



DR. MOHAMMAD TAHIR BIN ZAINUDDIN

PENSYARAH UNIVERSITI DS13

CONTACT

Phone: 6331

E-mail:
tahir@usim.edu.my

Faculty: Fakulti Ekonomi
Dan Muamalat

SUPERVISION

PhD - Completed: 1, Ongoing: 3

Master - Completed: 1,
Ongoing: 0

AREAS OF EXPERTISE

Digital Marketing

Business, Financial And Managerial Skills

Digital Economy

ACADEMIC QUALIFICATION

PhD in Business Studies (2019)

Master in Business Admin (international Business) (2005)

Master in Business Admin (international Business Market
(2005)

Bachelor in Kewangan (2000)

DPA in Pentadbiran Awam (1997)

RESEARCH

1. MODELLING DIGITAL TECHNOLOGY AND AI ADOPTION TOWARDS ACCELERATING MARKETING PERFORMANCE OF SMALL AND MEDIUM ENTREPRENEURS (SMES)

2025

GERAN KPT

ON GOING

MAIN RESEARCHER

2. THE IMPACT OF IMPULSE BUYING BEHAVIOUR IN LIVE STREAMING SHOPPING: A CROSS NATIONAL STUDY BETWEEN MALAYSIA AND INDONESIA

2024

GERAN SEPADAN ANTARABANGSA

ON GOING

CO-RESEARCHER

3. A PRACTICAL MODEL OF A SOCIAL ENTREPRENEURSHIP IN CROWDFUNDING PLATFORM TOWARDS COMMUNITIES.

2022

GERAN PENYELIDIKAN USIM

COMPLETED

CO-RESEARCHER

4. DEVELOPING A FRAMEWORK OF SUSTAINABLE SERVICE QUALITY MODEL (SSQ) FOR MUSLIM-FRIENDLY HOSPITALITY SERVICES (MFHS)

2022

GERAN PENYELIDIKAN USIM

ON GOING

CO-RESEARCHER

5. THE ESTABLISHMENT OF ISLAMIC MARKETING MIX
MODEL IN RESOLVING RISING COST OF LIVING AMONG
MALAYSIAN

2020 GERAN PENYELIDIKAN USIM RACER COMPLETED MAIN
RESEARCHER

RESEARCH

6. INNOVATION ON HYBRID SUKUK FINANCING AND ENDOWMENT STRUCTURE IN THE LIGHT OF MAQASID SHARIAH

2017 GERAN PENYELIDIKAN INDUSTRI COMPLETED CO-RESEARCHER

7. THE ESTABLISHMENT OF ISLAMIC WAQF BANK MODEL FOR FINANCING IN EDUCATION

2012 GERAN KPT COMPLETED CO-RESEARCHER

8. KE ARAH PEMBENTUKAN SOSIAL SEKURITI DEMI PENINGKATAN EKONOMI UMAT ISLAM DI MALAYSIA

2009 GERAN KPT COMPLETED CO-RESEARCHER

9. KE ARAH MEMPROMOSIKAN HARTA WAKAF-SATU KAJIAN DI NEGERI SEMBILAN

2009 GERAN PENYELIDIKAN PANTAS BAWAH SETAHUN COMPLETED MAIN RESEARCHER

PUBLICATION

1. AI ADOPTION AMONG THE UAE'S GOVERNMENT SERVANTS: AN EMPIRICAL MODEL ANALYSIS

INTERNATIONAL JOURNAL OF ACADEMIC RESEARCH IN BUSINESS AND SOCIAL SCIENCES

2026 JOURNAL OTHER DATABASE CO-AUTHOR

2. WHAT LEADS TO ONLINE FINANCIAL FRAUD VICTIMIZATION AMONG CONSUMERS: AN EMPIRICAL ANALYSIS

ADVANCED INTERNATIONAL JOURNAL OF BUSINESS, ENTREPRENEURSHIP AND SME'S

2025 JOURNAL MYCITE MAIN AUTHOR

3. WHAT LEADS TO ONLINE FINANCIAL FRAUD VICTIMIZATION AMONG CONSUMERS? : AN EMPIRICAL ANALYSIS

INTERNATIONAL SYMPOSIUM ON SOCIAL SCIENCES, BUSINESS, EDUCATION AND TECHNOLOGY 2025

2025 PROCEEDING MYCITE MAIN AUTHOR

4. MOBILE BANKING ADOPTION (RHB NOW) AMONG MALAYSIANS: IMPLICATIONS TOWARDS BANK'S ENTREPRENEURIAL STRATEGY

DYNAMIC STRATEGIES FOR ENTREPRENEURIAL MARKETING

