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Faculty: Fakulti Syariah
Dan Undang-undang

SUPERVISION

PhD - Completed: 0, Ongoing: 0

Master - Completed: 0,
Ongoing: 0

AREAS OF EXPERTISE

Halal Marketing

Commercial Law

Comparative Law

ACADEMIC QUALIFICATION

PhD in Pengurusan Produk Halal (2024)

Master in Undang-undang (2008)

Bachelor in Syariah (2004)

Bachelor in Undang-undang (2003)

RESEARCH

1. KERANGKA PENGURUSAN PENGANGKUTAN HALAL DI SYARIKAT LOGISTIK HALAL BERDASARKAN MAQASID SYARIAH

2026 GERAN PENYELIDIKAN FUNDAMENTAL ON GOING CO-RESEARCHER

2. EMBEDDING ARTIFICIAL INTELLIGENCE IN THE TEACHING AND LEARNING OF THE LAW OF CONTRACT: A PEDAGOGICAL INNOVATION IN LEGAL EDUCATION

2025 GERAN PENYELIDIKAN USIM RACER ON GOING MAIN RESEARCHER

3. THE IMPACT OF SOCIAL MEDIA ON YOUNG MUSLIM CONSUMERS IN FOOD CONSUMPTION AND PURCHASE BEHAVIOUR

2025 GERAN PENYELIDIKAN PUSAT TANGGUNGJAWAB (PTJ) ON GOING
MAIN RESEARCHER

4. CONSUMER LEGAL REMEDY IN HALAL FOOD ABUSE

2023 BIDUNI MIZANNIYAH ON GOING CO-RESEARCHER

5. UNDANG-UNDANG BERKAITAN PERLABELAN DAN PEMASARAN PRODUK : PENILAIAN DAN CADANGAN PINDAAN MENURUT MAQASID SYARIAH

2018 GERAN PENYELIDIKAN USIM COMPLETED MAIN RESEARCHER

RESEARCH

6. KAJIAN ISU-ISU PERUNDANGAN BERKAITAN TANAH ADAT DI NEGERI SEMBILAN

2015 GERAN PENYELIDIKAN AGENSI KERAJAAN COMPLETED CO-RESEARCHER

7. GUIDELINE FOR WORKING CHILDREN IN ENTERTAINMENT INDUSTRY

2013 GERAN KPT COMPLETED CO-RESEARCHER

8. AWARENESS ON INTELLECTUAL PROPERTY RIGHTS AMONG USIM ACADEMICIANS AND STUDENTS

2013 GERAN PENYELIDIKAN INSENTIF COMPLETED MAIN RESEARCHER

9. PEMBENTUKAN MODEL BARU WAKAF KORPORAT DI MALAYSIA

2012 GERAN KPT COMPLETED MAIN RESEARCHER

PUBLICATION

1. HALAL FUTURE ASIA, PROPELLING THE WORLD COMMUNITY 2ND CONFERENCE PROCEEDINGS

INTERNATIONAL HALAL CONFERENCE (IHC) OSAKA 2025

2025 PROCEEDING NON-INDEX MAIN AUTHOR

2. 11TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE 2025 (IIECONS 2025)

11TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE 2025 (IIECONS 2025)

2025 PROCEEDING NON-INDEX MAIN AUTHOR

3. USIM HALAL BLUEPRINT

2025 POLICY

4. THE USE OF ISLAMIC ATTRIBUTE IN FOOD PRODUCTS MARKETING: EXPERT VIEWS

MALAYSIAN JOURNAL OF CONSUMER AND FAMILY ECONOMICS (MAJCAFE)

