



**PROF. MADYA DR.
ZORAIDA BINTI
MUSTAFA**

PENSYARAH UNIVERSITI DS14

CONTACT

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zoraidamustafa@usim.edu.m

Faculty: Fakulti

Pengajian Bahasa Utama

SUPERVISION

PhD - Completed: 0, Ongoing: 1

Master - Completed: 0, Ongoing: 3

AREAS OF EXPERTISE

Language And Culture (including Cultural Linguistics, Ethnolinguistics, Ethnopragmatics, Ethnosemantics, Language And Popular Culture)

Education For Language Literacy (including English (tesol, Esl, Tefl) And Other Languages)

Teacher Training And Education

ACADEMIC QUALIFICATION

PhD in Bahasa Dan Budaya Jepun (2006)

Master in Bahasa Dan Budaya Jepun (2002)

Bachelor in Japanese Language And Literature (1995)

RESEARCH

1. WHAT'S THE GOAL? INVESTIGATING THE OBJECTIVES OF FOREIGN LANGUAGE EDUCATION IN MALAYSIA

2025

GERAN PENYELIDIKAN PUSAT TANGGUNGJAWAB (PTJ)

ON GOING

CO-RESEARCHER

2. SUSTAINING JAPANESE LANGUAGE EDUCATION: A CASE STUDY ON THE CAREER CHOICE OF JAPANESE LANGUAGE TEACHERS

2024

GERAN ANTARABANGSA

ON GOING

CO-RESEARCHER

3. PENYELIDIKAN DAN PEMBANGUNAN MODUL ASAS FARDU 'AIN MUALLAF JEPUN

2023

GERAN PENYELIDIKAN INDUSTRI

ON GOING

CO-RESEARCHER

4. MODUL DAKWAH MUAMALAT (ACTION RESEARCH)

2020

GERAN ANTARABANGSA

COMPLETED

CO-RESEARCHER

5. EXPLORING JAPANESE LANGUAGE LEARNING ANXIETY AND ANXIETY REDUCING STRATEGIES OF USIM FIRST-YEAR STUDENTS

2018

PENYELIDIKAN TANPA BIAYA

COMPLETED

CO-RESEARCHER

RESEARCH

6. USIM-BANK RAKYAT MIZAN AND MALAY MUSLIM KAMPUNG MODEL.

2016

GERAN PENYELIDIKAN INDUSTRI

COMPLETED

CO-RESEARCHER

PUBLICATION

1. MALAYSIA NON-NATIVE JAPANESE TEACHERS TRAINING - A REPORT ONLINE JAPANESE TEACHING METHODOLOGY COURSE

TERBIT: RESEARCH BULLETIN OF MAJLIS

2025 JOURNAL OTHER DATABASE CO-AUTHOR

2. IS MALAYSIA FALLING BEHIND IN JAPANESE LANGUAGE EDUCATION? THE CASE FOR ACTIVE LEARNING AND SPEECH CONTESTS

TERBIT: RESEARCH BULLETIN OF MAJLIS

2025 JOURNAL OTHER DATABASE MAIN AUTHOR

3. LANGUAGE PROFICIENCY: PRELIMINARY VIEW ON MALAYSIA JAPANESE LANGUAGE TEACHERS

TALENTA CONFERENCE SERIES: LOCAL WISDOM, SOCIAL, AND ARTS (LWSA)

2024 JOURNAL OTHER DATABASE MAIN AUTHOR

4. "DA?WAH AND IDENTITY: EXPLORING THE STRUGGLES OF MUSLIM YOUTH IN JAPAN

MALAYSIA-JAPAN INTERNATIONAL DAKWAH SEMINAR 2024 (MASJIDS 2024)