2025 CHAPTER IN BOOK CO-AUTHOR

5. DOES THE ISLAMIC MARKETING MIX MODEL MATTER IN COPING WITH THE RISING COST OF LIVING IN MALAYSIA DURING THE CRISIS?

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA MAIN AUTHOR

6. THE INFLUENCE OF SOCIAL INFLUENCER MARKETING ON CONSUMER PURCHASE INTENTION: AN ANALYSIS ON YOUNG ADULTS

GLOBAL BUSINESS AND MANAGEMENT RESEARCH: AN INTERNATIONAL JOURNAL

2024 JOURNAL ERA CO-AUTHOR

7. UNVEILING CONSUMER AFFECTION: EXPLORING THE PSYCHOLOGICAL FORCES DRIVING LOVE AND WILLINGNESS TO PAY FOR PREMIUM LAPTOP BRAND

MEDIA EKONOMI DAN MANAJEMEN

2024 JOURNAL OTHER DATABASE CO-AUTHOR

8. RELIEVING THE STRESS OF THE RISING COST OF LIVING: WHAT MATTERS TO BE REVIEWED BY THE LAW?

CFORSJ INTERNATIONAL CONFERENCE ON SHARIAH, LAW AND SCIENCE (CFORSJ I-CONF 2023)

2023 PROCEEDING OTHER DATABASE MAIN AUTHOR

9. DOES THE ISLAMIC MARKETING MIX MODEL MATTER IN COPING WITH THE RISING COST OF LIVING IN MALAYSIA DURING CRISIS?

THE 8TH SOUTHEAST ASIA INTERNATIONAL PHILANTHROPY CONFERENCE 2023

2023 PROCEEDING NON-INDEX MAIN AUTHOR

10. MODELING THE CONSUMERS' CONTINUANCE INTENTION OF DIGITAL PAYMENT IN POST-PANDEMIC

4TH INTERNATIONAL ISLAMIC FINANCE AND ACCOUNTING CONFERENCE

2023 PROCEEDING NON-INDEX MAIN AUTHOR

11. INCOME DISPARITY AND RISING COST OF LIVING.

6TH INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE 2023 (SAIS 2023)

2023 PROCEEDING NON-INDEX MAIN AUTHOR

12. INCOME DISPARITY AND RISING COST OF LIVING

SEMINAR ANTARABANGSA ISLAM DAN SAINS SAIS 2023

2023 PROCEEDING NON-INDEX CO-AUTHOR

13. EXPLORING THE CONSUMERS' CRITICAL FACTORS IN DEVELOPING ISLAMIC FINANCIAL PRODUCT OF SME BANK

THE 10TH ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE 2022 (IBAF 2022)

2022 PROCEEDING OTHER DATABASE MAIN AUTHOR

PUBLICATION

14. FACTORS TO INFLUENCE THE EFFECTIVENESS OF DIGITAL MARKETING AMONG GEN Z

3RD BUSINESS, LAW AND MANAGEMENT (BLM3) INTERNATIONAL CONFERENCE

2022 PROCEEDING NON-INDEX MAIN AUTHOR

15. THE IMPACT OF INTERNAL CONTROL SYSTEM ON THE ACCOUNTABILITY PRACTICES IN WAQF INSTITUTIONS: EVIDENCE FROM AL RAHMA INTERNATIONAL WAQF

RESEARCH JOURNAL OF FINANCE AND ACCOUNTING

2021 JOURNAL OTHER DATABASE CO-AUTHOR

16. EMPOWERING THE SURVIVAL OF SME BUSINESS IN CHALLENGES AGAINST COVID-19 PANDEMIC CRISIS TOWARDS THRIVING THE PERFORMANCE

ULUM ISLAMIYYAH JOURNAL

2021 JOURNAL ERA MAIN AUTHOR / CONTACT PERSON IN USIM

17. UTILISATION OF ISLAMIC MARKETING MIX IN RESOLVING RISING COST OF LIVING: A LITERATURE REVIEW

INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE (SAIS 2021)

2021 PROCEEDING NON-INDEX MAIN AUTHOR

18. FACTORS TO INFLUENCE CONSUMERS' ATTITUDE TOWARDS BIMB GO PLATFORM

THE 9TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE (I-IECONS 2021)