2024 JOURNAL SCOPUS MAIN AUTHOR

5. APPLICATION OF MAQASID SHARIAH IN HALAL TOURISM DECISION-MAKERS

INTERNATIONAL SEMINAR ON USUL FIQH (ISUFI) 2024

2024 PROCEEDING NON-INDEX MAIN AUTHOR

6. THE POSITION OF ISLAMIC LAW IN THE INDONESIAN AND MALAYSIAN LEGAL SYSTEM

2024 BOOK CO-EDITOR

7. KELESTARIAN PELANCONGAN HALAL MELALUI UNDANG-UNDANG ISLAM DAN GASTRONOMI TEMPATAN DI MALAYSIA DAN INDONESIA

THE POSITION OF ISLAMIC LAW IN THE INDONESIAN AND MALAYSIAN LEGAL SYSTEM

2024 CHAPTER IN BOOK CO-AUTHOR

8. EXPLORING AN APPROPRIATE LEGAL MECHANISM FOR CONSUMERS IN HALAL FOOD ABUSE CASES

ISLAMIC FINANCE NEW TRENDS IN LAW AND REGULATION

2024 CHAPTER IN BOOK CO-AUTHOR

9. THE ADEQUACY OF FATWA IN GOVERNING MATTERS RELATING TO THE USE OF ISLAMIC ATTRIBUTES

THE POSITION OF ISLAMIC LAW IN THE INDONESIAN AND MALAYSIAN LEGAL SYSTEM

2024 CHAPTER IN BOOK MAIN AUTHOR

10. IFSA 2013 AND SHARIAH CONTRACTS: AN ANALYSIS.

THE POSITION OF ISLAMIC LAW IN THE INDONESIAN AND MALAYSIAN LEGAL SYSTEM

2024 CHAPTER IN BOOK CO-AUTHOR

11. KELESTARIAN PELANCONGAN HALAL MELALUI UNDANG-UNDANG ISLAM DAN GASTRONOMI TEMPATAN DI MALAYSIA DAN INDONESIA

THE POSITION OF ISLAMIC LAW IN THE INDONESIAN AND MALAYSIAN LEGAL SYSTEM

2024 CHAPTER IN BOOK CO-AUTHOR

12. INTELLECTUAL DISCOURSE 1.0 HALALAN TOYYIBAN LIFESTYLE

INTELLECTUAL DISCOURSE

2023 PROCEEDING NON-INDEX MAIN AUTHOR

13. ANALISIS FATWA DI MALAYSIA BERKAITAN PENGGUNAAN ATRIBUT ISLAM DALAM PERNIAGAAN

SEMINAR ANTARABANGSA ISLAM DAN SAINS (SAIS) 2022

2022 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

14. CHAPTER 2: EFFECTIVE MONITORING OF ASNAF ENTREPRENEURSHIP THROUGH GOOD GOVERNANCE TO REDUCE POVERTY AND HUNGER (GOAL 1& 2)

GOOD GOVERNANCE AND THE SUSTAINABLE DEVELOPMENT GOALS IN SOUTHEAST ASIA

2022 CHAPTER IN BOOK CO-AUTHOR

15. DINAMIKA UNDANG-UNDANG TANAH ADAT DI NEGERI SEMBILAN : PERKEMBANGAN DAN ISU UNDANG-UNDANG

2021 BOOK CO-AUTHOR

16. HALAL LABEL, HALAL ATRIBUT DAN PERLINDUNGAN PENGGUNA MAKANAN HALAL DI MALAYSIA BERDASARKAN AKTA MAKANAN 1983 DAN STANDARD MS1500:2019

ISU KONTEMPORARI DALAM PENYELIDIKAN ISLAM

2021 CHAPTER IN BOOK CO-AUTHOR

17. MISUSE OF ISLAMIC ATTRIBUTES IN FOOD PRODUCTS LABELLING AND MARKETING IN MALAYSIA

INTERNATIONAL JOURNAL OF ISLAMIC BUSINESS

2020 JOURNAL MYCITE MAIN AUTHOR

18. ISSUES IN HALAL FOOD PRODUCT LABELLING: A CONCEPTUAL PAPER

FOOD RESEARCH JOURNAL

2020 JOURNAL SCOPUS MAIN AUTHOR

19. A SHARIAH ANALYSIS ON THE USE OF ISLAMIC ELEMENTS IN FOODS BRANDING AND MARKETING

READINGS IN SUSTAINING GLOBAL HALAL ECOSYSTEM (COLLECTION OF ARTICLES FROM THE 2ND INTERNATIONAL HALAL MANAGEMENT CONFERENCE)

