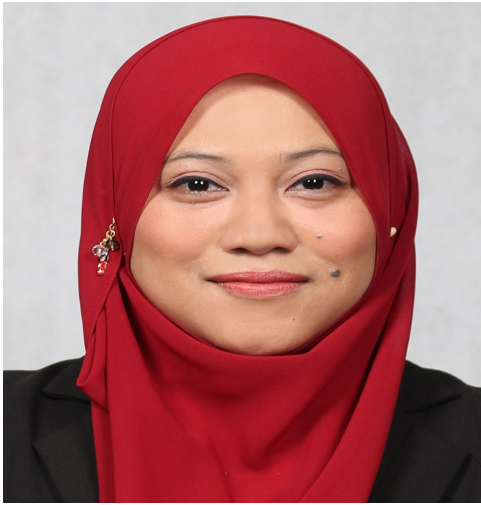




DR. SUMAIYAH BINTI ABD AZIZ

PENSYARAH UNIVERSITI DS13

CONTACT

Phone: 86406

E-mail:
sumaiyah@usim.edu.my

Address: Fakulti Ekonomi
Dan Muamalat

SUPERVISION

PhD - Completed: 4, Ongoing: 7

Master - Completed: 0, Ongoing: 1

AREAS OF EXPERTISE

Business Management

Halal Industry Management

Other Operations Management N.e.c

BIOGRAPHY

A lecturer from Fakulti Ekonomi Dan Muamalat. Holds a Phd in Pentadbiran Perniagaan.

ACADEMIC QUALIFICATION

Phd in Pentadbiran Perniagaan (2011)

Master in Pentadbiran Perniagaan (2004)

Bachelor in Pengurusan (2003)

RESEARCH

1. ESTABLISHING SUPPLY-CHAIN MANAGEMENT FRAMEWORK FOR NON-PROFIT ORGANIZATIONS (NPOS) IN MALAYSIA BASED ON MAQASID SHARIAH

2019 ON GOING MAIN RESEARCHER

2. HALAL HOSPITALITY : WHAT DO THE CUSTOMERS VALUE?

2018 COMPLETED MAIN RESEARCHER

3. ONE SIZE DOESN'T FIT ALL?

2016 COMPLETED MAIN RESEARCHER

4. DEVELOPING ISLAMIC BUSINESS MODEL FRAMEWORK FOR SMALL AND MEDIUM ENTERPRISES (SMES) IN MALAYSIA: TOWARDS ENHANCING PERFORMANCE

2014 COMPLETED MAIN RESEARCHER

5. THE CRITICAL SUCCESS FACTORS OF BUMIPUTERA CONSTRUCTION COMPANIES IN MALAYSIA

2012 COMPLETED MAIN RESEARCHER

PUBLICATION

1. SUSTAINABLE SERVICE QUALITY MODEL (SSQ) AND CUSTOMER LOYALTY: MUSLIM-FRIENDLY HOSPITALITY SERVICES (MFHS) IN MALAYSIA

2024 JOURNAL

2. ONE-STOP-CENTRE: WHAT'S NEXT?

2024 CHAPTER IN BOOK

3. WONDER INTO THE FUTURE

2023 JOURNAL

4. PERSON-ORGANIZATION FIT AND EMPLOYEE OUTCOMES AMONG ACADEMICIANS IN MALAYSIA

2023 PROCEEDING

5. A CONCEPTUAL FRAMEWORK FOR E-WALLET ADOPTION INTENTIONS AMONG SMALL-SIZED MUSLIM MERCHANTS

2022 PROCEEDING

6. SUSTAINABLE SERVICE QUALITY IN MUSLIM-FRIENDLY HOSPITALITY SERVICES (MFHS) INDUSTRY

2022 PROCEEDING

7. AMALAN TERBAIK PELAKSANAAN SERTU DALAM INDUSTRI HALAL DI MALAYSIA

2021 JOURNAL

8. SUSTAINING THE BUSINESS: WHAT IS THE NEXT STEP?

2021 PROCEEDING

9. HALAL CHALLENGES, OPPORTUNITIES AND THE WAY FORWARD

2020 CHAPTER IN BOOK

10. HALAL HOSPITALITY: WHAT DO THE CUSTOMERS VALUE?

2020 CHAPTER IN BOOK

11. ESTABLISHING SUPPLY-CHAIN MANAGEMENT FRAMEWORK FOR NON-PROFIT ORGANIZATIONS (NPOS) IN MALAYSIA

2019 PROCEEDING

12. INTEGRATING HALAL IN DEVELOPING A BUSINESS MODEL

2017 PROCEEDING

13. BBP03103 OPERATION MANAGEMENT

2016 BOOK

14. NON-CONFORMANCE REPORT IN HALAL APPLICATION: WHAT IS NORMALLY GOES WRONG FOR BUSINESS?

2016 CHAPTER IN BOOK

15. GOVERNANCE ASPECTS OF MICRO CREDIT INSTITUTIONS: A CASE OF AMANAH IKHTIAR MALAYSIA

2015 PROCEEDING

16. ISLAMIC BUSINESS MODEL FRAMEWORK: A REVIEW

2015 PROCEEDING

17. HALAL CERTIFICATION: THE MOTIVES AND PROCESSES OF RESTAURANTS IN BRUNEI DARUSSALAM

2015 CHAPTER IN BOOK

18. THE EXPERIENCE OF SMALL AND MEDIUM ENTERPRISES (SMES) IN MANAGING HALAL SUPPLY CHAIN

2014 PROCEEDING

19. CRAWLING TOWARDS SUCCESS: A LESSON FROM A BUMIPUTERA CONTRACTOR

2014 PROCEEDING

20. THE RELATIONSHIP BETWEEN BUSINESS MODEL AND PERFORMANCE OF MANUFACTURING SMALL AND MEDIUM ENTERPRISES IN MALAYSIA

2011 JOURNAL

21. THE RELATIONSHIP OF BUSINESS MODEL DESIGN AND PERFORMANCE OF MANUFACTURING SMES IN MALAYSIA: THE MODERATING EFFECT OF EXTERNAL ENVIRONMENT

2010 PROCEEDING

22. DEVELOPING SUCCESSFUL BUSINESS MODEL FOR ENTREPRENEURS

2010 PROCEEDING

23. THE ANTECEDENTS OF A BUSINESS MODEL DESIGN FOR ENTREPRENEURS

2010 PROCEEDING

24. SELECTION OF BUSINESS MODEL DIMENSION: EVIDENCE FROM MALAYSIAN MANUFACTURING SMES

2010 PROCEEDING

25. REVIEW ON THE CHARACTERISTICS OF THE ENTREPRENEURS? BUSINESS MODEL

2008 PROCEEDING

26. CLARIFYING THE BUSINESS MODEL CONSTRUCT

2008 PROCEEDING

AWARDS/RECOGNITION

1. ANUGERAH STAF CONTOH BULANAN (MAC 2025)

2025 UNIVERSITY

2. ACADEMIC ADVISOR

2025 UNIVERSITY

3. ANUGERAH STAF CONTOH BULANAN (JANUARI 2024)

2024 UNIVERSITY

4. ACADEMIC ADVISOR

2024 NATIONAL

5. ACADEMIC ADVISOR

2024 NATIONAL