2021 PROCEEDING NON-INDEX MAIN AUTHOR

19. INTEGRATING INTERNAL CONTROL PRACTICES WITH MAQASID SHARIAH FRAMEWORK OF NON-PROFIT ISLAMIC ORGANIZATION.

ISLAMIC BANKING, ACCOUNTING AND FINANCE INTERNATIONAL CONFERENCE?THE 9TH IBAF 2020

2020 PROCEEDING NON-INDEX CO-AUTHOR

20. ACCELERATING THE PERFORMANCE OF SME BUSINESS IN MALAYSIA DURING COVID-19 PANDEMIC CRISIS

INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE (SAIS 2020)

2020 PROCEEDING NON-INDEX MAIN AUTHOR

21. EXTENDED THEORY OF PLANNED BEHAVIOUR OF CONSUMER BEHAVIOUR IN RESOLVING ADOPTION ISSUES OF ISLAMIC LIFE INSURANCE IN MALAYSIA: A CONCEPTUAL FRAMEWORK

8TH INTERNATIONAL ISLAMIC ECONOMIC SYSTEM CONFERENCE 2019

2019 PROCEEDING NON-INDEX MAIN AUTHOR

22. THE NEED OF EFFECTIVE PROMOTIONAL TOOLS FOR WAQF ASSET/ FUND IN MALAYSIA: AN EMPIRICAL ANALYSIS

INTERNATIONAL SEMINAR ON ISLAM AND SCIENCE 2019

2019 PROCEEDING NON-INDEX MAIN AUTHOR

23. PRODUCTS DISTRIBUTION AND PROMOTION

PRINCIPLES OF BUSINESS MANAGEMENT

2019 CHAPTER IN BOOK CO-AUTHOR

24. IMPROVING THE AWARENESS ON PERSONAL FINANCIAL PLANNING IN RESOLVING BANKRUPTCY ISSUE AMONG MALAYSIAN CIVIL SERVANT: A CONCEPTUAL FRAMEWORK

SEMINAR ANTARABANGSA SAINS DAN ISLAM 2018

2018 PROCEEDING NON-INDEX MAIN AUTHOR

25. WAQF SUKUK ? THE OVERVIEW AND CURRENT PRACTICES

MUKTAMAR WAQF IQLIMI IV 2017

2017 PROCEEDING NON-INDEX CO-AUTHOR

26. PROMOTING SUSTAINABLE AND RESPONSIBLE INVESTMENT THROUGH INNOVATIVE HYBRID SUKUK FINANCING AND ENDOWMENT

4TH INTERNATIONAL MUAMALAT AND ENTREPRENEURSHIP CONFERENCE 2017 (IMEC 4)

2017 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

27. THE IMPACT OF PERCEIVED BENEFITS TOWARDS CONSUMERS' INTENTION: AN EMPIRICAL ANALYSIS

INTERNATIONAL BUSINESS MANAGEMENT CONFERENCE (IBMC 2017)

2017 PROCEEDING NON-INDEX MAIN AUTHOR

28. MARKETING: CONVENTIONAL APPROACHES AND COMPLEMENTARY VIEWS FROM ISLAMIC PERSPECTIVES (SECOND EDITION)

2017 BOOK MAIN AUTHOR

29. MARKETING: CONVENTIONAL APPROACHES AND COMPLEMENTARY VIEWS FROM ISLAMIC PERSPECTIVES

2016 BOOK MAIN AUTHOR

30. PRODUCTS DISTRIBUTION AND PROMOTION

MUAMALAT

2016 CHAPTER IN BOOK CO-AUTHOR

31. PRODUCTS DISTRIBUTION AND PROMOTION

MUAMALAT: THE INTEGRATION OF AQLI AND NAQLI

2015 CHAPTER IN BOOK CO-AUTHOR

32. RESEARCH MODEL ON FUNCTIONAL FOOD MARKETING

NEWCASTLE UNIVERSITY UK: SECOND YEAR POSTGRADUATE CONFERENCE 2014

2014 PROCEEDING NON-INDEX MAIN AUTHOR

33. FUNCTIONAL FOODS MARKETING: CONSUMERS' VALUATION, FOOD SAFETY ISSUES AND ITS IMPLICATION TO POLICY ENHANCEMENT.

NEWCASTLE UNIVERSITY UNITED KINGDOM, FIRST YEAR POSTGRADUATE CONFERENCE

2013 PROCEEDING NON-INDEX MAIN AUTHOR

34. THE NEEDS OF CONSUMER MARKETING & PROMOTION TOOLS APPLICATION: CASE STUDY IN WAKAF FUND MANAGEMENT

BUSINESS SYMPOSIUM THEMED "ACCOUNTING & FINANCE RESEARCH ISSUES IN CAPITAL MARKET BEHAVIOUR".