2020 CHAPTER IN BOOK CO-AUTHOR

20. PENGGUNAAN UNSUR ISLAM DALAM PERNIAGAAN: ANALISA DARI PERSPEKTIF SYARIAH

ABQARI : JOURNAL OF ISLAMIC SOCIAL SCIENCES AND HUMANITY

2019 JOURNAL MYCITE MAIN AUTHOR

21. THE APPLICATION OF TRUE SALE CONTRACT IN ASSET-BACKED SUKUK

MALAYSIAN JOURNAL OF SYARIAH AND LAW

2018 JOURNAL MYJURNAL CO-AUTHOR

22. ISLAMIC LAW OF TORT

2018 BOOK MAIN AUTHOR

23. DINAMIKA UNDANG-UNDANG TANAH ADAT DI NEGERI SEMBILAN: KAJIAN PERKEMBANGAN DAN ISU UNDANG-UNDANG

MALAYSIAN JOURNAL OF SYARIAH AND LAW

2017 JOURNAL MYJURNAL CO-AUTHOR

24. HALAL TOURISM: PROSPEK DAN CABARAN DI MALAYSIA

INTERNATIONAL SEMINAR ON ISLAMIC SCIENCE USIM-UNISBA

2017 PROCEEDING NON-INDEX MAIN AUTHOR

25. PINDAAN AKTA 164: SOROTAN DAN ANALISA

DISKUSI SYARIAH DAN UNDANG-UNDANG

2017 PROCEEDING NON-INDEX MAIN AUTHOR

26. PRINSIP-PRINSIP ASAS BAGI HUKUM HALAL DAN HARAM

INTERNATIONAL SEMINAR ON ISLAMIC SCIENCE USIM-UNISBA

2017 PROCEEDING NON-INDEX CO-AUTHOR

PUBLICATION

27. CUSTOMARY LAND AND THE CLAIM OF MATRIMONIAL PROPERTY

MEDWELL JOURNALS SCOPUS JOURNAL

2016 JOURNAL SCOPUS CO-AUTHOR

28. ISU-ISU PERUNDANGAN BERKAITAN PINDAH MILIK TANAH ADAT

TANAH ADAT: PENCARIAN IDENTITI PERADABAN MANUSIA

2016 PROCEEDING NON-INDEX MAIN AUTHOR

29. ISU-ISU PERUNDANGAN BERKAITAN PINDAH MILIK TANAH ADAT

TANAH ADAT: ISU, CABARAN DAN PENYELESAIAN MENURUT SYARIAH DAN UNDANG-UNDANG. NILAI: PENERBIT USIM.