2024 PROCEEDING NON-INDEX MAIN AUTHOR

5. PENTERNAKAN LEBAH KELULUT TERHADAP KELESTARIAN ALAM

SEMINAR ANTARABANGSA FALSAFAH, TAMADUN, ETIKA DAN TURATH ISLAMI KALI KE-7 (I-STET) 2024

2024 PROCEEDING NON-INDEX CO-AUTHOR

6. WHERE ARE THE JAPANESE LANGUAGE TEACHERS? AN INQUIRY INTO THE SHORTAGE IN MALAYSIA

THE 4TH INTERNATIONAL CONFERENCE ON LANGUAGE, LINGUISTICS AND SOCIETY (ICLALIS 2024)

2024 PROCEEDING NON-INDEX MAIN AUTHOR

7. IS THERE A FUTURE FOR JAPANESE LANGUAGE TEACHERS IN MALAYSIA? -A CASE STUDY ON CAREER PERCEPTION AND SATISFACTION

THE 21ST INTERNATIONAL CONFERENCE ON JAPANESE LANGUAGE EDUCATION IN MALAYSIA

2024 PROCEEDING NON-INDEX MAIN AUTHOR

8. PERANAN LEBAH KELULUT DALAM MENDUKUNG KESEJAHTERAAN MANUSIA DAN KELESTARIAN ALAM

SEMINAR ANTARABANGSA ISLAM DAN SAINS (SAIS)

2024 PROCEEDING OTHER DATABASE MAIN AUTHOR

9. DEVELOPING FARD AL- ?AIN CURRICULUM FOR JAPANESE MUALLAF: INTEGRATING ISLAMIC FUNDAMENTALS WITH JAPANESE CULTURE

MALAYSIA-JAPAN INTERNATIONAL DAKWAH SEMINAR 2024 (MASJIDS 2024)

2024 PROCEEDING MYCITE MAIN AUTHOR

10. SUPPORTING JAPANESE LANGUAGE TEACHERS IN MALAYSIA: ARE WE DOING ENOUGH?

AL-AZKIYAA INTERNATIONAL JOURNAL OF LANGUAGE AND EDUCATION

2023 JOURNAL OTHER DATABASE MAIN AUTHOR

11. NON-NATIVE JAPANESE LANGUAGE TEACHERS' PROFICIENCY: ISSUES AND CHALLENGES

THE 2ND INTERNATIONAL SEMINAR CONTEMPORARY RESEARCH ON JAPANESE LANGUAGE, LITERATURE AND CULTURE

2023 PROCEEDING NON-INDEX MAIN AUTHOR

12. SURVEY ON LANGUAGE ATTRITION: A STUDY ON FOREIGN LANGUAGE TEACHERS IN MALAYSIA

INTERNATIONAL CONFERENCE ON MODERN LANGUAGES AND APPLIED LINGUISTICS (ICMAL2023)

2023 PROCEEDING NON-INDEX MAIN AUTHOR

13. NON-NATIVE JAPANESE LANGUAGE TEACHER SUPPORT AND DEVELOPMENT: SUGGESTIONS FOR MALAYSIA

INTERNATIONAL LANGUAGE & EDUCATION CONFERENCE (ILEC2023)

2023 PROCEEDING NON-INDEX MAIN AUTHOR

PUBLICATION

14. AKTIVITI SILANG BUDAYA SECARA MAYA

PENGAJARAN DAN PEMBELAJARAN BAHASA JEPUN SECARA DALAM TALIAN

2023 CHAPTER IN BOOK MAIN AUTHOR

15. LANGUAGE LEARNING STRATEGIES IN LEARNING JAPANESE AMONG UNDERGRADUATE STUDENTS IN MALAYSIA

THE 19TH INTERNATIONAL CONFERENCE ON JAPANESE LANGUAGE EDUCATION IN MALAYSIA (ICJLEM 2022)