2012 PROCEEDING NON-INDEX MAIN AUTHOR

35. MARKETING OF MALAYSIAN PROPERTY : INVESTMENT PROSPECTS VERSUS PRICING ISSUES

MUAMALAT

2011 JOURNAL WOS MAIN AUTHOR

36. IMPLEMENTATION OF CONSUMER MARKETING & PROMOTION TOOLS : CASE STUDY IN WAKAF FUND MANAGEMENT

2ND INTERNATIONAL SOFT SCIENCE CONFERENCE (ISSC 2011) ORGANIZED BY UNIVERSITI UTARA MALAYSIA

2011 PROCEEDING NON-INDEX MAIN AUTHOR

37. PROMOTIONAL IMPACT TOWARDS IMPROVING THE FINANCIAL MANAGEMENT: CASE STUDY OF WAQF FUND MANAGEMENT

4TH ISLAMIC ECONOMICS SYSTEM CONFERENCE 2011, UNIVERSITI SAINS ISLAM MALAYSIA

2011 PROCEEDING NON-INDEX MAIN AUTHOR

38. PENINGKATAN DANA (FUNDRAISING) DALAM MEMPROMOSI WAKAF

INTERNATIONAL CONFERENCE ON ISLAMIC BANKING AND FINANCE (ORGANIZED BY INTERNATIONAL ISLAMIC UNIVERSITY OF MALAYSIA)

2010 PROCEEDING NON-INDEX MAIN AUTHOR

39. FRANCHISE MARKETING STRATEGIES IN RESTAURANT SERVICE INDUSTRY AND CUSTOMERS SATISFACTION

ISLAMIC BANKING & ECONOMICS CONFERENCE (IBEC 2009, UNIVERSITI SAINS ISLAM MALAYSIA)