2016 CHAPTER IN BOOK CO-AUTHOR

30. TANAH ADAT NEGERI SEMBILAN: ANALISA UNDANG-UNDANG TUNTUTAN HARTA SEPENCARIAN.

TANAH ADAT: ISU, CABARAN DAN PENYELESAIAN MENURUT SYARIAH DAN UNDANG-UNDANG. NILAI: PENERBIT USIM

2016 CHAPTER IN BOOK CO-AUTHOR

31. ISU-ISU PERUNDANGAN BERKAITAN PINDAH MILIK TANAH ADAT

TANAH ADAT: SIU, CABARAN DAN PENYELESAIAN MENURUT SYARIAH DAN UNDANG-UNDANG

2016 CHAPTER IN BOOK CO-AUTHOR

32. TANAH ADAT NEGERI SEMBILAN: ANALISA UNDANG-UNDANG TUNTUTAN HARTA SEPENCARIAN

TANAH ADAT: ISU, CABARAN DAN PENYELESAIAN MENURUT SYARIAH DAN UNDANG-UNDANG

2016 CHAPTER IN BOOK CO-AUTHOR

33. ISLAMIC LAW OF TORT: A REVIEW OF ITS FRAMEWORK ↻ A COMPARATIVE APPROACH WITH ENGLISH LAW OF TORT

INTERNATIONAL CONFERENCE ON SYARIAH AND COMMON LAW ISCOL 2015

2015 PROCEEDING NON-INDEX MAIN AUTHOR

34. PENGAMBILAN TANAH OLEH KERAJAAN KE ATAS TANAH ADAT DI NEGERI SEMBILAN: SUATU ANALISA

INTERNATIONAL SEMINAR ON SYARIAH AND COMMON LAW ISCOL 2015

2015 PROCEEDING NON-INDEX CO-AUTHOR

35. DINAMIKA UNDANG-UNDANG TANAH ADAT DI NEGERI SEMBILAN: KAJIAN PERKEMBANGAN DAN ISU UNDANG-UNDANG

INTERNATIONAL SEMINAR ON SYARIAH AND COMMON LAW

2015 PROCEEDING NON-INDEX CO-AUTHOR

36. DEVELOPING GUIDELINES FOR CHILDREN IN ENTERTAINMENT INDUSTRY.

SELECTED WRITINGS IN LAW AND INFORMATION MANAGEMENT - TESSHI 2014 CHAPTERS

2015 CHAPTER IN BOOK CO-AUTHOR

37. CHILDREN IN THE MALAYSIAN ENTERTAINMENT INDUSTRY AND THEIR RIGHT TO EDUCATION

TESSHI

2014 PROCEEDING NON-INDEX CO-AUTHOR

38. AN ISLAMIC PERSPECTIVE OF PROMISE AND ITS RELATIONSHIP WITH THE ISLAMIC LAW OF CONTRACT

INTERNATIONAL CONFERENCE ON USUL FIQH 2013 (ISUFI)

2013 PROCEEDING NON-INDEX MAIN AUTHOR

39. APPLICATION OF THE RULE OF NECESSITY IN ISLAMIC AND CIVIL LAW: A COMPARATIVE STUDY

INTERNATIONAL SEMINAR ON USUL FIQH 2013 (ISUFI)

2013 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

40. SMALL AND MEDIUM ENTERPRISES (SMES) PERCEPTIONS ON INTELLECTUAL PROPERTY RIGHTS (IPR) ANALYSIS ON MALAYSIAN SMES.

2012 TUNKU JAAFAR LAW CONFERENCE AND WORKSHOP.

2012 PROCEEDING NON-INDEX MAIN AUTHOR

41. THE UNIVERSALITY OF HAD PUNISHMENT WITH SPECIAL REFERENCE TO PIRACY AND HIRABAH.

INTERNATIONAL CONFERENCE ON SYARIAH AND COMMON LAW (ISCOL 2012)

2012 PROCEEDING NON-INDEX CO-AUTHOR

42. EMPOWERING MALAYSIAN SMES THROUGH INTELLECTUAL PROPERTY MANAGEMENT.

INTERNATIONAL CONFERENCE ON INNOVATION AND MANAGEMENT

2010 PROCEEDING NON-INDEX MAIN AUTHOR

43. THE VALUE OF INTELLECTUAL PROPERTY FOR SMES: A LEGAL ANALYSIS

THE LAW REVIEW 2009 (4),

2009 JOURNAL WOS MAIN AUTHOR

44. KONSEP DAN MODEL PENGURUSAN HARTA INTELEK

INAUGURAL INTERNATIONAL WORKSHOP AND SEMINAR ON SIYAR AND ISLAMIC STATE PRACTICES IN INTERNATIONAL LAW

2009 PROCEEDING NON-INDEX MAIN AUTHOR

45. THE VALUE OF INTELLECTUAL PROPERTY FOR SMES

INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP (ICE 2008)

2008 PROCEEDING NON-INDEX MAIN AUTHOR

46. THE IMPACT OF TECHNOLOGIES ON SMES IN MALAYSIA

3RD CONFERENCE ON LAW & TECHNOLOGY

2008 PROCEEDING NON-INDEX MAIN AUTHOR

CONSULTATION

1. SESI KONSULTASI BAGI STANDARD OIC/SMIIC 50-1:2022 HALAL PHARMACEUTICALS ? PART 1 - GENERAL REQUIREMENTS PADA 5 SEPTEMBER 2023

