HUMAN INTERACTIVITY: ISLAMIC PERSPECTIVE ON INTERPERSONAL, MEDIATED AND ORGANIZATIONAL COMMUNICATION

2017 CHAPTER IN BOOK MAIN AUTHOR

11. THE IMPACT OF CARTOONS ON CHILDREN?S BEHAVIOUR

MAKING SENSE OF HUMAN INTERACTIVITY: ISLAMIC PERSPECTIVE ON INTERPERSONAL, MEDIATED AND ORGANIZATIONAL COMMUNIATION

2017 CHAPTER IN BOOK MAIN AUTHOR

PUBLICATION

12. ANIMATION PROGRAMS OF ISLAMIC TELEVISION: A STUDY OF AL-HIJRAH TELEVISION CHANNEL

AL-''ABQARI

2016 JOURNAL SCI MAIN AUTHOR

13. ISLAMIC EDUCATION STRATEGY OF ISLAMIC TE LEVISION CHANNELS: A COMPARISION OF AL-RESALAH AND AL-HIJRAH

AL-''''ABQARI

2016 JOURNAL SSCI MAIN AUTHOR

14. PROGRAMS ANALYSIS OF ISLAMIC-BASED TELEVISION THE EXPERIENCE OF AL-HIJRAH MALAYSIAN TELEVISION

ADVANCES IN NATURAL AND APPLIED SCIENCES

2016 JOURNAL SCOPUS MAIN AUTHOR

15. ISLAMIC TELEVISION BROADCASTING: A LONGSTANDING ASPIRATION

2016 BOOK MAIN AUTHOR

CONSULTATION

1. ENHANCING COMMUNICATION ETHICS AND BEHAVIOR FROM ISLAMIC PERSPECTIVE

AL SHAM MARKETS SDN BHD (1059751-D)

2023 NATIONAL

2. PUSAT ALUMNI DAN KERJAYA

CAREER ADVANCEMENT PROGRAM (KPT - CAP)

2023 UNIVERSITY

3. HALAL BUSINESS CONFIRMATION

TAYBA TRADING SDN.BHD

2018 OTHERS

4. INCREASE MIDDLE EAST CUSTOMERS

AL SHAM MARKETS SDN BHD

2018 OTHERS

AWARDS/RECOGNITION

1. VISITING PROFESOR

FAKULTAS USHULUDDIN, ADAB, DAN DAKWAH UNIVERSITAS ISLAM NEGERI SULTAN AJI MUHAMMAD IDRIS SAMARINDA

2025 INTERNATIONAL

2. TRAINER / FACILITATOR

IDIPKL INTERNATIONAL DA?I TRAINING COURSE FOR RUSSIAN DA?I (IDTC)

2025 NATIONAL

AWARDS/RECOGNITION

3. TRAINER / FACILITATOR

IDIPKL INTERNATIONAL DA?I TRAINING COURSE FOR RUSSIAN DA?I (IDTC)

2025 NATIONAL

4. TRAINER / FACILITATOR

PERTUBUHAN INSTITUT MADINA MALAYSIA

2025 NATIONAL

5. STAF CONTOH

2024 UNIVERSITY