2009 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

40. KE ARAH MEMPROMOSI HARTA WAKAF : SATU KAJIAN DI NEGERI SEMBILAN

INTERNATIONAL CONFERENCE ON RESEARCH IN ISLAMIC LAWS (ICRIL '09) UNIVERSITY MALAYA

2009

PROCEEDING

NON-INDEX

MAIN AUTHOR

41. PRODUCTS DISTRIBUTION AND PROMOTION

INTRODUCTION TO MUAMALAT

2008

CHAPTER IN BOOK

CO-AUTHOR

CONSULTATION

1. INDUSTRIAL TRAINING SUPERVISION

USIM

2018

OTHERS

2. SUPERVISOR FOR STUDENT INDUSTRIAL TRAINING 2017 (RODHIYAHTUM MARDHIYYAH BINTI MOHAMED HALIM)

MOHD HAFIZ & CO

2017

UNIVERSITY

3. SUPERVISOR FOR STUDENT INDUSTRIAL TRAINING (HANNAN ELYASYA' BIN HAMDAN)

GENESIS MR CORPORATE SDN BHD

2017

UNIVERSITY

4. INDUSTRIAL TRAINING (MUHAMMAD SYAFIQ BIN SAIDI)

H.I CORPORATE SERVICES

2017

UNIVERSITY

5. INDUSTRIAL TRAINING (HC JAYA SDN BHD- NURUL NADHIRAH BINTI ZALANI)

HC JAYA SDN BHD

2017

UNIVERSITY

6. INDUSTRIAL TRAINING (MY ANGKASA AMANAH BERHAD-SUHAILAH BINTI SABREN)

MY ANGKASA AMANAH BERHAD

2017

UNIVERSITY

7. INDUSTRIAL TRAINING (MYANGKASA AMANAH BERHAD-NURFATIHA BINTI SAPUAN)

MYANGKASA AMANAH BERHAD

2017

UNIVERSITY

8. INDUSTRIAL TRAINING (MYANGKASA AMANAH BERHAD-NUR FAZIRA IKMAL BINTI SALLEH)

MYANGKASA AMANAH BERHAD

2017

UNIVERSITY

9. REPORT EXAMINER FOR MKT2000 : GLOBAL MARKETING ENVIRONMENT (AT NEWCASTLE UNIVERSITY, UNITED KINGDOM)

NEWCASTLE UNIVERSITY, UNITED KINGDOM

2014

INTERNATIONAL

10. SUPERVISOR FOR STUDENT INDUSTRIAL TRAINING

2012

UNIVERSITY

11. PROMOTION COMMITTEE FOR GRADUATE SCHOOL OF MUAMALAT, USIM

2011

UNIVERSITY

12. ADVISOR FOR SME UNIVERSITY INTERNSHIP PROGRAMME

SME CORP MALAYSIA

2011

NATIONAL

13. EXECUTIVE BACHELOR DEGREE PROGRAMME UNIVERSITI UTARA MALAYSIA

UNIVERSITI UTARA MALAYSIA

2011

NATIONAL

14. EXAMINATION REVIEW PANEL (MATRICULATION PROGRAM, MINISTRY OF EDUCATION MALAYSIA)

KEMENTERIAN PELAJARAN MALAYSIA

2011

NATIONAL

CONSULTATION

15. SUPERVISOR FOR STUDENT INDUSTRIAL TRAINING

FAKULTI EKONOMI & MUAMALAT, UNIVERSITI SAINS ISLAM

2011

UNIVERSITY

16. ADVISOR FOR SME UNIVERSITY INTERNSHIP PROGRAMME

SMEDEC

2010

UNIVERSITY

17. EXAMINATION REVIEW PANEL (MATRICULATION PROGRAM, MINISTRY OF EDUCATION MALAYSIA)

MINISTRY OF EDUCATION MALAYSIA

2010

NATIONAL

18. AHLI BIRO RUNDINGAN USIM

USIM

2009

NATIONAL

19. OPEN UNIVERSITY MALAYSIA - MARKETING BOOK REVAMP PROJECT

OPEN UNIVERSITY MALAYSIA

2009

NATIONAL

20. SUPERVISOR FOR STUDENT INDUSTRIAL TRAINING

FACULTY OF ECONOMICS & MUAMALAT, USIM

2009

UNIVERSITY

21. SUPERVISOR FOR STUDENT INDUSTRIAL TRAINING

2008

UNIVERSITY

AWARDS/RECOGNITION

1. STAFF EXCELLENCE AWARD

2025

UNIVERSITY

2. ANUGERAH STAF CONTOH BULANAN

2025

UNIVERSITY

3. ACADEMIC ADVISOR

FACULTY OF ECONOMICS AND MUAMALAT, USIM

2025

UNIVERSITY

4. ACADEMIC ADVISOR

UNIVERSITI SAINS ISLAM MALAYSIA - THE 2ND ASEAN SCHOOL OF BUSINESS NETWORK INTERNATIONAL CONFERENCE 2025 (ASBN 2025)

2025

INTERNATIONAL

5. ACADEMIC ADVISOR

UNIVERSITI SAINS ISLAM MALAYSIA - PROGRAM ENGINEERING PROJECT EXHIBITION AND SYMPOSIUM (EPEXS'25).

2025

UNIVERSITY

6. ACADEMIC PROGRAM ADVISOR

EXTERNAL ADVISOR FOR CURRICULUM DEVELOPMENT OF BUSINESS AND ACCOUNTANCY CLUSTER DEGREE PROGRAM OF INSTITUT PENDIDIKAN GURU MALAYSIA (IPGM)

2025

NATIONAL

7. BOOK CHAPTER REVIEWER

FACULTY OF ECONOMICS AND MUAMALAT USIM

2025

UNIVERSITY

8. BEST PAPER PRESENTATION

2024

INTERNATIONAL

9. ACADEMIC ADVISOR

MINISTRY OF HIGHER EDUCATION OMAN

2024

INTERNATIONAL

10. ACADEMIC ADVISOR

RESEARCH & INNOVATION MANAGEMENT CENTRE, UNIVERSITI SAINS ISLAM MALAYSIA

2024

UNIVERSITY

11. ACADEMIC ADVISOR

RESEARCH & INNOVATION MANAGEMENT CENTRE, UNIVERSITI SAINS ISLAM MALAYSIA

2024

UNIVERSITY

12. ACADEMIC ADVISOR

UNIVERSITI SAINS ISLAM MALAYSIA

2024

UNIVERSITY

13. ACADEMIC ADVISOR

FACULTY OF ECONOMICS AND MUAMALAT, UNIVERSITI SAINS ISLAM MALAYSIA

2024

UNIVERSITY

14. GOLD AWARD

2023

INTERNATIONAL

AWARDS/RECOGNITION

15. ACADEMIC ADVISOR

UNIVERSITI KEBANGSAAN MALAYSIA (UKM)