HDC, JABATAN STANDARD MALAYSIA, JAKIM

2023

NATIONAL

2. KELEMAHAN SISTEM MAHKAMAH SYARIAH DALAM MENANGANI KES PADA PANDANGAN MASYARAKAT

2012

UNIVERSITY

3. MUKADIMAH ZINA MENURUT ENAKMEN JENAYAH SYARIAH (SELANGOR) 1995 DITINJAU DARI PERSPEKTIF HUKUM ISLAM

2012

UNIVERSITY

4. PELAKSANAAN TUGAS-TUGAS PENGUATKUASAAN AGAMA OLEH PEGAWAI MASJID DI MASJID JAMIK ASSOLIHIN DAERAH KUALA LANGAT

2012

UNIVERSITY

5. SEXUAL ABUSE AMONG CHILDREN UNDER MALAYSIAN LAW

2011

UNIVERSITY

6. THE APPOINTMENT AND THE QUALIFICATION OF SYARIAH JUDGE IN ISLAMIC PERSPECTIVE

2011

UNIVERSITY

7. WOMEN''S RIGHT AFTER DIVORCE: A COMPARATIVE STUDY BETWEEN SHARIAH AND CIVIL LAW.

2011

UNIVERSITY

8. DIVORCE: A COMPARATIVE STUDY BETWEEN MUSLIM AND NON-MUSLIM PERSPECTIVE IN MALAYSIA

2011

UNIVERSITY

9. ACCEPTED REASONS FOR POLIGAMY: A CASE STUDY IN SYARIAH COURT

2011

UNIVERSITY

10. HUMAN MILK BANK ACCORDING TO SYARIAH PERSPECTIVE

2011

UNIVERSITY

11. Perunding Bagi Kursus Pensijilan Pengataraan Jabatan Bantuan Guaman Tahun 2024

Jabatan Bantuan Guaman

National

AWARDS/RECOGNITION

1. STAFF CONTOH BULANAN FSU

2025 UNIVERSITY

2. ANUGERAH LNPT CEMERLANG

2025 UNIVERSITY

3. TRAINER / FACILITATOR

FAKULTI SYARIAH DAN UNDANG-UNDANG USIM

2025 UNIVERSITY

4. TRAINER / FACILITATOR

SULH MEDIASI

2025 NATIONAL

5. TRAINER / FACILITATOR

HUMAN RESOURCE DEVELOPMENT CORPORATION

2025 NATIONAL

6. ANUGERAH KURSUS INOVATIF SESI AKADEMIK 2023-2024

2024 UNIVERSITY

7. PENARAFAN BINTANG PROJEK LIBATSAMA MASYARAKAT - KARNIVAL EXPLORESTREAM USIM-STAJA 3.0

2024 UNIVERSITY

8. PENARAFAN BINTANG PROJEK LIBATSAMA MASYARAKAT - PROGRAM KEMBARA JAWA TIMUR

2024 UNIVERSITY

9. MODEL KESERAKANAN SULH-MEDIASI MAHASISWA

4TH INNOVATION BANK CHALLENGE 2024 (IBC 2024)

2024 UNIVERSITY GOLD

10. MODEL SULH-MEDIASI KOMUNITI MADANI (S-MKM)

Pertandingan Inovasi FKP 2024

2024 UNIVERSITY BRONZE

11. (MUSBEHAL) MUSLIM BEHAVIOUR TOWARDS HALAL

INNOVATION BANK CHALLENGE 2023 (IBC2023)

2023 UNIVERSITY BRONZE

12. CARTA ALIR MUDAHNYA SULAM

PUTRA INNOCREATIVE POSTER COMPETITION INTERNATIONAL PUTRA INNOCREATIVE CARNIVAL IN TEACHING AND LEAR

2023 ANTARABANGSA GOLD

13. ANUGERAH PENGGUNA AKTIF GOALS TAHUN 2015

2016 UNIVERSITY

14. ANUGERAH PERKHIDMATAN CEMERLANG (APC) 2013

2013 UNIVERSITY