2022 PROCEEDING NON-INDEX CO-AUTHOR

16. CULTURAL INTEGRATION IN JAPANESE LANGUAGE TEXTBOOKS

THE 2ND INTERNATIONAL CONFERENCE ON LANGUAGE AND EDUCATION (ICOLE) 2022

2022 PROCEEDING NON-INDEX MAIN AUTHOR

17. FOREIGN LANGUAGE: A TOOL TO CONVEY ETHICS AND VALUE

INTERNATIONAL CONFERENCE ON LINGUISTICS, LITERATURE & CULTURE

2022 PROCEEDING NON-INDEX MAIN AUTHOR

18. PERKEMBANGAN PENDIDIKAN BAHASA JEPUN DI MALAYSIA

2022 BOOK EDITOR

19. PENDIDIKAN BAHASA JEPUN DI INSTITUSI PENGAJIAN TINGGI

PERKEMBANGAN PENDIDIKAN BAHASA JEPUN DI MALAYSIA

2022 CHAPTER IN BOOK MAIN AUTHOR

20. JAPANESE LANGUAGE TEACHERS' PERCEPTION TOWARDS ONLINE TEACHING

INTERNATIONAL LANGUAGE AND EDUCATION CONFERENCE (ILEC2021)

2021 PROCEEDING NON-INDEX MAIN AUTHOR

21. CURRENT STATUS AND ISSUES OF TECHNOLOGY UTILIZATION IN SOUTHEAST ASIA JAPANESE LANGUAGE EDUCATION

CASTEL/J 2021 THE 9TH CASTEL/J (COMPUTER ASSISTED SYSTEM FOR TEACHING & LEARNING/ JAPANESE)

2021 PROCEEDING NON-INDEX CO-AUTHOR

22. [Ningen no tame no kagaku]

2021 BOOK INTERPRETER

23. PENGGUNAAN BUKU TEKS A1 MARUGOTO DALAM PENGAJARAN BAHASA JEPUN

JURNAL BAHASA DAN BUDAYA JEPUN

2020 JOURNAL OTHER DATABASE MAIN AUTHOR

24. JAPANESE BEGINNERS-ONLINE TEACHING AND ITS CHALLENGES

JURNAL BAHASA DAN BUDAYA JEPUN

2020 JOURNAL OTHER DATABASE MAIN AUTHOR

25. THE IMPACT OF ONLINE LEARNING IN JFL STUDENT'S PERFORMANCE

THE 32ND PHILIPPINE NIHONGONTEACHERS'S FORUM

2020 PROCEEDING NON-INDEX MAIN AUTHOR

26. GROUP ONLINE CLASS USING MARUGOTO - A REFLECTION OF A1 STARTER COURSE-

THE 17TH INTERNATIONAL CONFERENCE ON JAPANESE LANGUAGE EDUCATION IN MALAYSIA 2020

2020 PROCEEDING NON-INDEX CO-AUTHOR

PUBLICATION

40. BURNOUT AMONG TEACHERS IN BANDAR BARU SALAK TINGGI SECONDARY SCHOOL

INTERNATIONAL LANGUAGE AND EDUCATION CONFERENCE 2017 (ILEC2017)

2017

PROCEEDING

NON-INDEX

CO-AUTHOR

41. BAHASA JEPUN MENENGAH RENDAH

2016

BOOK

MAIN AUTHOR

CONSULTATION

1. PENASIHAT LUAR BAGI PEMBANGUNAN DAN SEMAKAN KURIKULUM SERTA PENILAI PROGRAM BIDANG BAHASA JEPUN PROGRAM PENDIDIKAN GURU INSTITUT PENDIDIKAN GURU

KEMENTERIAN PENDIDIKAN MALAYSIA

2020 NATIONAL

2. PANEL SEMAKAN DOKUMEN SILIBUS DAN ASSESSMENT INSTRUMENT FORMAT (AIF) BAHASA JEPUN PROGRAM DIPLOMA DI MARA-JAPAN INDUSTRIAL INSTITUTE (MJII)

