



DR. SURAIYA BINTI OSMAN

PENSYARAH UNIVERSITI DS13

CONTACT

Phone: -06 798 8576

E-mail:
suraiya@usim.edu.my

Address: Fakulti Syariah
Dan Undang-undang

SUPERVISION

PhD - Completed: 0, Ongoing: 0

Master - Completed: 0, Ongoing: 0

AREAS OF EXPERTISE

Halal Marketing

Commercial Law

Comparative Law

BIOGRAPHY

A lecturer from Fakulti Syariah Dan Undang-undang. Holds a Phd in Pengurusan Produk Halal.

ACADEMIC QUALIFICATION

Phd in Pengurusan Produk Halal (2024)

Master in Undang-undang (2008)

Bachelor in Syariah (2004)

Bachelor in Undang-undang (2003)

RESEARCH

1. EMBEDDING ARTIFICIAL INTELLIGENCE IN THE TEACHING AND LEARNING OF THE LAW OF CONTRACT: A PEDAGOGICAL INNOVATION IN LEGAL EDUCATION

2025

ON GOING

MAIN RESEARCHER

2. THE IMPACT OF SOCIAL MEDIA ON YOUNG MUSLIM CONSUMERS IN FOOD CONSUMPTION AND PURCHASE BEHAVIOUR

2025

ON GOING

MAIN RESEARCHER

3. UNDANG-UNDANG BERKAITAN PERLABELAN DAN PEMASARAN PRODUK : PENILAIAN DAN CADANGAN PINDAAN MENURUT MAQASID SYARIAH

2018

COMPLETED

MAIN RESEARCHER

4. AWARENESS ON INTELLECTUAL PROPERTY RIGHTS AMONG USIM ACADEMICIANS AND STUDENTS

2013

COMPLETED

MAIN RESEARCHER

5. PEMBENTUKAN MODEL BARU WAKAF KORPORAT DI MALAYSIA

2012

COMPLETED

MAIN RESEARCHER

PUBLICATION

1. HALAL FUTURE ASIA, PROPELLING THE WORLD COMMUNITY 2ND CONFERENCE PROCEEDINGS

2025 PROCEEDING

2. 11TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE 2025 (IIECONS 2025)

2025 PROCEEDING

3. USIM HALAL BLUEPRINT

2025 POLICY

4. THE USE OF ISLAMIC ATTRIBUTE IN FOOD PRODUCTS MARKETING: EXPERT VIEWS

2024 JOURNAL

5. APPLICATION OF MAQASID SHARIAH IN HALAL TOURISM DECISION-MAKERS

2024 PROCEEDING

6. THE ADEQUACY OF FATWA IN GOVERNING MATTERS RELATING TO THE USE OF ISLAMIC ATTRIBUTES

2024 CHAPTER IN BOOK

7. INTELLECTUAL DISCOURSE 1.0 HALALAN TOYYIBAN LIFESTYLE

2023 PROCEEDING

8. ANALISIS FATWA DI MALAYSIA BERKAITAN PENGGUNAAN ATRIBUT ISLAM DALAM PERNIAGAAN

2022 PROCEEDING

9. MISUSE OF ISLAMIC ATTRIBUTES IN FOOD PRODUCTS LABELLING AND MARKETING IN MALAYSIA

2020 JOURNAL

10. ISSUES IN HALAL FOOD PRODUCT LABELLING: A CONCEPTUAL PAPER

2020 JOURNAL

11. PENGGUNAAN UNSUR ISLAM DALAM PERNIAGAAN: ANALISA DARI PERSPEKTIF SYARIAH

2019 JOURNAL

12. ISLAMIC LAW OF TORT

2018 BOOK

13. HALAL TOURISM: PROSPEK DAN CABARAN DI MALAYSIA

2017 PROCEEDING

14. PINDAAN AKTA 164: SOROTAN DAN ANALISA

2017 PROCEEDING

15. ISU-ISU PERUNDANGAN BERKAITAN PINDAH MILIK TANAH ADAT

2016 PROCEEDING

16. ISLAMIC LAW OF TORT: A REVIEW OF ITS FRAMEWORK ? A COMPARATIVE APPROACH WITH ENGLISH LAW OF TORT

2015 PROCEEDING

17. AN ISLAMIC PERSPECTIVE OF PROMISE AND ITS RELATIONSHIP WITH THE ISLAMIC LAW OF CONTRACT

2013 PROCEEDING

18. APPLICATION OF THE RULE OF NECESSITY IN ISLAMIC AND CIVIL LAW: A COMPARATIVE STUDY

2013 PROCEEDING

19. SMALL AND MEDIUM ENTERPRISES (SMES) PERCEPTIONS ON INTELLECTUAL PROPERTY RIGHTS (IPR) ANALYSIS ON MALAYSIAN SMES.

2012 PROCEEDING

20. EMPOWERING MALAYSIAN SMES THROUGH INTELLECTUAL PROPERTY MANAGEMENT.

2010 PROCEEDING

21. THE VALUE OF INTELLECTUAL PROPERTY FOR SMES: A LEGAL ANALYSIS

2009 JOURNAL

22. KONSEP DAN MODEL PENGURUSAN HARTA INTELEK

2009 PROCEEDING

23. THE VALUE OF INTELLECTUAL PROPERTY FOR SMES

2008 PROCEEDING

24. THE IMPACT OF TECHNOLOGIES ON SMES IN MALAYSIA

2008 PROCEEDING

CONSULTATION/ADULATION

1. SESI KONSULTASI BAGI STANDARD OIC/SMIIC 50-1:2022 HALAL PHARMACEUTICALS ? PART 1 - GENERAL REQUIREMENTS PADA 5 SEPTEMBER 2023

2023 NATIONAL HDC, JABATAN STANDARD MALAYSIA, JAKIM

2. KELEMAHAN SISTEM MAHKAMAH SYARIAH DALAM MENANGANI KES PADA PANDANGAN MASYARAKAT

2012 UNIVERSITY

3. MUKADIMAH ZINA MENURUT ENAKMEN JENAYAH SYARIAH (SELANGOR) 1995 DITINJAU DARI PERSPEKTIF HUKUM ISLAM

2012 UNIVERSITY

4. PELAKSANAAN TUGAS-TUGAS PENGUATKUASAAN AGAMA OLEH PEGAWAI MASJID DI MASJID JAMIK ASSOLIHIN DAERAH KUALA LANGAT

2012 UNIVERSITY

5. SEXUAL ABUSE AMONG CHILDREN UNDER MALAYSIAN LAW

2011 UNIVERSITY

AWARDS/RECOGNITION

1. STAFF CONTOH BULANAN FSU

2025 UNIVERSITY

2. ANUGERAH LNPT CEMERLANG

2025 UNIVERSITY

3. TRAINER / FACILITATOR

2025

UNIVERSITY

4. TRAINER / FACILITATOR

2025

NATIONAL

5. TRAINER / FACILITATOR

2025

NATIONAL