2023

NATIONAL

16. ACADEMIC ADVISOR

GRADUATE SCHOOL OF MUAMALAT (GSM) USIM

2023

UNIVERSITY

17. ACADEMIC ADVISOR

GRADUATE SCHOOL OF MUAMALAT (GSM) USIM

2023

UNIVERSITY

18. ACADEMIC ADVISOR

GRADUATE SCHOOL OF MUAMALAT (GSM) USIM

2023

UNIVERSITY

19. ACADEMIC ADVISOR

FACULTY OF ECONOMICS & MUAMALAT

2023

UNIVERSITY

20. ACADEMIC ADVISOR

FACULTY OF ECONOMICS AND MUAMALAT, USIM

2023

UNIVERSITY

21. I-SOCIAL CROWD FUNDING PLATFORM

INNOVATION BANK CHALLENGE 2023 (IBC2023)

2023

UNIVERSITY

BRONZE

22. E-NILAI HIGH ACHIEVEMENT

2022

OTHERS

23. ACADEMIC ADVISOR

GRADUATE SCHOOL OF MUAMALAT (GSM), UNIVERSITI SAINS ISLAM MALAYSIA

2022

UNIVERSITY

24. ACADEMIC ADVISOR

GRADUATE SCHOOL OF MUAMALAT (GSM), UNIVERSITI SAINS ISLAM MALAYSIA

2022

UNIVERSITY

25. ACADEMIC ADVISOR

GRADUATE SCHOOL OF MUAMALAT (GSM), UNIVERSITI SAINS ISLAM MALAYSIA

2022

UNIVERSITY

26. ACADEMIC ADVISOR

MINISTRY OF HIGHER EDUCATION, OMAN

2022

INTERNATIONAL

27. ACADEMIC ADVISOR

FACULTY OF ECONOMICS AND MUAMALAT, USIM

2022

UNIVERSITY

28. ACADEMIC ADVISOR

FACULTY OF ECONOMICS AND MUAMALAT, USIM

2022

UNIVERSITY

AWARDS/RECOGNITION

29. ACADEMIC ADVISOR

GRADUATE SCHOOL OF MUAMALAT (GSM) USIM

2022

UNIVERSITY

30. ACADEMIC ADVISOR

FACULTY OF ECONOMICS AND MUAMALAT, USIM

2022

UNIVERSITY

31. ACADEMIC ADVISOR

ISLAMIC BANKING, ACCOUNTING AND FINANCE CONFERENCE (IBAF) FEM 2022

2022

UNIVERSITY

32. ACADEMIC ADVISOR

MINISTRY OF EDUCATION MALAYSIA (INSTITUTE OF TEACHER EDUCATION)

2021

NATIONAL

33. ACADEMIC ADVISOR

UNITAR INTERNATIONAL UNIVERSITY

2021

NATIONAL

34. ACADEMIC ADVISOR

GRADUATE SCHOOL OF MUAMALAT (GSM), UNIVERSITI SAINS ISLAM MALAYSIA

2021

UNIVERSITY

35. ACADEMIC ADVISOR

MINISTRY OF HIGHER EDUCATION OMAN

2020

INTERNATIONAL

36. ACADEMIC ADVISOR

RESEARCH AND INNOVATION MANAGEMENT CENTRE USIM

2020

UNIVERSITY

37. ACADEMIC ADVISOR

GRADUATE SCHOOL OF MUAMALAT (GSM), UNIVERSITI SAINS ISLAM MALAYSIA

2020

UNIVERSITY

38. ACADEMIC ADVISOR

GRADUATE SCHOOL OF MUAMALAT (GSM), FACULTY OF ECONOMICS AND MUAMALAT, USIM

2020

UNIVERSITY

39. ANUGERAH PERKHIDMATAN SETIA

2018

NATIONAL

40. THE BEST RESEARCH FOR CATEGORY IN SOCIAL SCIENCE AND IHTISAS ARTS

2015

UNIVERSITY

41. POSTGRADUATE PHD SCHOLARSHIP (UNITED KINGDOM)

2012

INTERNATIONAL

42. EXCELLENT SERVICE AWARD 2006

2007

UNIVERSITY