



**PROF. MADYA DR. ZORAIDA  
BINTI MUSTAFA**

PENSYARAH UNIVERSITI DS14

**CONTACT**

**Phone:** 037988000

**E-mail:**  
zoraidamustafa@usim.edu.my

**Address:** Fakulti Pengajian  
Bahasa Utama

**SUPERVISION**

PhD - Completed: 0, Ongoing: 1

Master - Completed: 0, Ongoing: 3

**AREAS OF EXPERTISE**

Language And Culture (including Cultural Linguistics, Ethnolinguistics, Ethnopragmatics, Ethnosemantics, Language And Popular Culture)

Education For Language Literacy (including English (tesol, Esl, Tefl) And Other Languages)

Teacher Training And Education

**BIOGRAPHY**

A lecturer from Fakulti Pengajian Bahasa Utama. Holds a Phd in Bahasa Dan Budaya Jepun.

**ACADEMIC QUALIFICATION**

Phd in Bahasa Dan Budaya Jepun (2006)

Master in Bahasa Dan Budaya Jepun (2002)

Bachelor in Japanese Language And Literature (1995)

# PUBLICATION

---

1. IS MALAYSIA FALLING BEHIND IN JAPANESE LANGUAGE EDUCATION? THE CASE FOR ACTIVE LEARNING AND SPEECH CONTESTS

2025 JOURNAL

2. LANGUAGE PROFICIENCY: PRELIMINARY VIEW ON MALAYSIA JAPANESE LANGUAGE TEACHERS

2024 JOURNAL

3. "DA?WAH AND IDENTITY: EXPLORING THE STRUGGLES OF MUSLIM YOUTH IN JAPAN

2024 PROCEEDING

4. WHERE ARE THE JAPANESE LANGUAGE TEACHERS? AN INQUIRY INTO THE SHORTAGE IN MALAYSIA

2024 PROCEEDING

5. IS THERE A FUTURE FOR JAPANESE LANGUAGE TEACHERS IN MALAYSIA? -A CASE STUDY ON CAREER PERCEPTION AND SATISFACTION

2024 PROCEEDING

6. PERANAN LEBAH KELULUT DALAM MENDUKUNG KESEJAHTERAAN MANUSIA DAN KELESTARIAN ALAM

2024 PROCEEDING

7. DEVELOPING FARD AL- ?AIN CURRICULUM FOR JAPANESE MUALLAF: INTEGRATING ISLAMIC FUNDAMENTALS WITH JAPANESE CULTURE

2024 PROCEEDING

8. SUPPORTING JAPANESE LANGUAGE TEACHERS IN MALAYSIA: ARE WE DOING ENOUGH?

2023 JOURNAL

9. NON-NATIVE JAPANESE LANGUAGE TEACHERS' PROFICIENCY: ISSUES AND CHALLENGES

2023 PROCEEDING

10. SURVEY ON LANGUAGE ATTRITION: A STUDY ON FOREIGN LANGUAGE TEACHERS IN MALAYSIA

2023 PROCEEDING

11. NON-NATIVE JAPANESE LANGUAGE TEACHER SUPPORT AND DEVELOPMENT: SUGGESTIONS FOR MALAYSIA

2023 PROCEEDING

12. AKTIVITI SILANG BUDAYA SECARA MAYA

2023 CHAPTER IN BOOK

13. CULTURAL INTEGRATION IN JAPANESE LANGUAGE TEXTBOOKS

2022 PROCEEDING

14. FOREIGN LANGUAGE: A TOOL TO CONVEY ETHICS AND VALUE

2022 PROCEEDING

15. PENDIDIKAN BAHASA JEPUN DI INSTITUSI PENGAJIAN TINGGI

2022 CHAPTER IN BOOK

16. JAPANESE LANGUAGE TEACHERS' PERCEPTION TOWARDS ONLINE TEACHING

2021 PROCEEDING

17. PENGGUNAAN BUKU TEKS A1 MARUGOTO DALAM PENGAJARAN BAHASA JEPUN

2020 JOURNAL

18. JAPANESE BEGINNERS-ONLINE TEACHING AND ITS CHALLENGES

2020 JOURNAL

19. THE IMPACT OF ONLINE LEARNING IN JFL STUDENT'S PERFORMANCE

2020 PROCEEDING

20. ??? BAHASA JEPUN MENENGAH RENDAH

2020 BOOK

21. MARUGOTO TEXTBOOK IN MALAYSIA HIGHER EDUCATION INSTITUTIONS -A STUDY FROM CLASS OBSERVATION-

2019 PROCEEDING

22. INTRODUCING CULTURAL LITERACY IN FOREIGN LANGUAGE CLASSROOM: MALAYSIA JAPANESE LANGUAGE EDUCATION CONTEXT

2019 PROCEEDING

23. JF STANDARD IN JAPANESE LANGUAGE CLASSROOM: A CASE STUDY OF USIM JAPANESE LANGUAGE COURSE

2018 PROCEEDING

24. ??? Bahasa Jepun Menengah Rendah

2018 BOOK

25. ???(USIM)????????????? CULTURAL INTEGRATED JAPANESE LANGUAGE CLASSROOM: A CASE STUDY OF USIM JAPANESE LANGUAGE COURSE

2017 PROCEEDING

26. E-PORTFOLIO IN JAPANESE LANGUAGE CLASSROOM: CASE STUDY OF USIM UNDERGRADUATE STUDENTS

2017 PROCEEDING

27. BAHASA JEPUN MENENGAH RENDAH

2016 BOOK

## CONSULTATION/ADULATION

---

1. PENASIHAT LUAR BAGI PEMBANGUNAN DAN SEMAKAN KURIKULUM SERTA PENILAI PROGRAM BIDANG BAHASA JEPUN PROGRAM PENDIDIKAN GURU INSTITUT PENDIDIKAN GURU

2020 NATIONAL KEMENTERIAN PENDIDIKAN MALAYSIA

2. PANEL SEMAKAN DOKUMEN SILIBUS DAN ASSESSMENT INSTRUMENT FORMAT (AIF) BAHASA JEPUN PROGRAM DIPLOMA DI MARA-JAPAN INDUSTRIAL INSTITUTE (MJII)

2020 NATIONAL MARA

3. RUNDINGAN PEMBELIAN HAKCIPTA BUKU TEKS MARUGOTO

2018 INTERNATIONAL TELAGA BIRU/ THE JAPAN FOUNDATION KUALA LUMPUR

4. KOORDINATOR PROJEK BUKU MEMOIR PROFESOR DIRAJA UNGKU AZIZ

2018 INTERNATIONAL TEIKYO GROUP, JAPAN

2018

INTERNATIONAL

JAPANESE GOVERNMENT

## AWARDS/RECOGNITION

---

### 1. STAF CONTOH BULANAN

2025

OTHERS

### 2. ANUGERAH LNPT 95% 2025

2025

OTHERS

### 3. VISITING PROFESOR

2025

INTERNATIONAL

### 4. VISITING PROFESOR

2025

INTERNATIONAL

### 5. CURRICULUM ADVISOR (PENASIHAT KURIKULUM)

2025

NATIONAL