MARA

2020 NATIONAL

3. RUNDINGAN PEMBELIAN HAKCIPTA BUKU TEKS MARUGOTO

TELAGA BIRU/ THE JAPAN FOUNDATION KUALA LUMPUR

2018 INTERNATIONAL

4. KOORDINATOR PROJEK BUKU MEMOIR PROFESOR DIRAJA UNGKU AZIZ

TEIKYO GROUP, JAPAN

2018 INTERNATIONAL

5. MALAYSIA JAPAN DISCOURSE PROJECT 2018

JAPANESE GOVERNMENT

2018 INTERNATIONAL

6. RUNDINGAN PEMBELIAN HAK CIPTA PENERBITAN BUKU TEKS

TELAGA BIRU SDN BHD THE JAPAN FOUNDATION KUALA LUMPUR

2017 INTERNATIONAL

AWARDS/RECOGNITION

1. STAF CONTOH BULANAN

2025 OTHERS

2. ANUGERAH LNPT 95% 2025

2025 OTHERS

3. VISITING PROFESOR

UNIVERSITAS HASANUDDIN, MAKASSAR, INDONESIA

2025 INTERNATIONAL

4. VISITING PROFESOR

SEIKEI UNIVERSITY, TOKYO, JAPAN

2025 INTERNATIONAL

5. CURRICULUM ADVISOR (PENASIHAT KURIKULUM)

UNIVERSITY OF MALAYA

2025 NATIONAL

6. ACADEMIC ADVISOR

PUSAT PENGAJIAN TERAS

2024 OTHERS

7. ANUGERAH LNPT 95%

2023 OTHERS

8. THE ORDER OF THE RISING SUN, GOLD AND SILVER RAYS

2023 INTERNATIONAL

9. ACADEMIC ADVISOR

UNIVERSITY OF MALAYA

2022 NATIONAL

10. YIPPIE : PORTAL INTERAKTIF PENDIDIKAN ISLAM UNTUK PENGAJARAN & PEMBELAJARAN ABAD KE-21

INNOVATION BANK CHALLENGE (IBC 2022)

2022 UNIVERSITI GOLD

11. STAR AWARD FPBU 2021 - KATEGORI ANUGERAH KUALITI

2021 OTHERS

12. VISITING PROFESOR

UNIVERSITI SUMATERA UTARA

2021 INTERNATIONAL

13. COLLABORATIVE LEARNING THROUGH VIRTUAL CULTURAL EXCHANGE ACTIVITIES

INTERNATIONAL LANGUAGE AND EDUCATION CONFERENCE (iLEC'21)

2021 ANTARABANGSA SILVER

14. DIDIK HIBUR

1st NATIONAL CONFERENCE ON SULAM 2021

2021 KEBANGSAAN SILVER

AWARDS/RECOGNITION

15. DIDIK LIBUR-FPBU EDUVATORS

GREEN SULAM COMPETITION 2021

2021 KEBANGSAAN SILVER

16. JAPANESE CULTURE AND VALUES IN LANGUAGE LEARNING

SEMINAR KEBANGSAAN MAJLIS DEKAN PENDIDIKAN UNIVERSITI AWAM MALAYSIA (MEDC 2020)

2020 KEBANGSAAN BRONZE

17. 2019 JAPAN FOREIGN MINISTER COMMENDATION AWARD

2019 INTERNATIONAL

18. ANUGERAH PERKHIDMATAN CEMERLANG 2018

2019 UNIVERSITY

19. OUTSTANDING LECTURER AWARD

2019 OTHERS

20. AUGMENTED REALITY LEXICAL LEARNING (AUGRELL)

INTERNATIONAL LANGUAGE AND EDUCATION CONFERENCE (iLEC'19)

2019 ANTARABANGSA SILVER

21. FRANCOMIC: CREATING COMIC& CARTOON STRIPS IN FRENCH CREATIVE WRITING CLASSROOM

INTERNATIONAL LANGUAGE AND EDUCATION CONFERENCE (iLEC'19)

2019 ANTARABANGSA SILVER

22. AUGMENTED REALITY LEXICAL LEARNING (AUGRELL)

INTERNATIONAL LEARNING INNOVATION COMPETITION (PIP 2019)

2019 ANTARABANGSA BRONZE

23. VISITING RESEARCHER

HIROSHIMA UNIVERSITY

2018 INTERNATIONAL

24. VISITING RESEARCHER

HIROSHIMA UNIVERSITY INTERNATIONAL CENTRE

2016 INTERNATIONAL